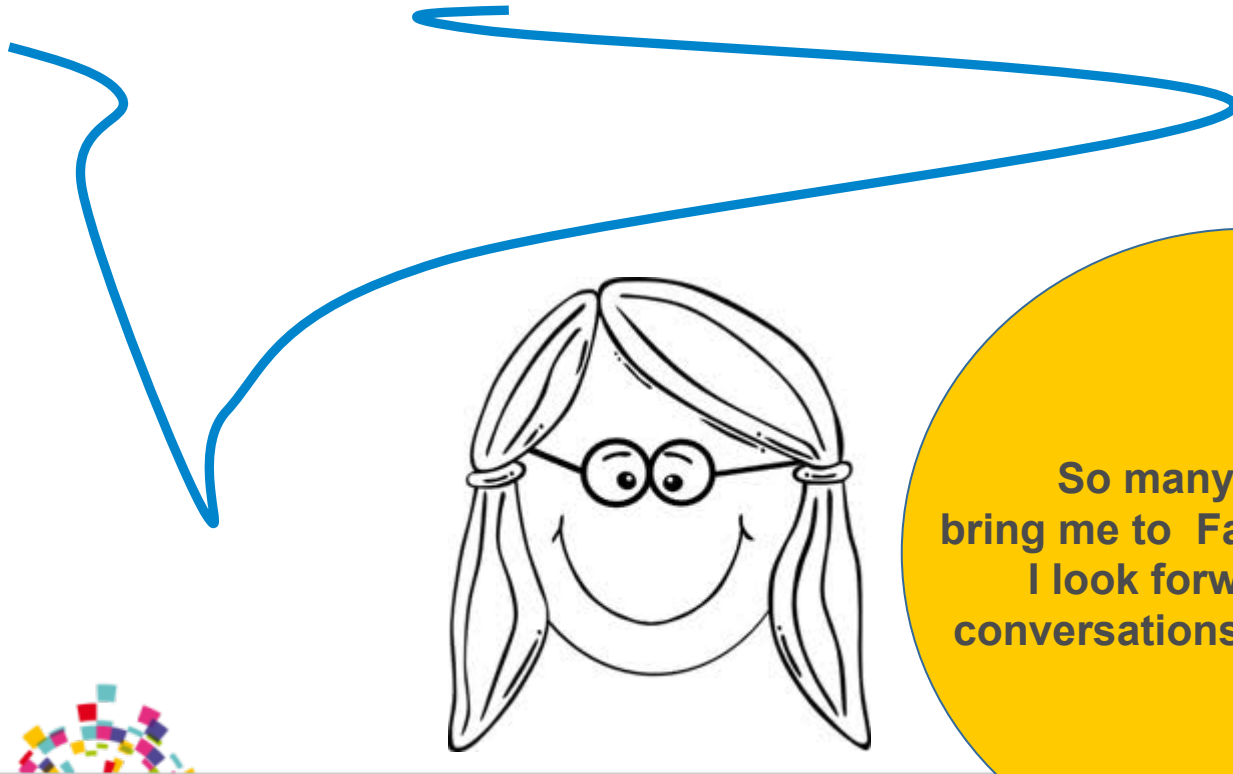


Who is Stephanie and how did she end up here?



**So many questions
bring me to FabLabCon today.
I look forward to good
conversations and exchange.**

How did Stephanie end up here?

A WORLDWIDE TOUR

OF BUILDING COMMUNITY BY MAKING IDEAS REAL

Do you know
these places?
Want to know
about them?



