

HCI Design Patterns



NO SMOKING 

REGISTRATION
PARKING

RESTAURANTS • LOBBY BAR
COCKTAIL LOUNGE
SHOPS

MEETING ROOMS
BOARD ROOMS
EXECUTIVE OFFICES

BALLROOMS
MEETING ROOMS

	5	
6	7	8
9	10	11
12	13	14
15	16	17
18	19	20
21	22	23

24	25	26
27	28	29
30	31	32

Navigation controls including directional arrows, a 'STOP RUN' button, and a 'PUSH FOR HELP' button.

★	
2	
3	
4	

NO SMOKING 

31		32
29		30
26	27	28
23	24	25
20	21	22
17	18	19
14	15	16
11	12	13
8	9	10
5	6	7
BALLROOMS MEETING ROOMS		4

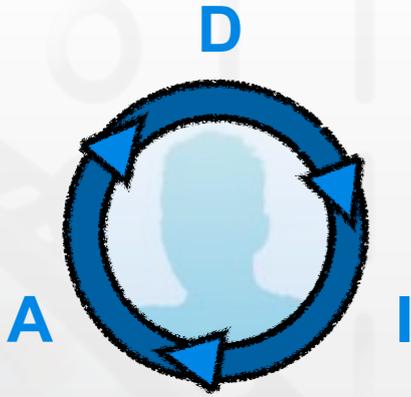
MEETING ROOMS
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Navigation controls including directional arrows, a 'STOP RUN' button, and a 'PUSH FOR HELP' button.

3
2
★



Interdisciplinary Design

In-Class Exercise

You are a software developer working on a new software project. List all other disciplines/professions/stakeholders that you think you will need to involve as part of your team.



Problem: Interdisciplinary Design



interdisciplinary

methods

Communication

values

respect



What's a Design Pattern?

- A design pattern describes a **successful solution** to a **recurring contextualized design problem** in a **consistent format** that is **readable by non-experts** and networked into a **language**.



A New Literary Form

Poem

Encyclopedia

Pattern

Novel

Newspaper

Letter



A Pattern Language

Towns · Buildings · Construction



Christopher Alexander

Sara Ishikawa · Murray Silverstein

WITH

Max Jacobson · Ingrid Fiksdahl-King

Shlomo Angel

Urban
architecture

253 patterns

1977



The Timeless Way of Building



Christopher Alexander

Patterns idea
and process

1979



Patterns of Events and Space



“A building or town is given its character, essentially, by those **events** that keep on happening there most often.”



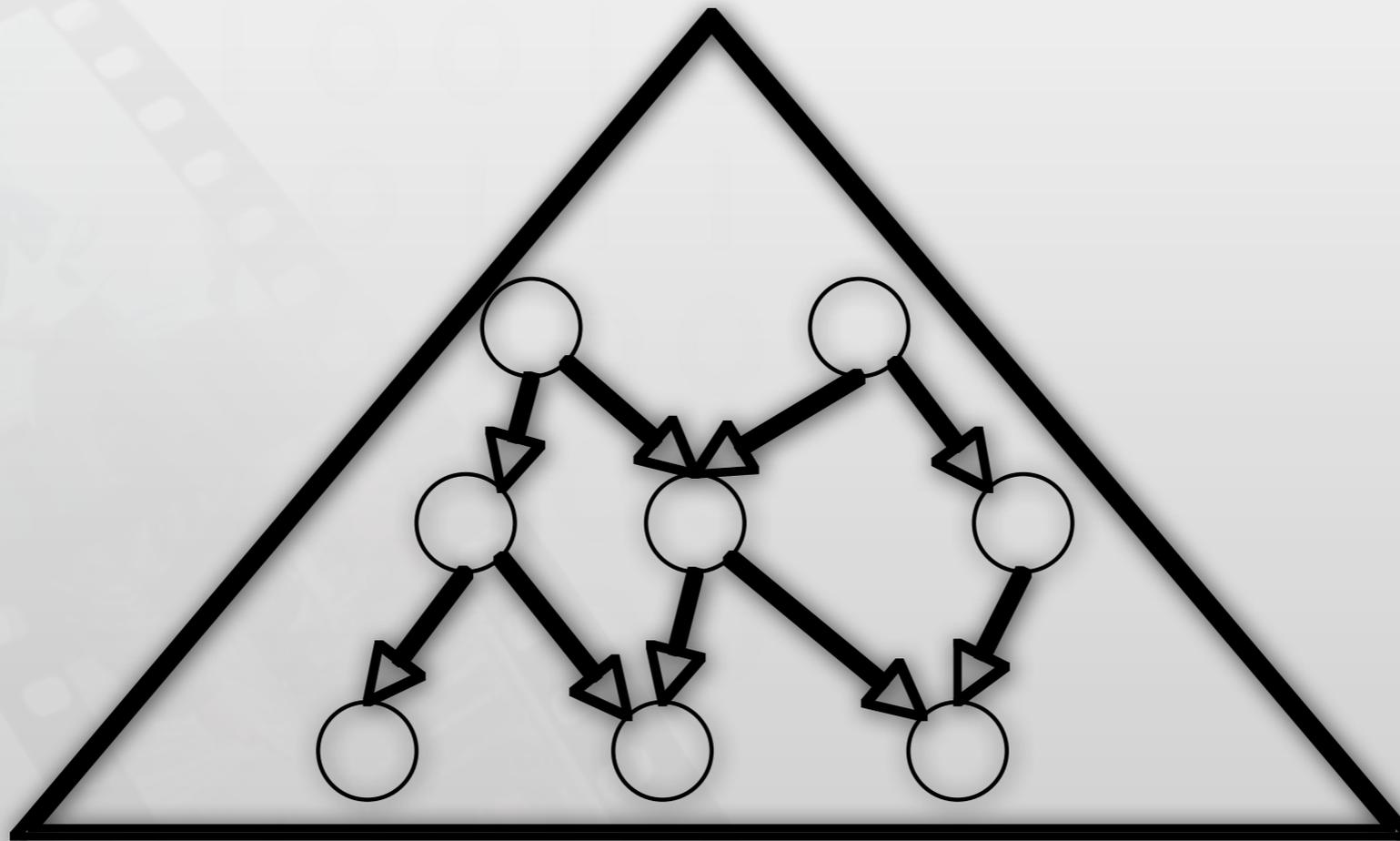
Patterns of Events and Space

- QWAN
- Inhabitants create better environments
- Participatory design!





Pattern Languages



Patterns Balance Forces

- Patterns solve a **problem** of conflicting forces
- Example: WINDOW PLACE (psychological)
 - People naturally drawn towards light
 - But like to sit
- Forces can be social, economic, natural, or physical



243 SITTING WALL**

Name,
Ranking



Sensitizer

... if all is well, the outdoor areas are largely made up of positive spaces—POSITIVE OUTDOOR SPACES (106); in some fashion you have marked boundaries between gardens and streets, between terraces and gardens, between outdoor rooms and terraces, between play areas and gardens—GREEN STREETS (51), PEDESTRIAN STREET (100), HALF-HIDDEN GARDEN (111), HIERARCHY OF OPEN SPACE (114), PATH SHAPE (121), ACTIVITY POCKETS (124), PRIVATE TERRACE ON THE STREET (140), OUTDOOR ROOM (163), OPENING TO THE STREET (165), GALLERY SURROUND (166), GARDEN GROWING WILD (172). With this pattern, you can help these natural boundaries take on their proper character, by building walls, just low enough to sit on, and high enough to mark the boundaries.

If you have also marked the places where it makes sense to build seats—SEAT SPOTS (241), FRONT DOOR BENCH (242)—you can kill two birds with one stone by using the walls as seats which help enclose the outdoor space wherever its positive character is weakest.

Context



In many places walls and fences between outdoor spaces are too high; but no boundary at all does injustice to the subtlety of the divisions between the spaces.

