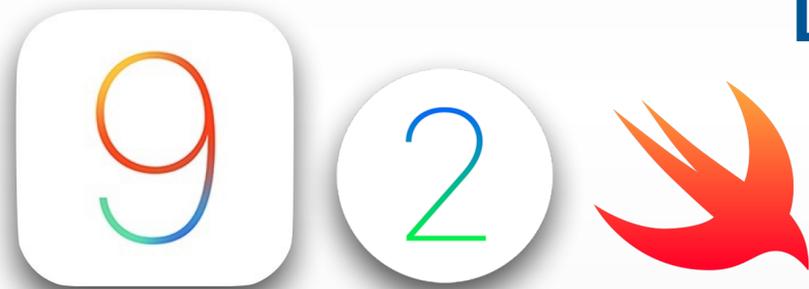


Updated for iOS 9 and Swift 2.1

iPhone Application Programming

Lecture 1: Introduction



Prof. Dr. Jan Borchers
Media Computing Group
RWTH Aachen University

Winter Semester 2015/2016

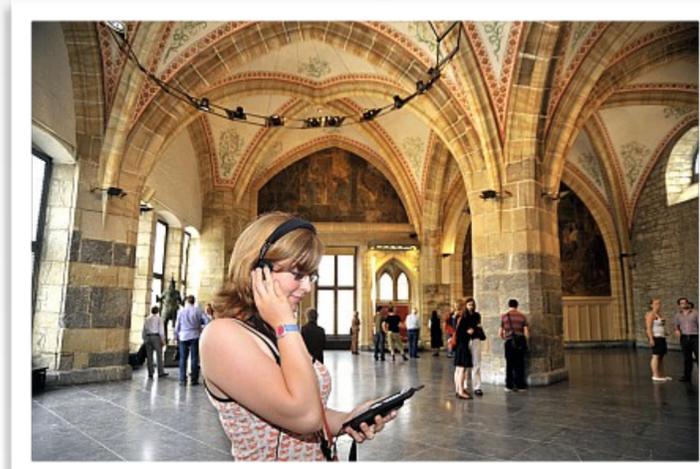
<http://hci.rwth-aachen.de/iphone>

iPhone Programming Team

- Prof. Jan Borchers
- Nur Al-huda Hamdan
 - hamdan@cs.rwth-aachen.de
- Specialized topics presenters

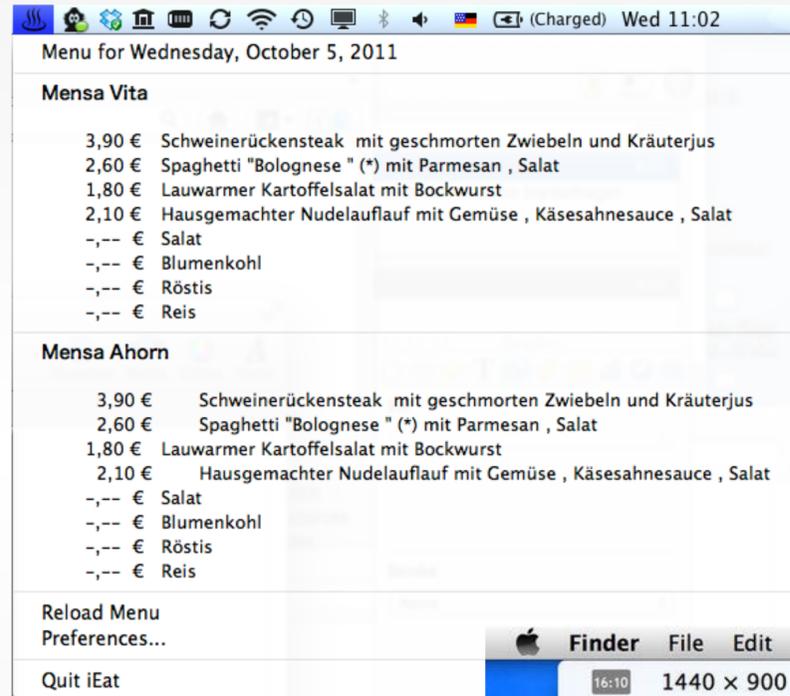


Our Projects with iOS



We Are in the App Store

iEat for OS X



iEat for iOS



Display Menu



Class Goals

- Understand the differences between desktop and mobile development
- Look at a software framework designed from scratch
- Illustrate how established software engineering patterns are applied in the real world

Class Topics

- Mobile application design principles
- Swift 2.1
- iOS development basics
- View controllers & dialogs
- Rendering
- Input techniques
- Location & maps
- Audio
- Networking
- Data persistence
- Integration

Administrative Stuff

- Lecture
 - Tue. 9:15–11:45, room 2222
 - Reading assignments
- Lab (16 spots)
 - Mon. 14:15–15:45, room 2222
 - Programming assignments
 - Final project with presentation (09.02.16)
- Final exam: 19.02.16, 10:00–12:00, room 2222

	3 ECTS Lecture only	6 ECTS Lecture + Lab
Assignments		20%
Project		20%
Final Exam	100%	60%

Requirements

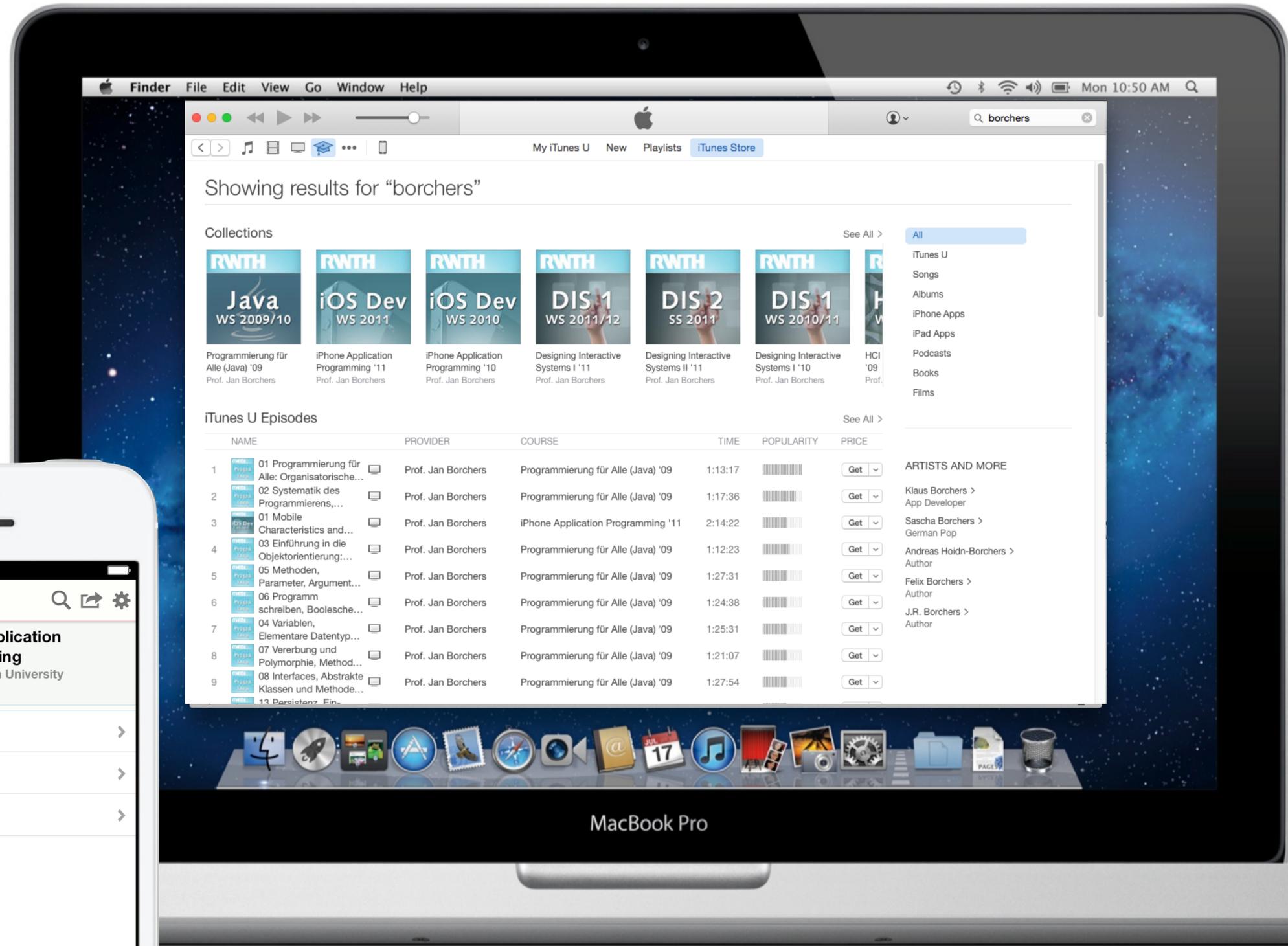
- OOP experience
- No Mac required
 - We will supply Macs & iPhones/iPods for the lab
- You must register for this course in CAMPUS
 - Register for exam before 20.11.15 (no exceptions)
- Lab: You already received the list of accepted students

iPhone Developer University Program

- RWTH is a member of the iPhone Developer University Program
- Free on-device development for you throughout the semester (without restrictions)
 - Free provisioning in Xcode 7

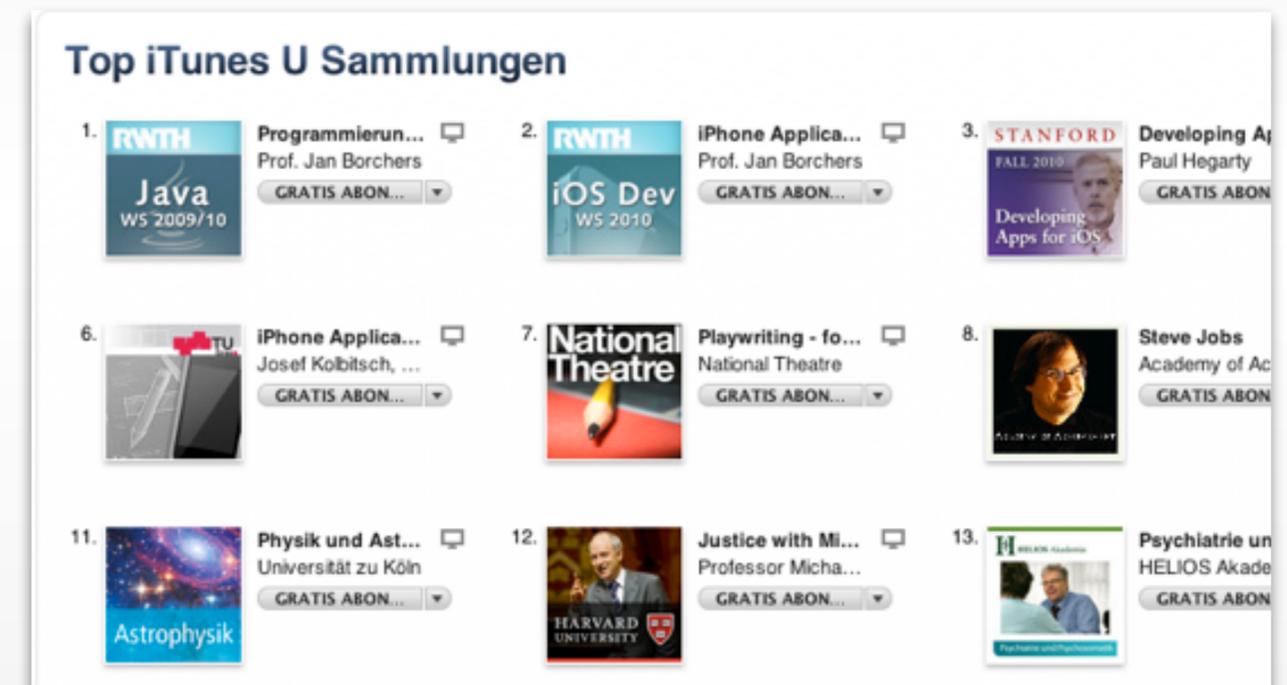


All slides and lecture videos will be available on iTunesU



Why Take This Class?

- We know HCI, OS X, and iOS
 - Projects, publications, AATCe
- High iTunes U ranking
- Updated to latest iOS 9
- Updated to Swift 2.1



Developing for Mobile Platforms

The iOS Family



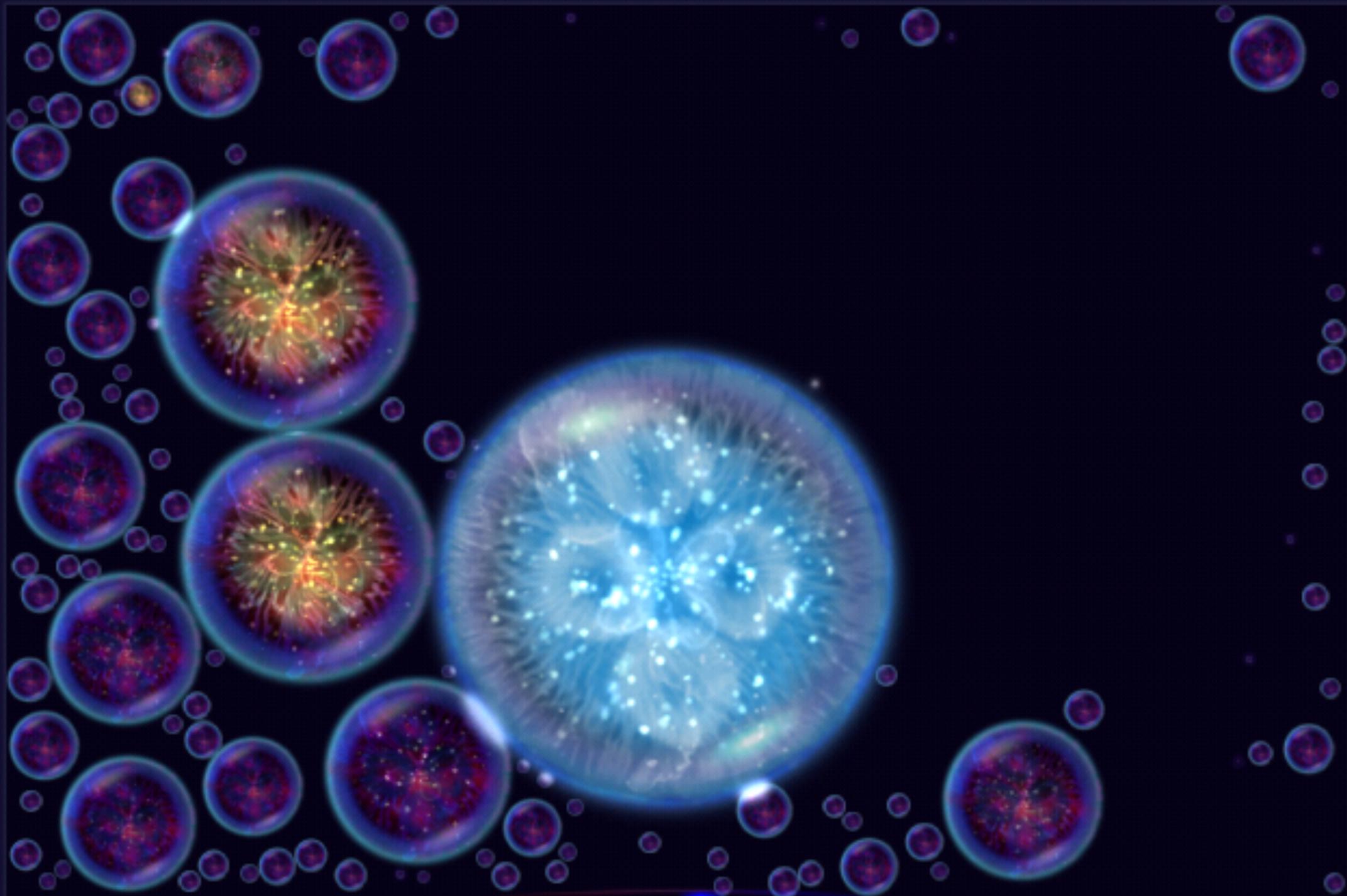
Mobile Device Characteristics

- Screen size is compact
- Memory is limited
- Users interact with one screen at a time
- Users interact with one application at a time (iPad is changing that)
- Onscreen help is minimal
- Context is key: task focus, attention split, peripheral use, movement, interaction time



10 Golden Rules of Interface Design (see DIS 1)

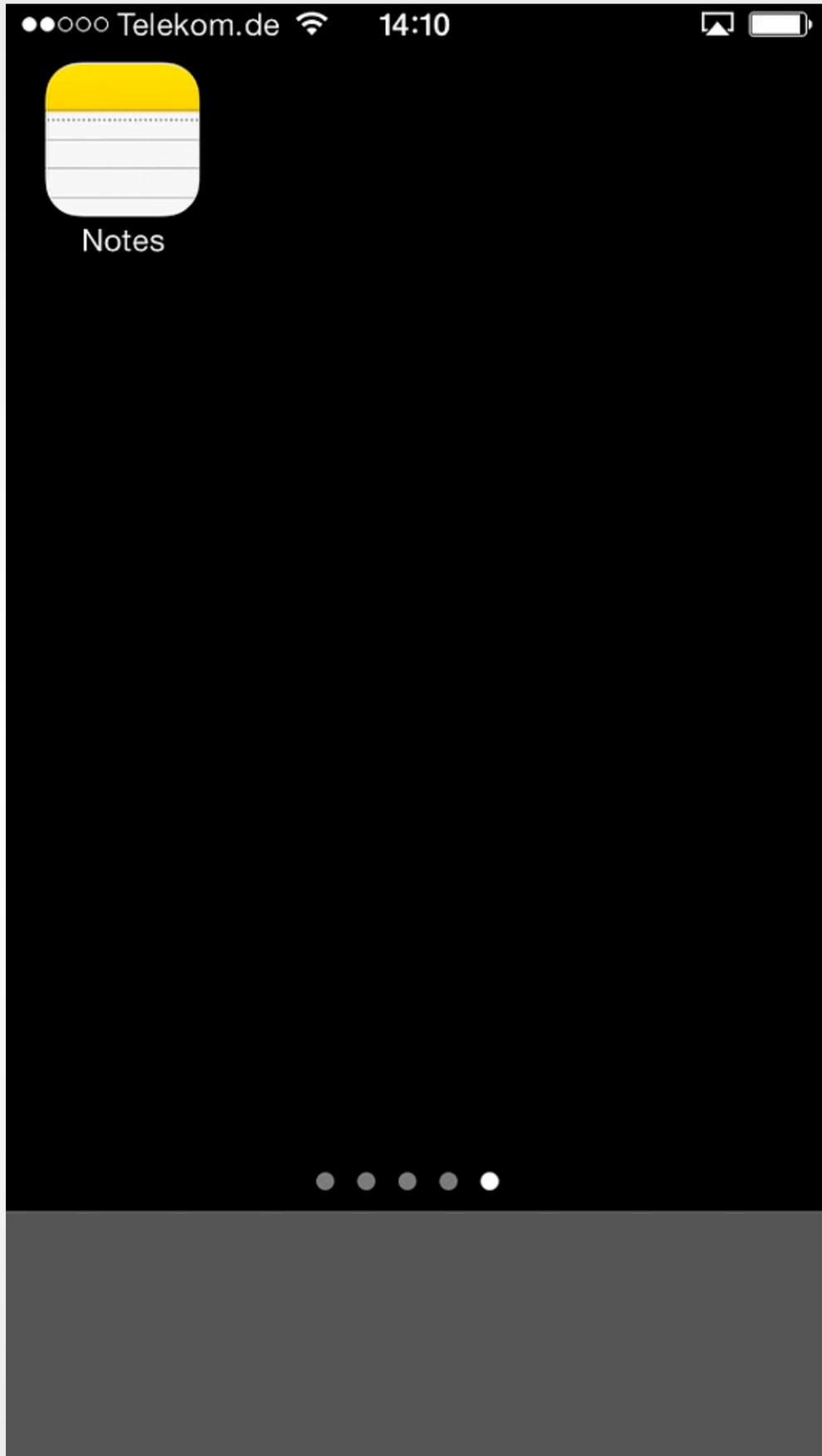
- Keep the interface simple
- Speak the user's language
- Be consistent and predictable
- Provide feedback
- Minimize memory load
- Avoid errors, help to recover, offer undo
- Design clear exits and closed dialogs
- Include help and documentation
- Offer shortcuts for experts
- Hire a graphics designer



