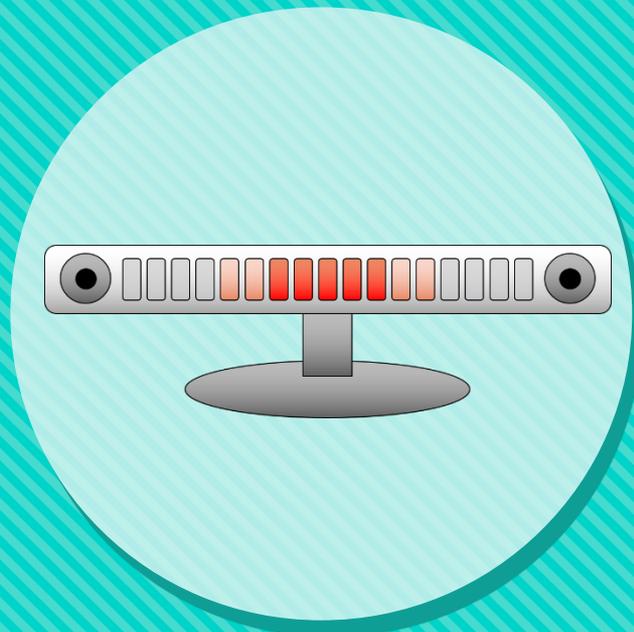


The EyeWatch

Presented by the Groundhogs

Berk Binay, Stephan Honné, Mohibullah Kamal, Nils Kaminski, Nicholas Schuster



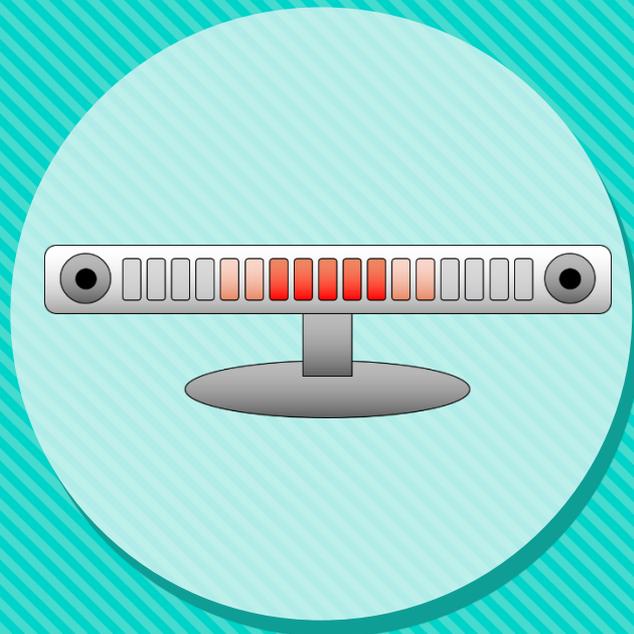
