FoodSampler

Group 13:
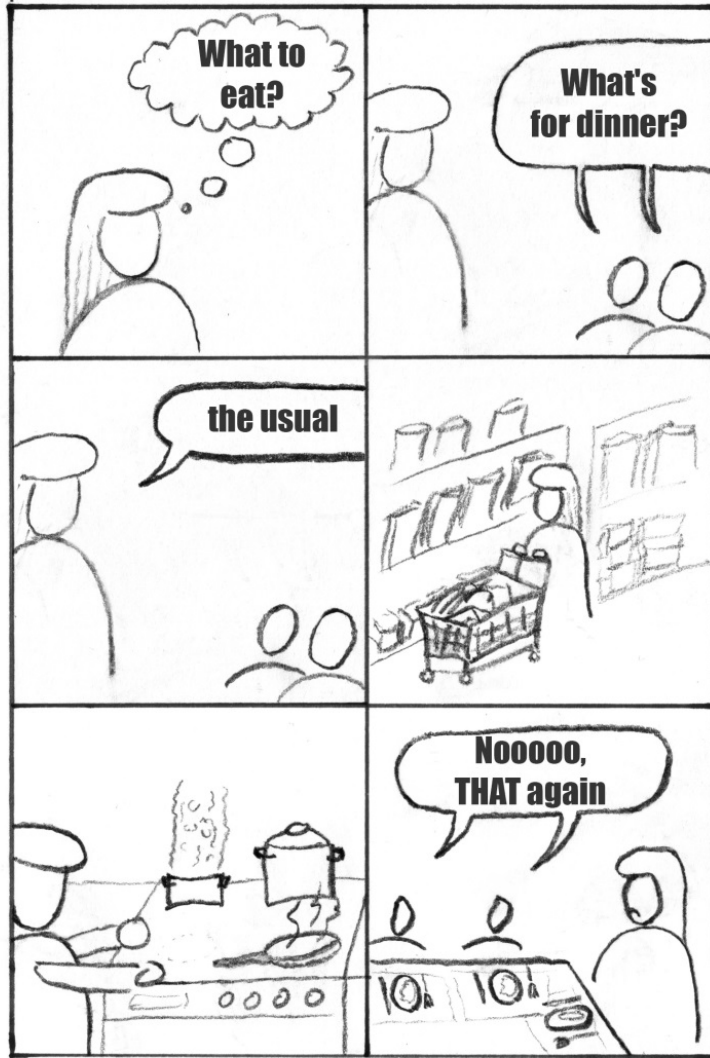Ilja Golland, Jan Kaßel, Matthias Diebels, Nico Wübbels, Stefan Braun, Thomas Dondorf, Tim Braatz

Taste it, don't waste it!

Introduction

- Target users: People who cook
- Problem: Cooking untasty food
- Solution: Taste food before cooking
→ A device placed in grocery stores, let people taste food beforehand

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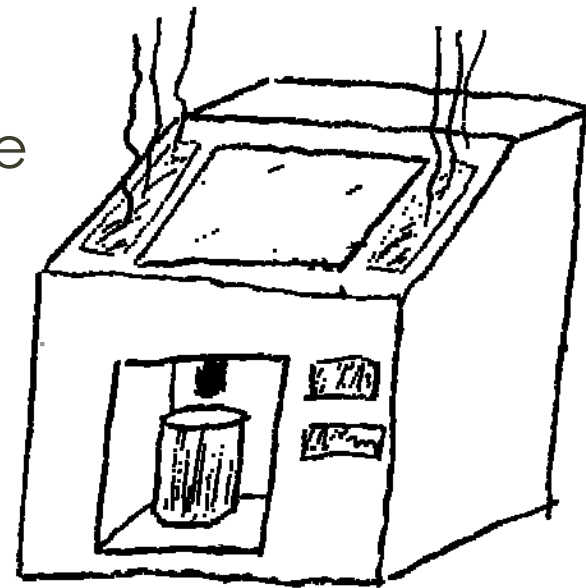
Sensory shopping

- Addressed senses
  - Taste
  - Smell
  - Visual

- Enhanced shopping:
  - Help users choose their meal
  - Let users taste and smell their meal before cooking, preventing yucky food and waste

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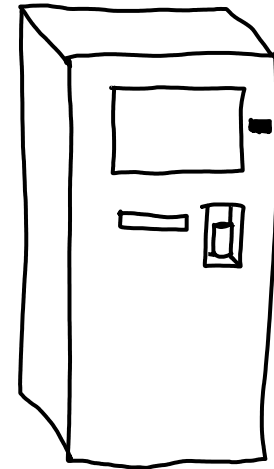
DIA – First Iteration

- Present users our idea

- Feedback:
  - Place FoodSampler in store
  - Pills and water as samples
  - Increased size
  - Samples with smell

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DIA – Second Iteration

- Show sketches to users

- Feedback:
  - Category suggestions
  - Hygienic considerations
  - Trash bin
  - Printed ingredients map

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DIA – Third Iteration

- Show hardware prototype to users

- Feedback:
  - Rounded edges
  - Fresh look
  - Improved drop aerodynamics ☺

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