Onscreen help in Osmos HD

10 Golden Rules of Interface Design (see DIS 1)

- Keep the interface simple
- Speak the user's language
- Be consistent and predictable
- Provide feedback
- Minimize memory load
- Avoid errors, help to recover, offer undo
- Design clear exits and closed dialogs
- Include help and documentation
- Offer shortcuts for experts
- Hire a graphics designer



Life as an App

- The iPhone is an app-centric environment
- One app per task!
 - Define the task that users want to accomplish with your app
 - Do *one* thing, but do it well
- Data is stored per app
- Data exchange between some apps is difficult

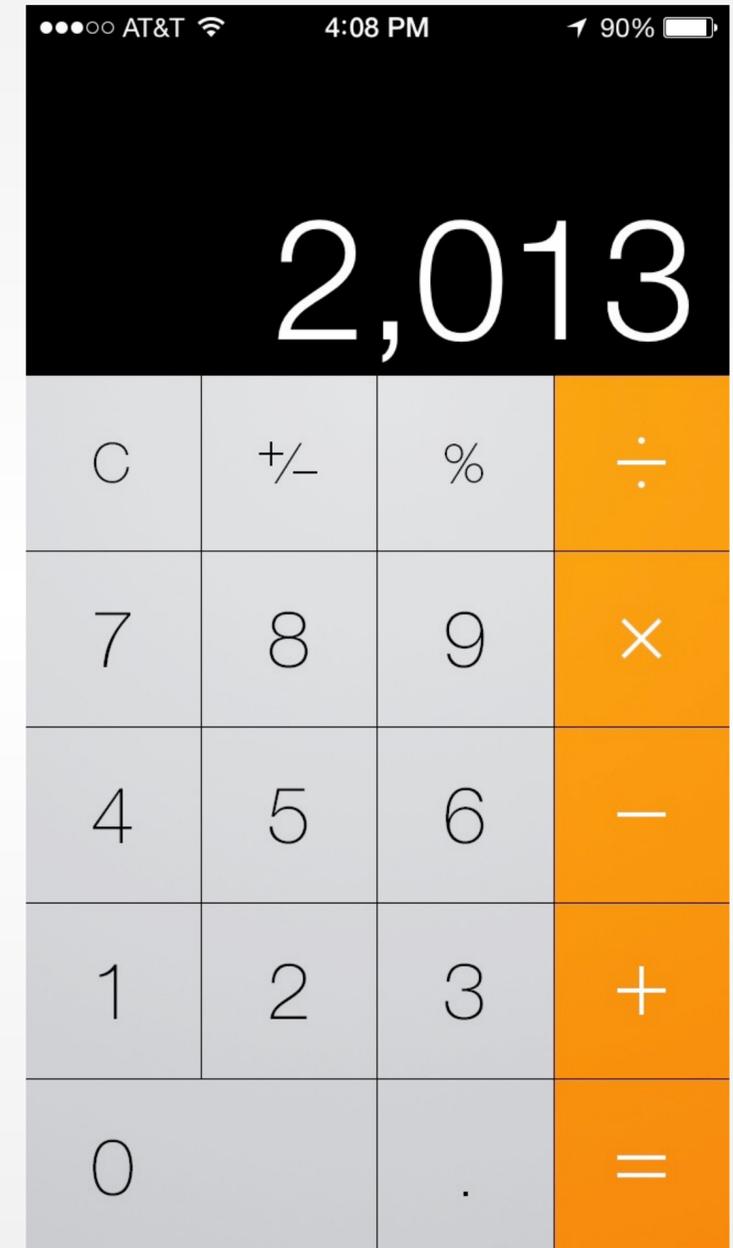
Designing the UI

- Make it obvious how to use your application
- Sort information from top to bottom
- Use visual weight for relative importance
- Use alignment for groupings or hierarchy



Designing the UI

- Text should always be legible
- Avoid inconsistent appearances
- Provide fingertip-size targets (44 x 44 points)
- Minimize text input



Interaction Design

- Multitouch interaction is still new
- Interaction patterns not established yet
- Follow Apple's examples if possible
- If you use complex gestures, help the user

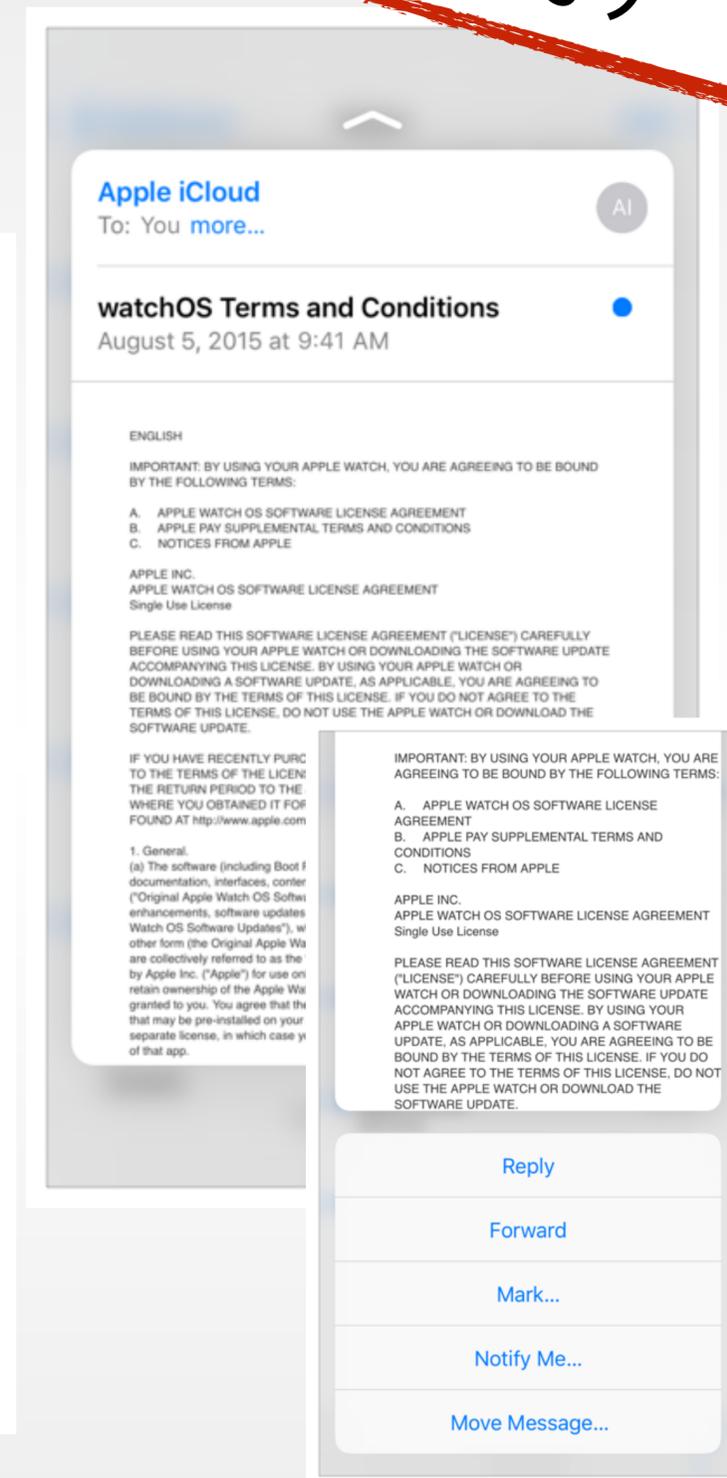
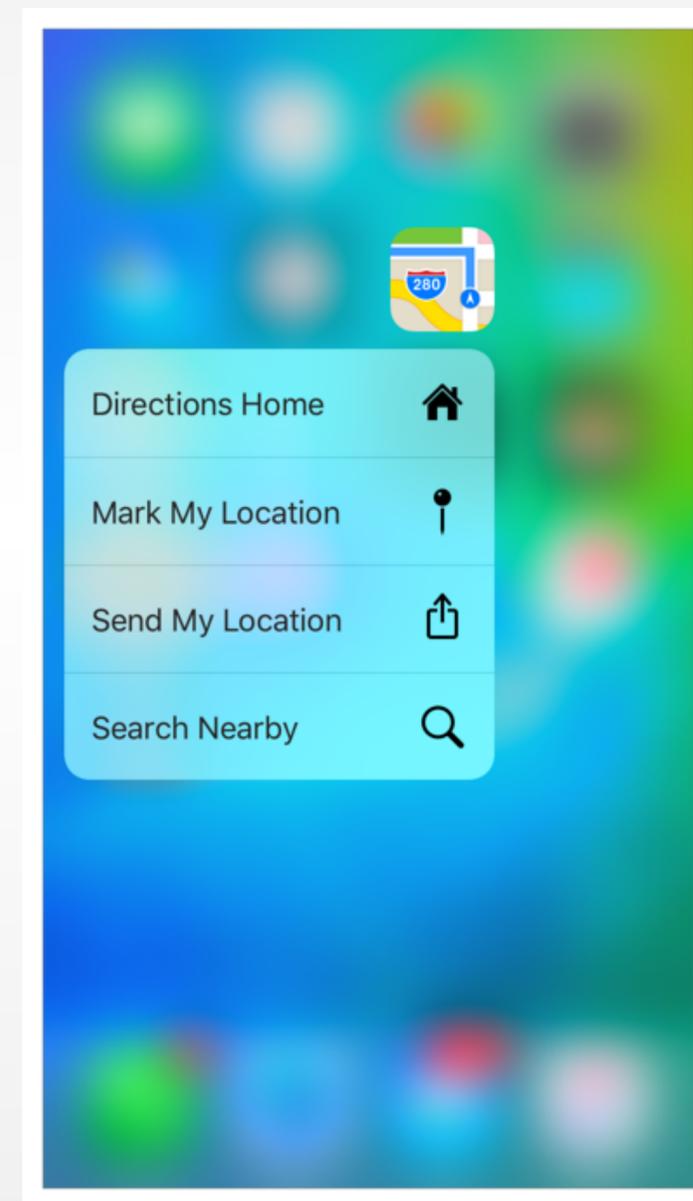
Standard Gestures

	Tap	To press or select a control or item (analogous to a single mouse click).
	Drag	To scroll or pan.
	Flick	To scroll or pan quickly.
	Swipe	In a table-view row, to reveal the Delete button.
	Double tap	To zoom in and center a block of content or an image. To zoom out (if already zoomed in).
	Pinch open	To zoom in.
	Pinch close	To zoom out.
	Touch and hold	In editable text, to display a magnified view for cursor positioning.

3D Touch

New! in iOS 9

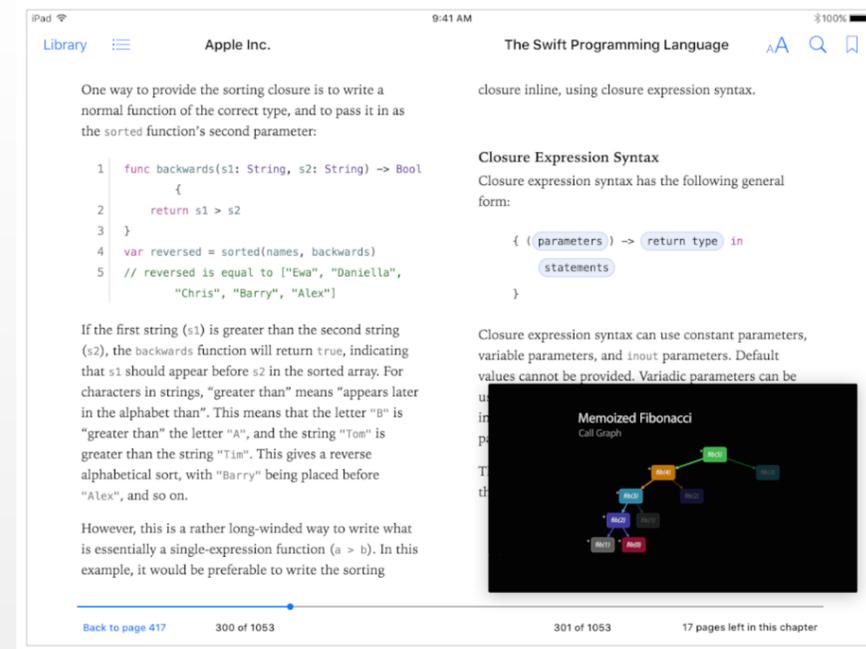
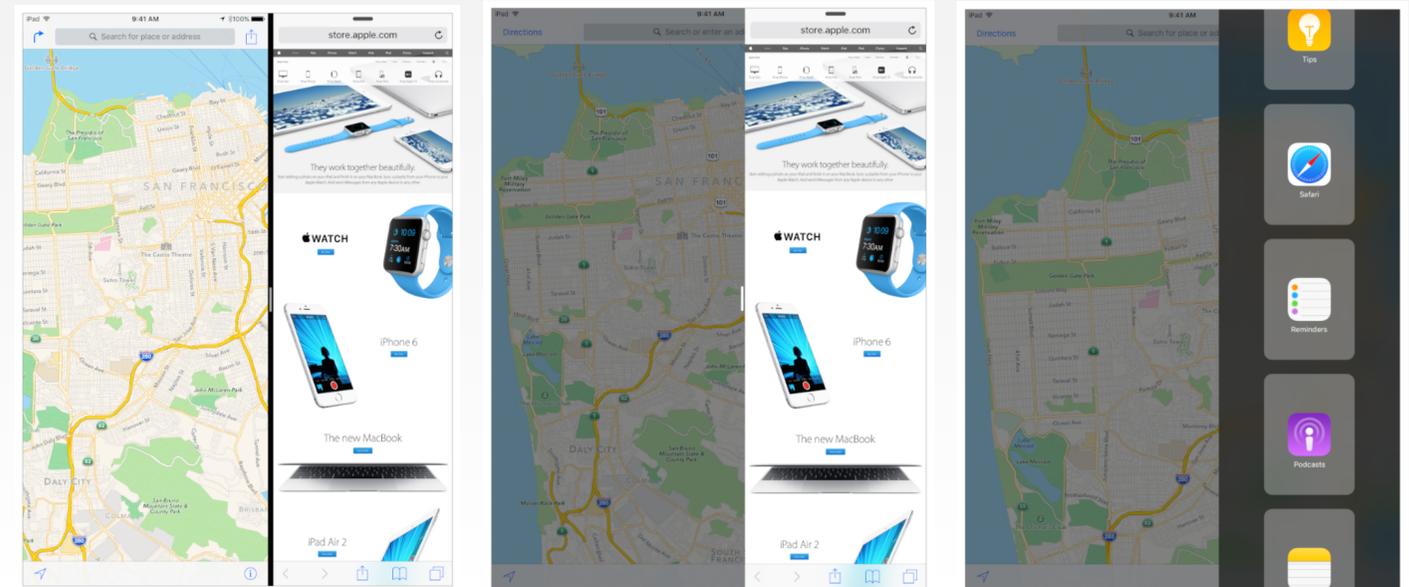
- An additional interaction dimension (right click!)
- Detects several levels of pressure
- Quick Actions
- Peek and Pop
- Turn keyboard to trackpad
- Available for iPhone 6s and 6s Plus
- Apple Watch can also detect Force Touch



Multitasking on iPad

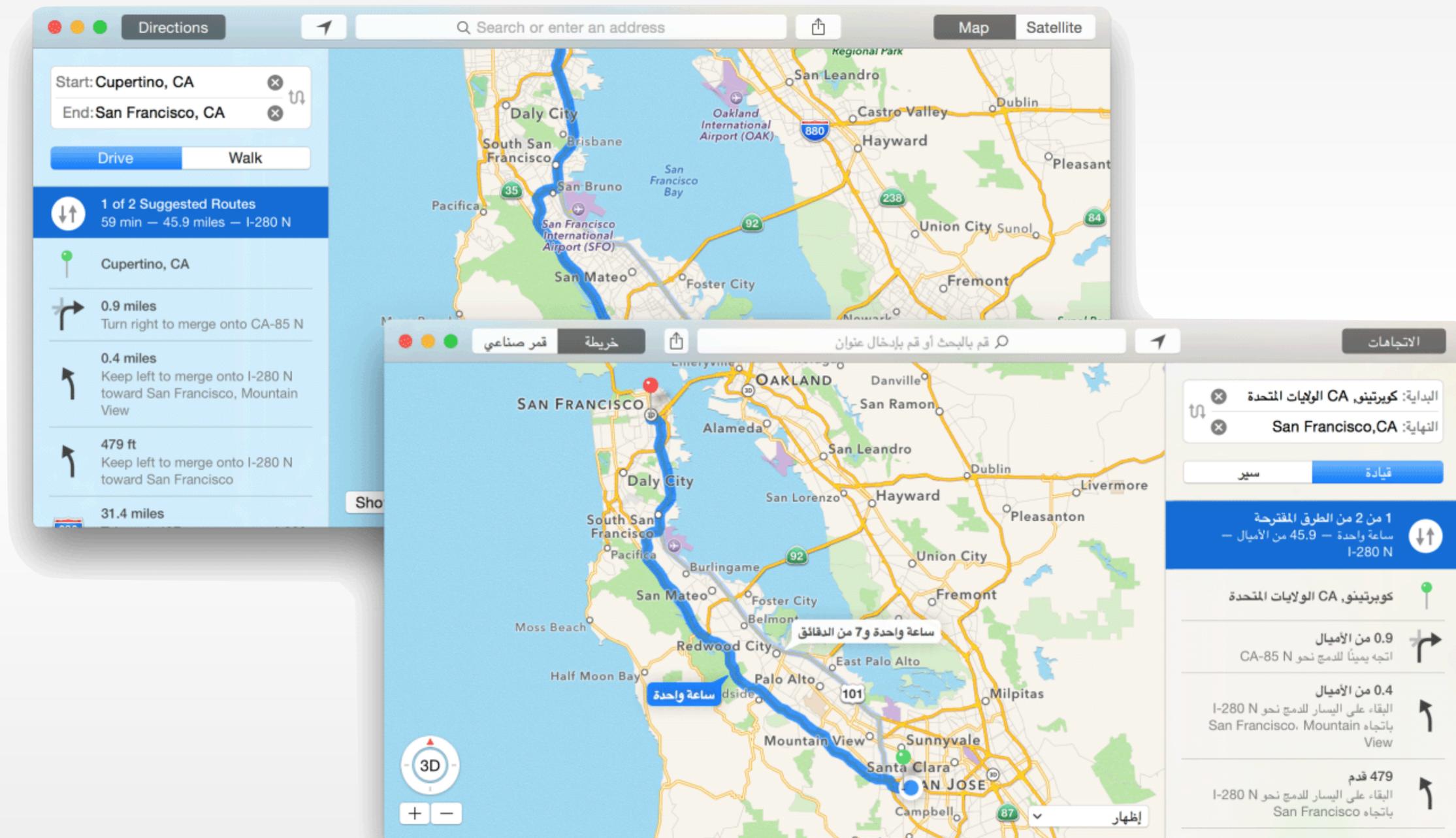
New! in iOS 9

- Slide Over
- Split View
- Picture in Picture



Supporting Right-to-Left Languages

New! in iOS 9



Designing the UI

- Seven resolutions, three aspect ratios:

	Resolution		Aspect Ratio
	Classic	Retina	
iPhone	480 x 320	960 x 640	3:2
iPhone 5(S, C)		1136 x 640	16:9
iPhone 6(S)		1334 x 750	16:9
iPhone 6(S) Plus		1920 x 1080	16:9
iPad	1024 x 768	2048 x 1536	4:3
iPad Mini	1024 x 768		4:3



- Device orientation: portrait or landscape
- Designing for the iPad requires more than increasing the resolution

Inbox

Search

Mailboxes: Inbox, VIPs, Drafts, Sent, Flagged

Sort by Date

Sender	Subject	Time
UX / HCI Researchers	Quantified Heuristics?	12:51
Lorente Ruiz, Luis	Iphone programming registration	10:40
RWTH - Gründerzentrum	AC² - der Gründungswettbewerb	09:56
Ehsan Poor Mohammady	PDUI Results	09:45
Willi Geffers	Re: Fragen zum Mac Lab	09:24
Nina Rußkamp	Anmeldung Proseminar	Yesterday
Alexander Theißen	iPhone Programming Lab	11/10/14
Chat Wacharamanotham	Re: Lab mac mini	11/10/14
tomaz & zrbenst	[appledoc] Fix EOF token crash (...)	11/10/14
Andrii Matviienko	Master's Thesis draft	10/10/14
Stauch, Alexander	Veranstaltung am 19.03.2015: "Drittmitt..."	10/10/14

RWTH - Gründerzentrum 13 Oct 2014 09:56 RG

To: rwth-mm@lists.rwth-aachen.de Cc: social@rwth-aachen.de
 AC² - der Gründungswettbewerb

START UP!

