

iLearn

Learning English has never been more fun



iLearn - Introduction



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(373866)



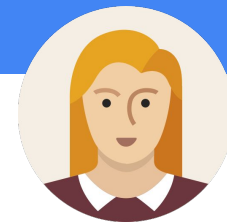
Michał Słupczyński
(374065)



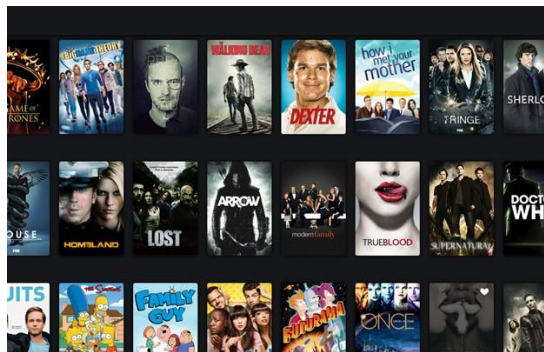
Steliyan Hadzhidenev
(374112)



Ali Ariff
(374675)



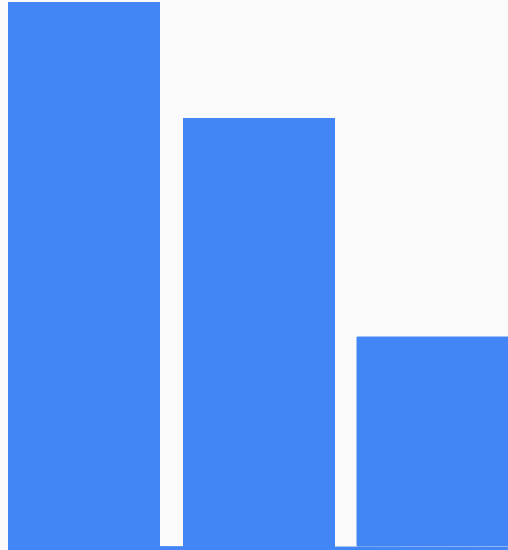
Kathrin Mäusl
(374819)



**Learning languages
by entertainment**



User base



Young

Middle

Old



Goal



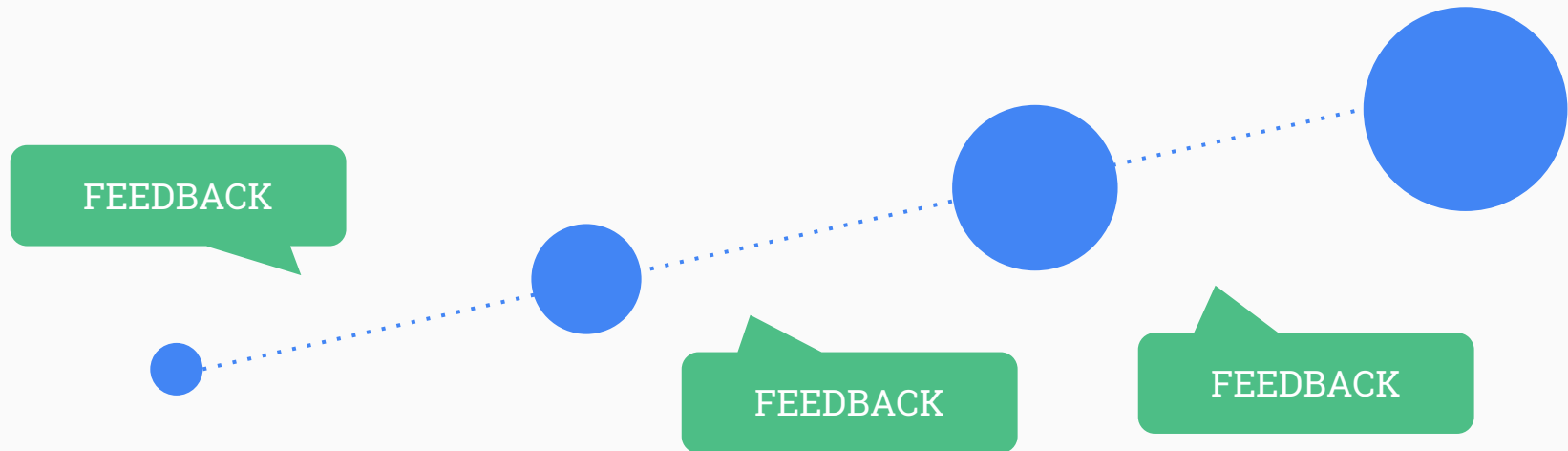
Progress

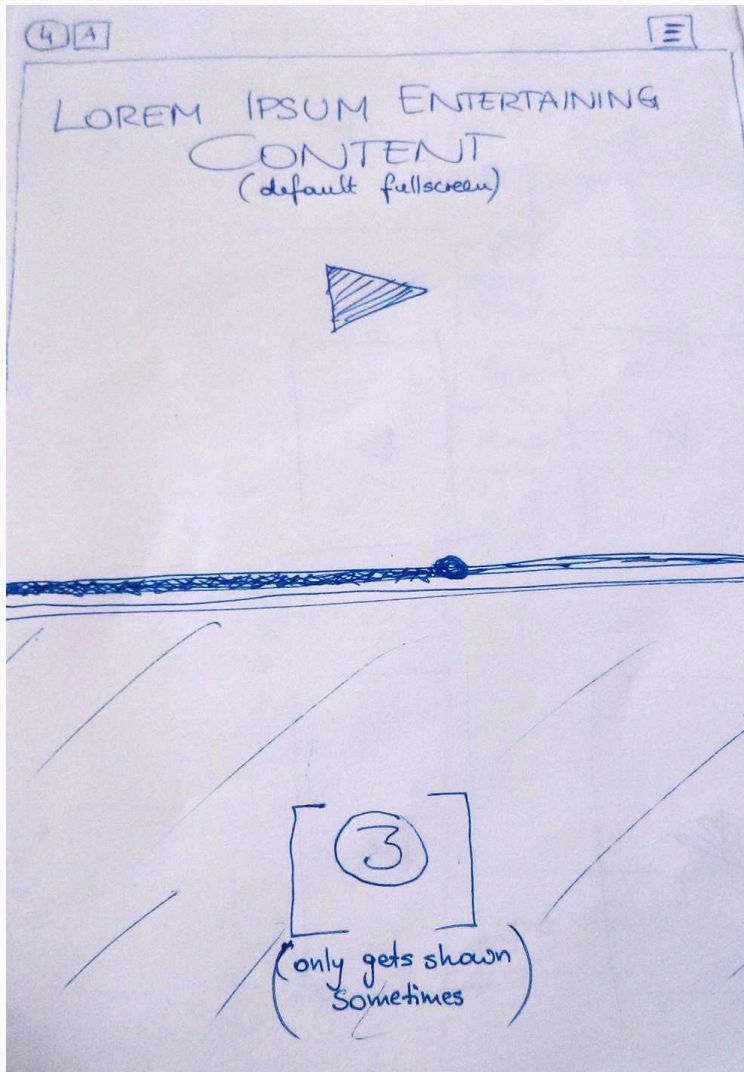
Paper prototype

Medium fidelity

Iteration 1

Iteration 2





Paper prototype



Sorry to interrupt. If you'd like to continue watching, please solve the following task:

I three apples.

