seatup!
uplifting health

Team Younglings

Project Idea

Stancy

Cooking machine

seatup!

uplifting health

Help user to avoid prolonged sitting habit

Target Users

- 19-40 years old
- Office workers, Students

- Tech-savvy
- Non Tech-savvy

Working environment, home leisure time

1st iteration

Wearable? or
Portable but not wearable?

Result:

- Portable
- No wearable
- People had health issue
- People had prolonged sitting habit

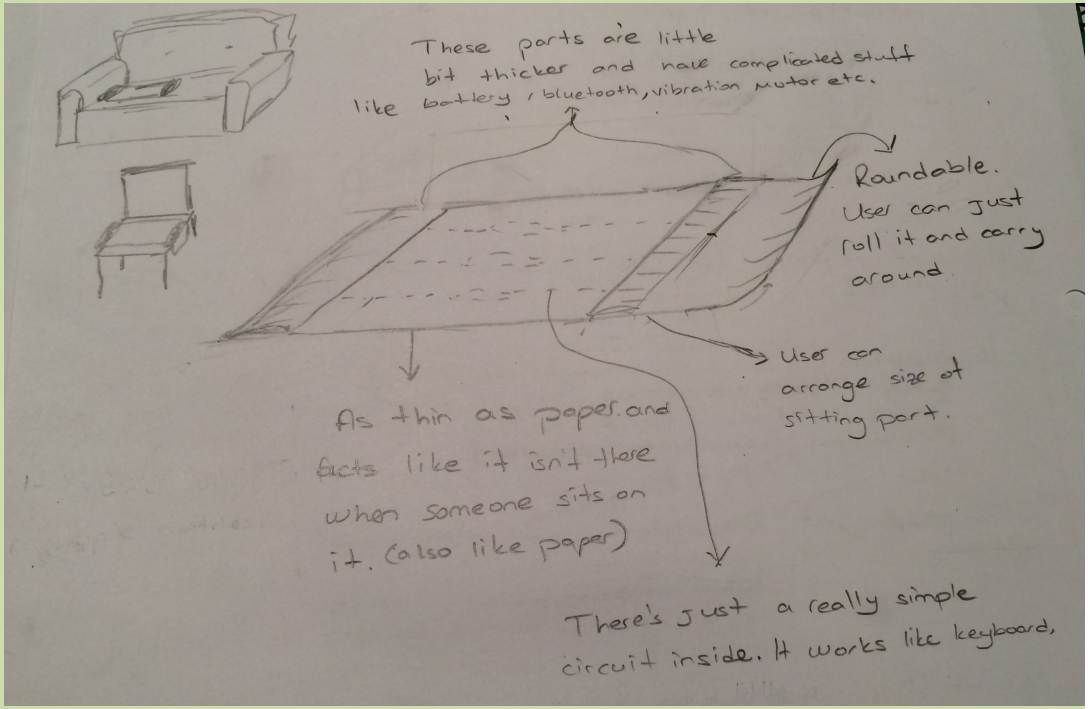
2nd Iteration

Notification?

- Phone/ Computer/ Vibration/ Pneumatic

Result

- Vibration



3rd Iteration

Material?