Mit AC² - der Gründungswettbewerb zum eigenen Unternehmen.

Die GründerRegion Aachen unterstützt mit dem Geschäftsplanwettbewerb AC² - der Gründungswettbewerb Existenzgründer auf dem Weg zur eigenen Firma, mit besonderem Fokus auf das Thema „Innovation“.

Angehende Unternehmer erhalten mit einem kostenfreien Mentor, vier Gutachter-Feedbacks, sieben Fachinformationsveranstaltungen sowie attraktiven Geld- und Sachpreisen genau die Unterstützung, um ihre Gründungsidee ins richtige Licht zu setzen.

Kommen Sie zur Auftaktveranstaltung am

Dienstag, 11. November 2014,
 in der Aachener Bank, Theaterstraße 5,
 (Zugang über Wirichsbongardstraße)
 Einlass: 18:30 Uhr, Beginn: 19:00 Uhr

und lernen Sie in ungezwungener Atmosphäre die Initiative, andere Existenzgründer, Unternehmer sowie die AC²-Experten aus Wirtschaft und Wissenschaft kennen.

Anmeldung zur Auftaktveranstaltung unter: <http://www.gruenderregion.de/gruenderkalender-alle-veranstaltungen.html>

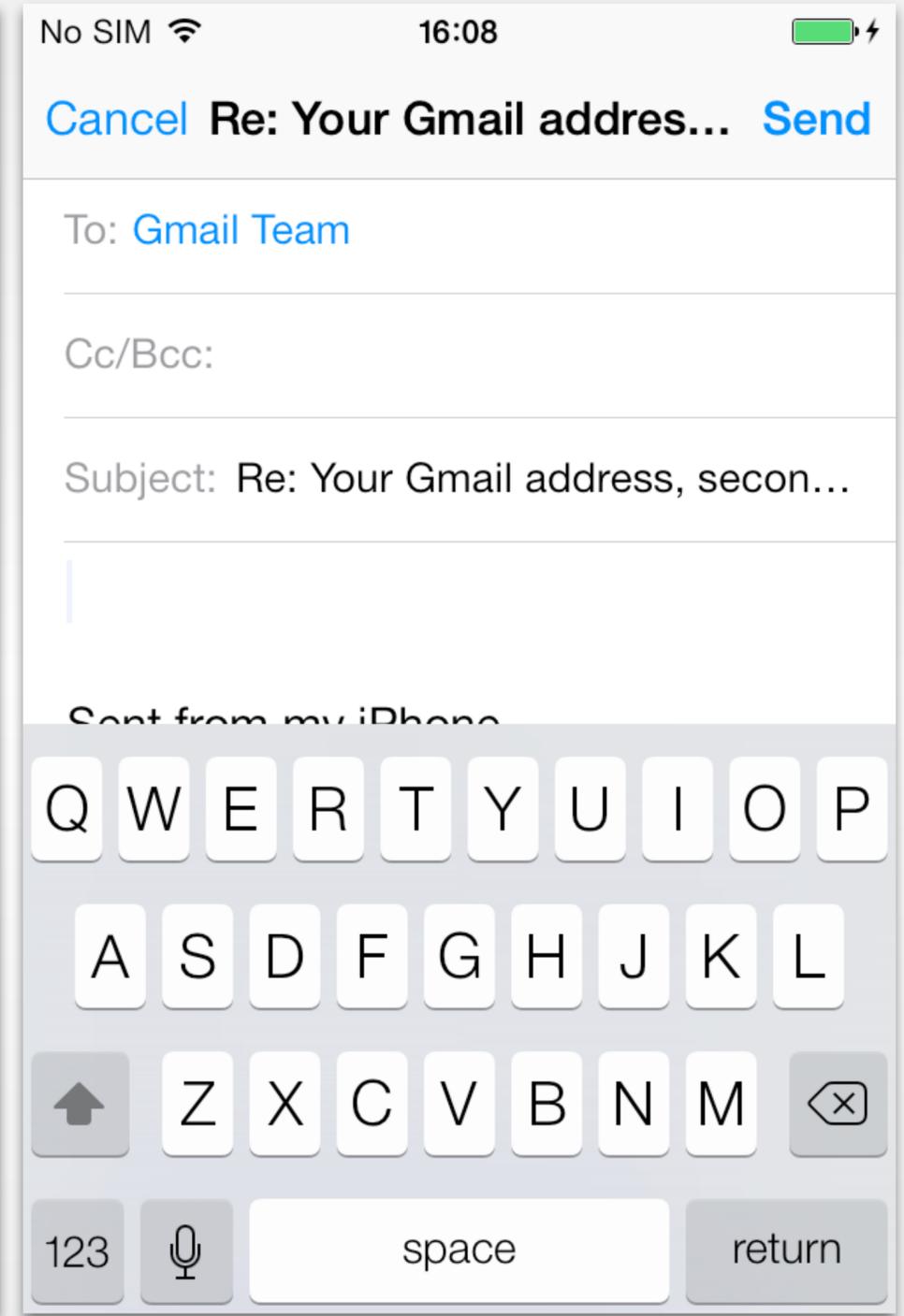
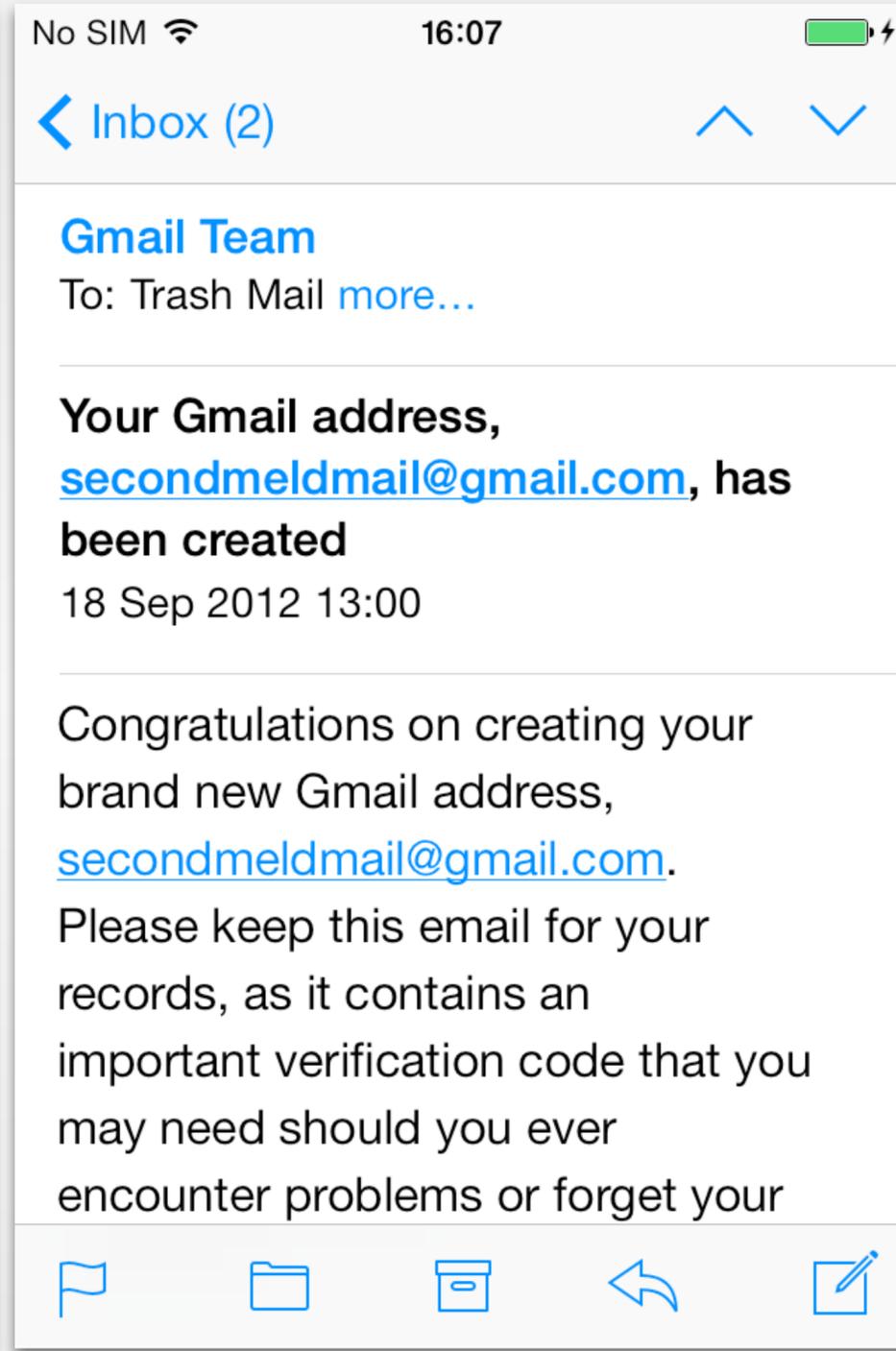
Wie ist der Ablauf von AC² - der Gründungswettbewerb?

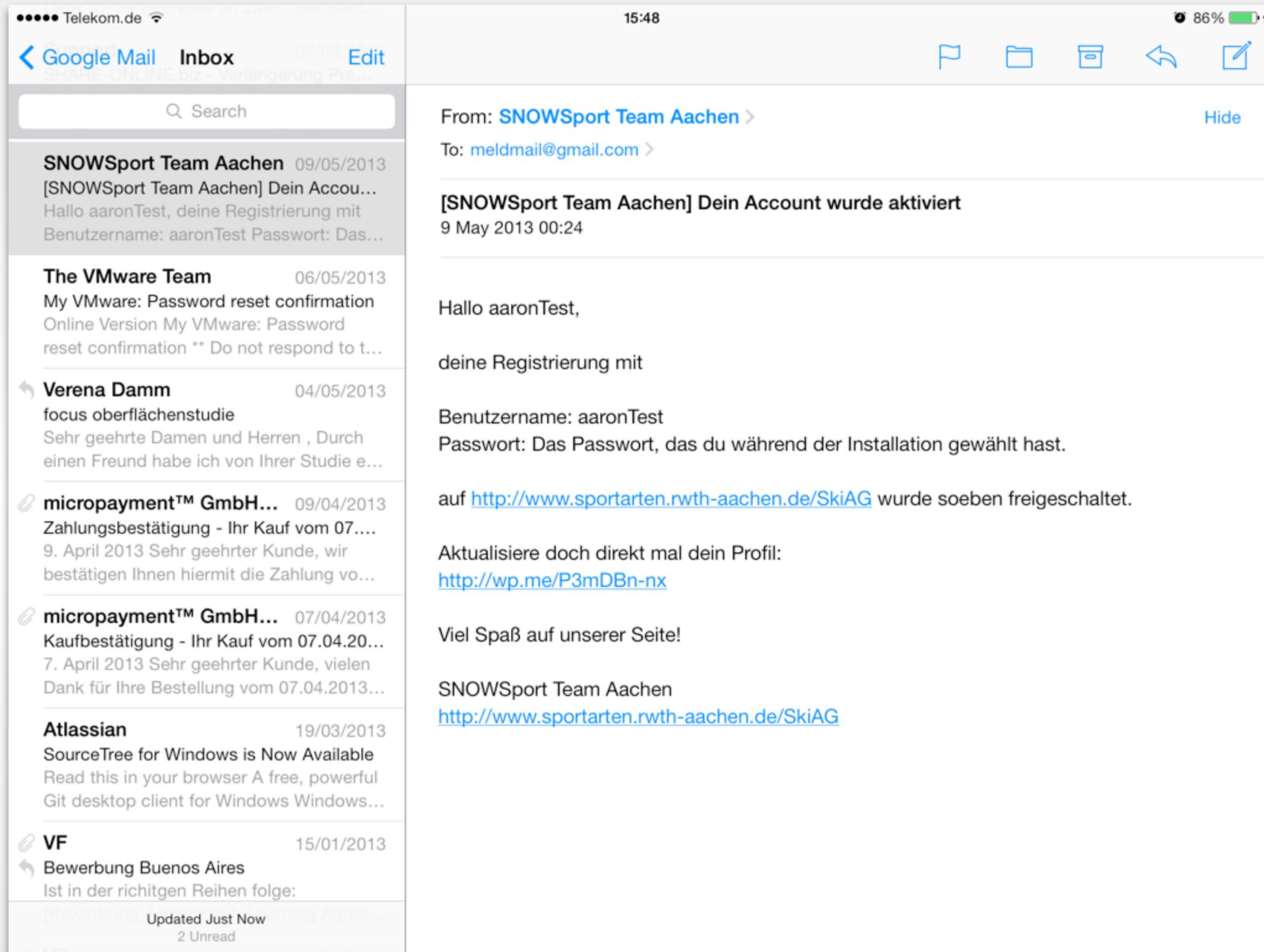
Der Geschäftsplanwettbewerb richtet sich an alle, die eine Geschäftsidee haben und eine Existenzgründung anstreben oder ein Unternehmen übernehmen möchten. Unterstützt durch einen Mentor aus dem AC² - Beraternetzwerk entwickeln Sie aus Ihrer Gründungsidee einen aussagekräftigen Geschäftsplan. Der Wettbewerb läuft in zwei Phasen ab. Grundsätzlich ist ein Einstieg in jeder der beiden Phasen möglich. In der ersten Wettbewerbsphase bis 5. Januar 2015 erarbeiten Sie mit Ihrem Mentor einen Grob-Geschäftsplan. In der zweiten Wettbewerbsphase bis 16. März 2015 entwickeln Sie diesen weiter zu einem Detail-Geschäftsplan. Am Ende jeder Phase steht die Begutachtung der eingereichten Pläne durch zwei unabhängige Gutachter. Die zehn besten Geschäftspläne der Phase 1 werden auf einer Zwischenprämierung am 10. Februar 2015 und die drei besten Geschäftspläne der Phase 2 im Rahmen der Verleihung des AC² - Innovationspreises der Region Aachen, Düren, Euskirchen, Heinsberg am 11. Juni 2015 mit Sachpreisen und Geldpreisen in einer Gesamthöhe von 32.500 Euro ausgezeichnet.

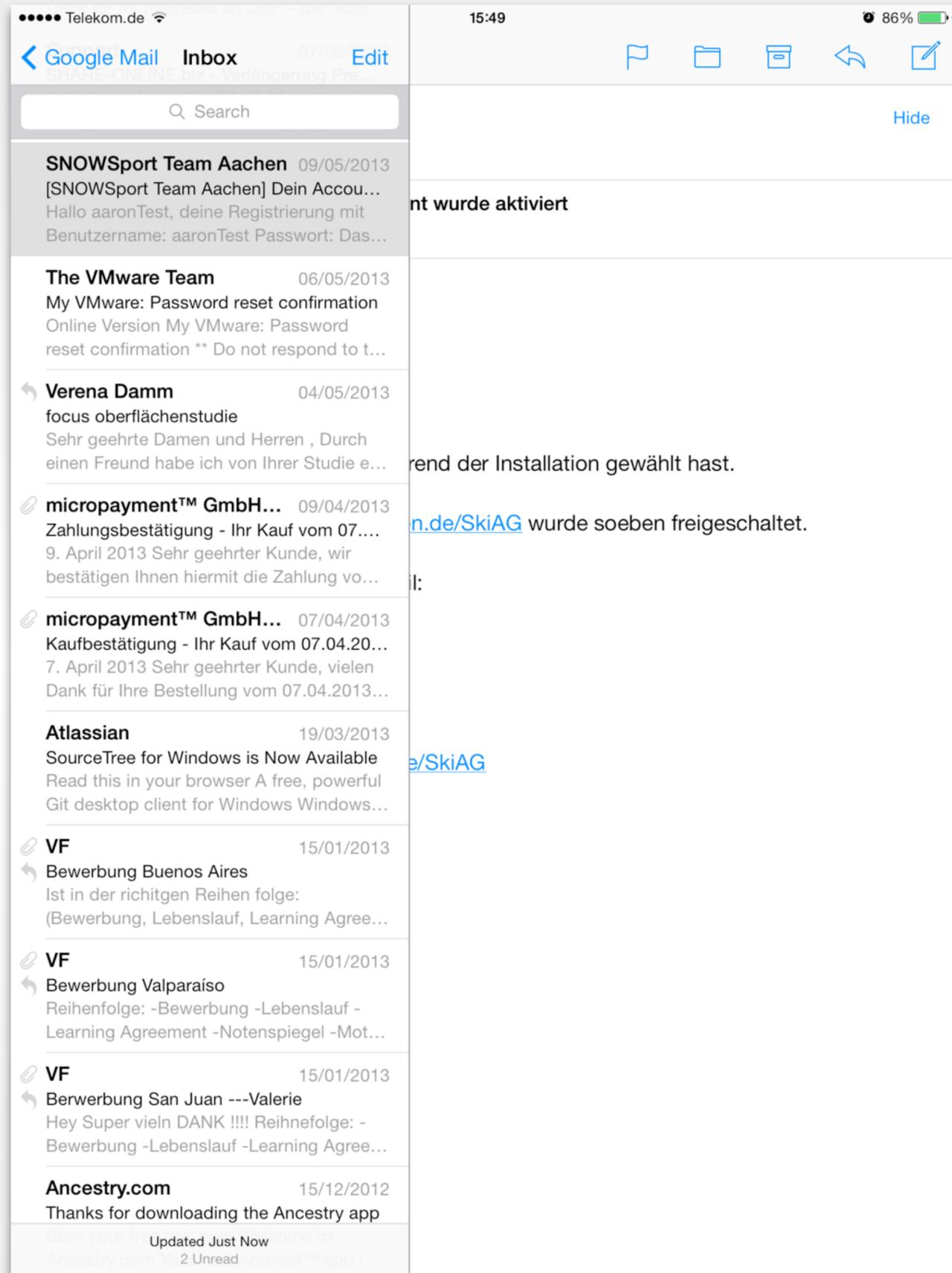
Fünf Gründerabende zu Themen wie Recht, Finanzen oder Marketing sowie zwei spezielle Veranstaltungen zum Thema Innovation runden das Programm ab. Im informellen Teil dieser Veranstaltungen besteht die Möglichkeit, mit anderen Gründern, den Mitgliedern aus dem AC² - Beraternetzwerk und Kapitalgebern in Kontakt zu treten.