HAVE

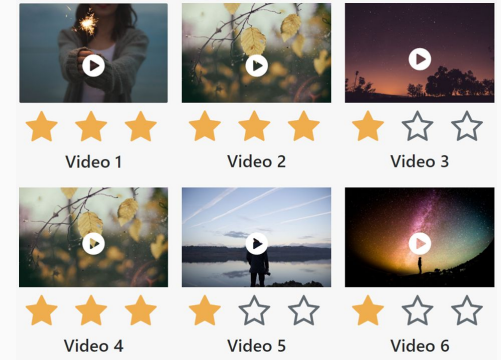
HAD

HAS

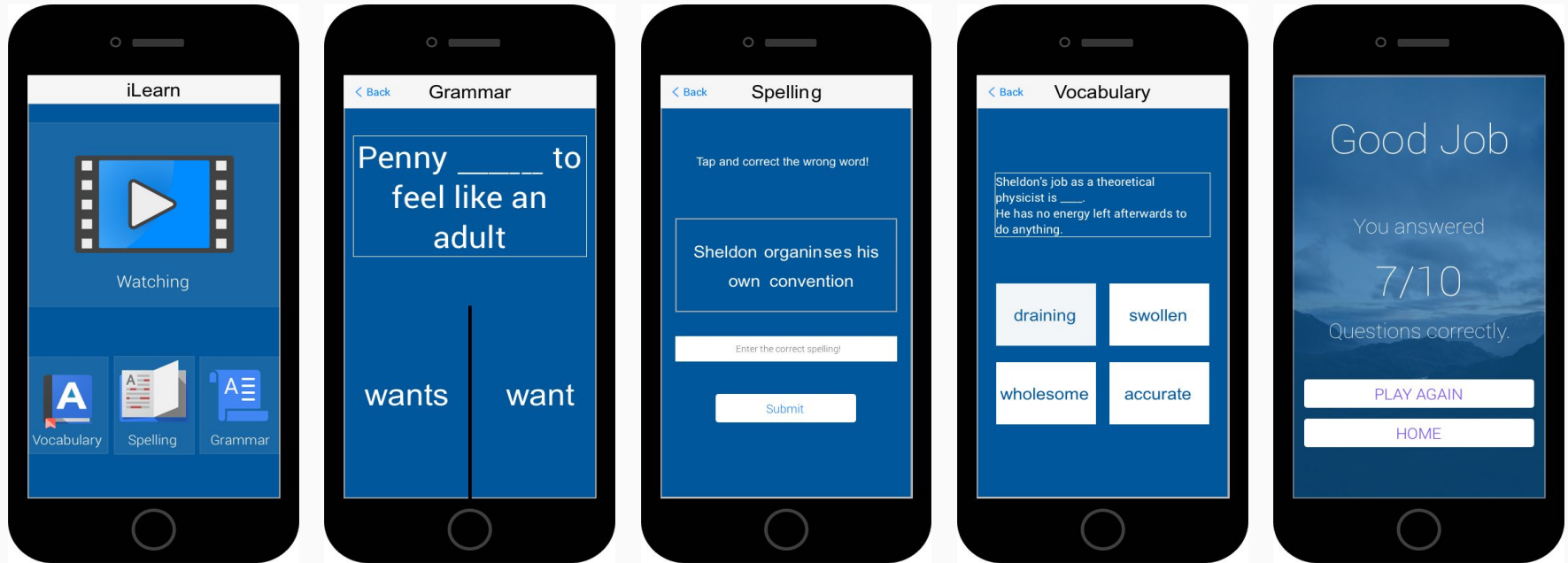
HAD HAD

Medium Fidelity Prototype

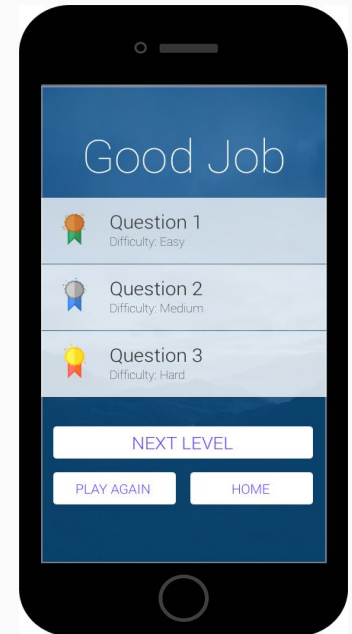
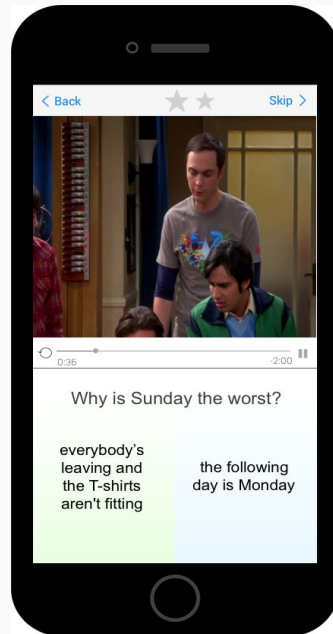
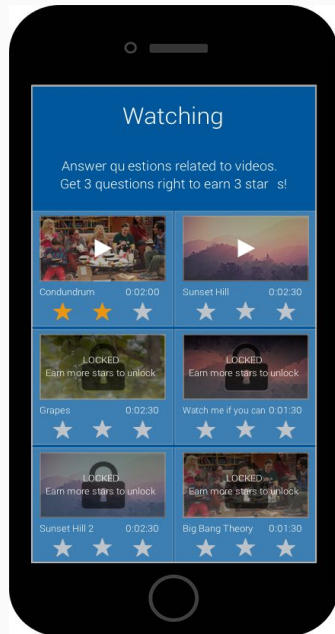
Iteration 1



Iteration 2



Iteration 2



User experience

Visceral



Behavioural



Reflective



Areas of language learning



The prototype

A close-up photograph of a person's hands working on a prototype circuit board. The person is using a small, white, cylindrical tool to place or adjust a component on the board. The background is blurred, showing a workshop or laboratory setting with various electronic components and tools. The lighting is soft and focused on the hands and the work area.