Problem

Consider, for example, a garden on a quiet street. At least somewhere along the edge between the two there is a need for a seam, a place which unites the two, but does so without breaking down the fact that they are separate places. If there is a high wall or a hedge, then the people in the garden have no way of being connected to the street; the people in the street have no way of being connected to the garden. But if there is no barrier at all—then the division between the two is hard to maintain. Stray dogs can wander in and out at will; it is even uncomfortable to sit in the garden, because it is essentially like sitting in the street.

The problem can only be solved by a kind of barrier which functions as a barrier which separates, and as a seam which joins, at the same time.

A low wall or balustrade, just at the right height for sitting, is perfect. It creates a barrier which separates. But because it invites people to sit on it—invites them to sit first with their legs on one side, then with their legs on top, then to swivel round still further to the other side, or to sit astride it—it also functions as a seam, which makes a positive connection between the two places.

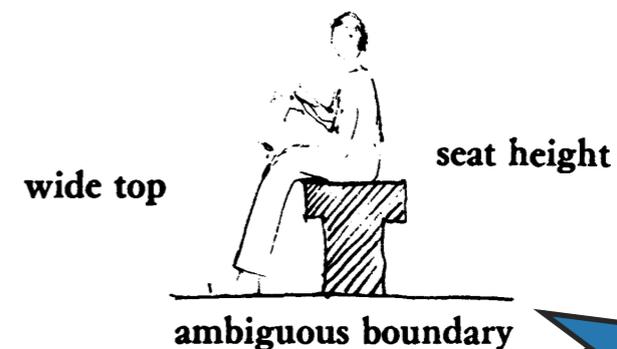
Examples: A low wall with the children's sandbox on one side, circulation path on the other; low wall at the front of the garden, connecting the house to the public path; a sitting wall that is a retaining wall, with plants on one side, where people can sit close to the flowers and eat their lunch.

Ruskin describes a sitting wall he experienced:

Last summer I was lodging for a little while in a cottage in the country, and in front of my low window there were, first, some beds of daisies, then a row of gooseberry and currant bushes, and then a low wall about three feet above the ground, covered with stone-cress. Outside, a corn-field, with its green ears glistening in the sun, and a field path through it, just past the garden gate. From my window I could see every peasant of the village who passed that way, with basket on arm for market, or spade on shoulder for field. When I was inclined for society, I could lean over my wall, and talk to anybody; when I was inclined for science, I could botanize all along the top of my wall—there were four species of stone-cress alone growing on it; and when I was inclined for exercise, I could jump over my wall, backwards and forwards. That's the sort of fence to have in a Christian country; not a thing which you can't walk inside of without making yourself look like a wild beast, nor look at out of your window in the morning without expecting to see somebody impaled upon it in the night. (John Ruskin, *The Two Paths*, New York: Everyman's Library, 1907, p. 203.)

Therefore:

Surround any natural outdoor area, and make minor boundaries between outdoor areas with low walls, about 16 inches high, and wide enough to sit on, at least 12 inches wide.



Diagram



Place the walls to coincide with natural seat spots, so that extra benches are not necessary—SEAT SPOTS (241); make them of brick or tile, if possible—SOFT TILE AND BRICK (248); if they separate two areas of slightly different height, pierce them with holes to make them balustrades—ORNAMENT (249). Where they are in the sun, and can be large enough, plant flowers in them or against them—RAISED FLOWERS (245). . . .

References

Examples

Solution

Designing with Patterns



Design is unfolding
Piecemeal Growth



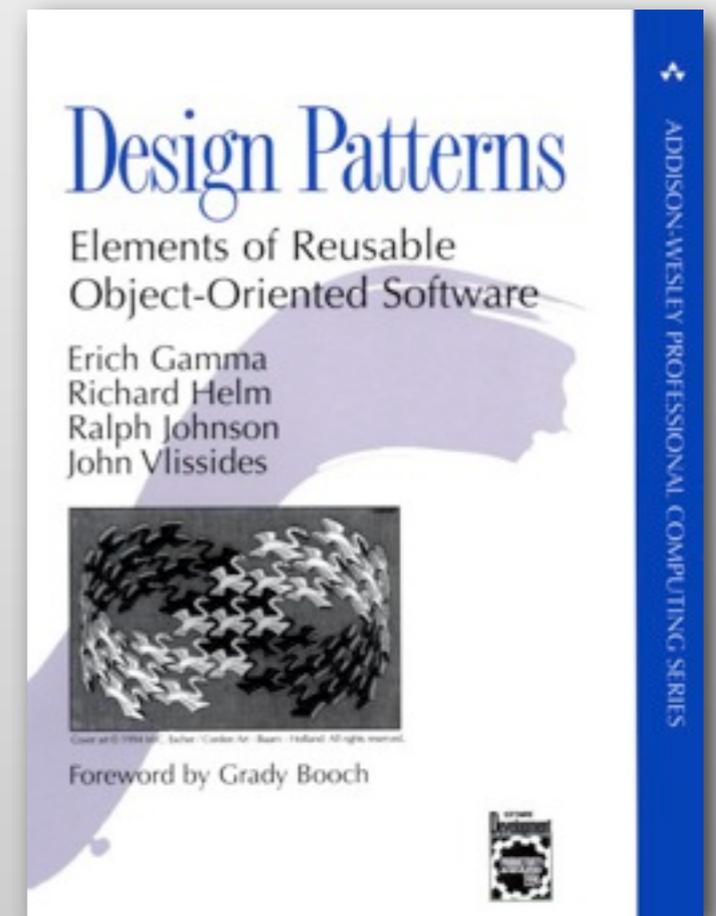
OOPSLA '87: The Smalltalk Experiment

- Kent Beck (Apple), Ward Cunningham (Tektronix)
 - <http://c2.com/doc/oopsla87.html>
- Problem: E-R does not work for OOP
- End-user programming: Alexander
- Guiding designer
- 5 Smalltalk window design patterns (GUI!)
 - Example: COLLECT LOW-LEVEL PROTOCOL
- Successful experiment with non-Smalltalk-programmers
- Started software design patterns