Office Workers
20+
Mixed Eyesight



Work Friendly
Co-Workers
PC / Notebook



Staring at Screen
20-20-20-Rule



20

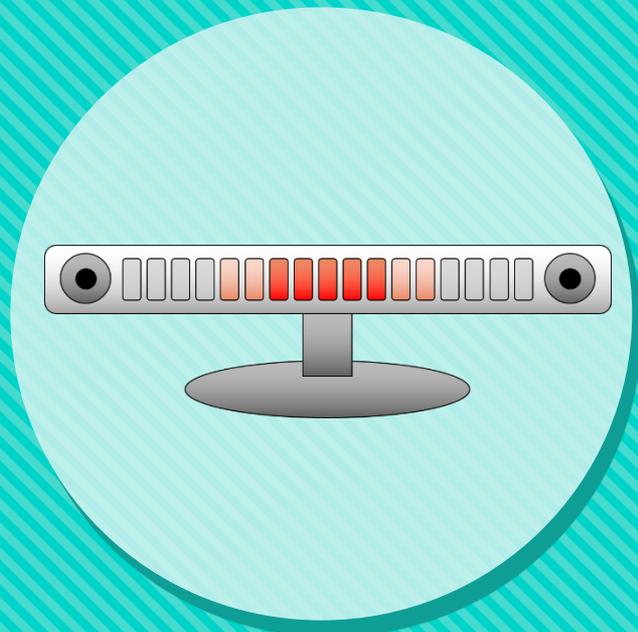
Minutes

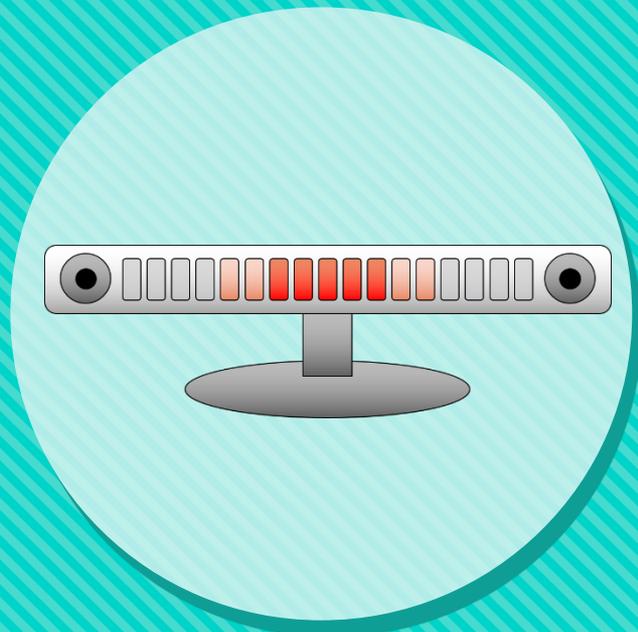
