

Sensory Shopping Experience: EMMA



Dominique



Claudia



Sümeyya



Mireille



Melike

Sensory Shopping Experience: EMMA

EMMA: Electronic Mobile Market Assistant

Who?

- 65+
- ♀ / ♂
- Debility of Sight

What?

- Navigation
- Information

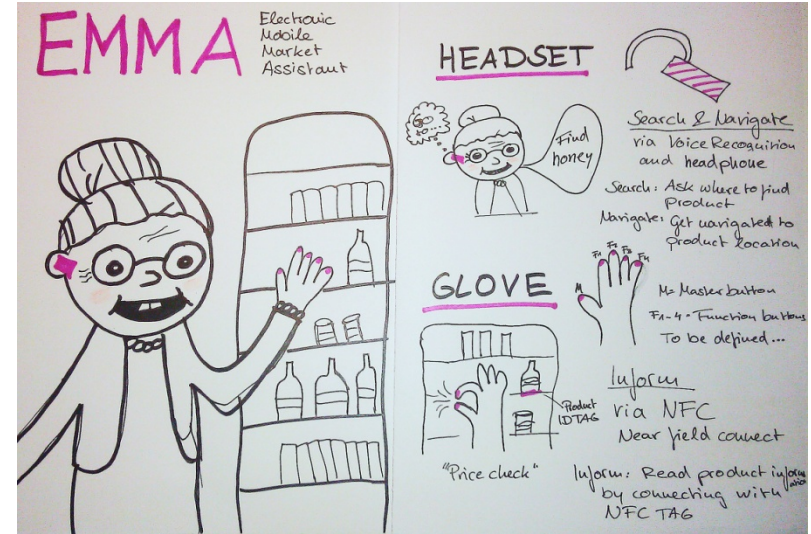
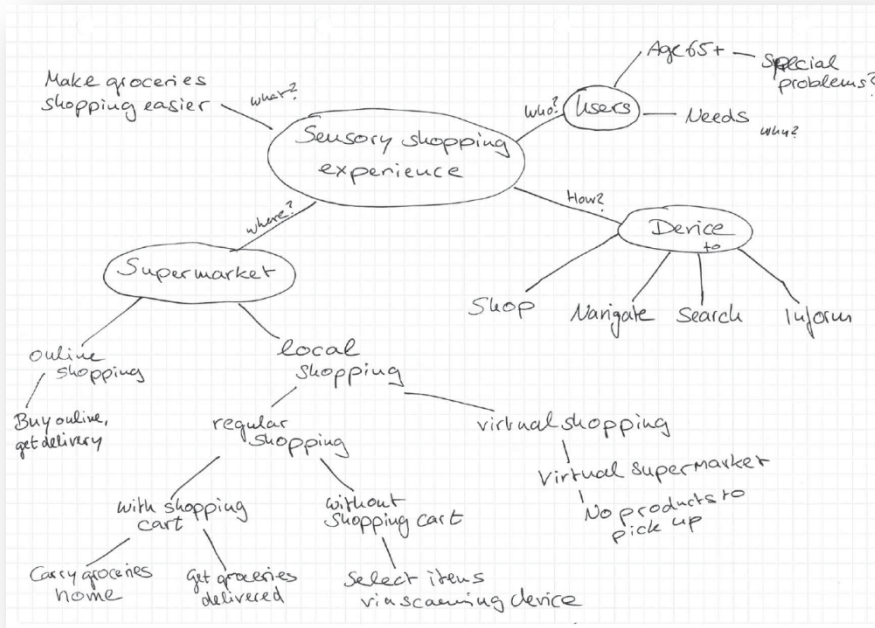
Context?

- Supermarket



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Brainstorming



Glove?



Remote?

The remote is evaluated in the interviews!



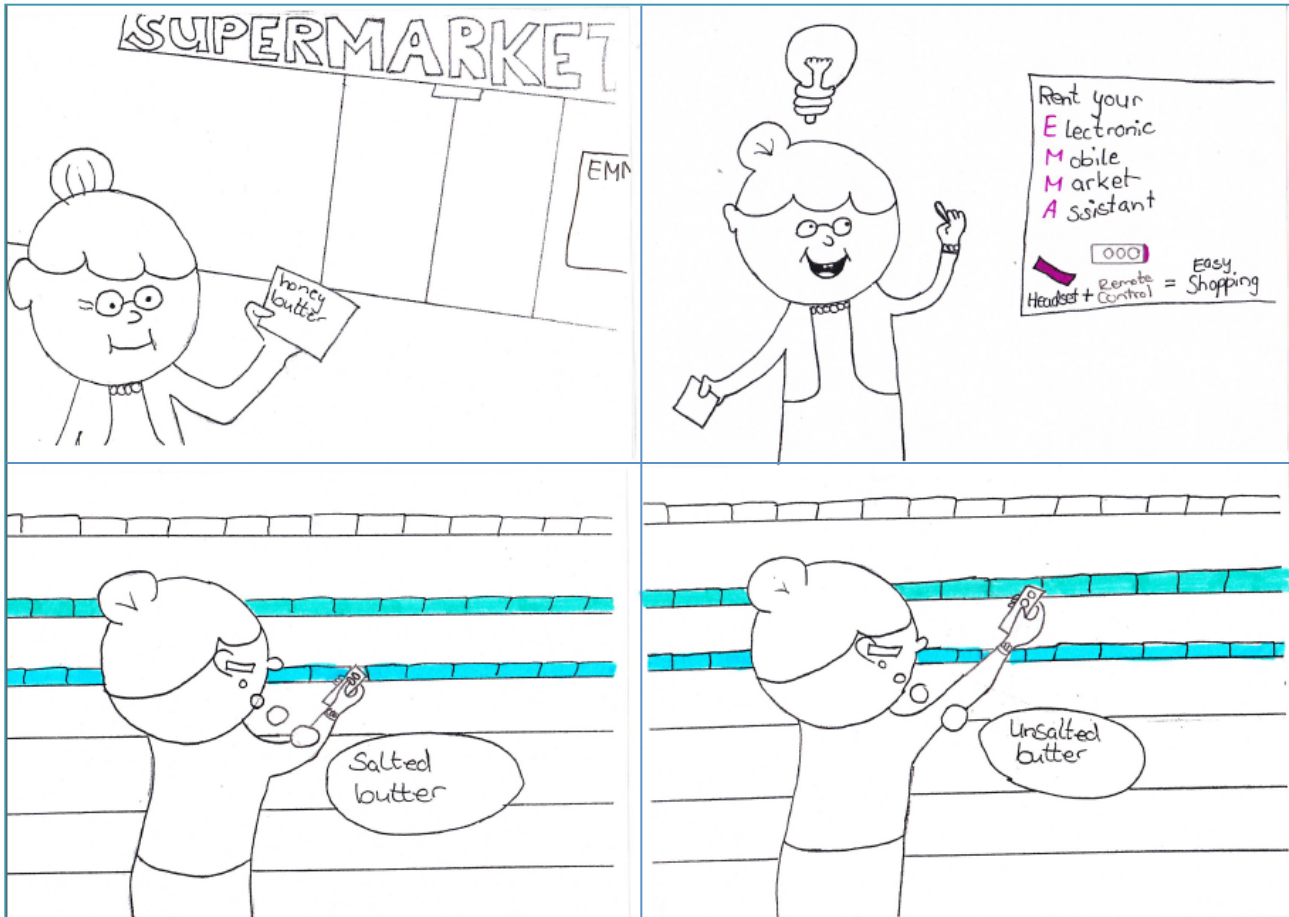
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Prototypes



Sensory Shopping Experience: EMMA

Storyboard



Sensory Shopping Experience: EMMA

Storyboard