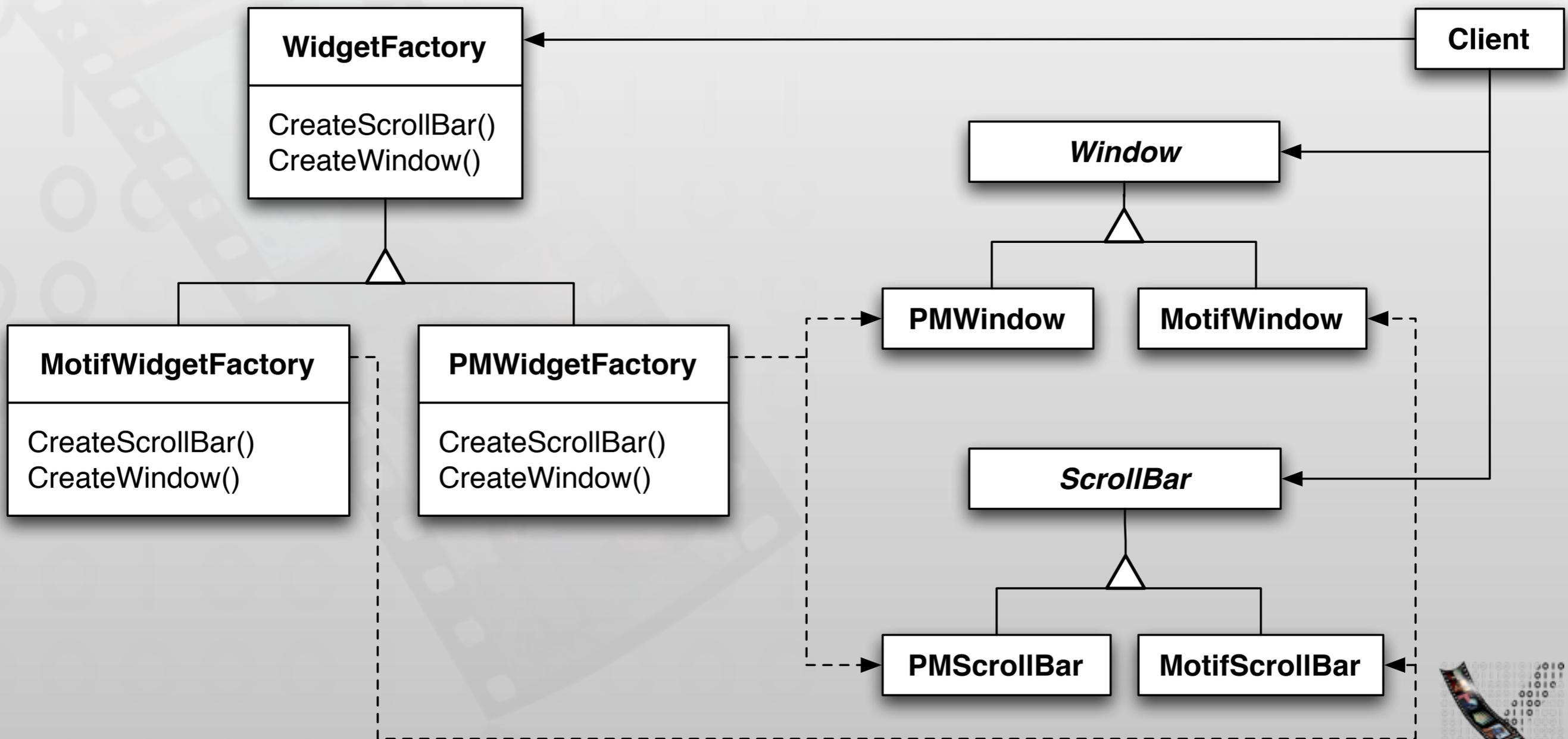


The Gang Of Four Book

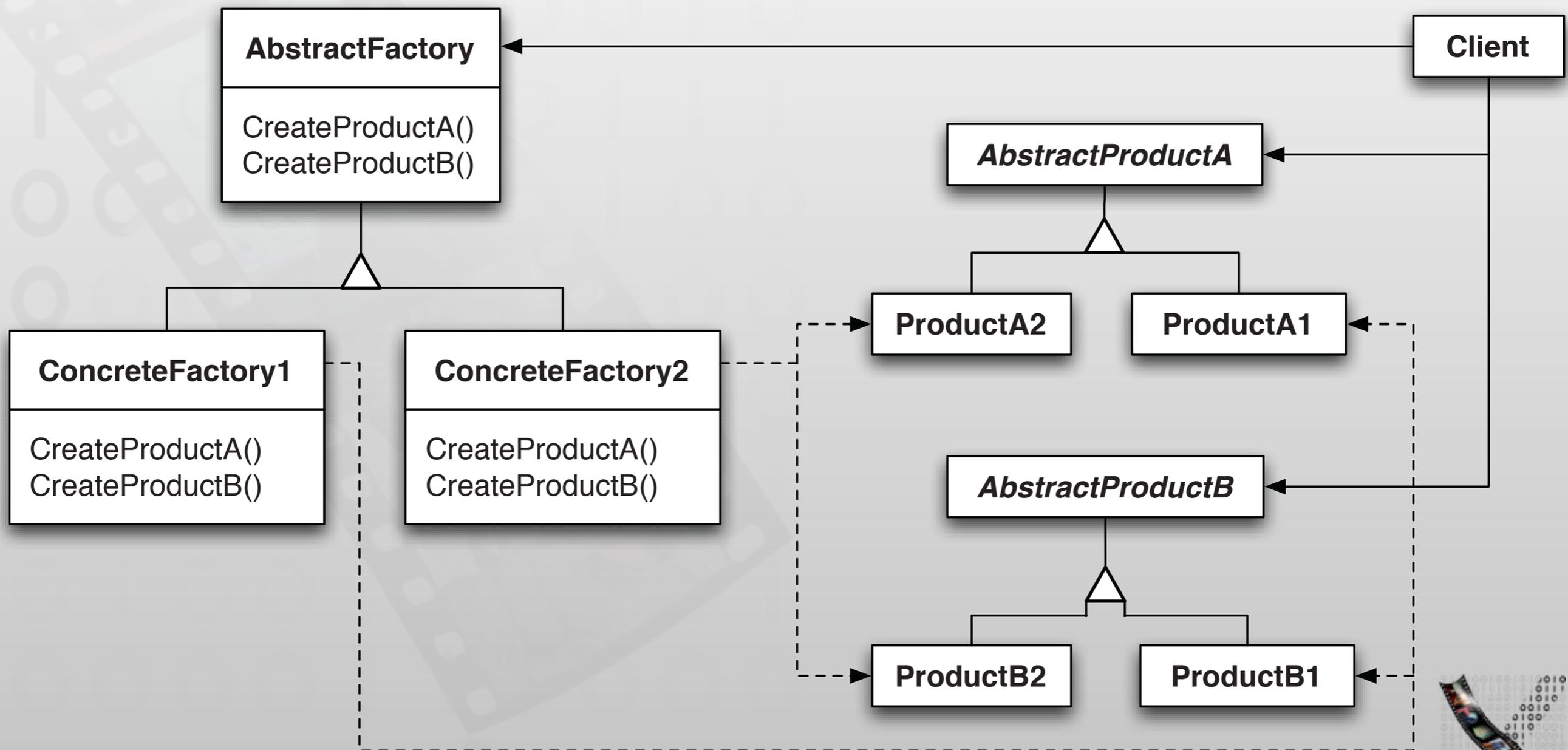
- Erich Gamma, Richard Helm, Ralph Johnson, John Vlissides: Design Patterns (1995)
- 23 patterns for software engineering
 - Creational, structural, behavioral
- Famous: Singleton, AbstractFactory, Adapter, Façade
- Each pattern ~10 book pages of text



AbstractFactory Pattern: WidgetFactory Example



AbstractFactory Pattern: The General Solution



GoF Book: Evaluation

- Highly successful among developers
 - Great for expert communication
 - Instead of reading code
- Not complete language
 - Workarounds instead of good design?
- Not readable by non-developers
 - 50% implementation details
 - Not empowering users
 - Language, intent, audience, values?
- The “Trial”
 - OOPSLA 1999



PLoP Conferences

- PLoP Conference Series
 - Special format: non-academic, shepherding, proceedings
 - Strangely omits HCI area for a long time
 - PLoP 1998: “Have we exhausted this [HCI] field?”
- The OOPSLA’96 keynote by Alexander



The OOPSLA'96 keynote by Alexander

- Annual ACM Conference on Object-Oriented Programming, Systems, Languages, and Applications
- Had been the location of patterns “birth” 9 years before
- Alexander was invited to comment on the efforts of the SW community in creating patterns, such as the GoF book and others
- His remarks were quite devastating, but also very helpful to understand his ideas...



The Origins of Pattern Theory
the Future of the Theory,
and The Generation of a Living World

Transcript available at
<http://www.patternlanguage.com/archive/ieee/ieeetext.htm>

The Origins of Pattern Theory
the Future of the Theory,
and The Generation of a Living World

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<http://www.patternlanguage.com/archive/ieee/ieeetext.htm>

Mismatched Adoption

Architecture



HCI

“User Experience”