20

Feet

20

Seconds





Redesign 1



- Create positive emotions
- Clean up design
- Reduce size

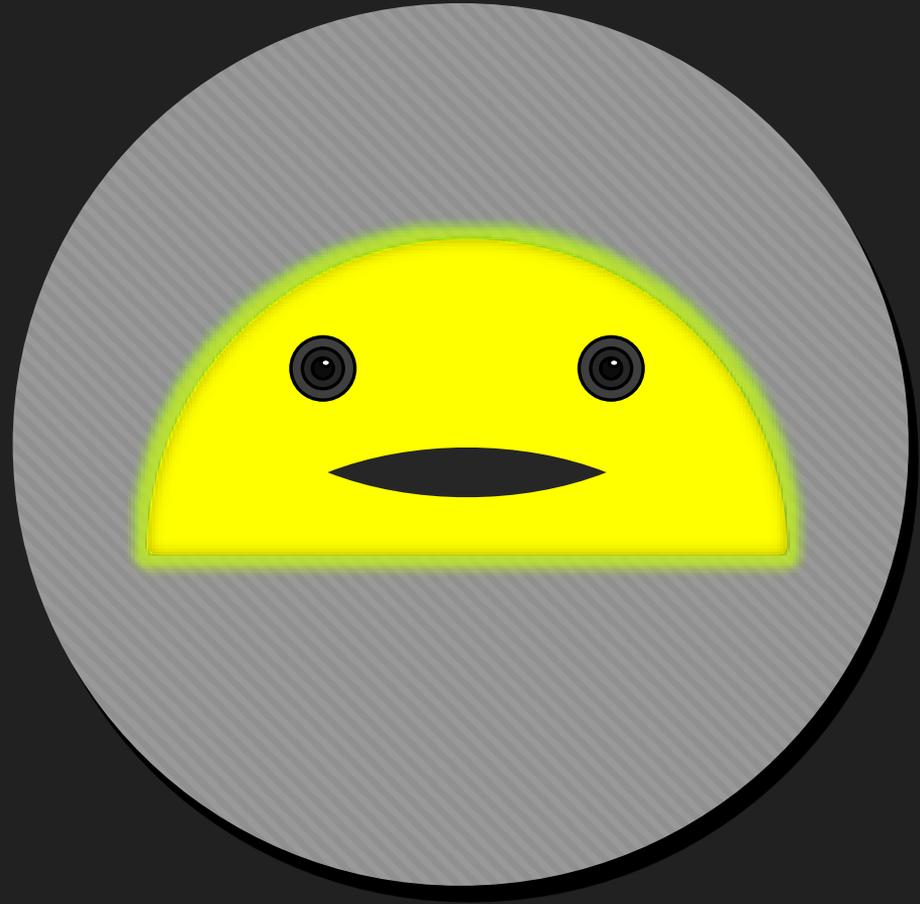
Redesign 1



Redesign 1



Redesign 1



Redesign 1