Informationen und Anmeldung unter:

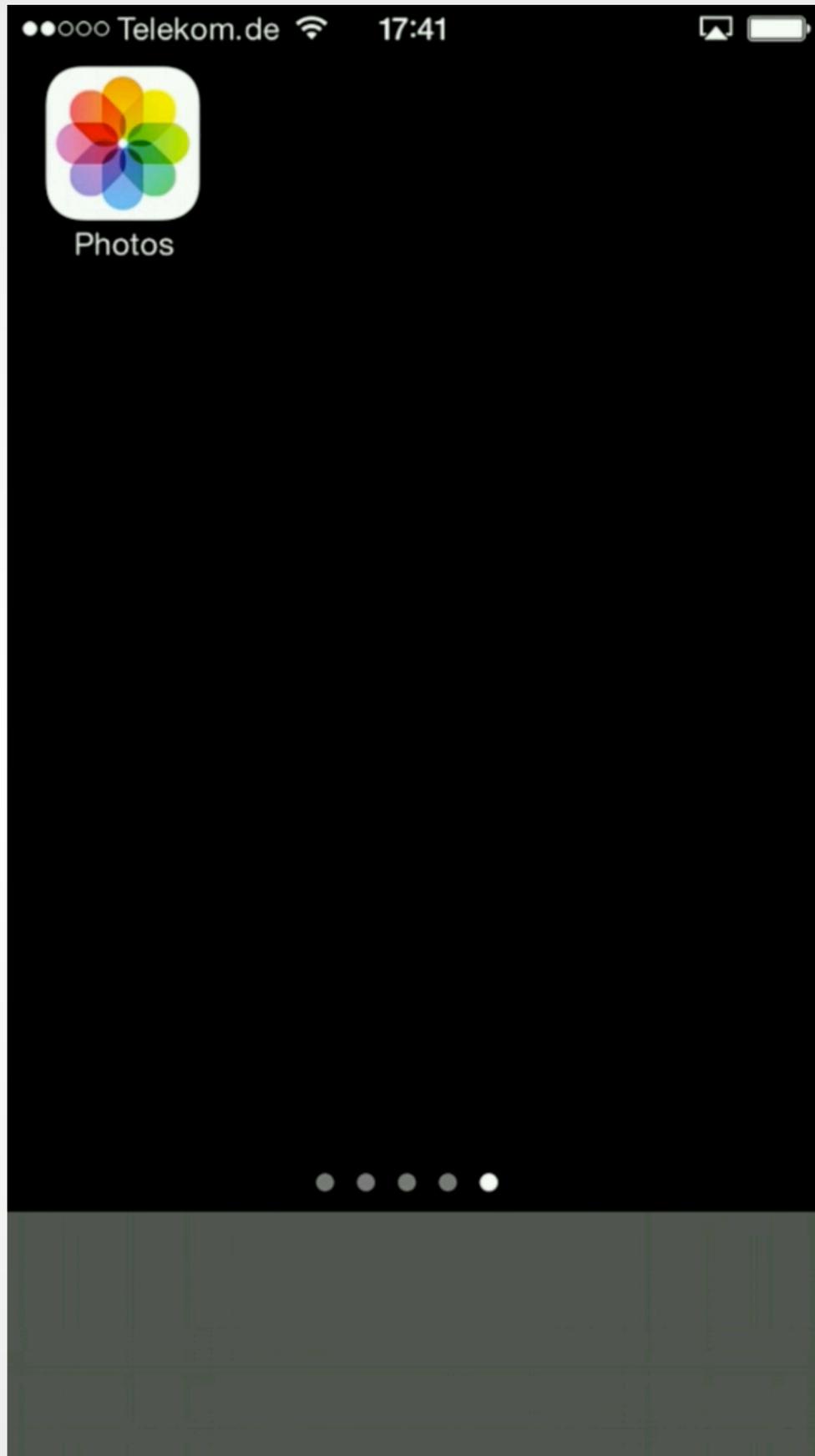
Internet: www.ac-quadrat.de
 E-Mail: info@ac-quadrat.de
 Telefon: 0241 4460-350





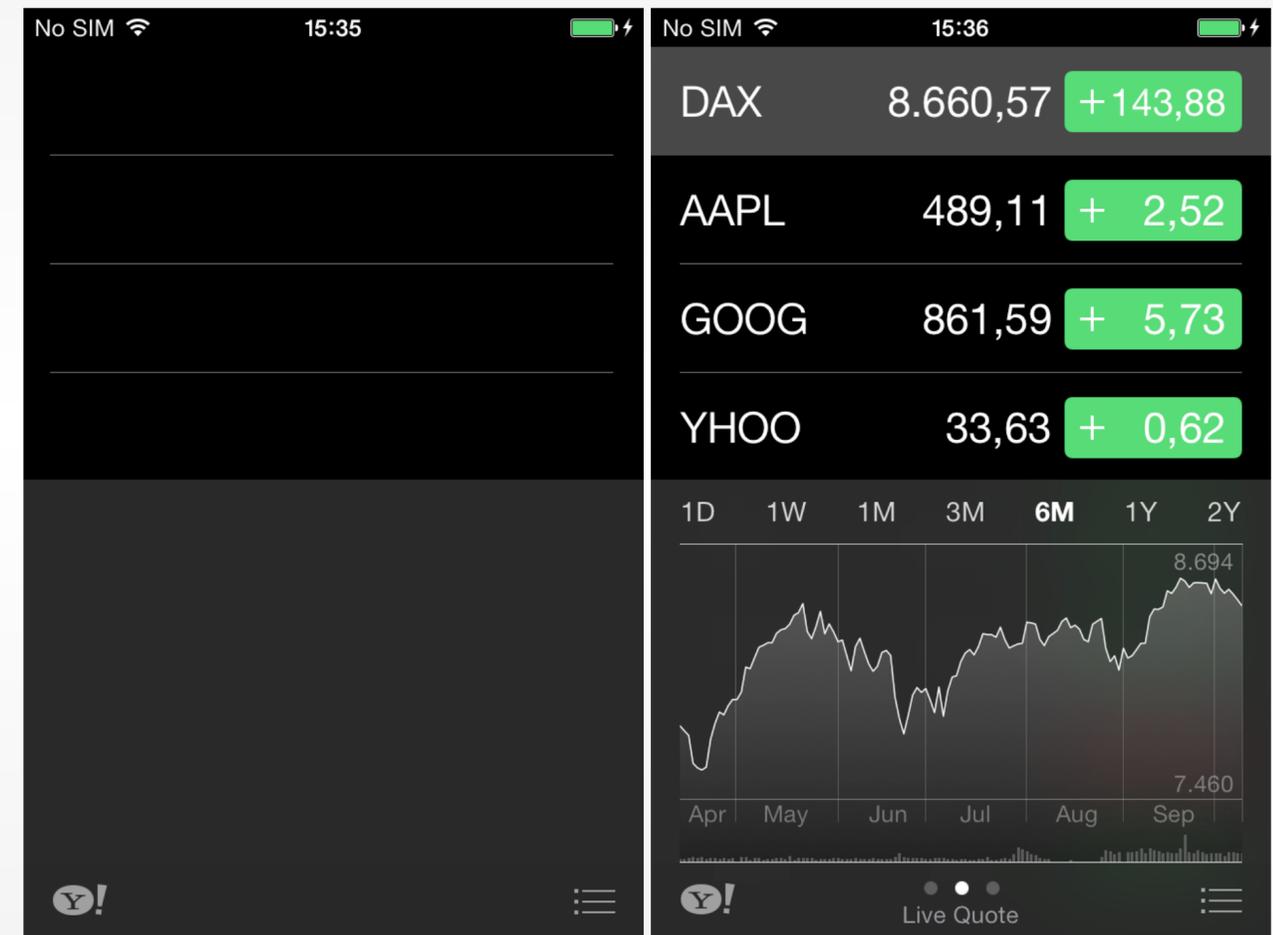






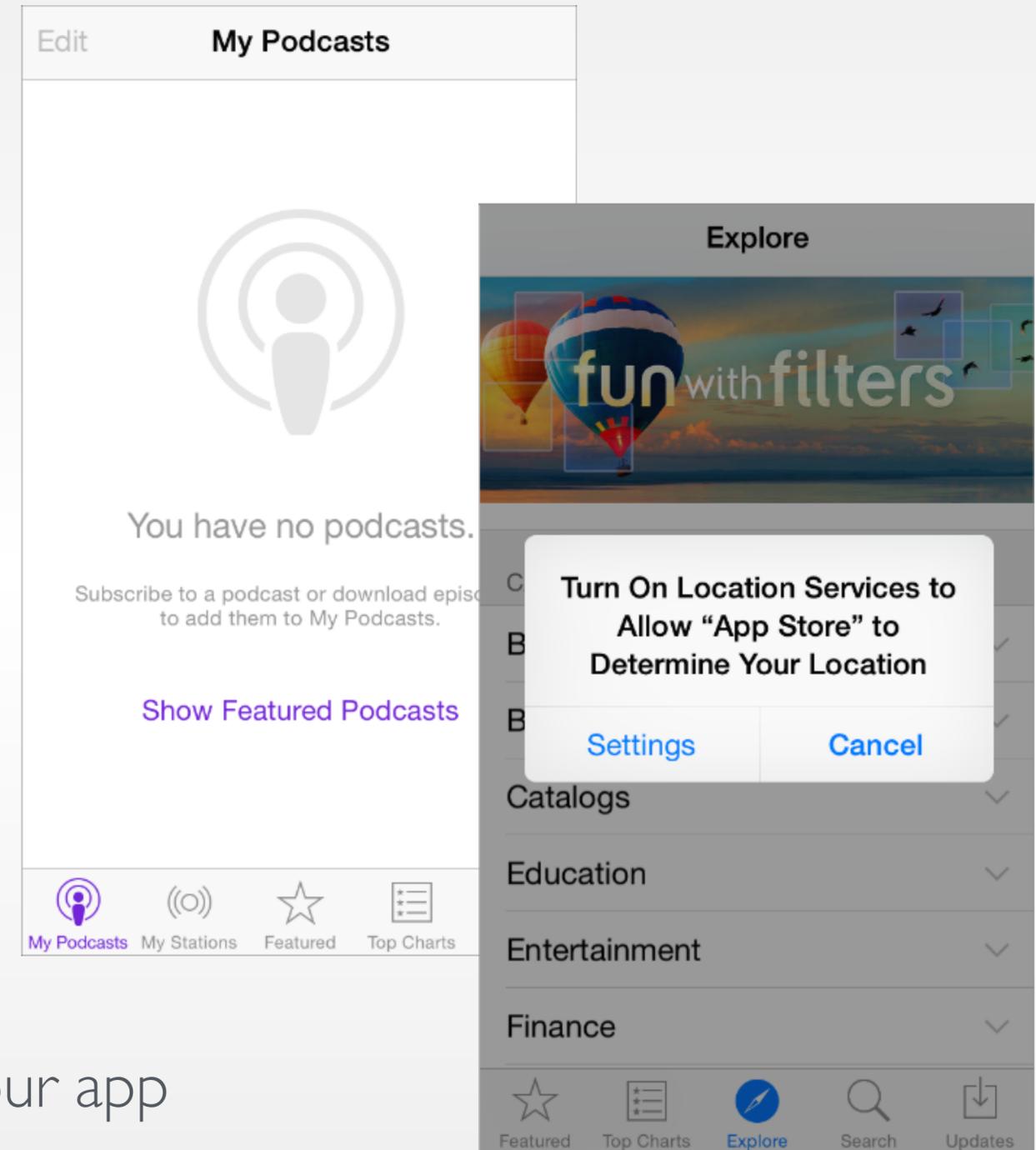
Starting

- Apps should start quickly to provide a fluid user experience
- Show a launch image that closely resembles the first screen of your app (launch file)
- Restore the state of last run (minimize user input)
- Delay a login requirement for as long as possible
- By default, launch in device's current orientation
- Think carefully before providing an onboarding experience



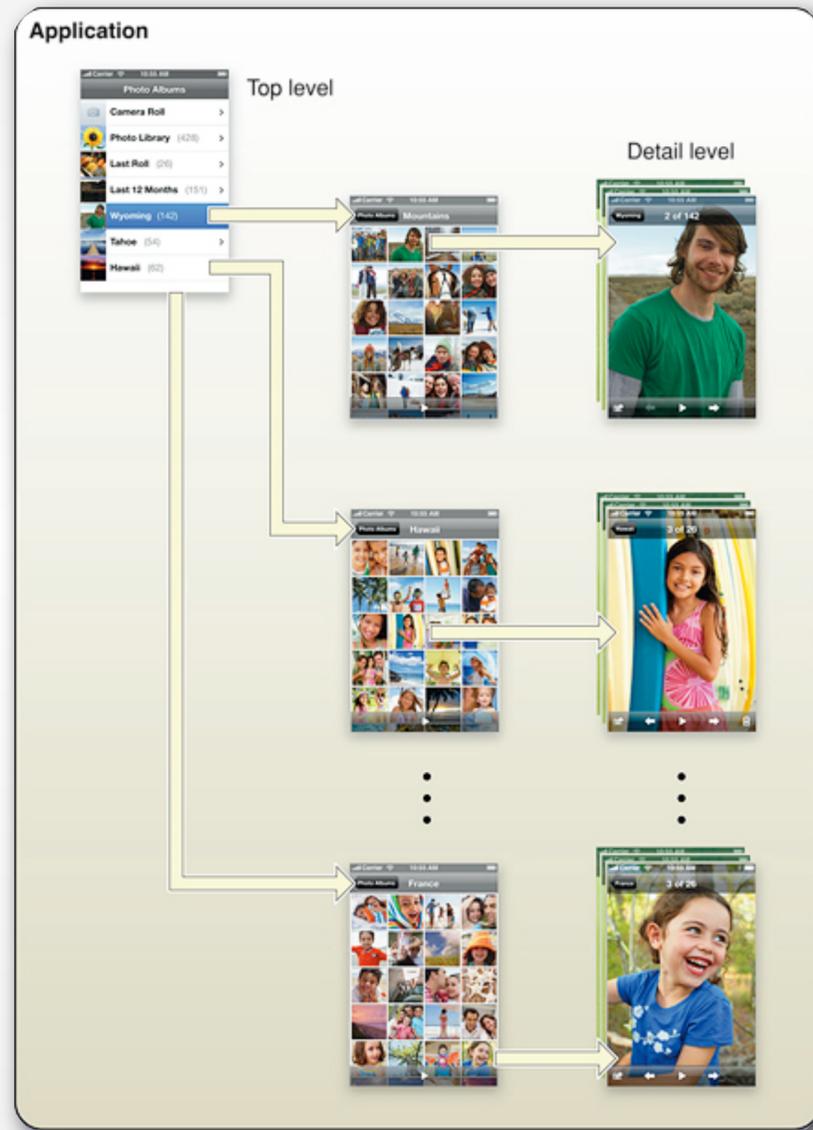
Stop

- No Quit button or menu item
- Be prepared to quit at any time
- Program flow interrupted by external events
 - Incoming phone call
- Store state when stopping
- Application moved to background
- Notify users what feature are unavailable and limiting your app



Application Styles

Productivity



Photos

Utility



Weather

Immersive

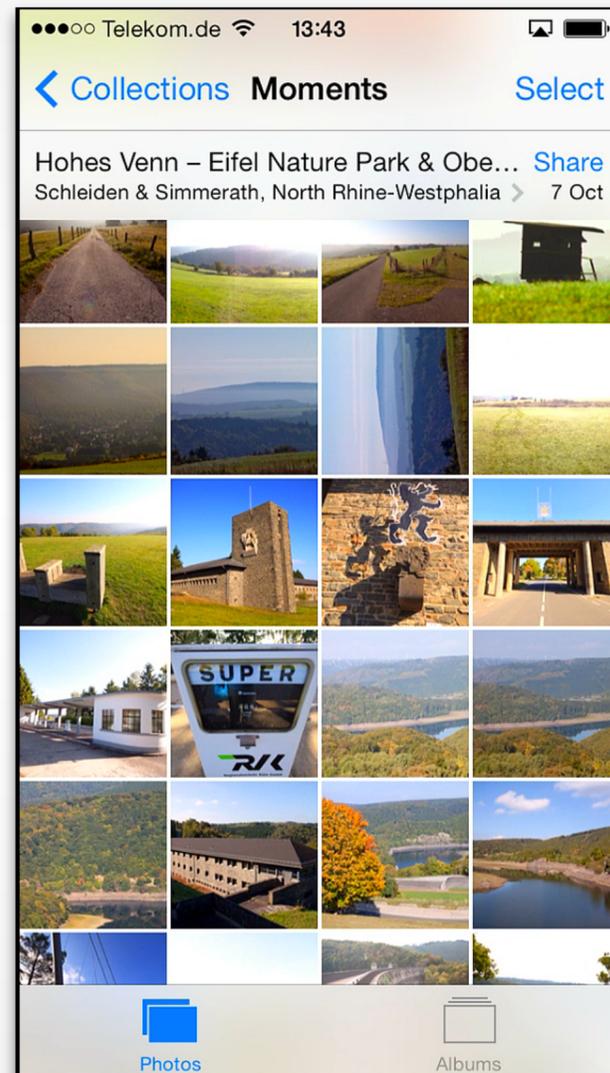


Seadragon

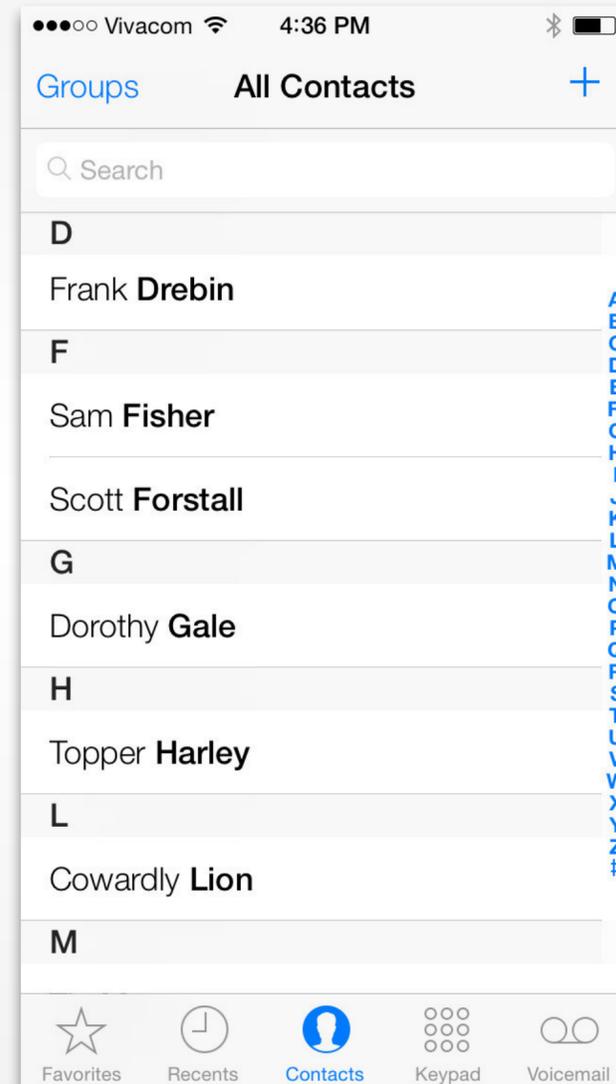
Productivity Applications

- Organizing and managing detailed information
- Often organize data hierarchically
- Organizing the list, add or remove items
- Examples: Contacts, Photos

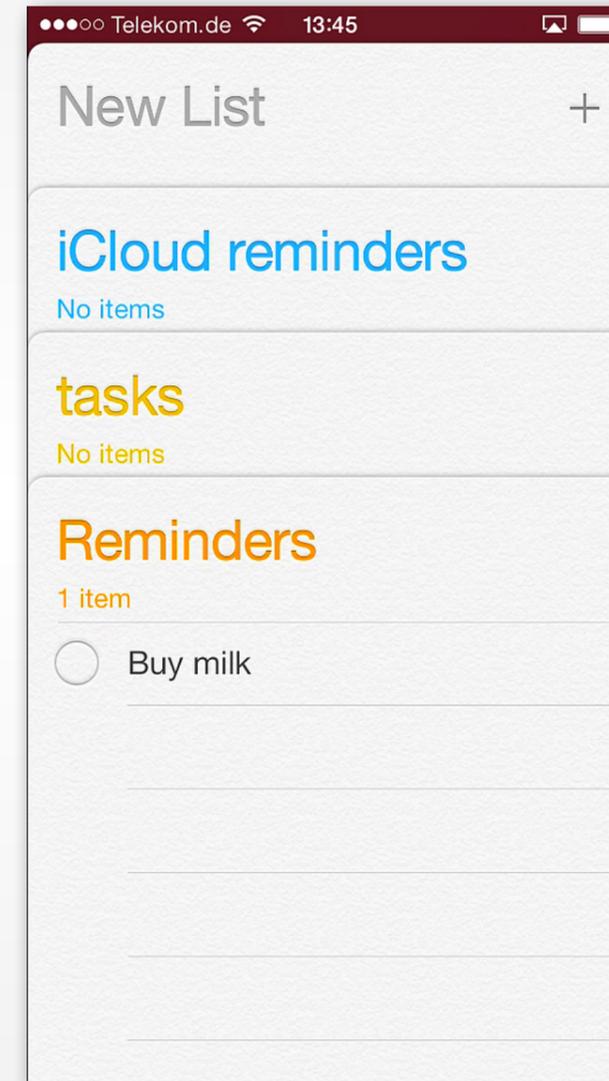
Productivity Applications



Photos



Contacts



Reminders

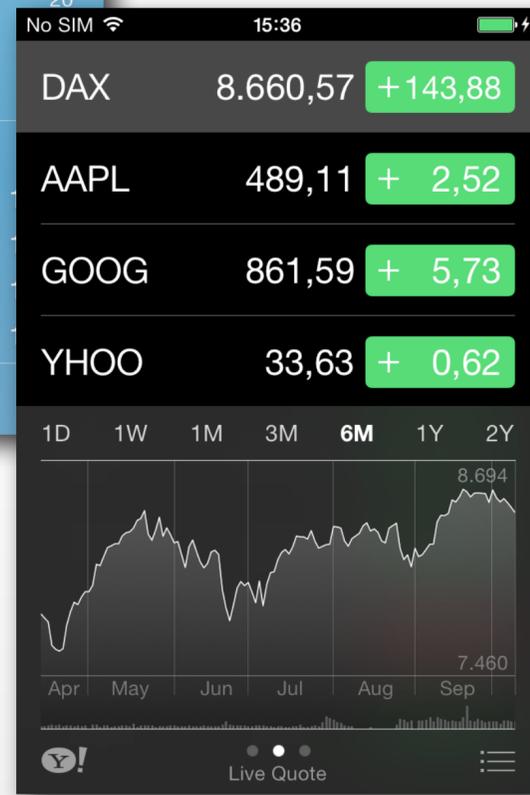
Utility Applications

- Simple task, minimum user input
- Customized, visually attractive UI that enhances the displayed information
- Data is organized in flattened list of items
- Examples: Weather, Stocks

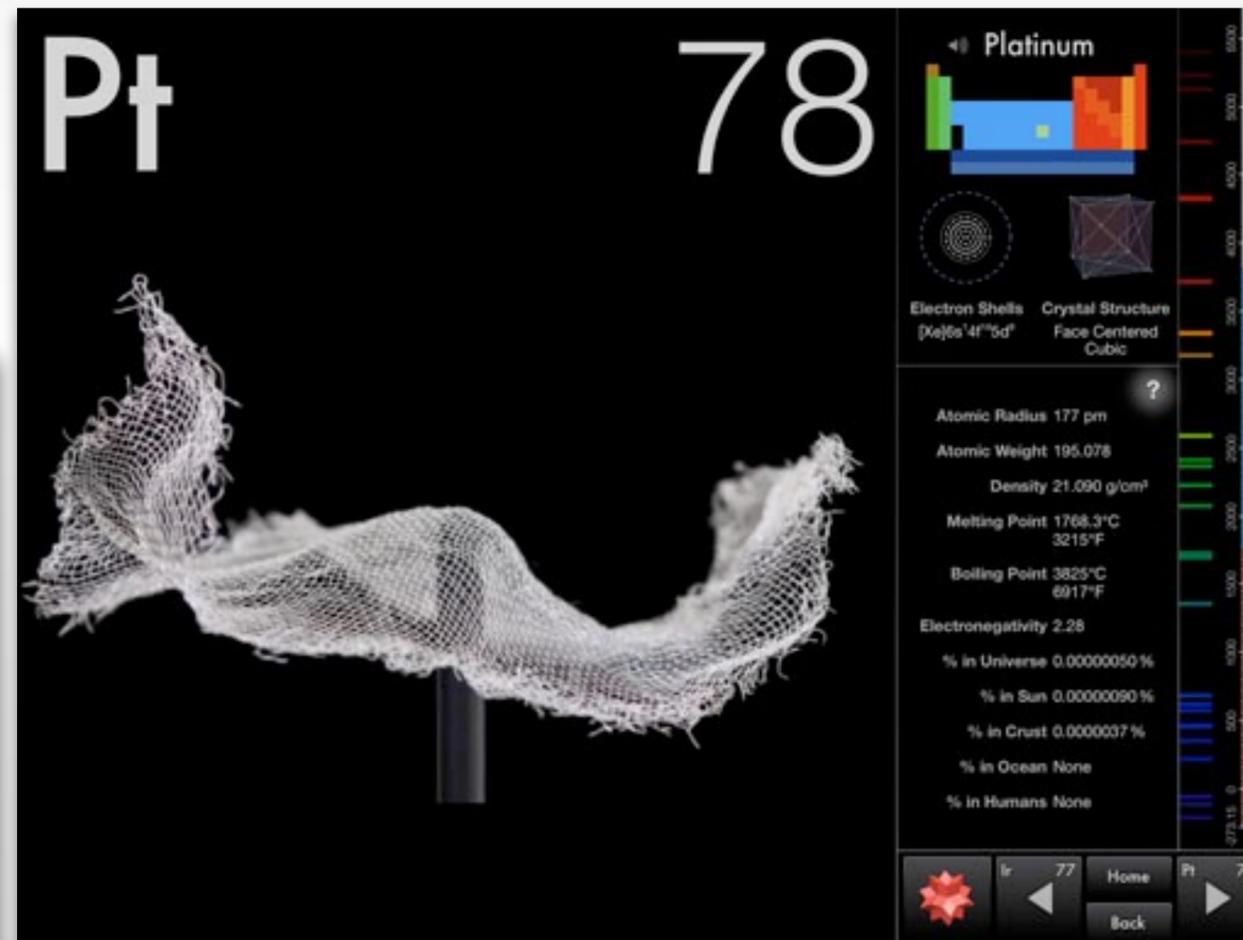
Utility Applications



Weather



Stocks



Elements

Immersive Applications

- Full-screen, visually rich UI
- Focussed on content and user experience
- Tends to hide much of the device's user interface
- Custom navigational methods
- Examples: Living Earth, Carpenter

Immersive Applications

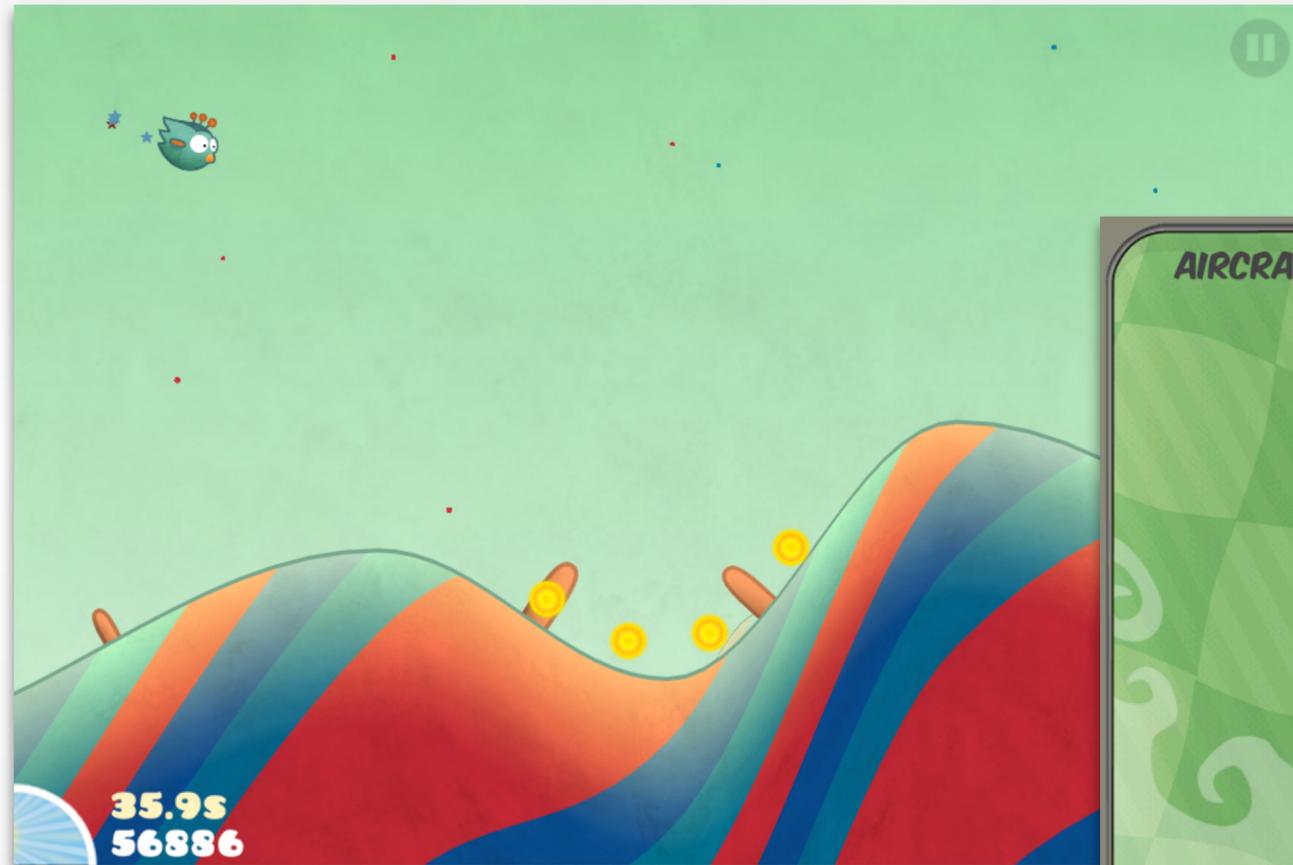


Living Earth



Carpenter

Games



Tiny Wings

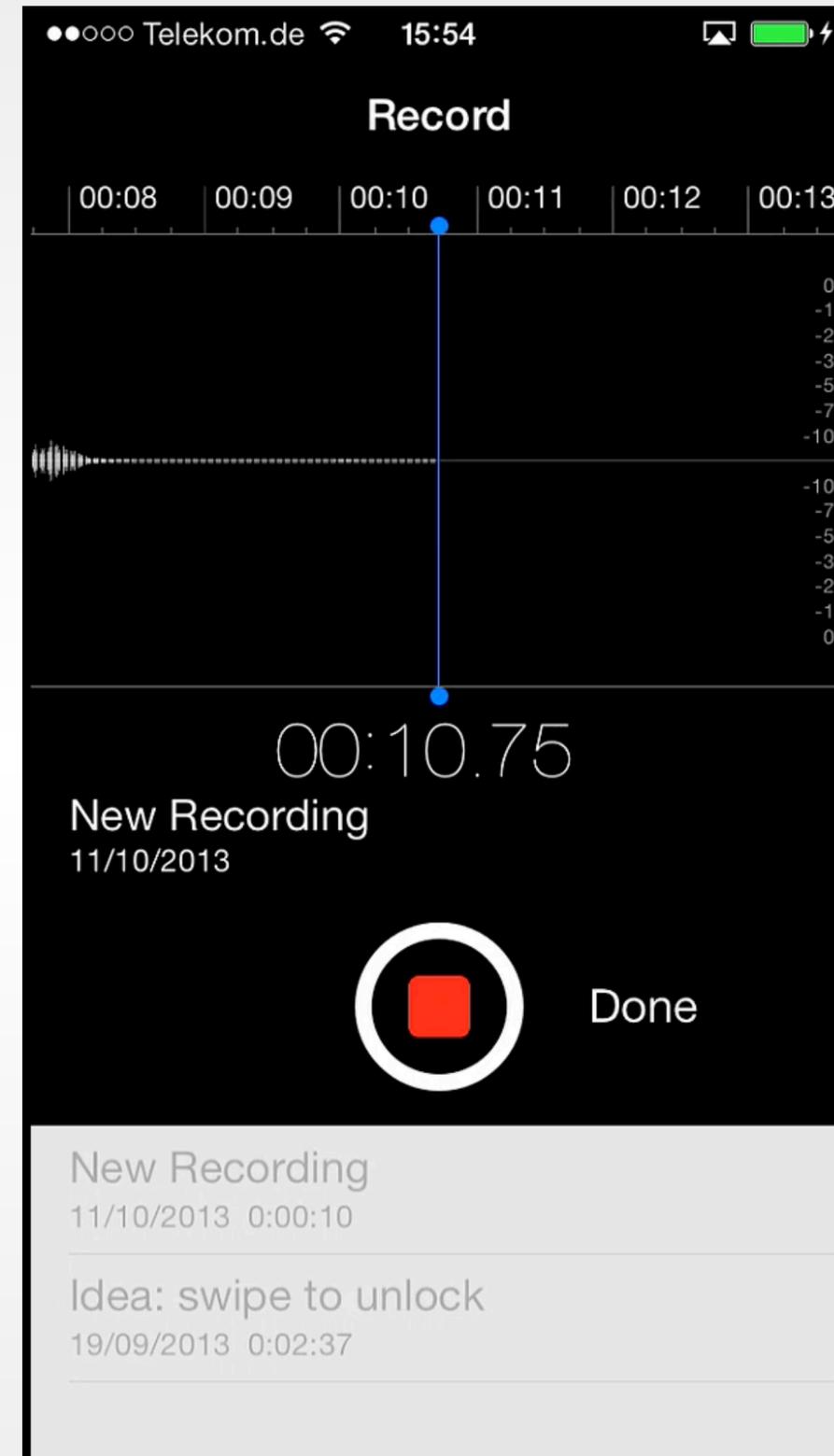
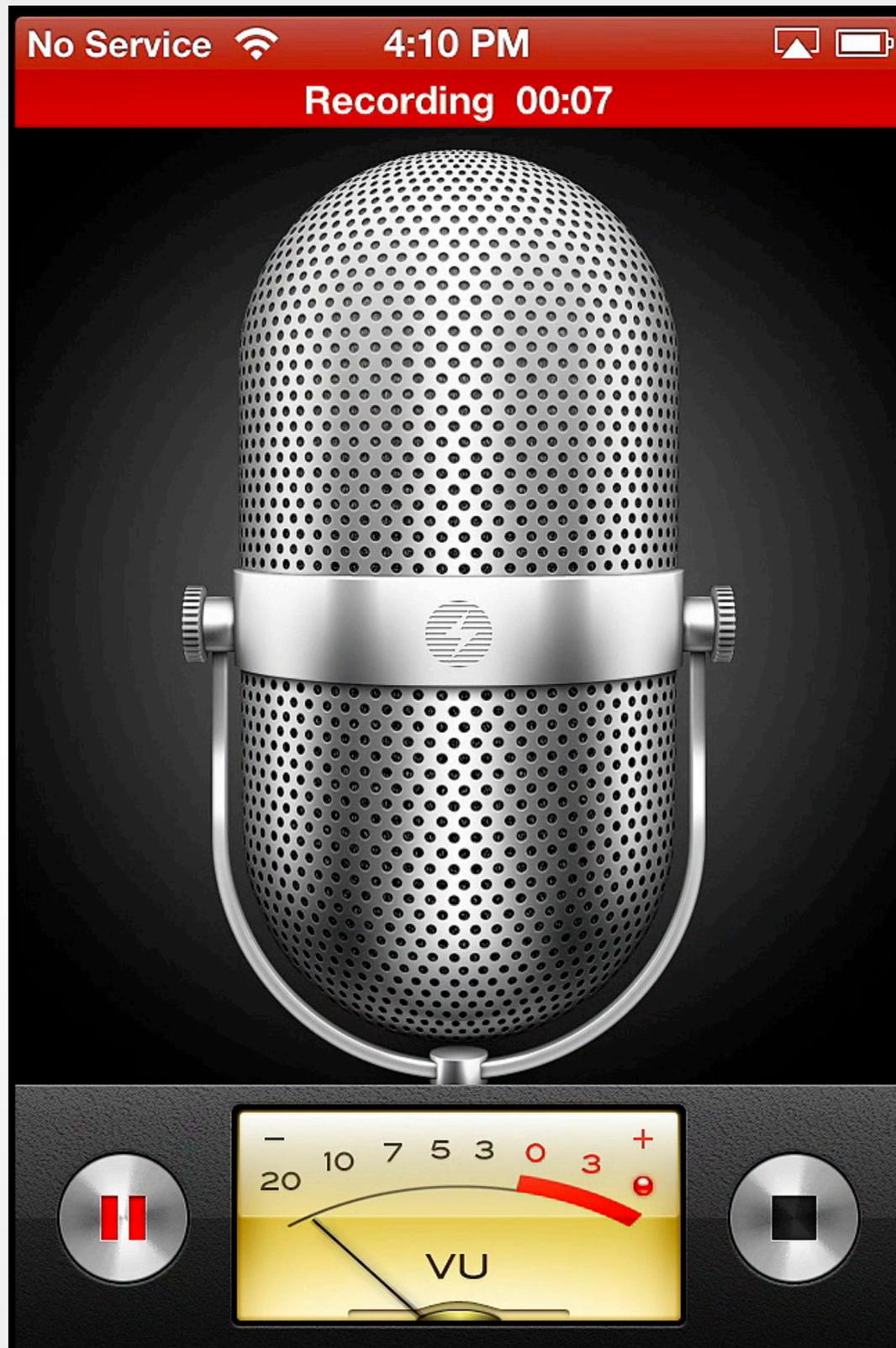


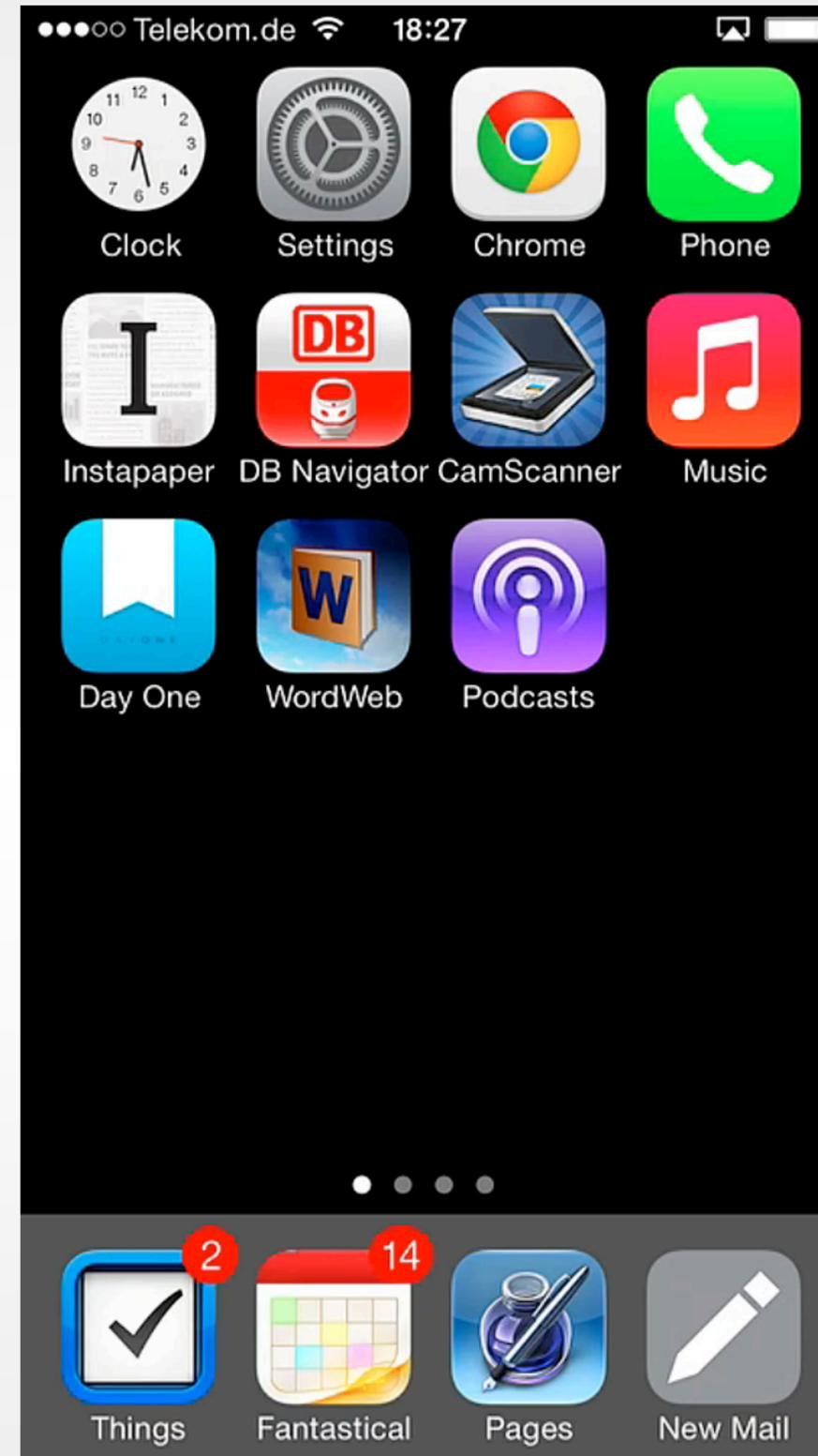
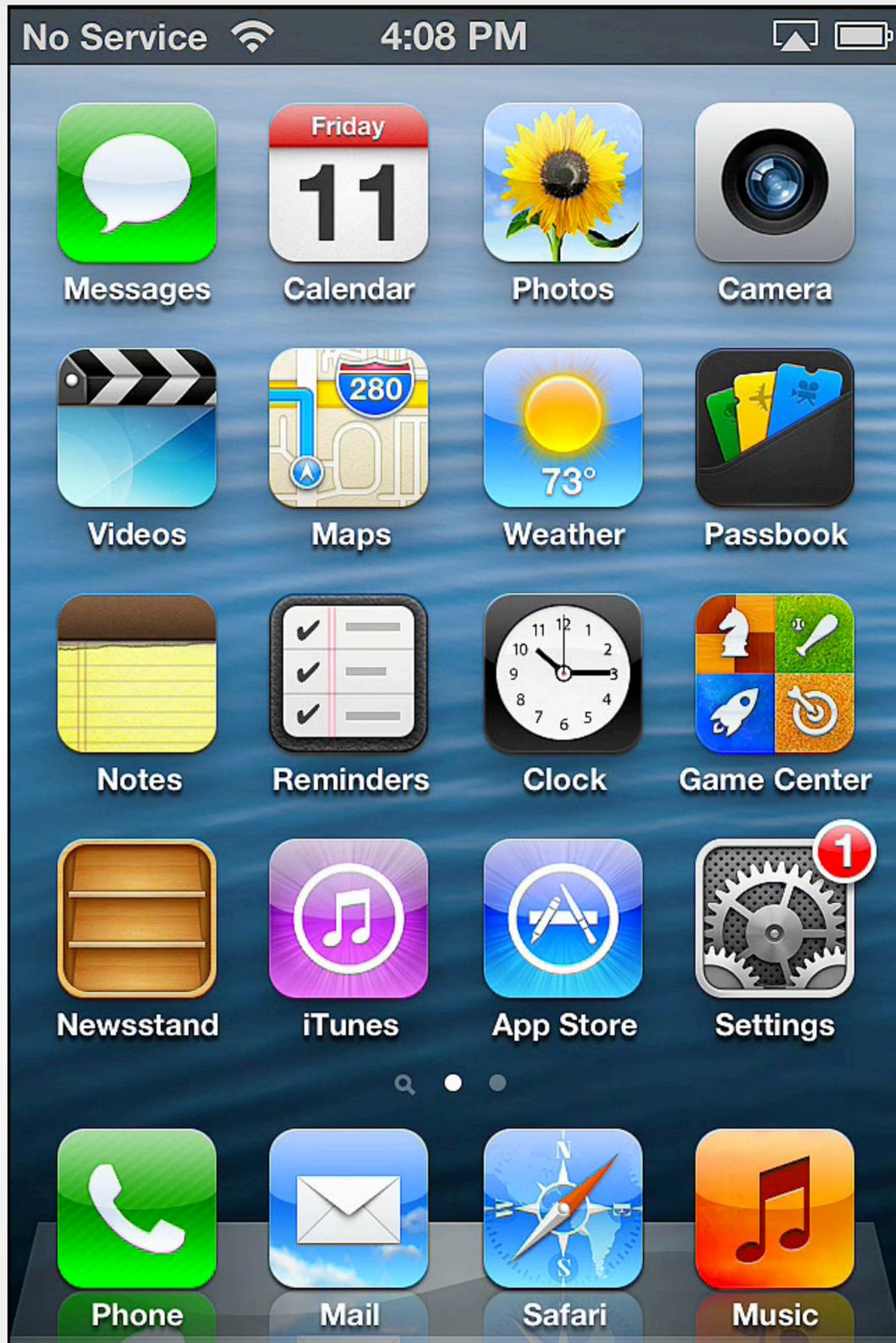
FlightControl

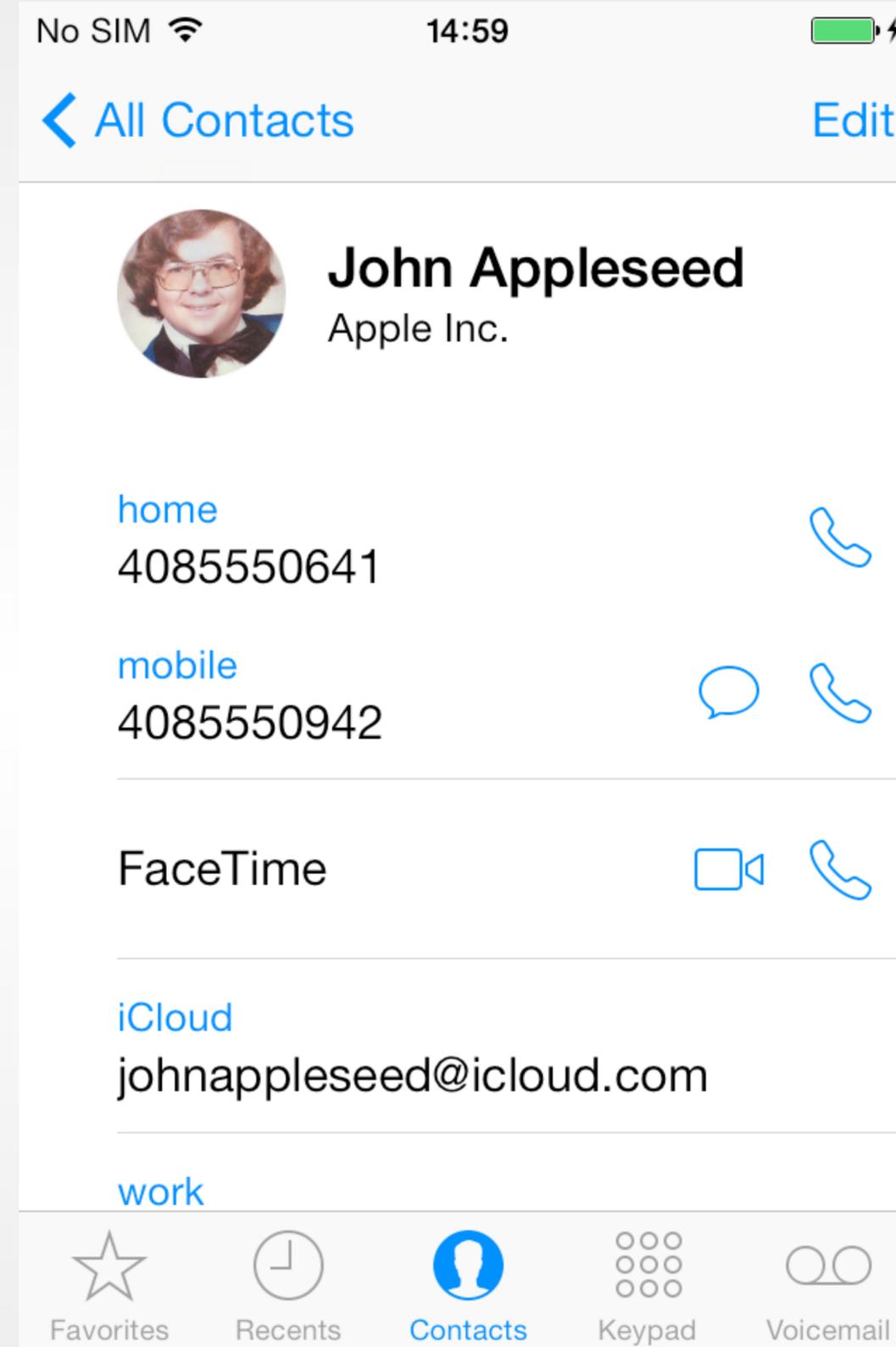
iOS Design Themes

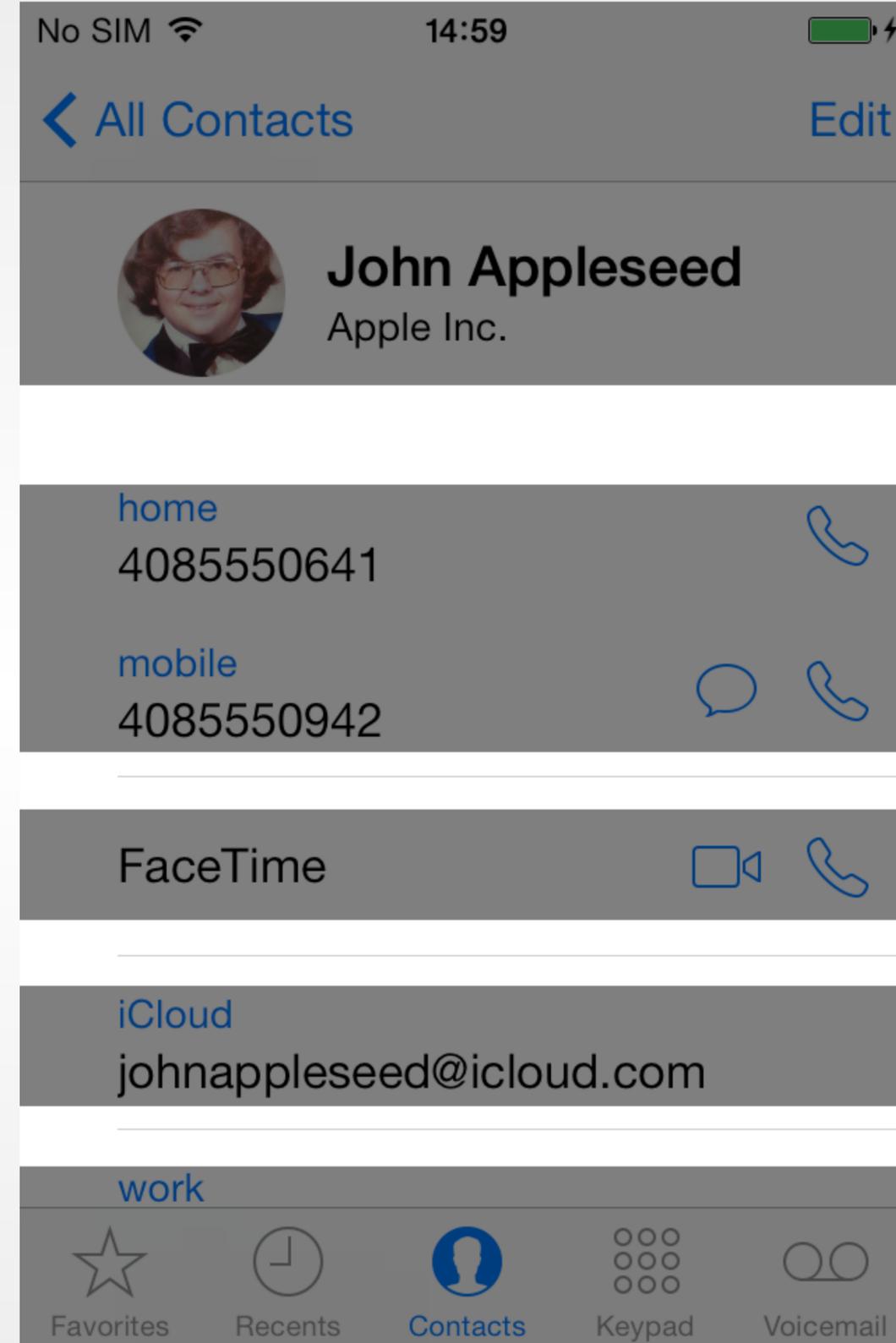
- **Deference.** The UI helps users understand and interact with the content, but never competes with it.
- **Clarity.** Text is legible at every size, icons are precise and lucid, adornments are subtle and appropriate, and a sharpened focus on functionality motivates the design.
- **Depth.** Visual layers and realistic motion impart vitality and heighten users' delight and understanding.

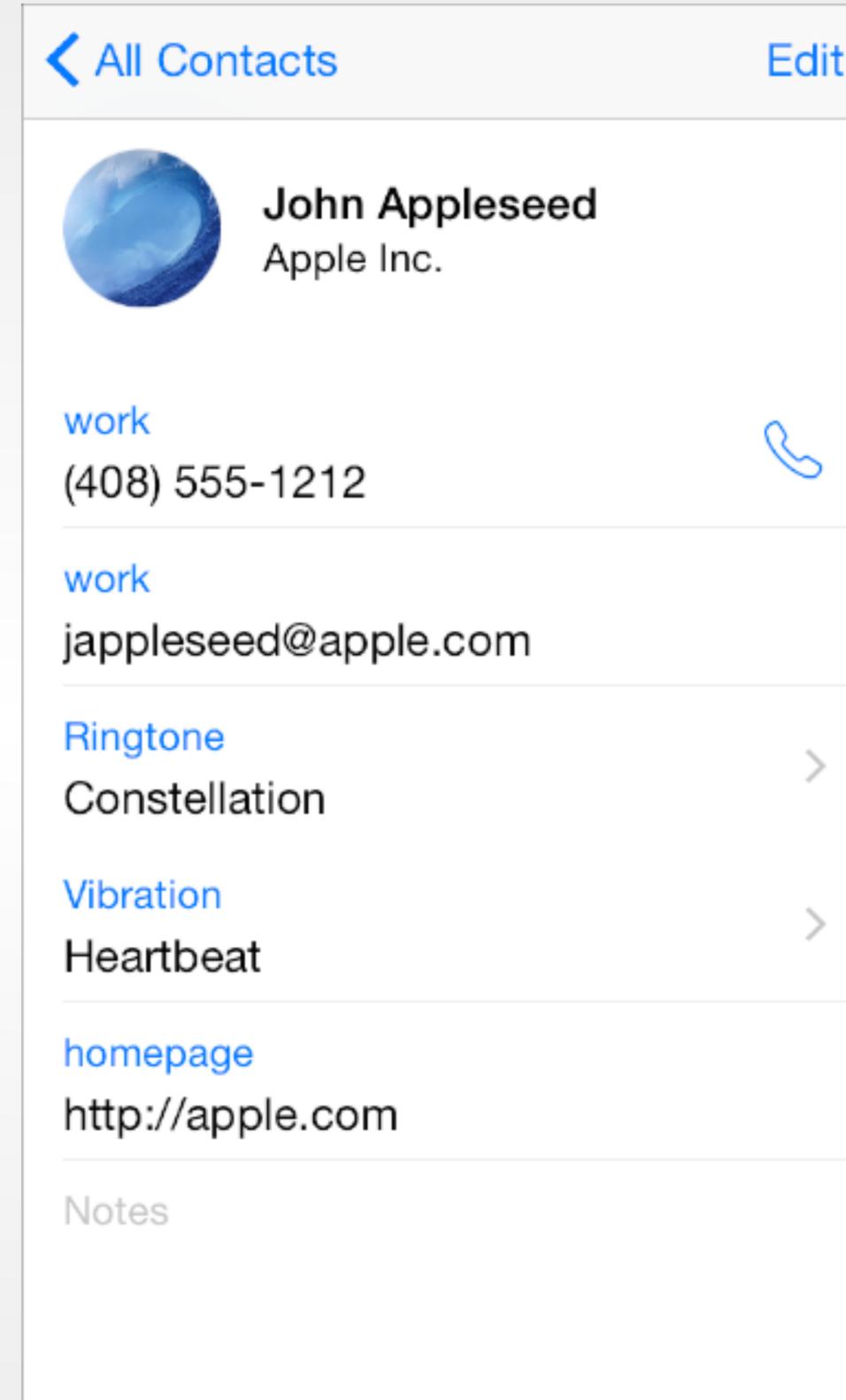


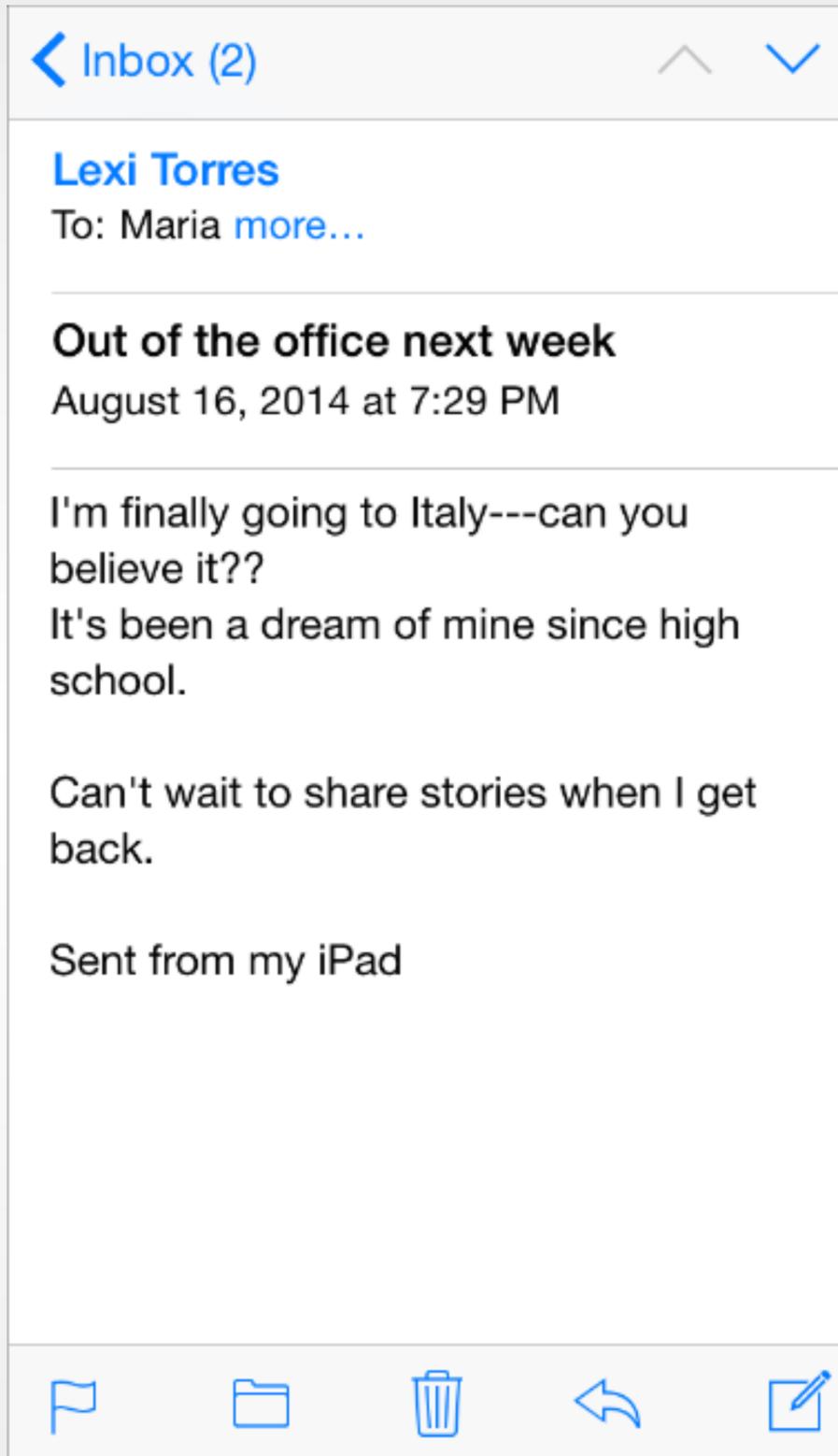


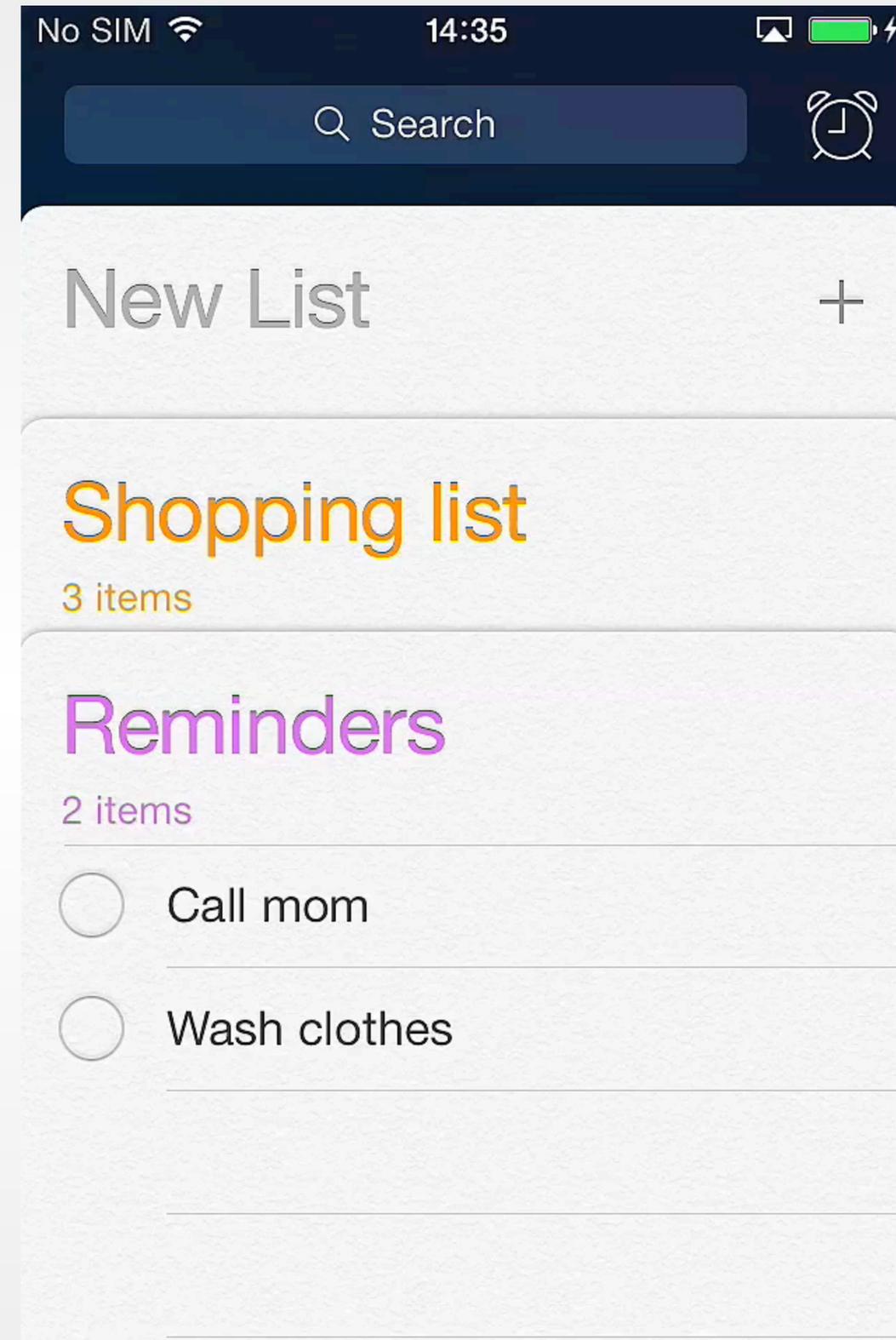
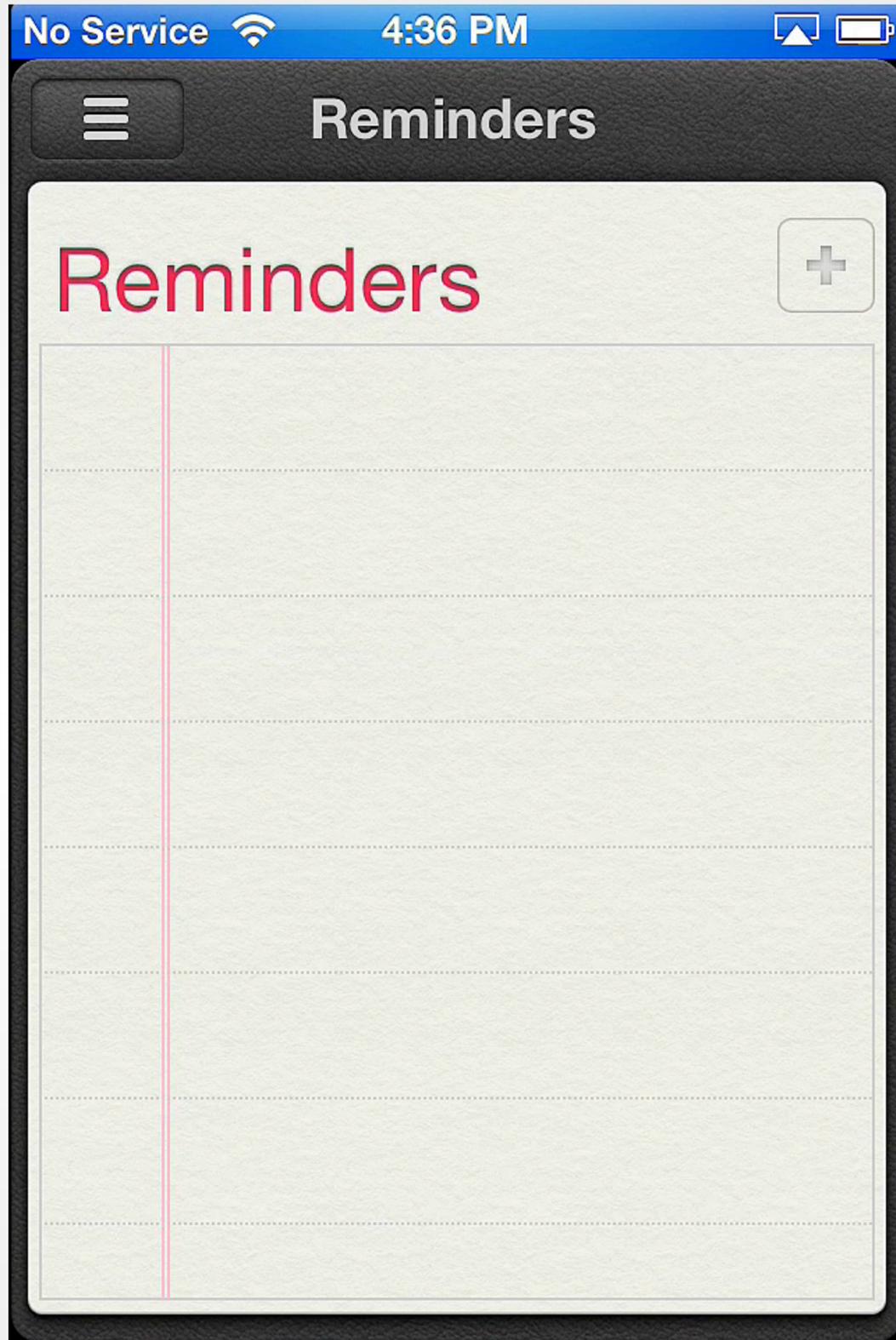


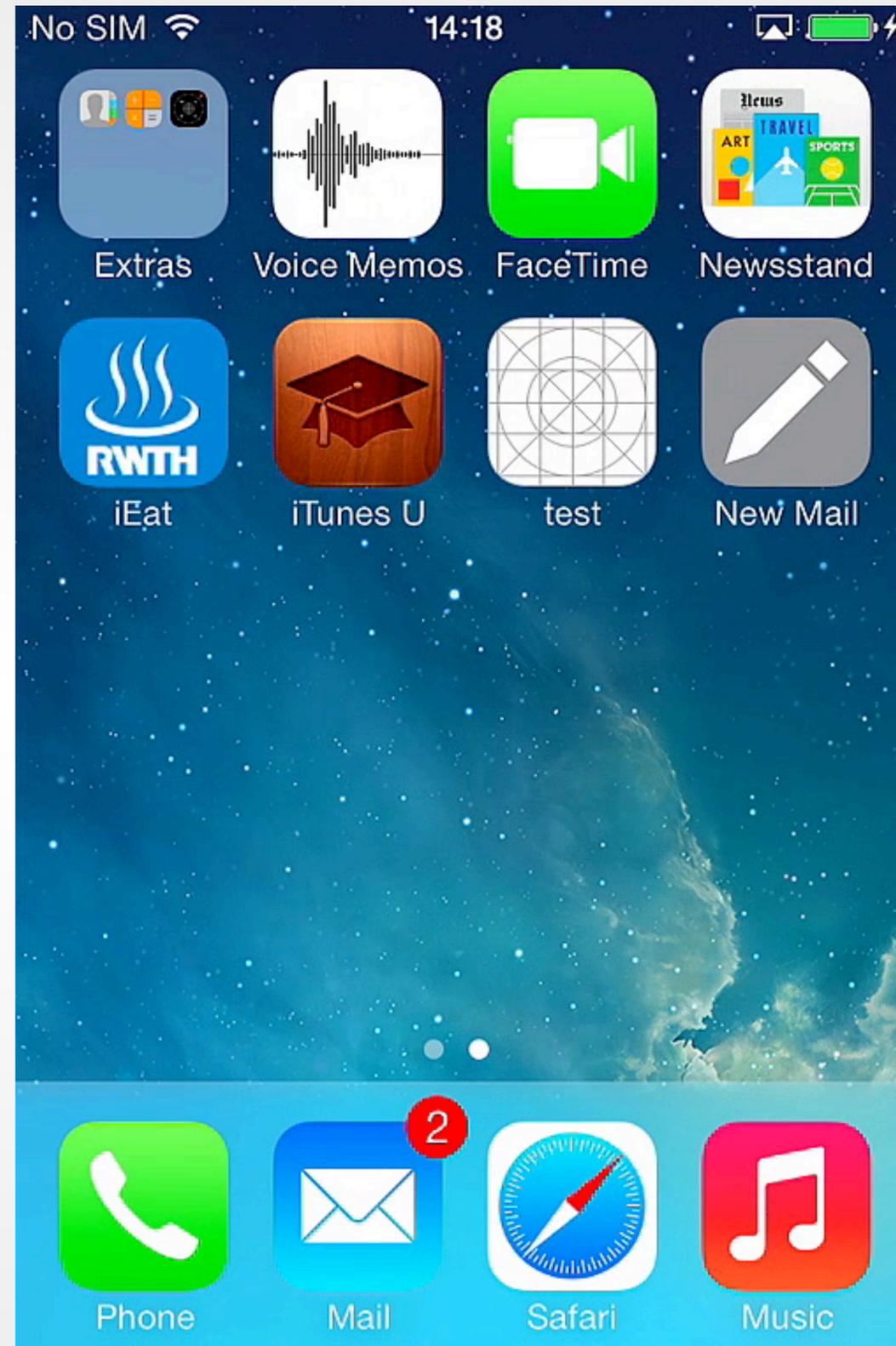
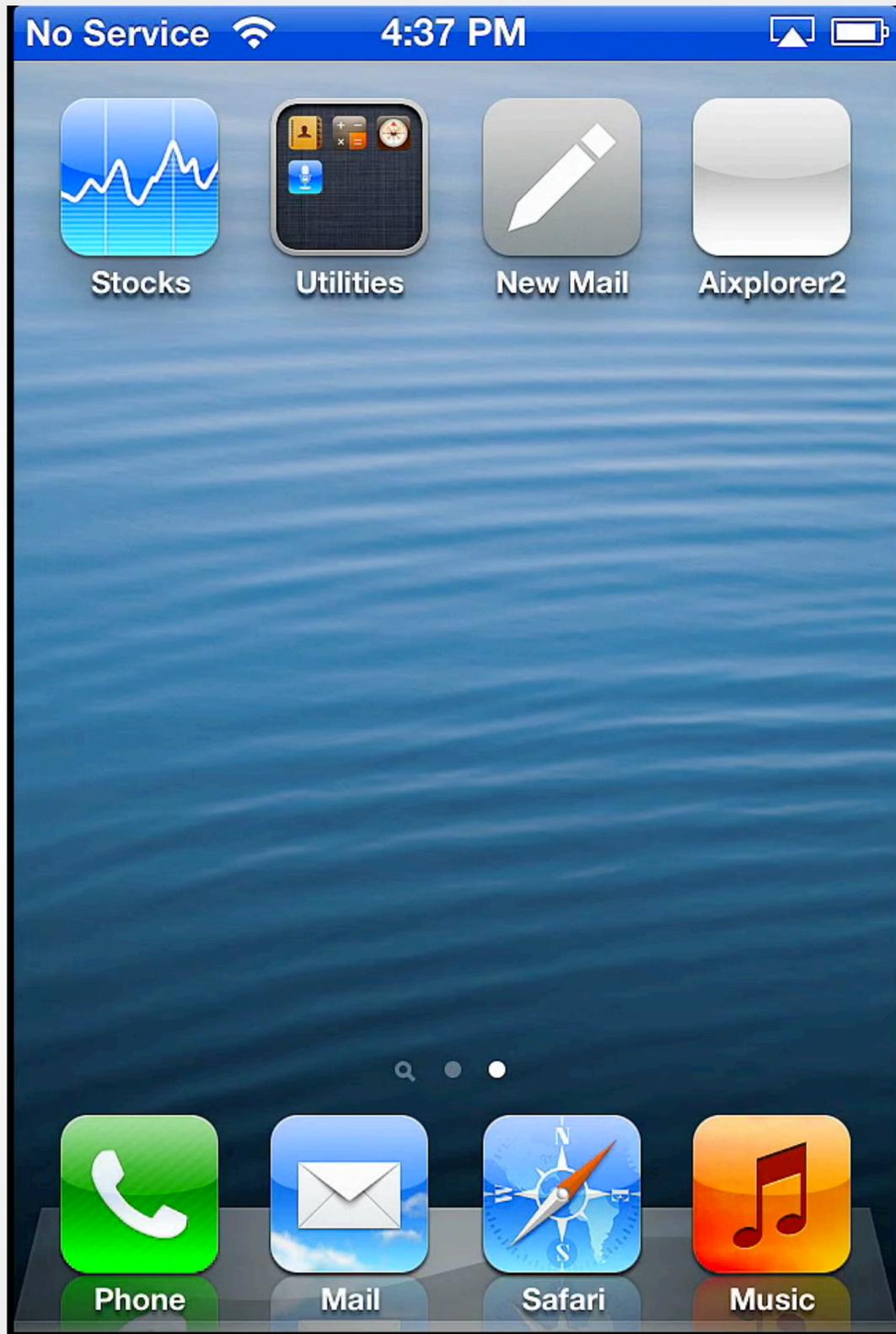