Structural Engineering



Software Engineering

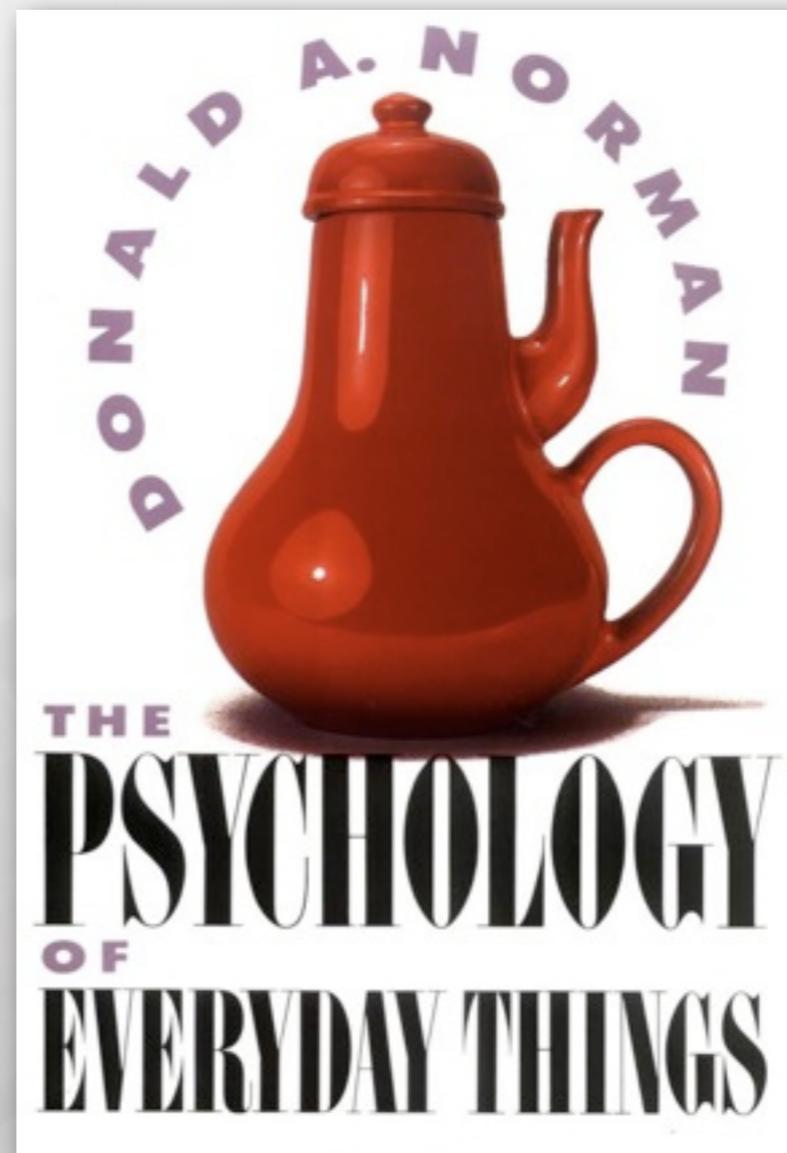
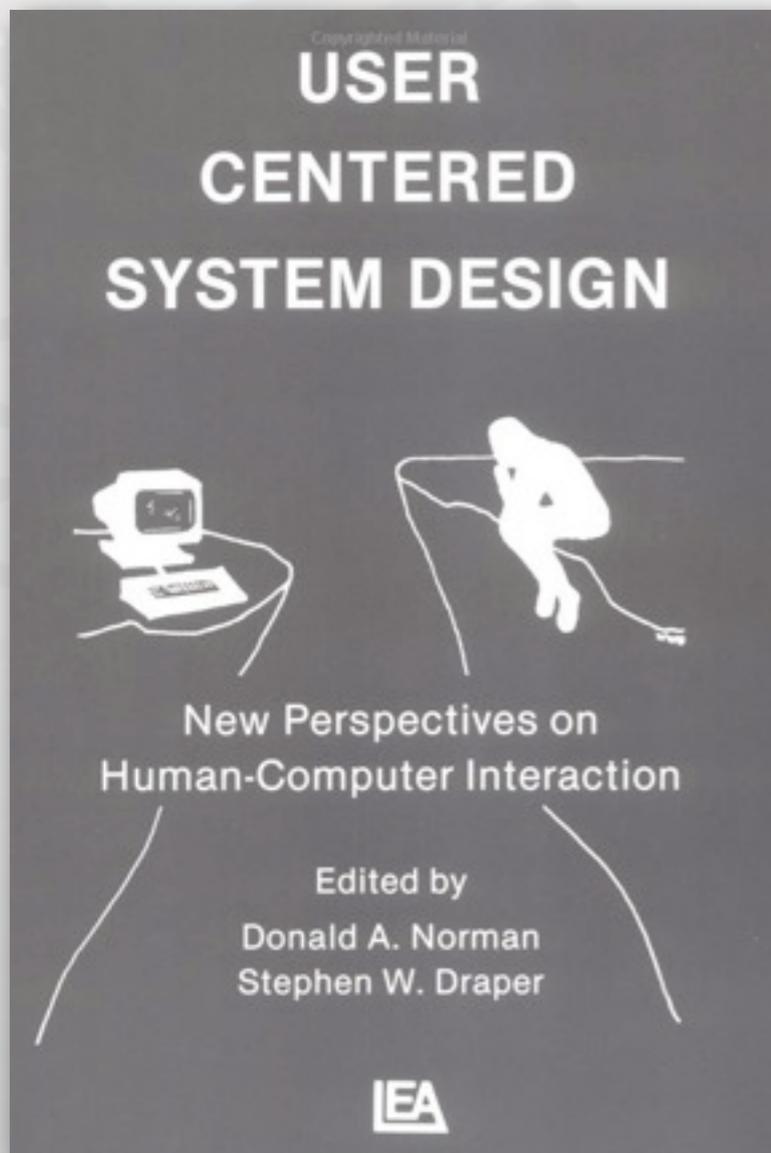
“Technical Quality”

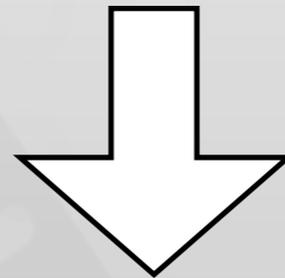


- Mitch Kapor’s 1990 “Software Design Manifesto”



Patterns in HCI





(X) PLML,...



16 social protocol ***

Name, Ranking



Sensitizer

take over with their own laptop, they will just say so. The computer does not need to understand this verbal command, nor does he need to lock the cursor for everybody else but one user at a time: It can simply accept cursor movement from everybody in the room; if there's a conflict of concurrent access, the users will quickly and easily notice and resolve it among themselves. This approach, on the other hand, saves the users having to send explicit messages each time they wish to pass control of that cursor to someone else, making the interaction much more fluid. Examples include the design of the interaction for the iRoom's remote cursor control that allows "mouse fights" to occur, simply always using the last coordinate received; or its iClipboard feature that lets people cut and paste in a single shared clipboard for the room. ...users and social conventions in an environment take responsibility for actions, and the system infrastructure is responsible for providing a fluid means to execute those actions." Therefore:

Figure 17: Passing on a mouse for a group display.

...you have picked your hardware to control the room and its services—ROOM CONTROLLER (15), and now need to decide how the technology is operated by the users.

Context



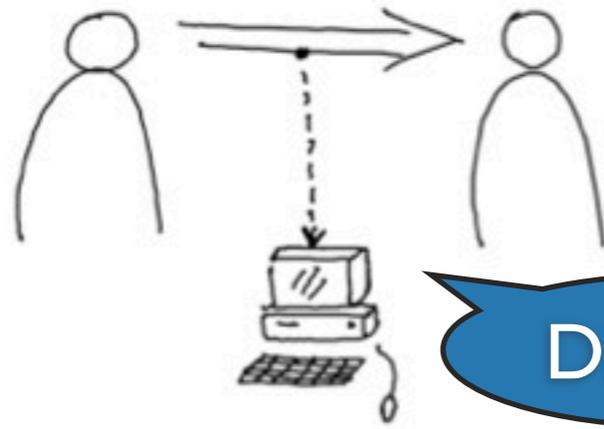
Do not put unnecessary protocols into place that are aimed at avoiding overlapping access to technology, if that collision can be easily noticed and fixed by the users through social interaction. If a user issues a social protocol act, such as passing a wireless mouse to someone else, it requires an additional repetitive step from the user to tell the room what he just did for everyone else to clearly see.

Solution

Interactive technology likes to be told when something happens or when it is supposed to do something. But people easily forget that extra step, especially when in the middle of a high-energy brainstorming session.

