

Ahoy

Language learning app

SCRIBBLERS

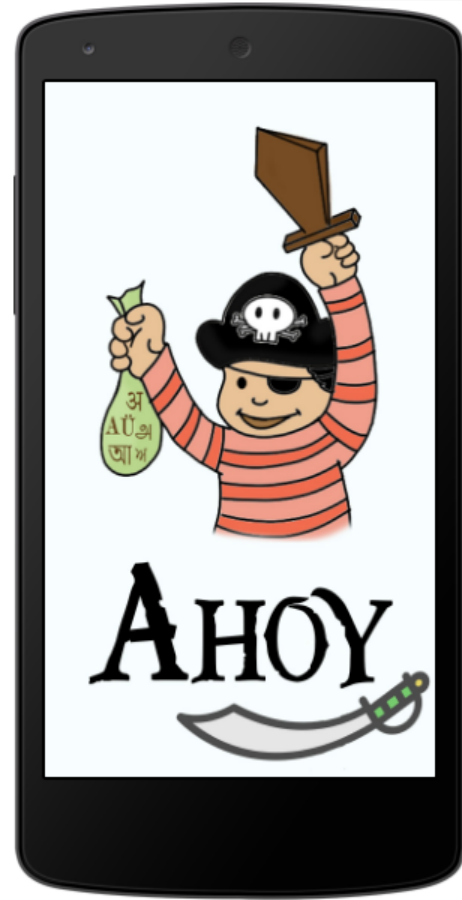
Arijit Gupta

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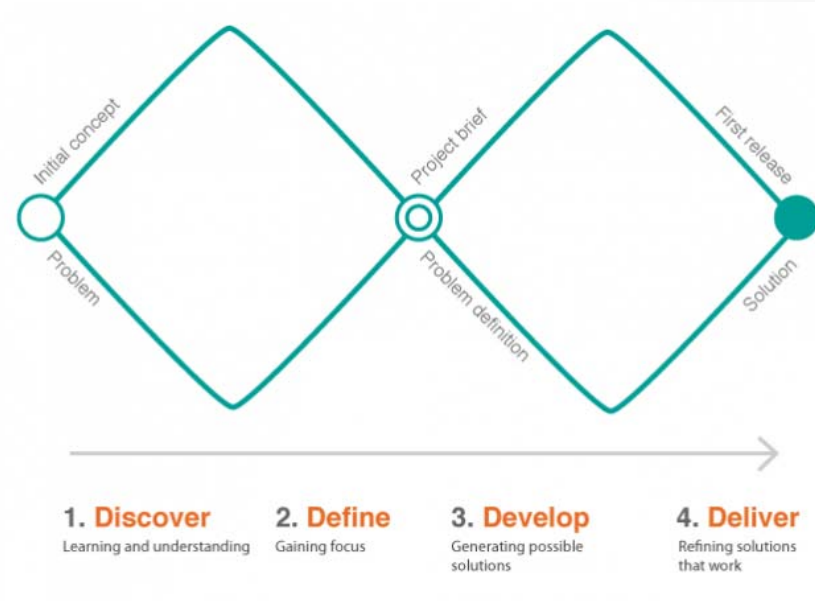
Vincentius Renaldi

Vinoth Pandian



3 Questions

- Users
 - Beginner or intermediate learners
- Goal
 - Learn vocabulary
- Context
 - Location based, event based