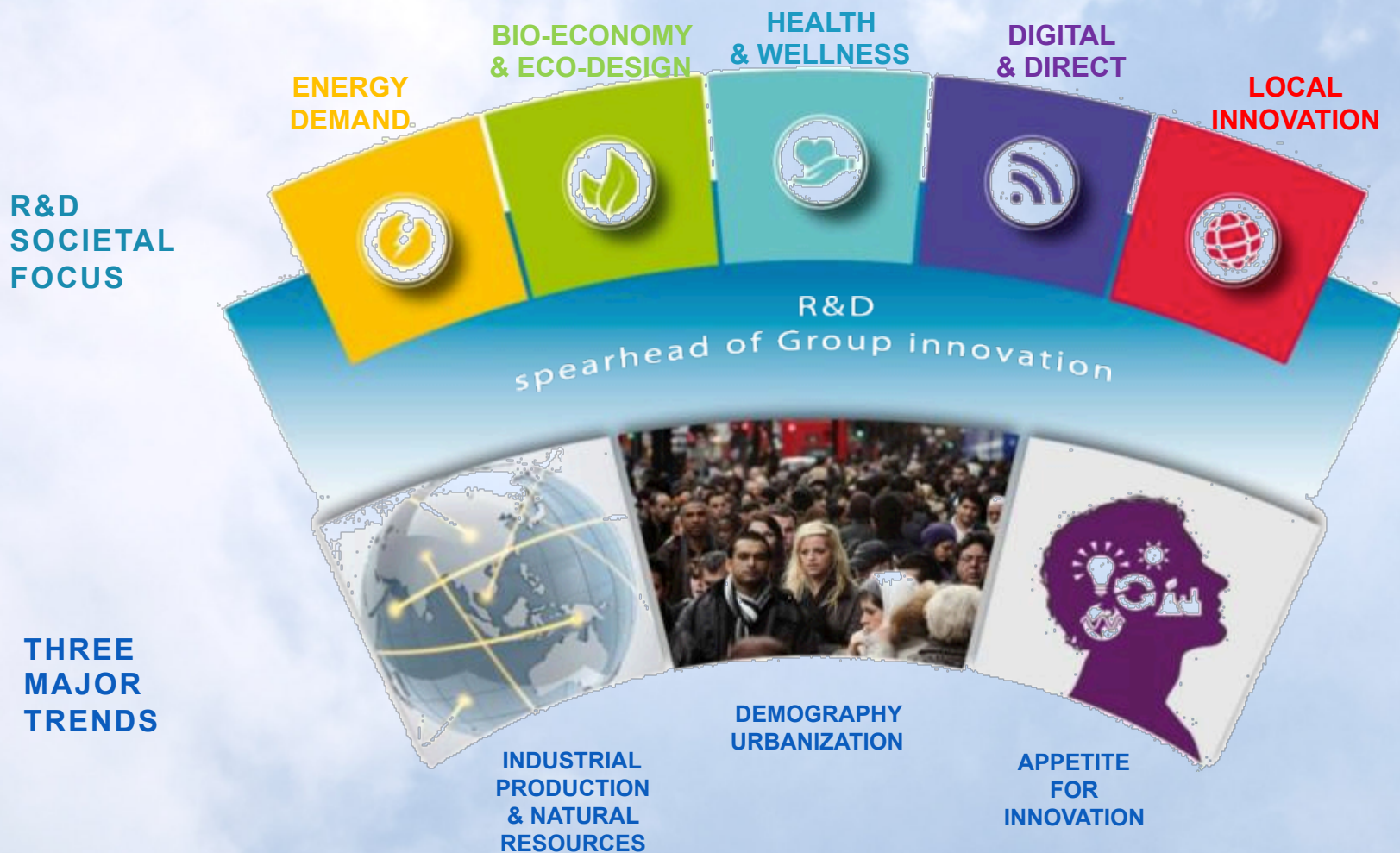
Air Liquide as a solution provider

... CONTRIBUTING
TO MULTIPLE
SECTORS



... WITH A UNIQUE
VANTAGE POINT

R&D opening new ways



Visual



Verbal

internal *think* and do tank
corporate garage
disruptive innovation
alternative business models

Graphic



Added value

AL Core Business

FRUGAL
Capture new markets

Market maturity

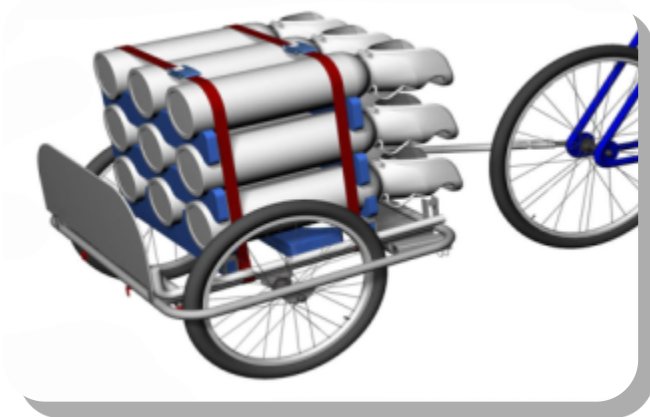
Do you belong to a similar structure?