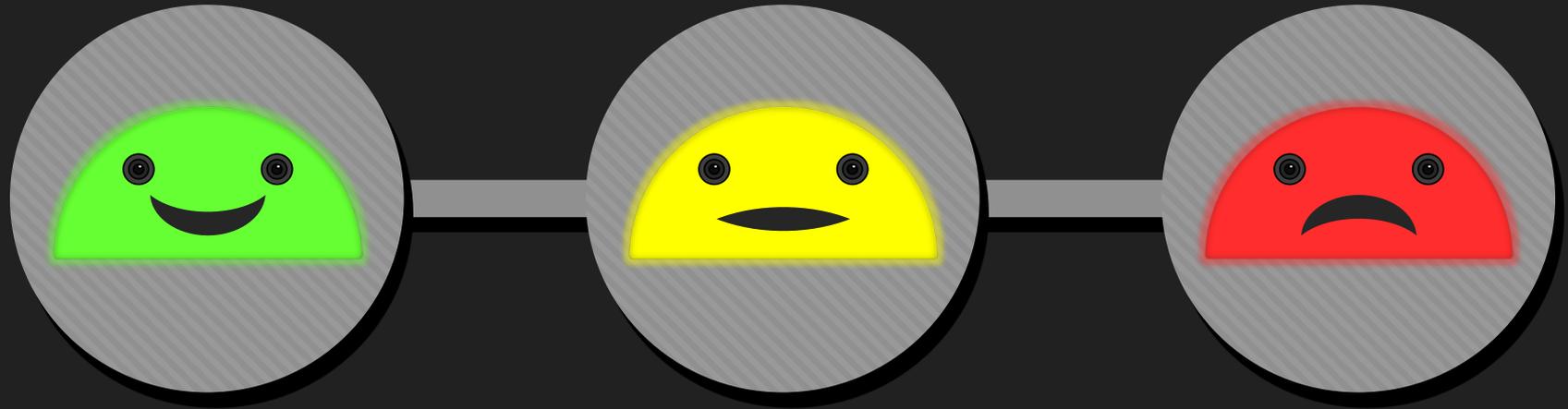
Redesign 1



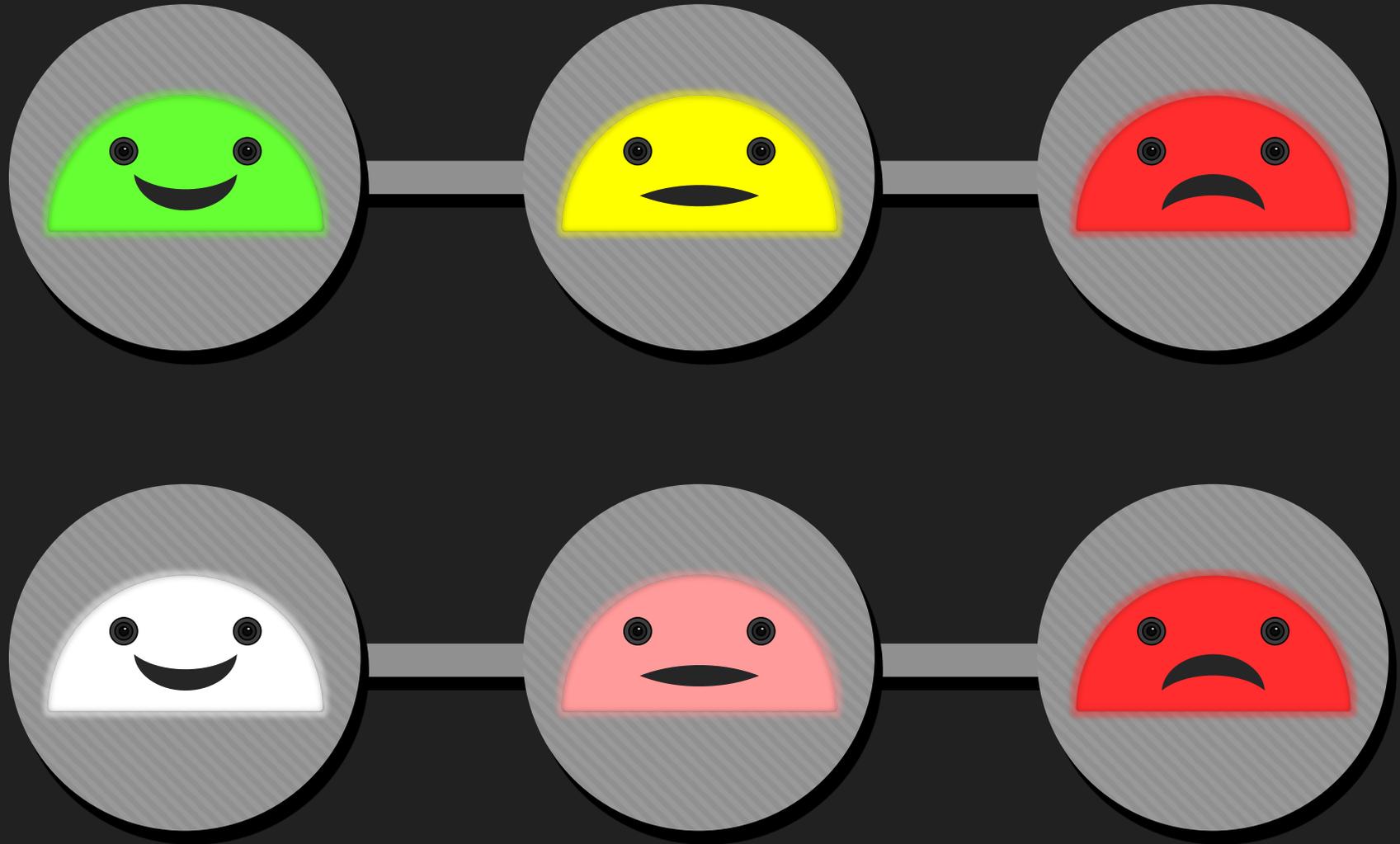
Redesign 1



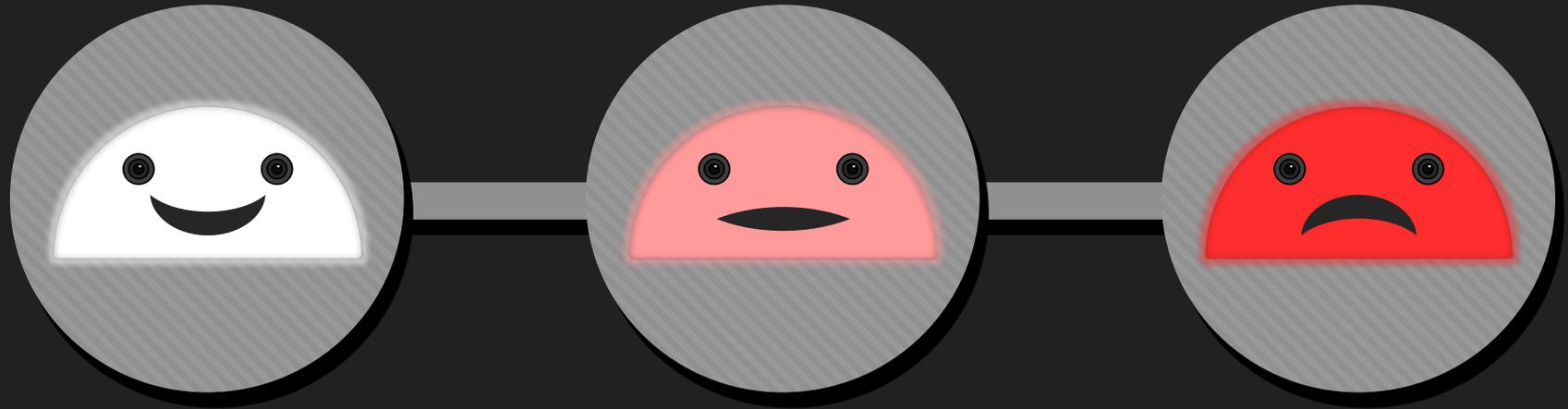
Redesign 2



Redesign 2



Redesign 3



Redesign 3