Idea generation



Location

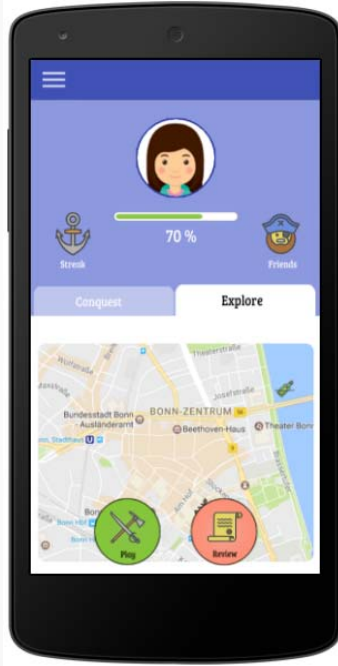


Persona



Games

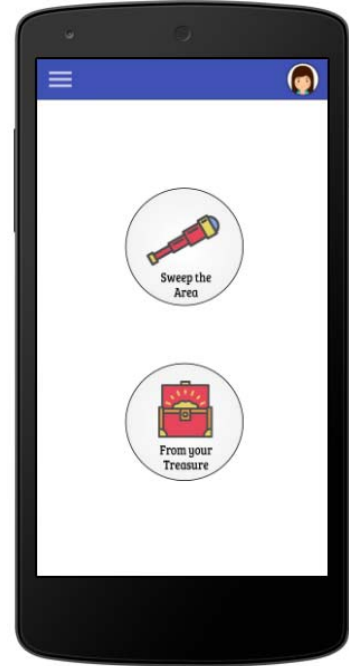
Idea generation



Location



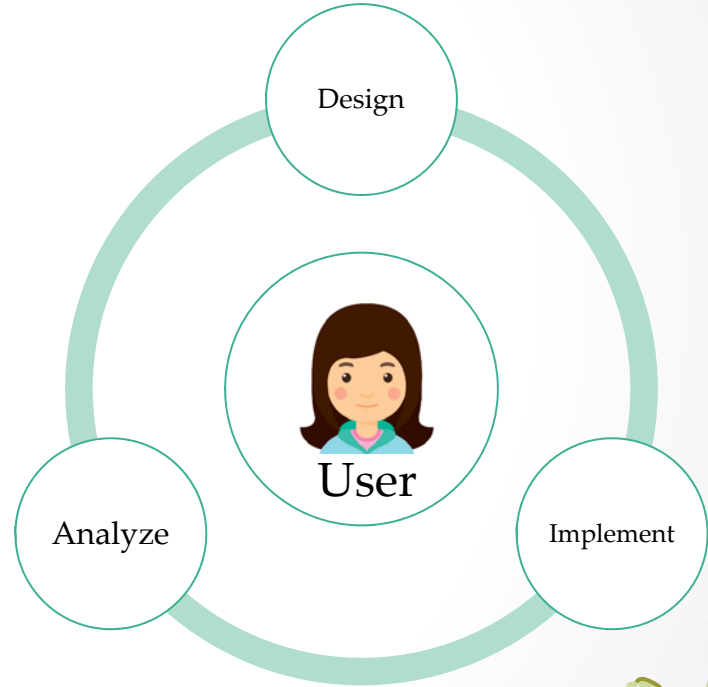
Persona



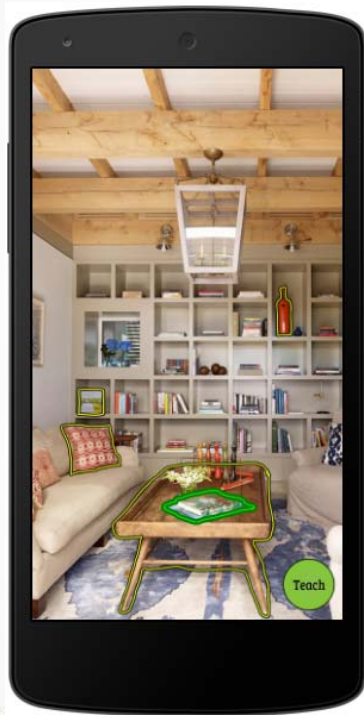
Games

Design Process

- User evaluation of paper prototype
- Enhancements based on user feedback
- User evaluation of software prototype

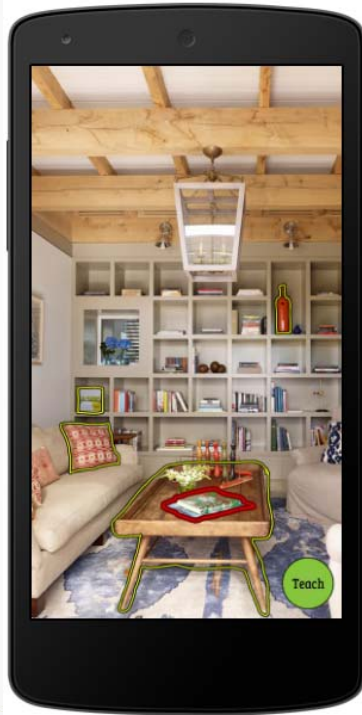


Object Recognition



- Object recognition
- Context based learning
- Simple UI interaction

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Thank you!

More to follow in live presentation...