Developing frugal innovation

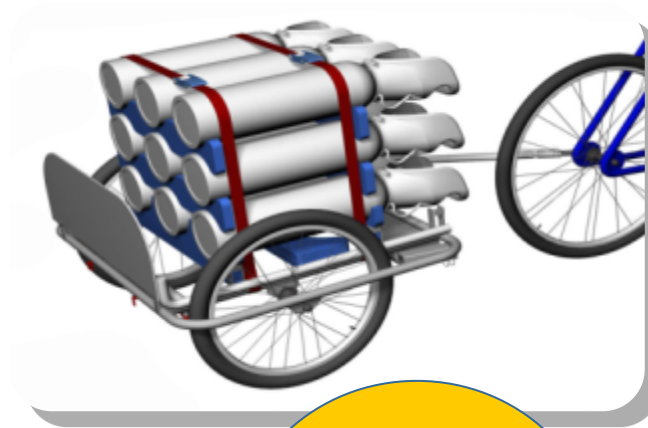


- Think Frugal, Be Flexible, Generate Breakthrough Growth
- Defining new offers for frugal users
 - New cylinders
 - New filling processes
 - New delivery modes
 - New business models...
- Doing more with less
 - Be inspired
 - Answering to new customer's unmet needs
 - « Last kilometer » concept



(How) do you think this concept relates to FabLabs?

Prototyping ... rapidly!



How do you encourage a mindset where TRYING is best?

How to address openness in companies, when IP is an issue?

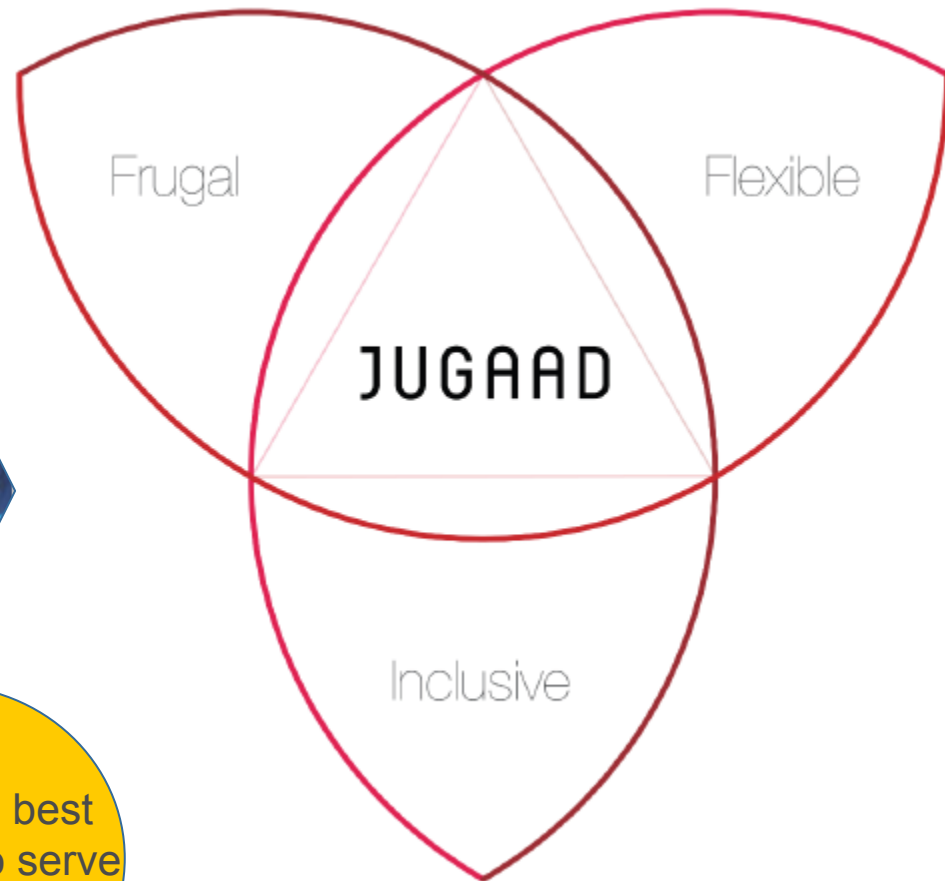
How do you get people active?
How do you teach hard stuff?

What are the best practices in documentation (and sharing)?



Making ideas real (real quick, real cheap)

Makes alternative models possible.



How to share
space and knowledge
among different
(types of)
organizations?

What is the best
way for us to serve
the community?

Our next goal is to have a SPACE.



Why?

Act on ideas shown here
Interact with surrounding community
Learn and teach

For who?

AL R&D
AL everyone else
Academic partners
Community partners

Where?

Paris?
R&D centers?
Near operational sites?
New geography?

What can
we offer?

What is there
to know about
start-up, or
scale-up?

I look forward to meeting y'all!

TO CONTACT STEPHANIE:

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- skd@mit.edu

Who are you?
What are your
stories here?

TO IDENTIFY STEPHANIE:

