

Super Lingos
present

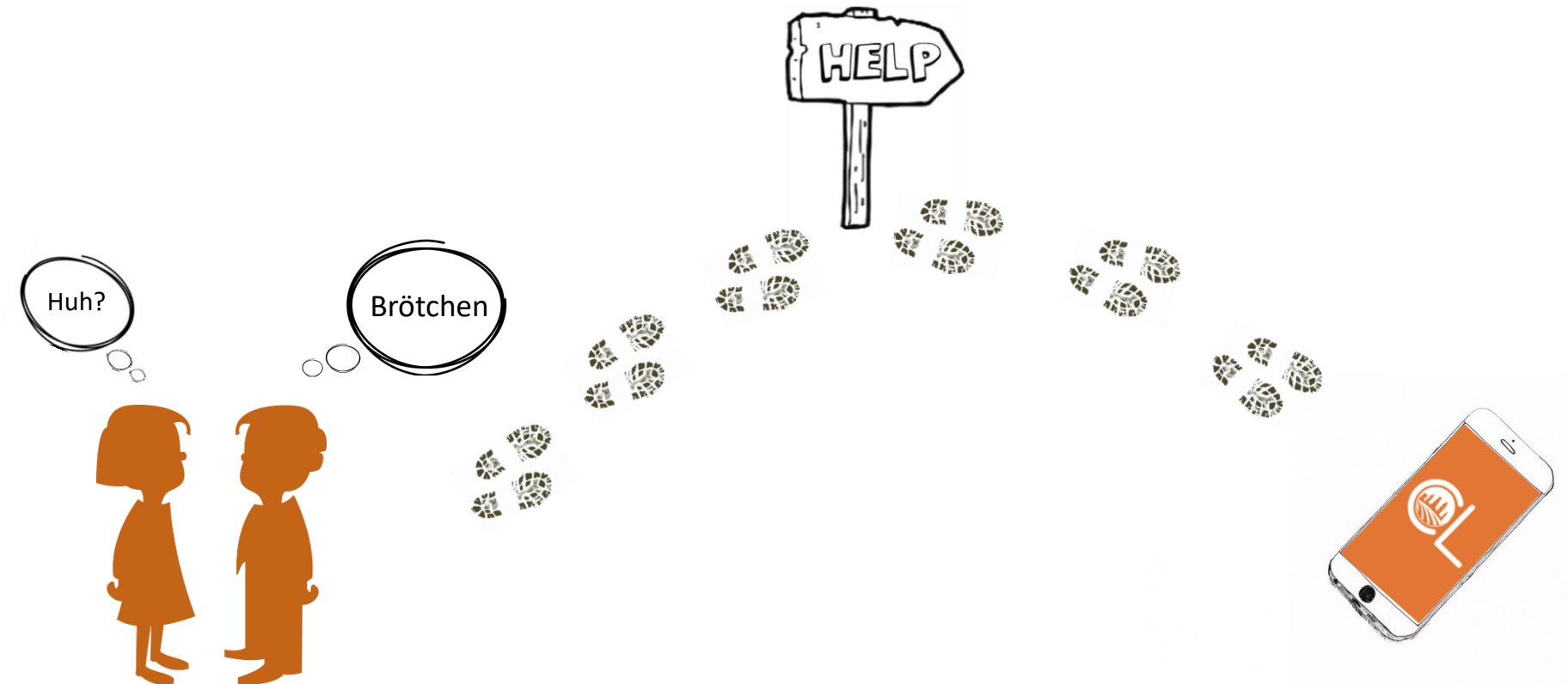
City Lang







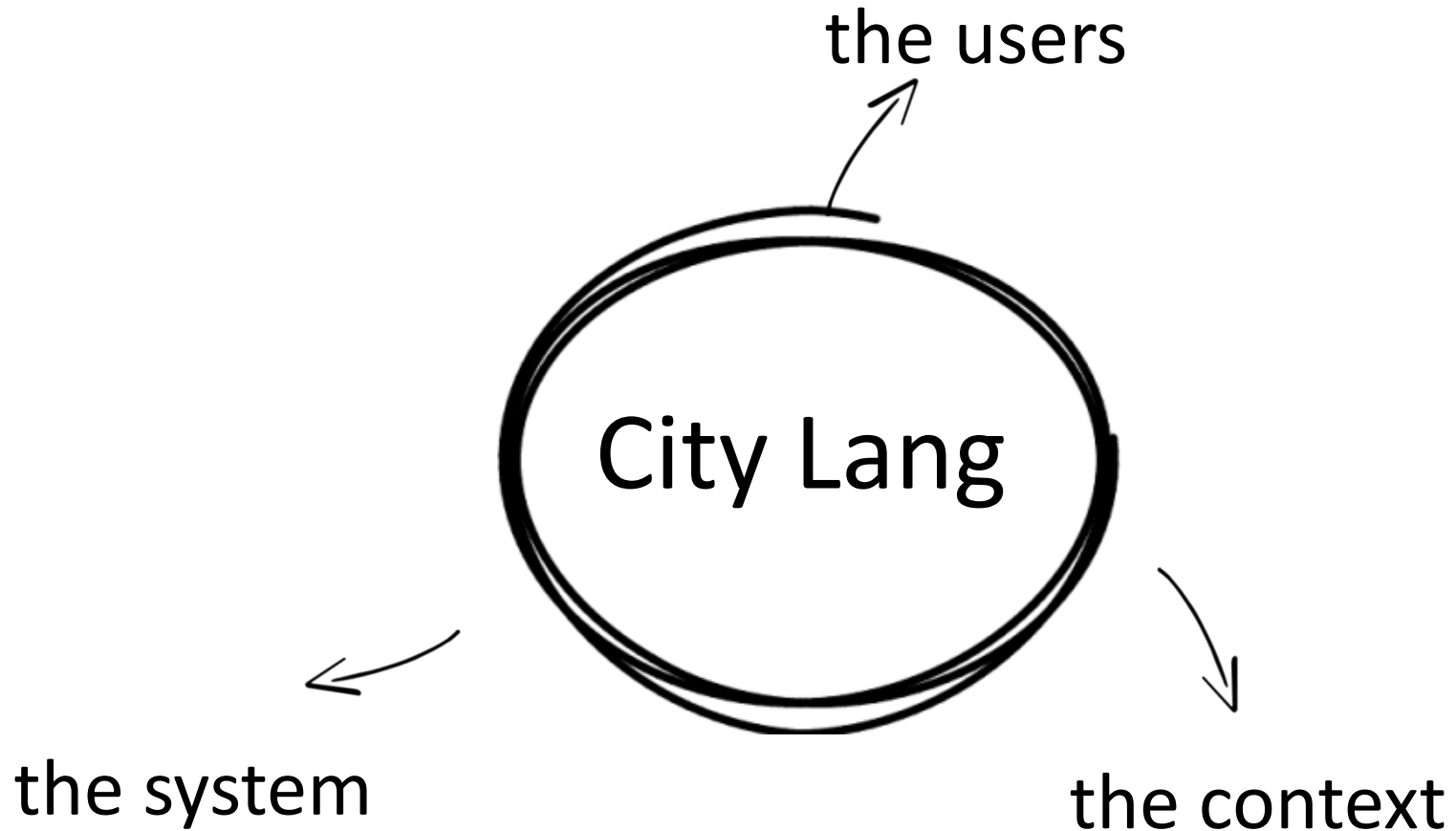
Introduction







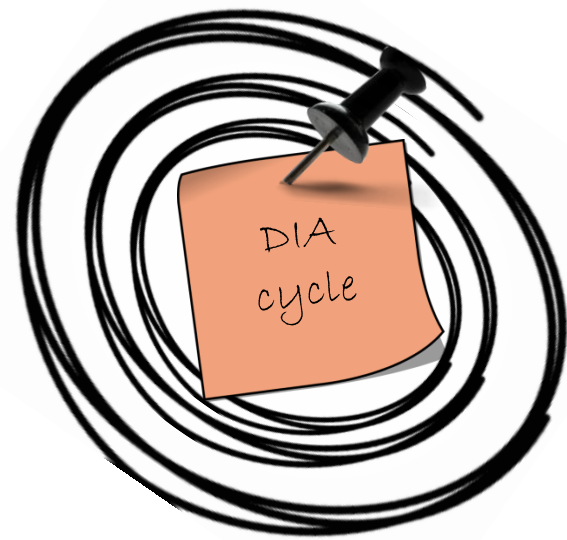
Project Idea

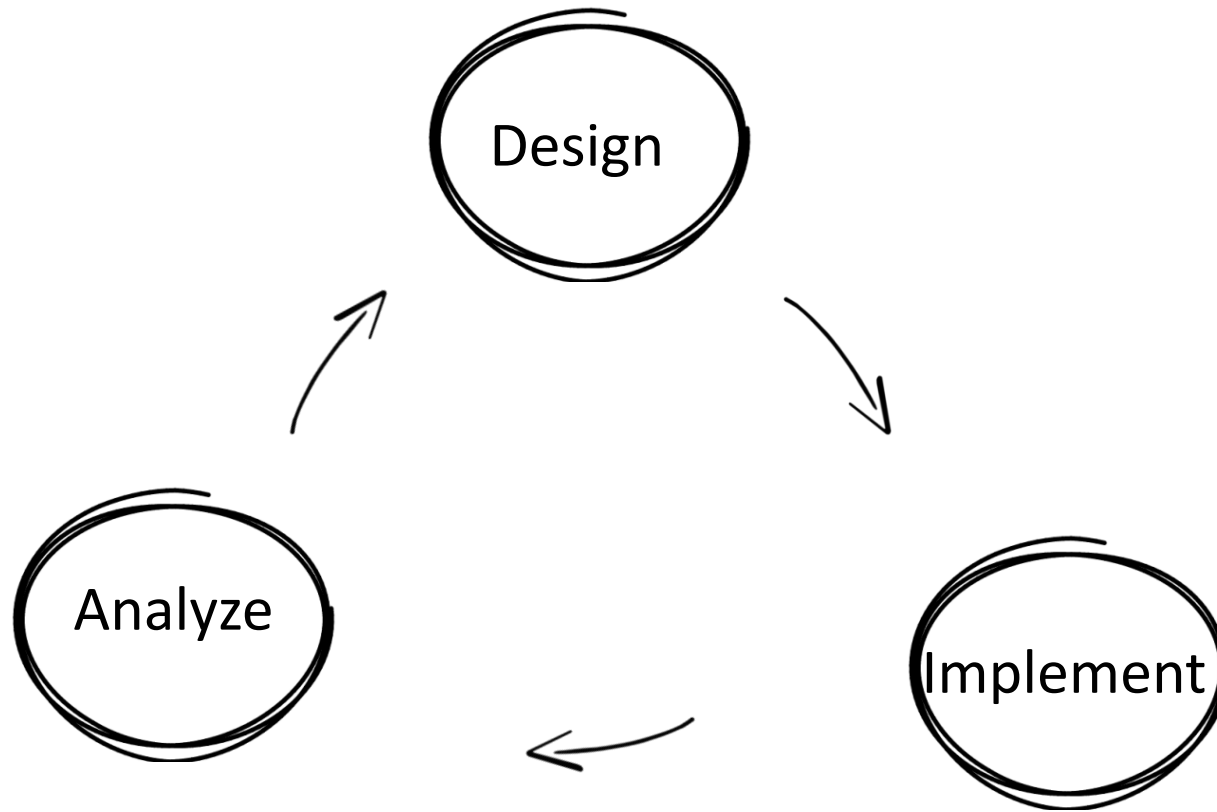