Problem

A research video by MIT once showed a group of researchers having a meeting around the table, and the room was "listening in" on the conversation going on. Whenever a certain point was reached, such as deciding to add a new item to the agenda, or delegating a task to a member in the room, everybody had to shut up, and the moderator would speak the corresponding commands for the computer to keep up with what was going on. It was the worst group support interface imaginable.



Diagram

Good group support software follows what's going on in the room as good as it can, trying to detect from a variety of sensors, models, and other input what the current activity and actors are, and then takes initiative on a simple, reliable level to help the actors, without presuming to understand more than it can.



This is a basic pattern with no further references within this language.

Computer scientists will argue that deriving this information from sensor values is not reliable, so the computer needs clear commands in order not to do something wrong. This is perfectly true in distributed settings with low bandwidth for human communication: If user A decides to pass control over the shared mouse cursor to remote user B in a shared application, he usually has to click a button to do so. In a collocated setting of an AE, an enormous advantage comes to the help of the system: social protocol. The people in the room can see and hear each other. If one person is controlling the mouse cursor using their laptop, and someone else wants to

Examples

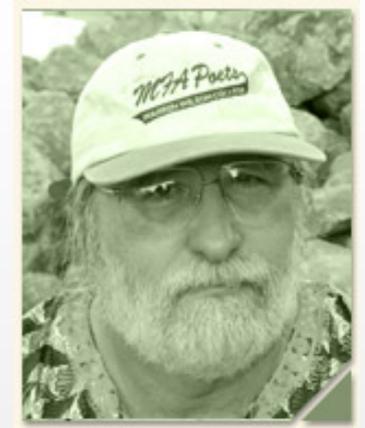
References

Evaluating Patterns

- **Shepherding**
 - Experienced pattern author provides feedback
 - Usually part of the paper submission process
- **Writers' Workshops**



Writers' Workshops



Richard Gabriel

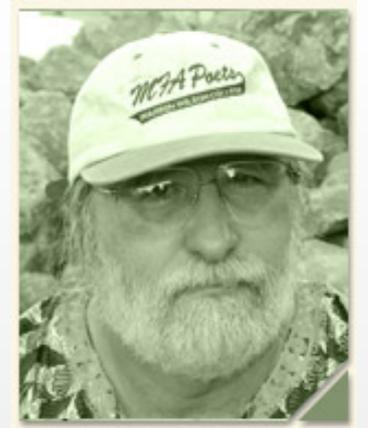
- Originally invented for poets' meetings
- Adopted by Richard Gabriel for the software patterns community
- Designed to respect the author and to create a relaxed, positive and friendly atmosphere
 - Welcome, reading, positive first, constructive, sandwich, applaud, unrelated story



EuroPLoP 2010



Writers' Workshops



Richard Gabriel

- Immensely valuable experience for the author
 - Feedback as in a very thorough review of a paper, thesis, exam...
 - Plus, you get to listen to the review process
 - Often reveals that others have totally different views than yourself about your work and topic
- Tip: Use this format also in other situations



Writers' Workshops

1. Everybody **reads** pattern before workshop
2. **Welcome**
3. **Read part** of work to remind of author
4. Author: **Fly** on the wall
5. **Summary**
6. Things to **keep** (form, content)
7. Suggestions for **improvement** (form, content)
8. **Sandwich**: Summarize positive points

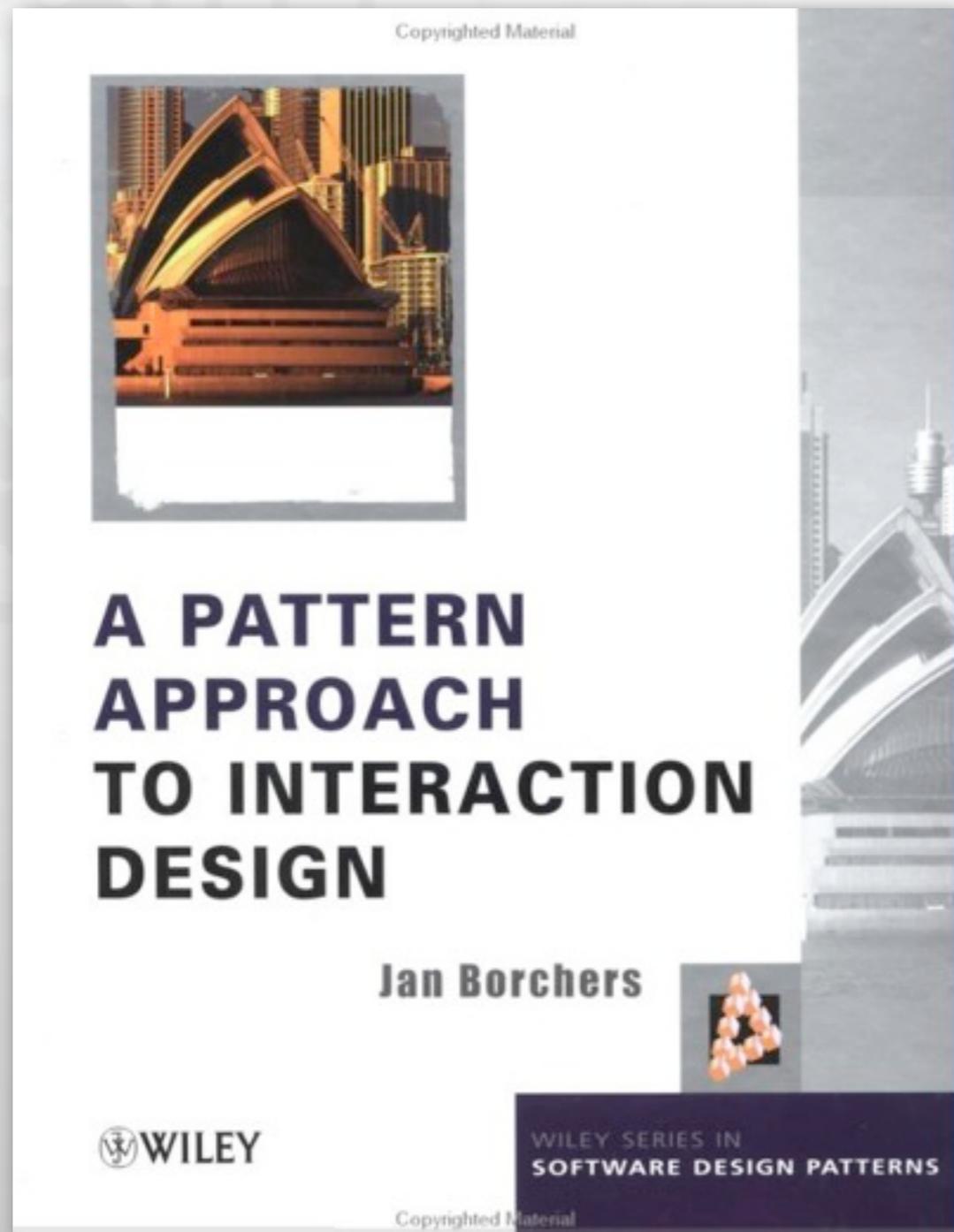


Writers' Workshops

9. Welcome author **back**
10. Author asks clarifying **questions** (no defending)
11. **Applaud** the author
12. Unrelated **story** =)

(See ChiliPLoP'99 HCI patterns workshop report for details.)