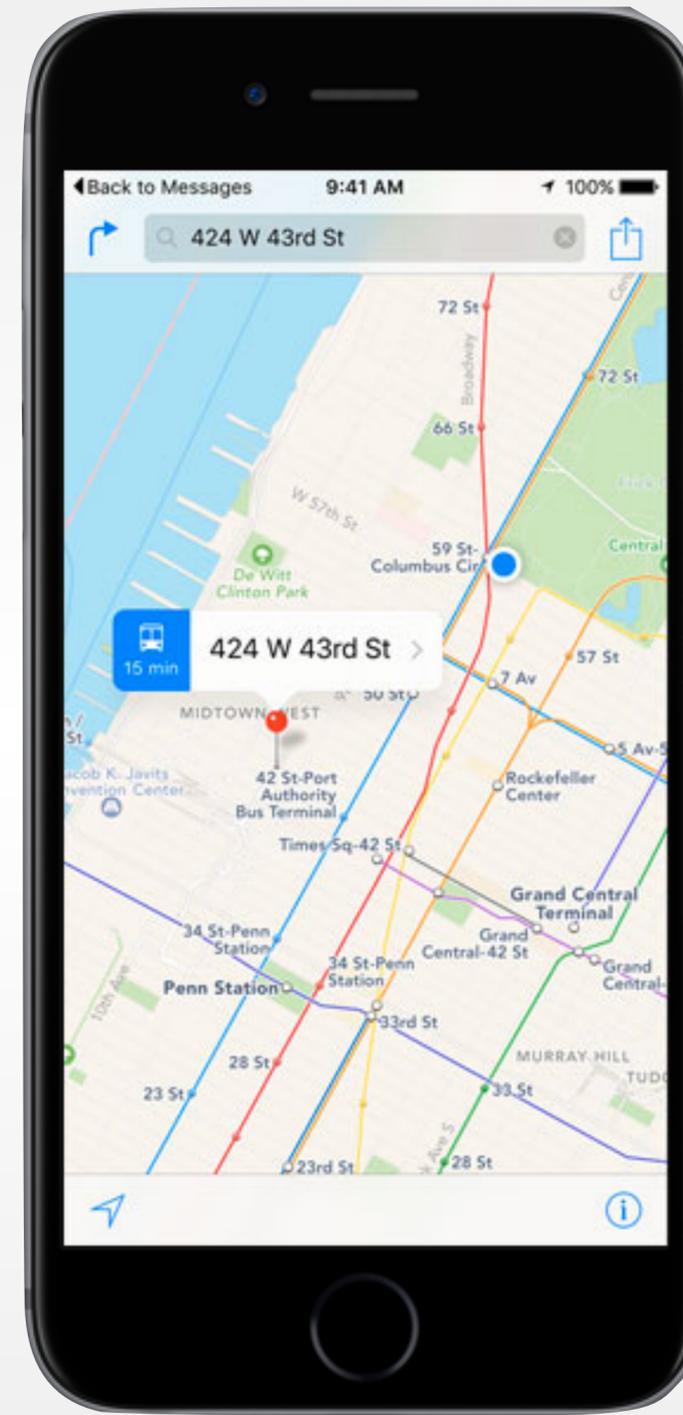
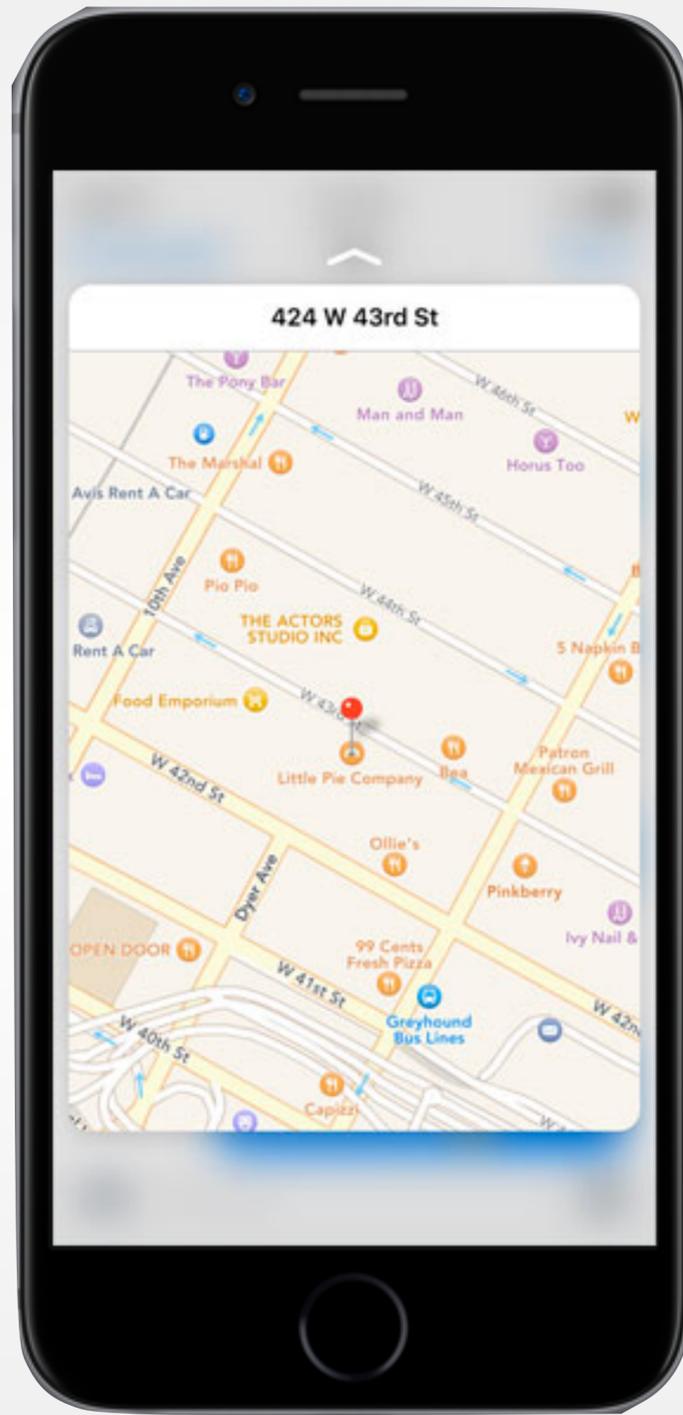
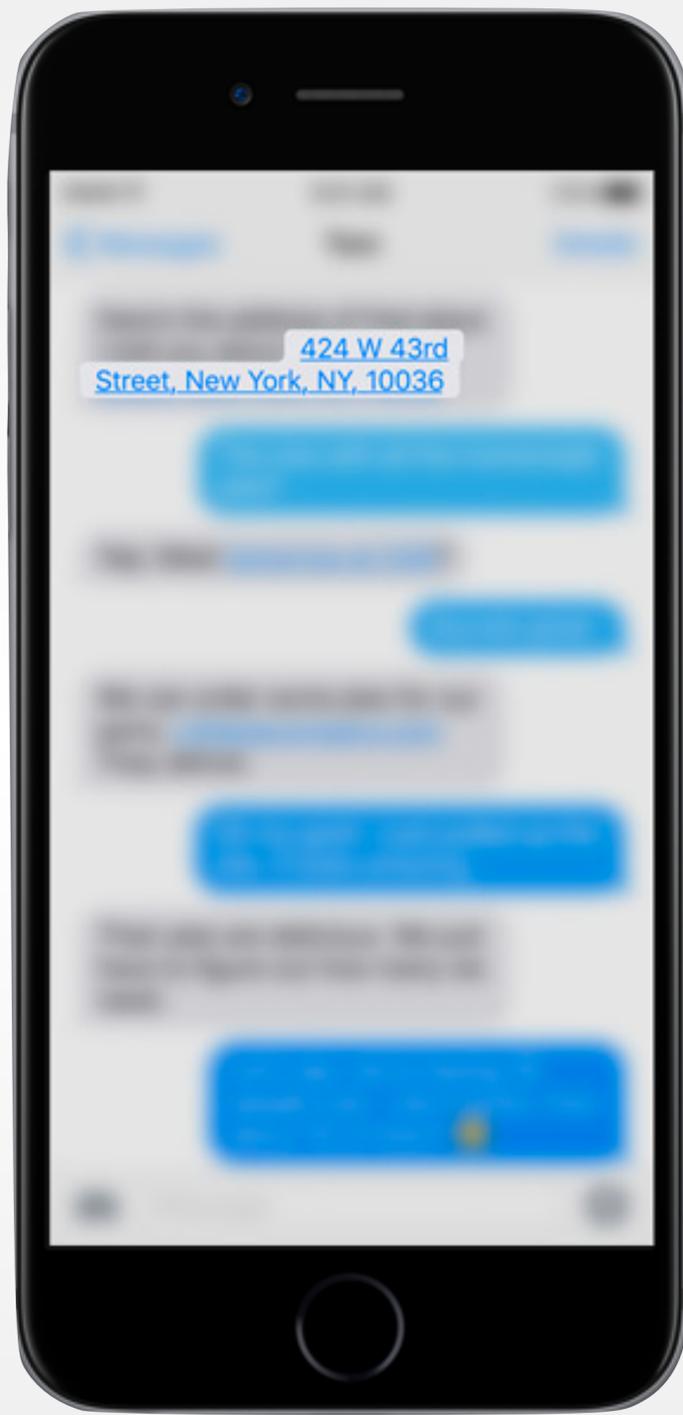


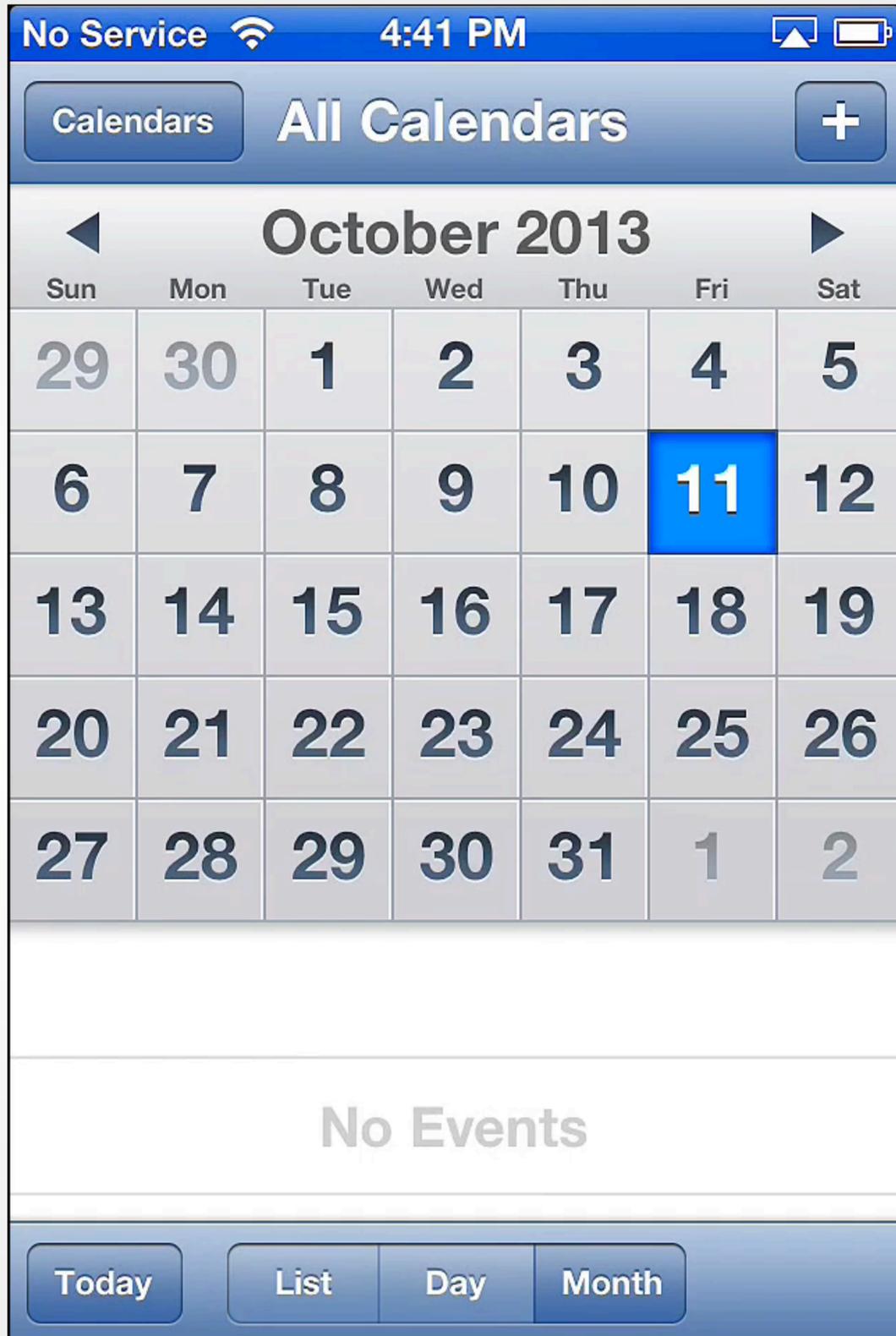




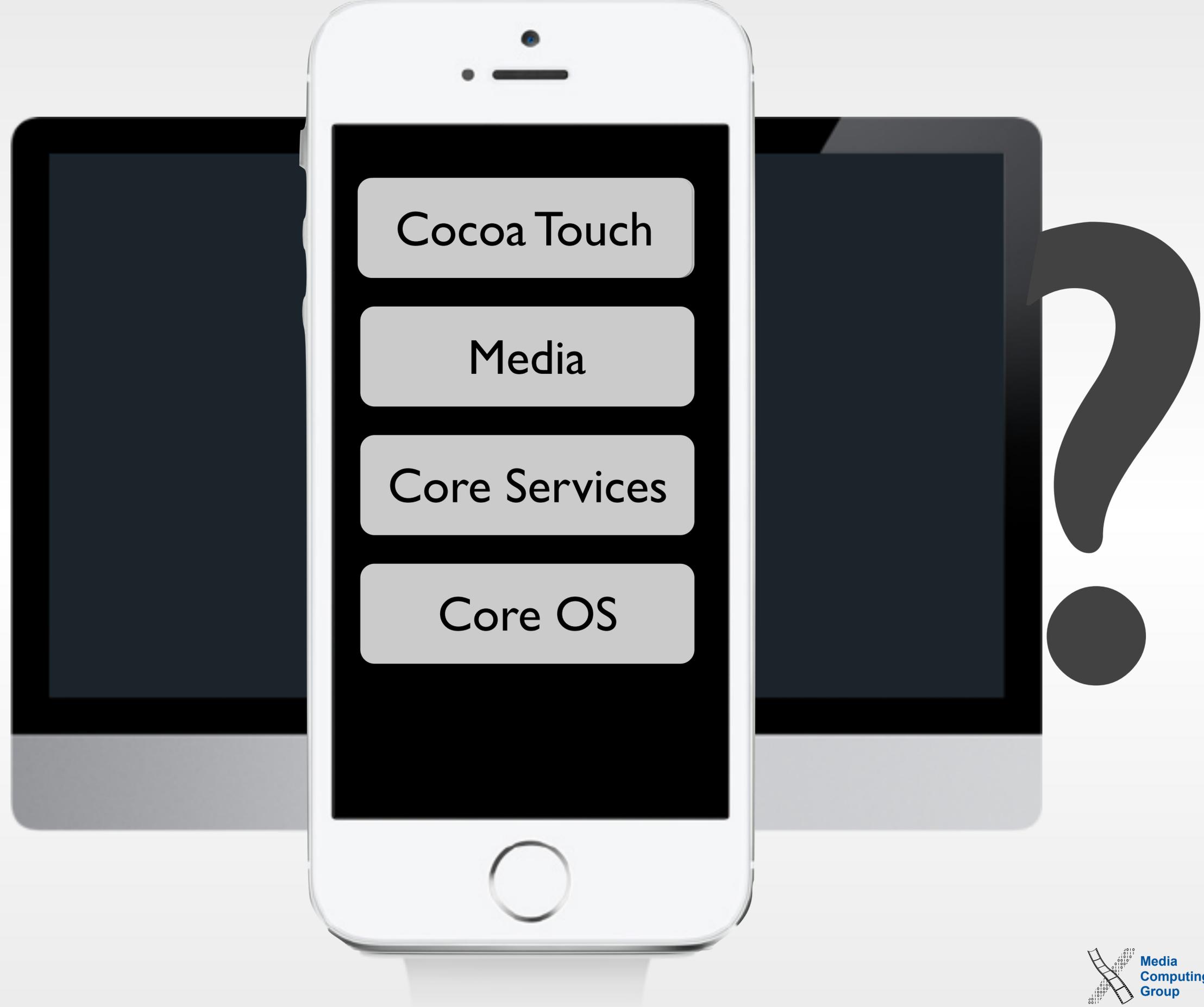




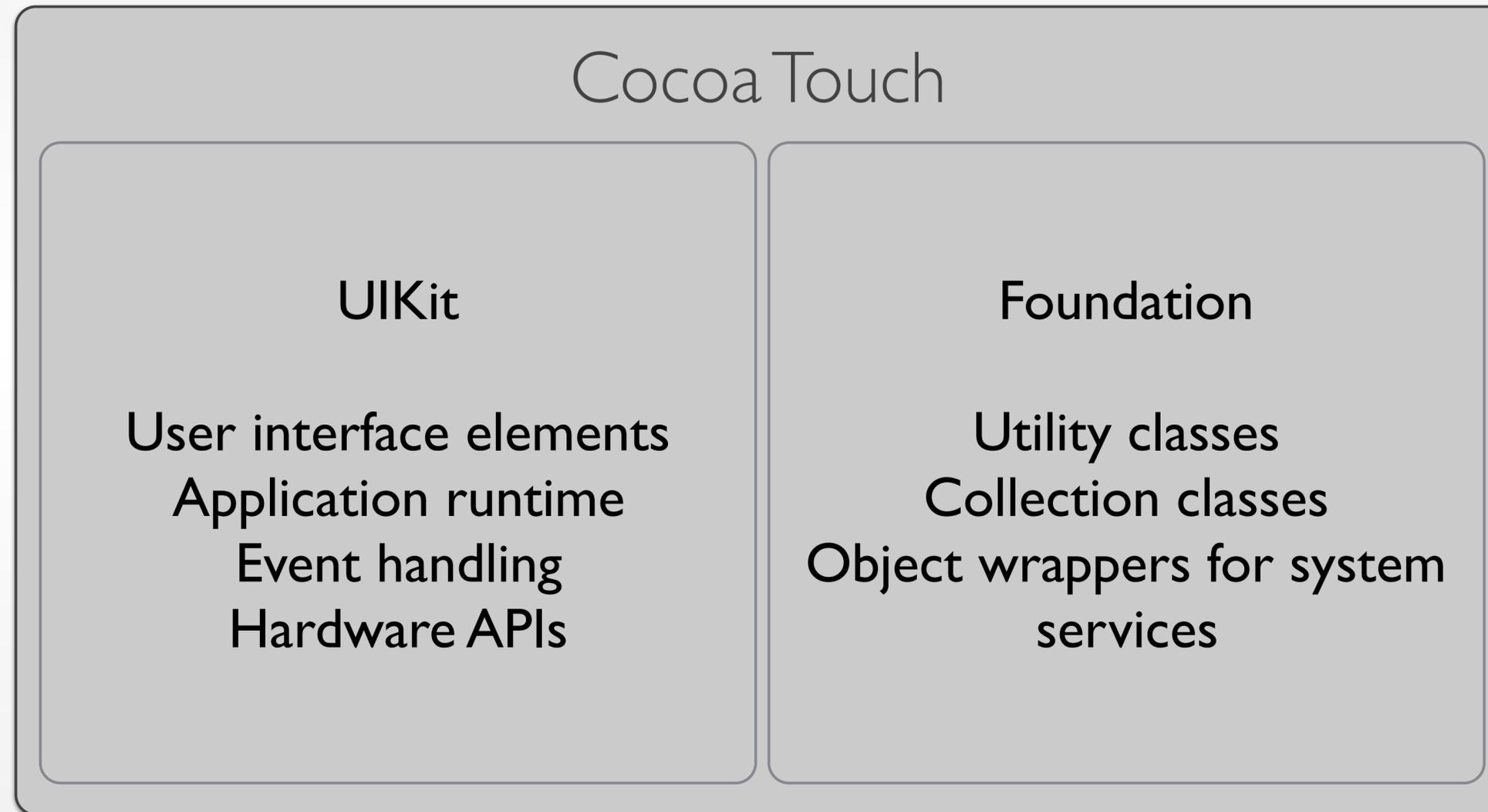




iOS Architecture: Overview



Cocoa Touch Architecture





Some iOS Frameworks



Core Data



WebKit



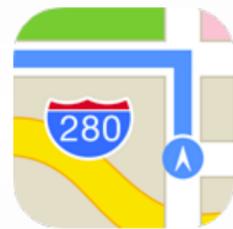
Bonjour



Store Kit



Text Kit



Core Location



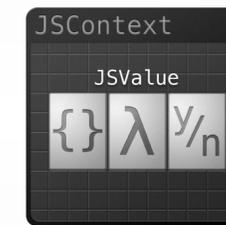
Core Bluetooth



GL Kit



Event Kit



JavaScript Core



Security



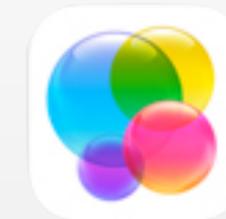
Core Audio



Scene Kit



Sprite Kit



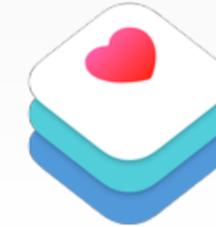
Game Center

watchOS 2

- In watchOS 2 we now have native apps
- Apps can integrate more closely with the watch
- Programmatic access to hardware
 - Digital Crown (WKInterfacePicker)
 - Microphone, Taptic engine, and health sensors
- ClockKit allows building custom watch face Complications
- WatchConnectivity provides a two-way communication between the watch and the iPhone in real-time



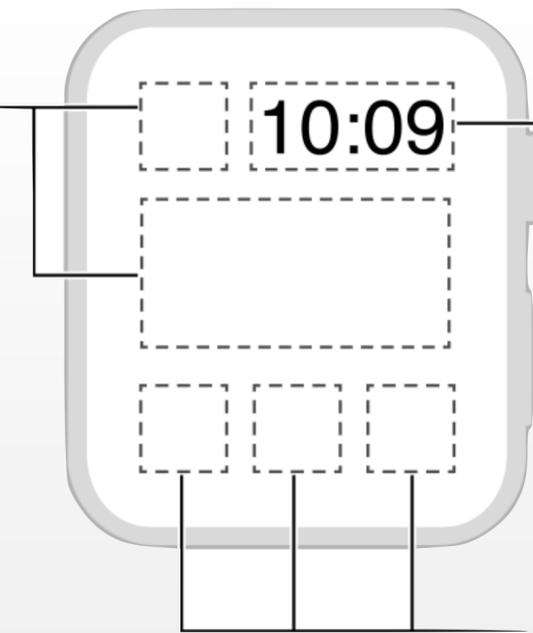
WatchKit



HealthKit



Complications



Time

Complications

Summary

- Mobile vs. desktop apps: user, task, context
- Keep hardware restrictions in mind
- Application styles: productivity, utility, immersive
- Required reading assignment: 

Selected iOS Human Interface Guidelines and WWDC videos will be listed on hci.rwth-aachen.de/iphone (you will need this for the assignments, final project, and exam)