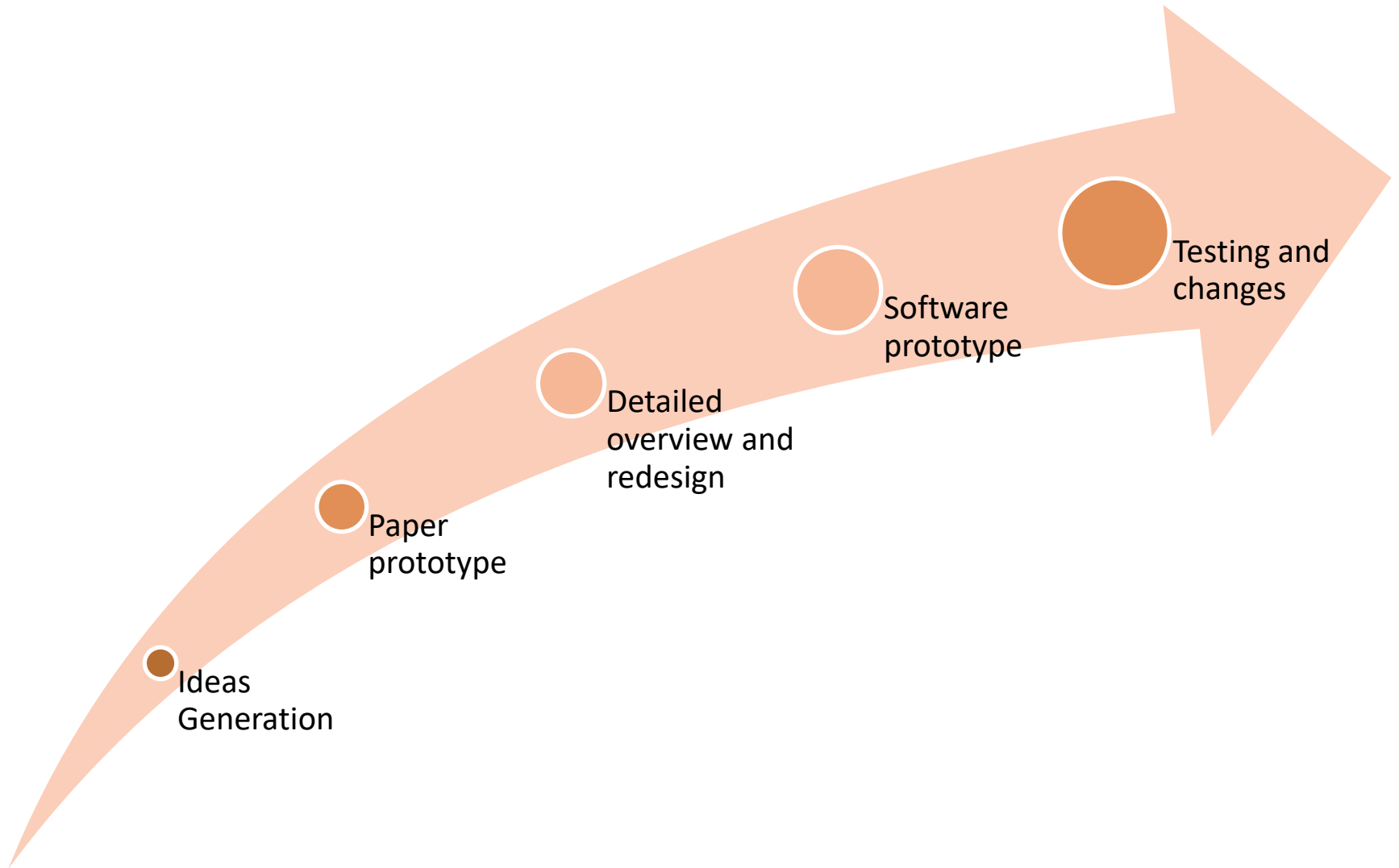
Every day vocabulary





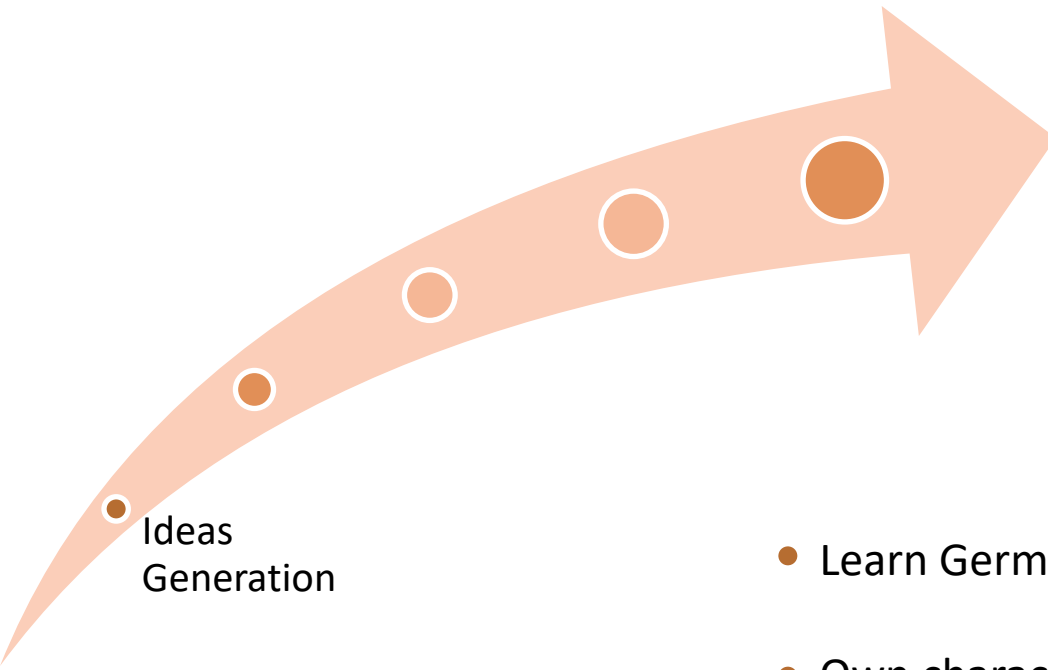


DIA cycle



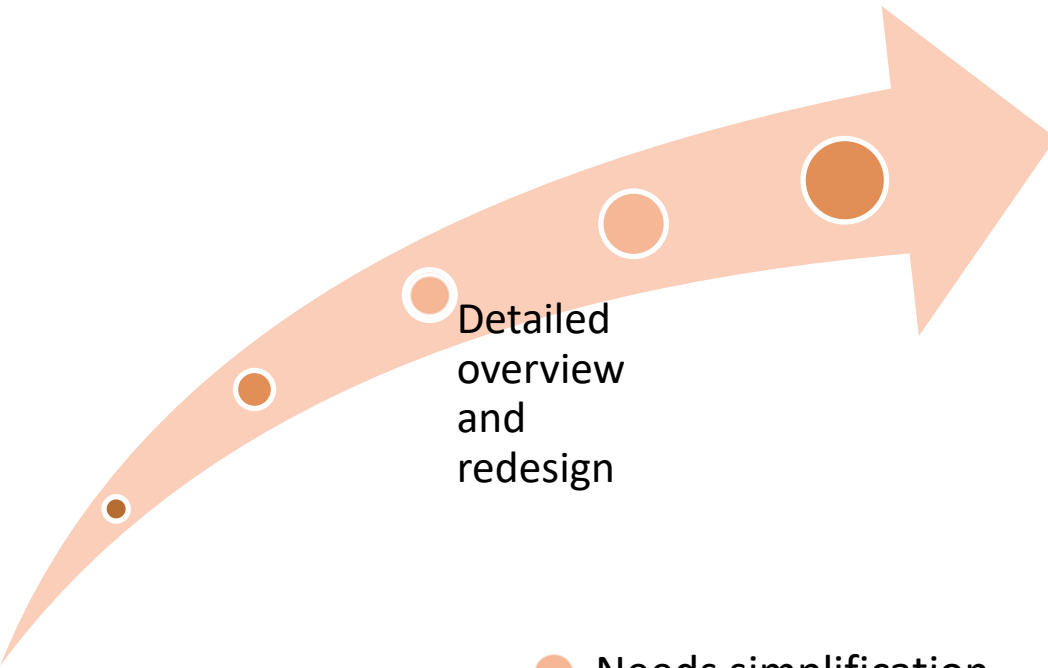


Ideas Generation



Ideas
Generation

- Learn German language
- Own character/avatar
- Move it in the city
- Missions to accomplish
- Dialogues and vocabulary of everyday life