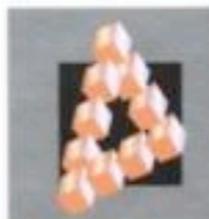
First book that
brought design
patterns to HCI





A PATTERN APPROACH TO INTERACTION DESIGN

Jan Borchers



 WILEY

WILEY SERIES IN
SOFTWARE DESIGN PATTERNS

38



QWAN

HCI is heir

lingua franca

Corp. Memory

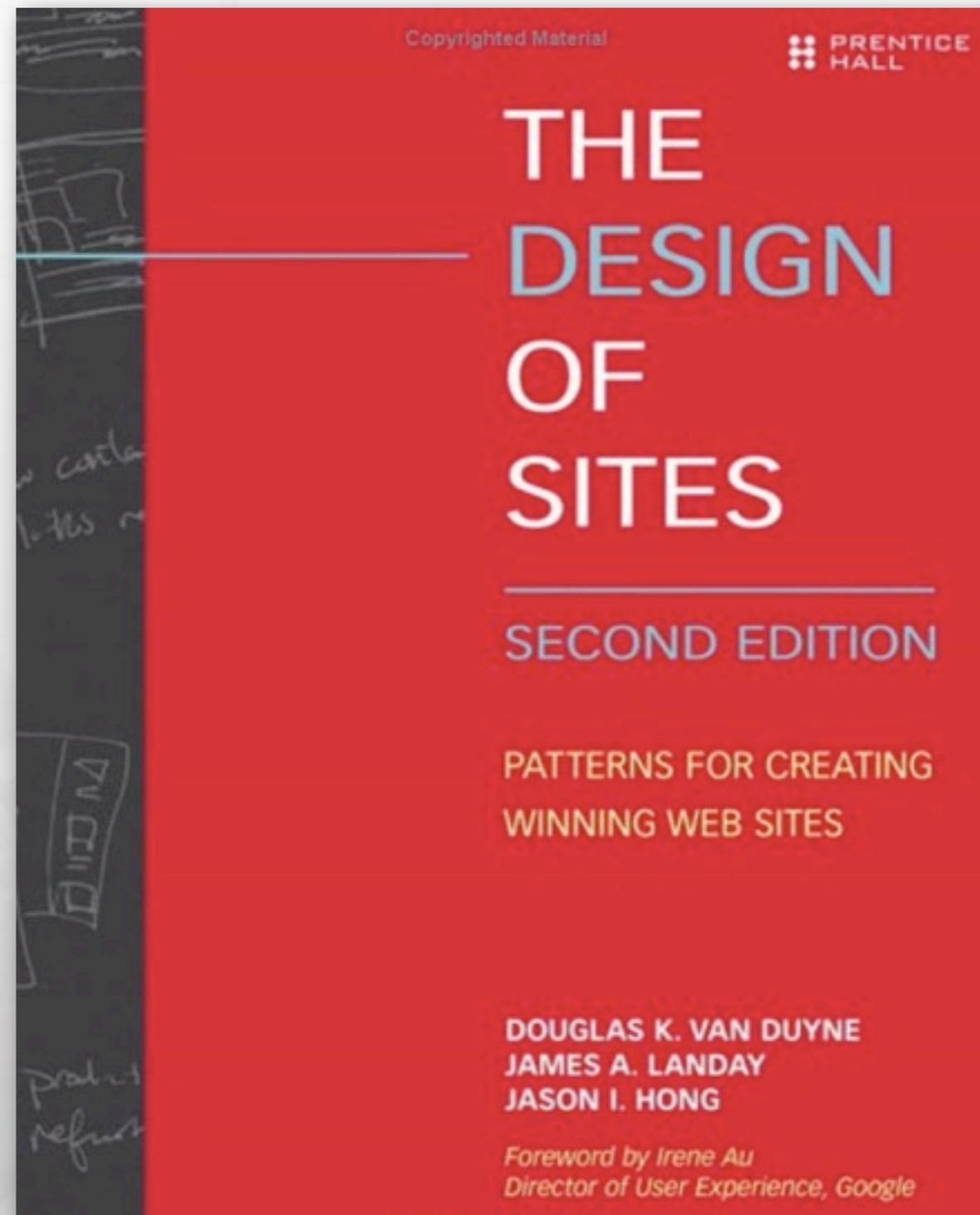
Values

hcipatterns.org



media computing group

v. Duyne et al., 2006
(2nd ed.)
Successful book on
HCI Design Patterns
for web sites



Home

About the Book

Design Patterns *At a glance*

New Pattern Ideas

Seminars & Services

Resources

Contact Us

- A Site Genres
- B Creating a Navigation Framework
- C Creating a Powerful Homepage
- D Writing & Managing Content
- E Building Trust & Credibility
- F Basic E-Commerce
- G Advanced E-Commerce
- H Helping Customers Complete Tasks
- I Designing Effective Page Layouts
- J Making Site Search Fast & Relevant
- K Making Navigation Easy
- L Speeding Up Your Site
- M The Mobile Web

A1

PERSONAL E-COMMERCE *at a glance*

Site Genre: Pattern Group A



Figure 1.1
www.llbean.com 2 February 2007

L. L. Bean gives customers a sense of familiarity because the categories on the site are similar to what they find in L. L. Bean's physical stores and catalogs. The bright colors, clean layout and navigation, and picture in the center work together to draw people in.

BACKGROUND

This pattern forms the core that makes online shopping possible. Start by using it in its most basic form, then expand and extend it as needed. Use it separately or in conjunction with other site genre patterns, such as [NEWS MOSAICS \(A2\)](#), [VALUABLE COMPANY SITES \(A7\)](#), and [STIMULATING ARTS AND ENTERTAINMENT \(A9\)](#)

CLOSE

* PROBLEM

Customers appreciate the convenience of ordering online, but if a site is cumbersome, is veiled about its pricing and policies, or does not seem to provide a personal benefit, they leave.

For in depth solutions, buy the book

* SOLUTION

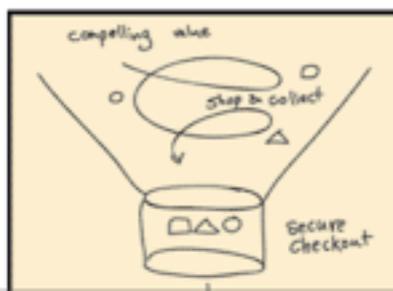


Figure A1.5

E-commerce sites should offer value, allowing customers to shop, collect multiple items, and then quickly check out in a secure manner

- HOW TO USE PATTERNS
- READ COMMENTS
- SUBMIT COMMENT OR EXAMPLE WEB SITE
- EMAIL THIS TO A FRIEND
- PRINT THIS PAGE

Get *in-depth* Industry Insights

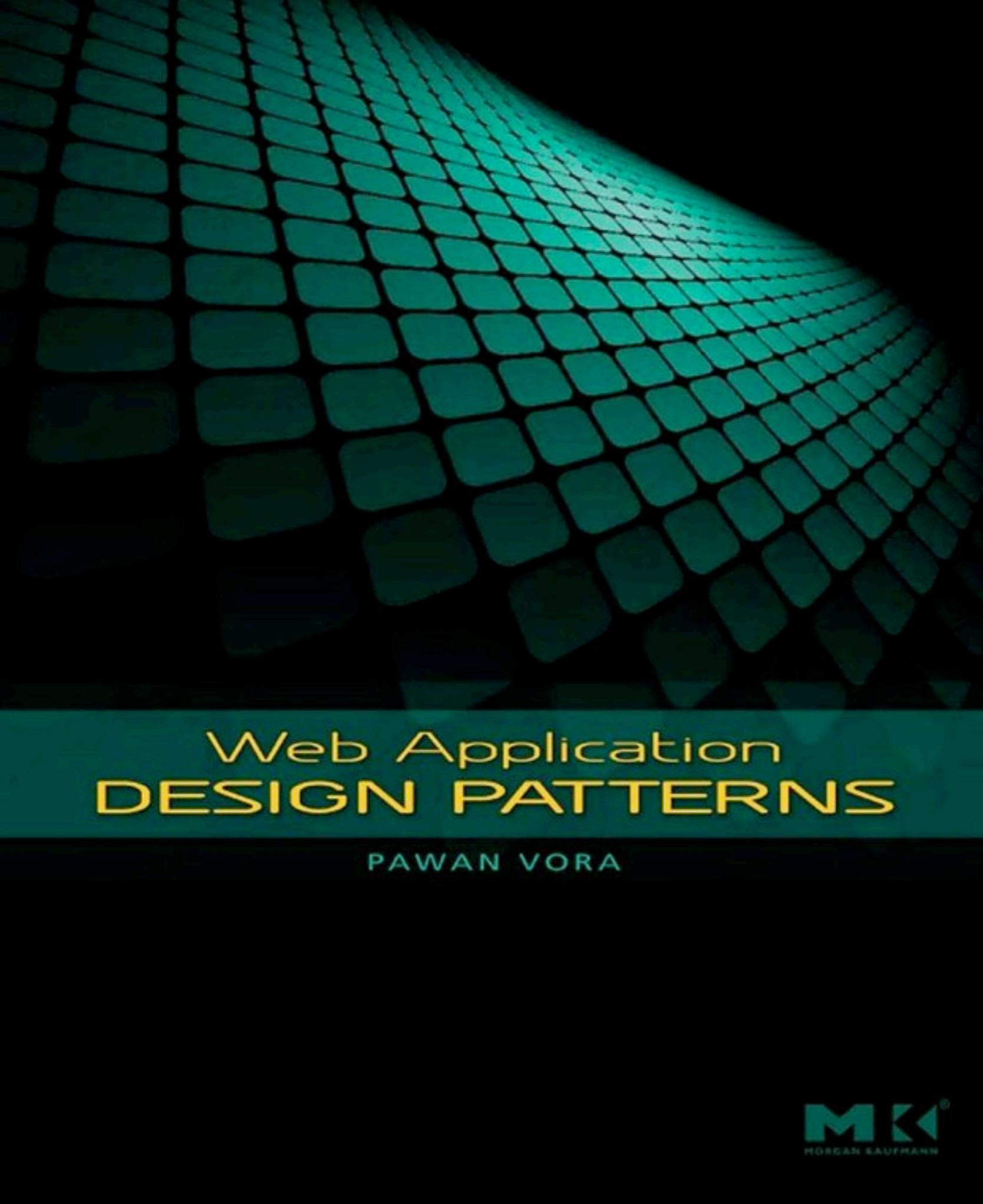
DETAILS ONLY IN THE BOOK

Each pattern within the book includes:

- full analysis of issues
- key examples & tables
- 5 pgs of easy-to-use tips

Accompanying web site:
designofsites.com
(flash cards)





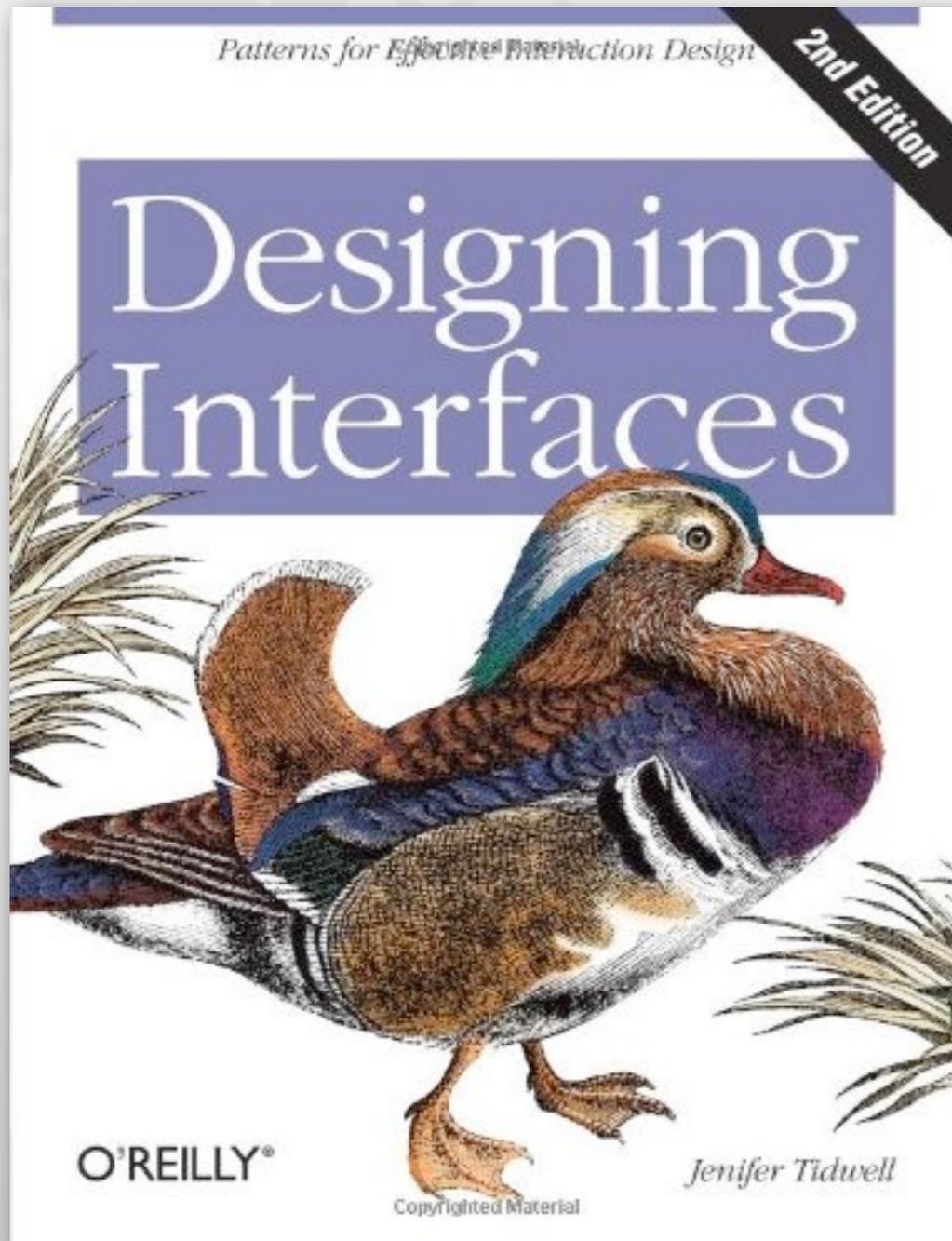
Web Application
DESIGN PATTERNS

PAWAN VORA

MK
MORGAN KAUFMANN

- Pawan Vora, 2009
- 100 patterns





Jenifer Tidwell, 2005

Developed from “**Common Ground**”
Pattern Language (1997)

[http://www.mit.edu/~jtidwell/
common_ground.html](http://www.mit.edu/~jtidwell/common_ground.html)

In part available at
designinginterfaces.com



PATTERNS *in* GAME DESIGN

"Patterns in Game Design is that rare sort of book on game design: a useful one. Readers will find their understanding of games, and designers their toolbox, expanded by exposure to a wide variety of game design techniques, some of which they may not have been previously aware."

—Greg Costikyan

Eminent game designer of Paranoia and member of the Adventure Gaming Hall of Fame

- ◆ Learn how to use game patterns to facilitate your designs, generate new ideas, and explore how other games work
- ◆ Customize the patterns for your own designs and use them to communicate ideas to the team
- ◆ Find 200 ready-to-use, customizable patterns on the companion CD-ROM, slides for lectures, and PDF condensed versions of each pattern



- Staffan Bjork, Jussi Holopainen, 2005
- 300 patterns
- Instantiates – Modulates – May Conflict



More Current Trends



- Dearden & Finlay,
Human Computer Interaction **21**(1), 2006
- *Interactions* 1/2007
- CHI 2009 XPLML