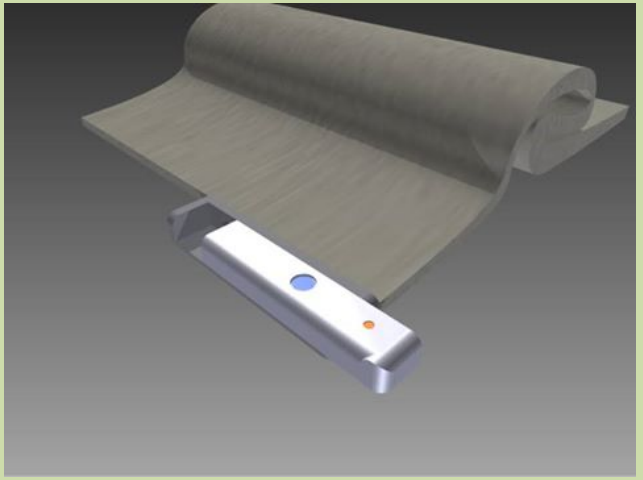
- Scarf
- Cushion

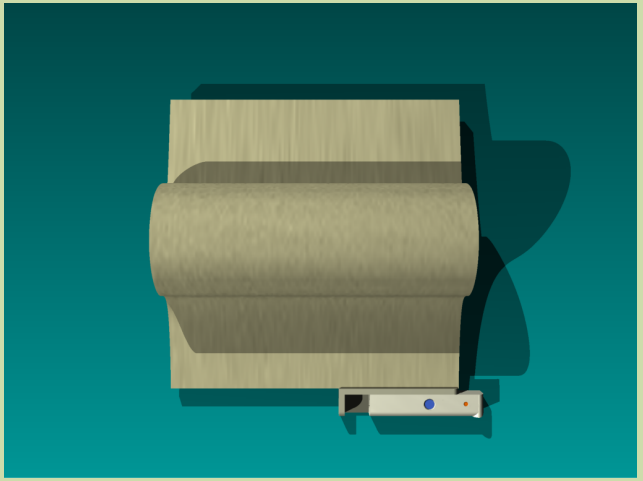
Notification type?

- Vibration in the middle
- Vibration on the side

Result:

- Scarf
- Vibration with edge detection
- Snooze Button



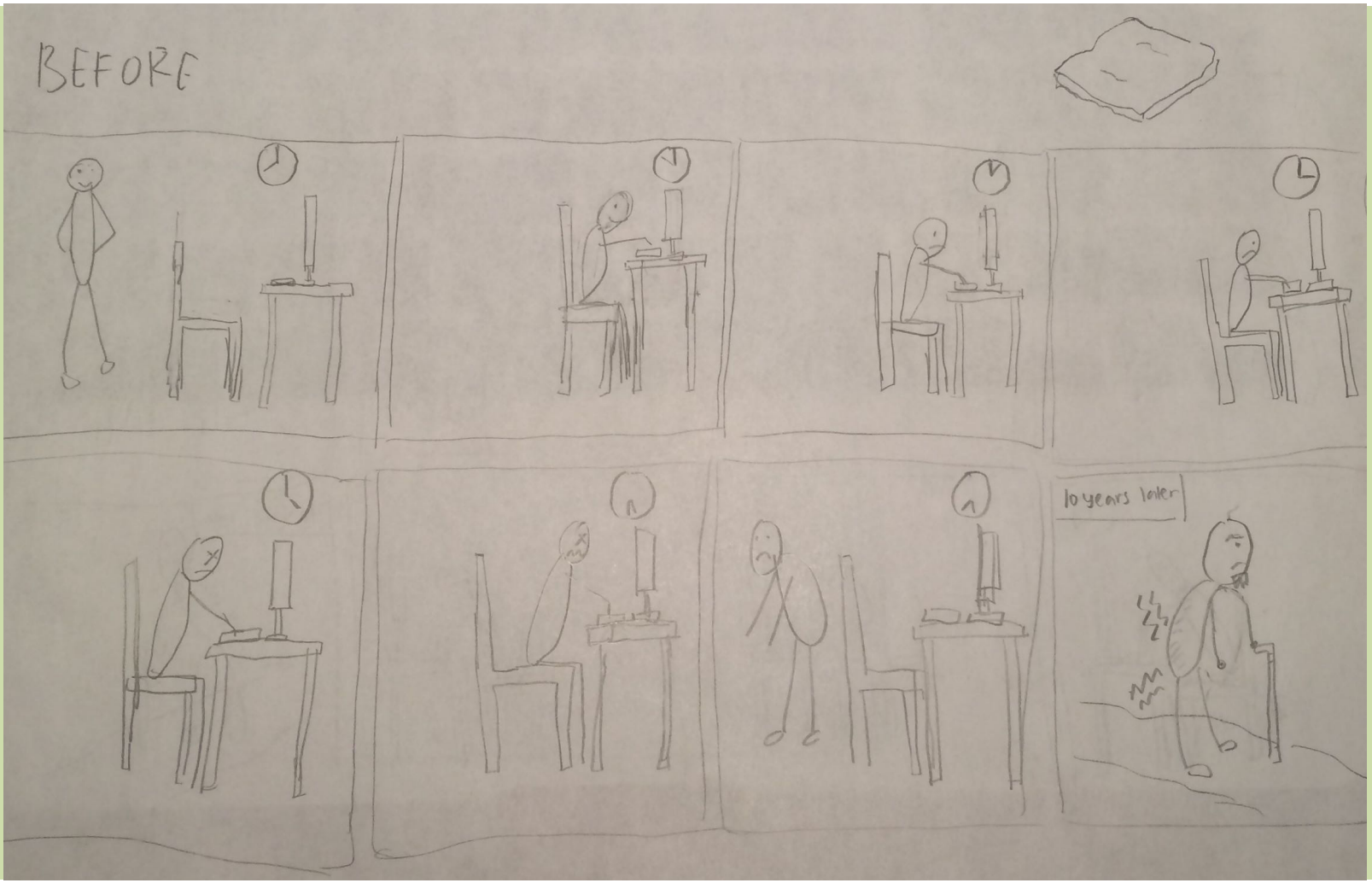
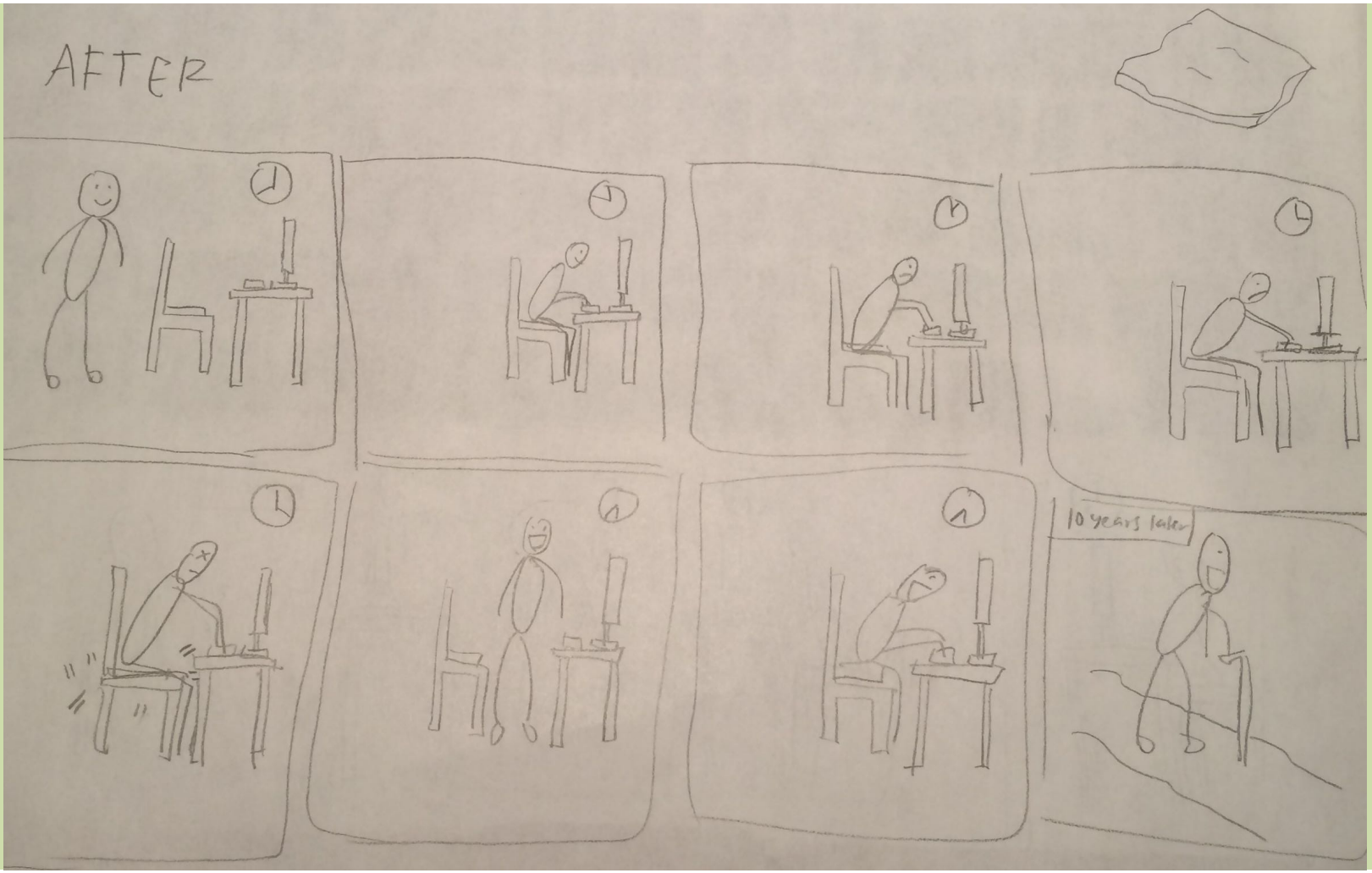


4th iteration (Final)

Final Result:

- Scarf
- Vibration on the sides
- Phone notification (optional)
- Companion app needs (only for configuration)
- Snooze button
- Light on the device as a feedback (low battery)

How is habit formed?



How is habit formed?