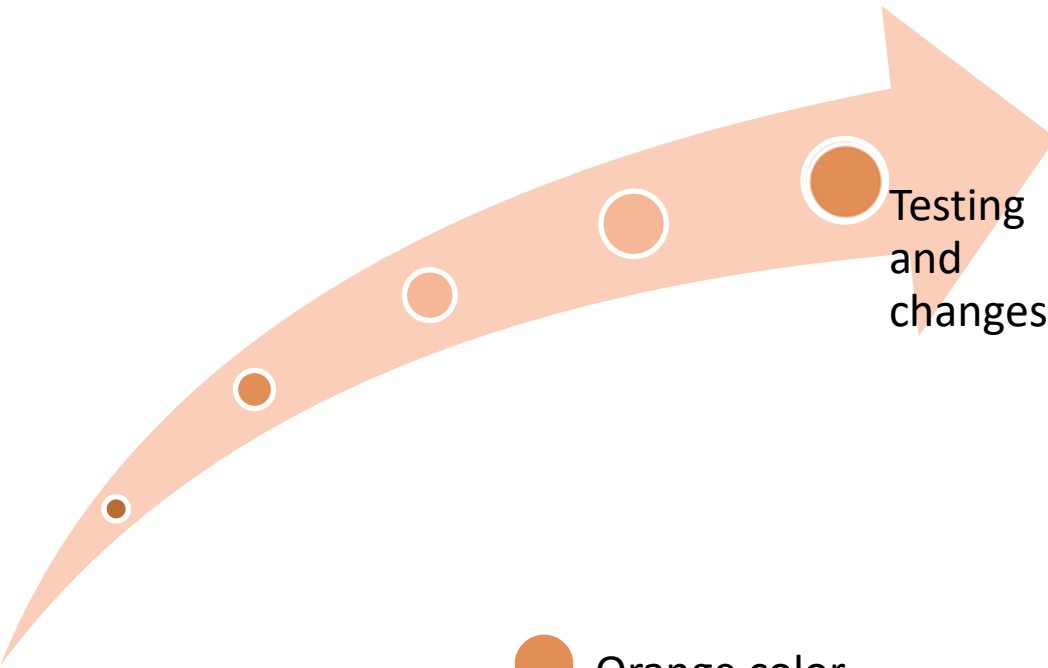


Detailed
overview
and
redesign

- Needs simplification
- A map of places like supermarket, coffee shop, hospital, pharmacy
- Three phases of learning
 - “Vocabulary”
 - “Dialogue”
 - “You talking”
- Insight into German culture, German cities, German news



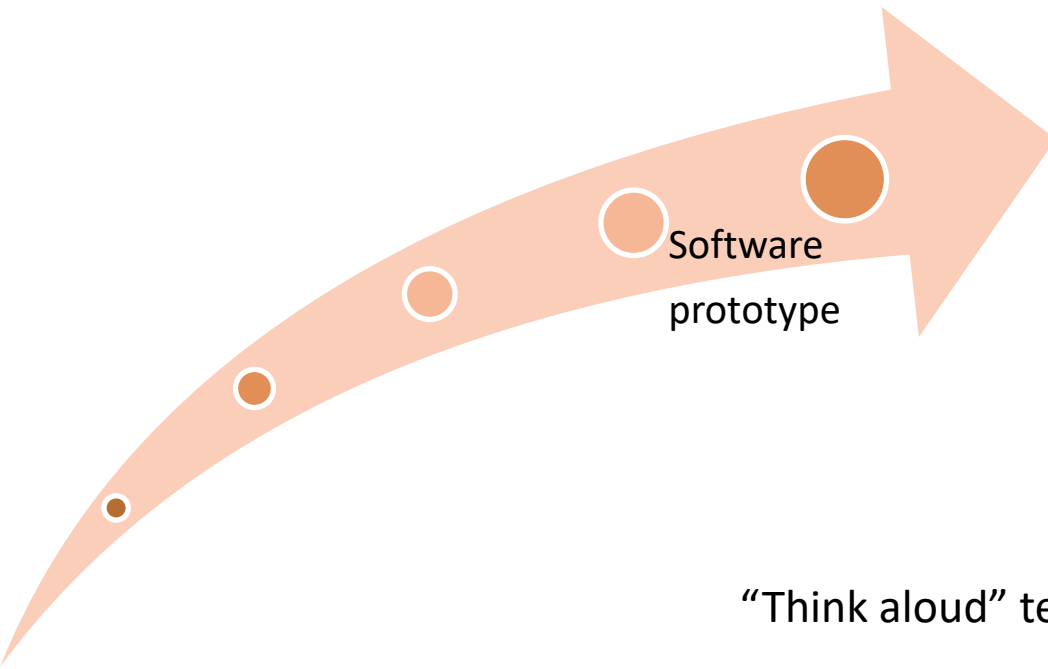
Changes



- Orange color
 - Easy to focus upon
 - Simulate high-energy, prevents boredom
- Obvious flow of actions in the UI
- Reduce number of clicks per activity
- Gestalt Laws in mind



Evaluation



“Think aloud” technique

Natural environment

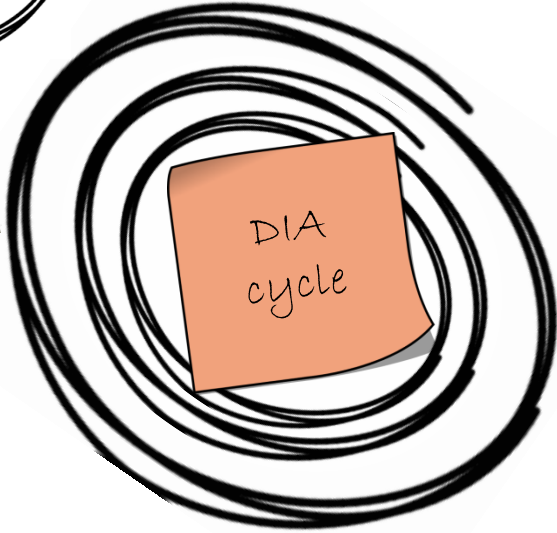
Structured tasks

Observing and taking notes

Results



Just the first phase



Vielen Dank!

Thank you!



Super Lingos

Group10

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