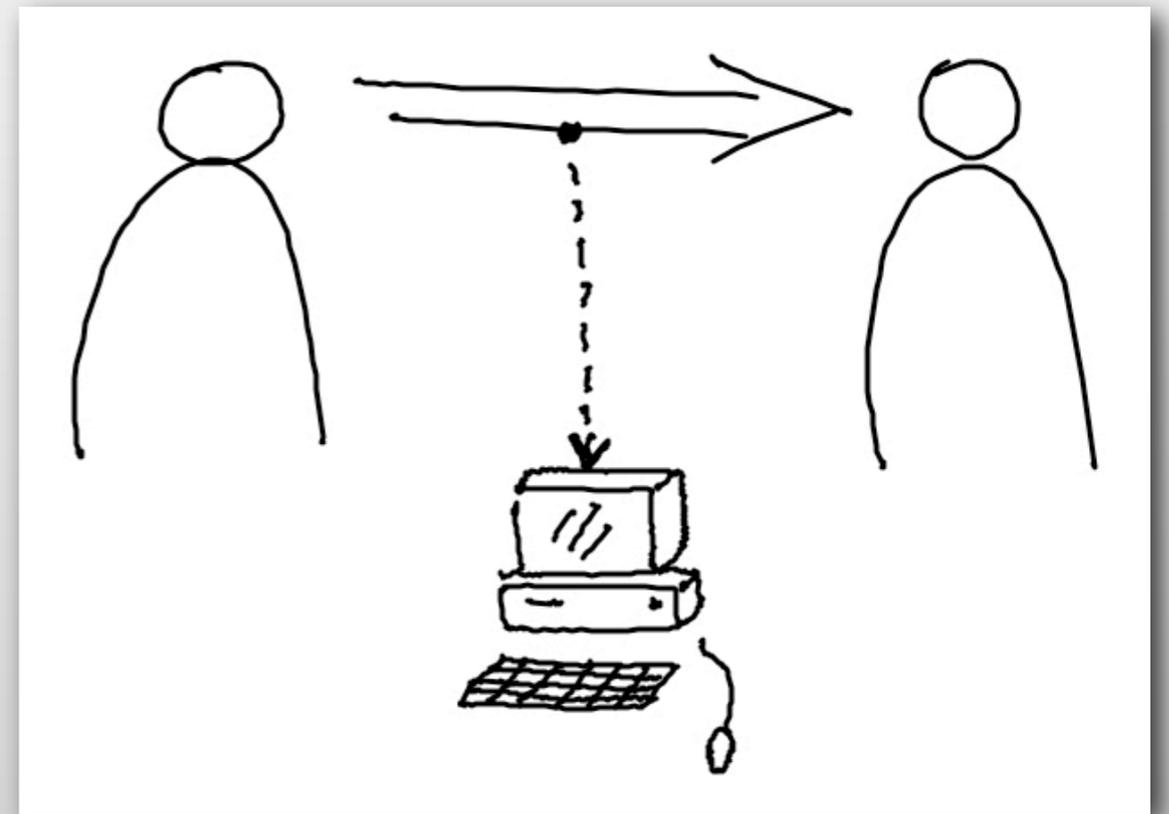


S. Lahlou (ed.), *Designing User Friendly Augmented Work Environments: From Meeting Rooms to Digital Collaborative Spaces*, Computer Supported Cooperative Work, Springer-Verlag, London, 2009

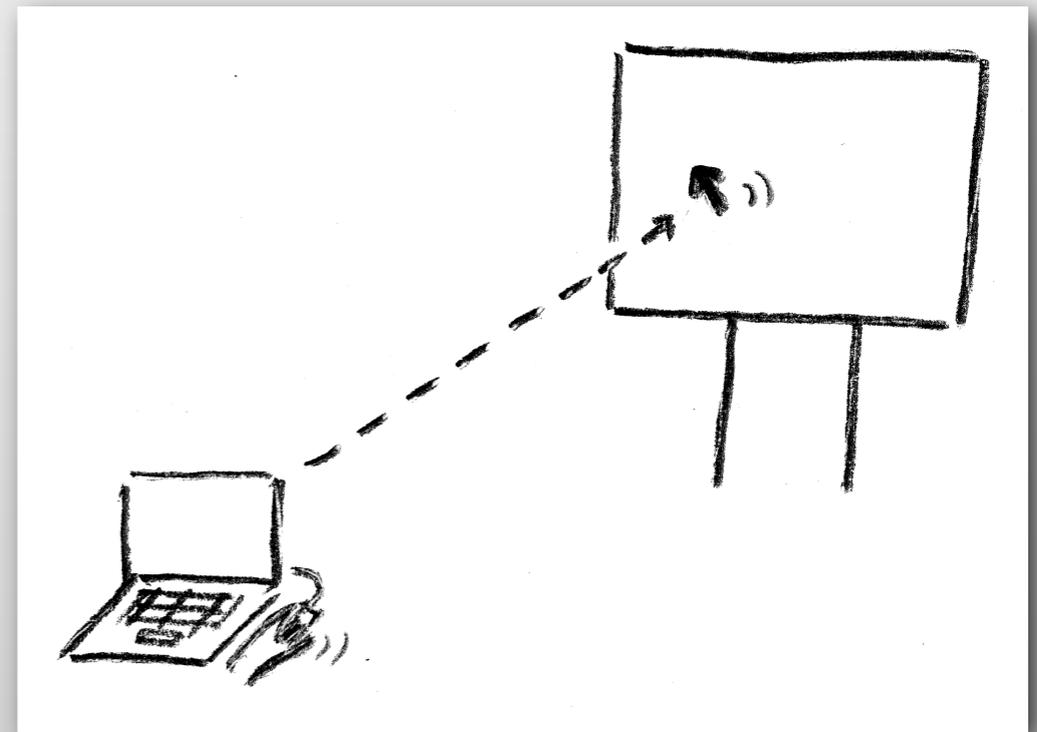
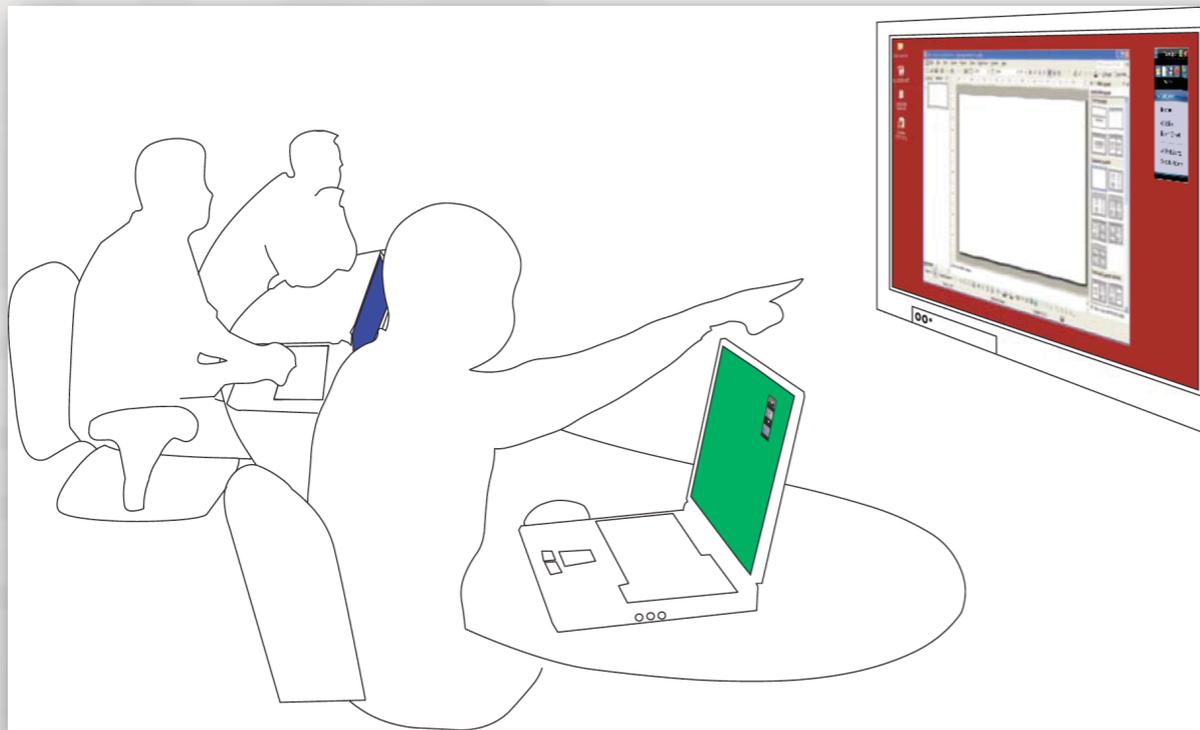
Chapter 10: Jan Borchers,
The Aachen Media Space: Design Patterns for Augmented Work Environments



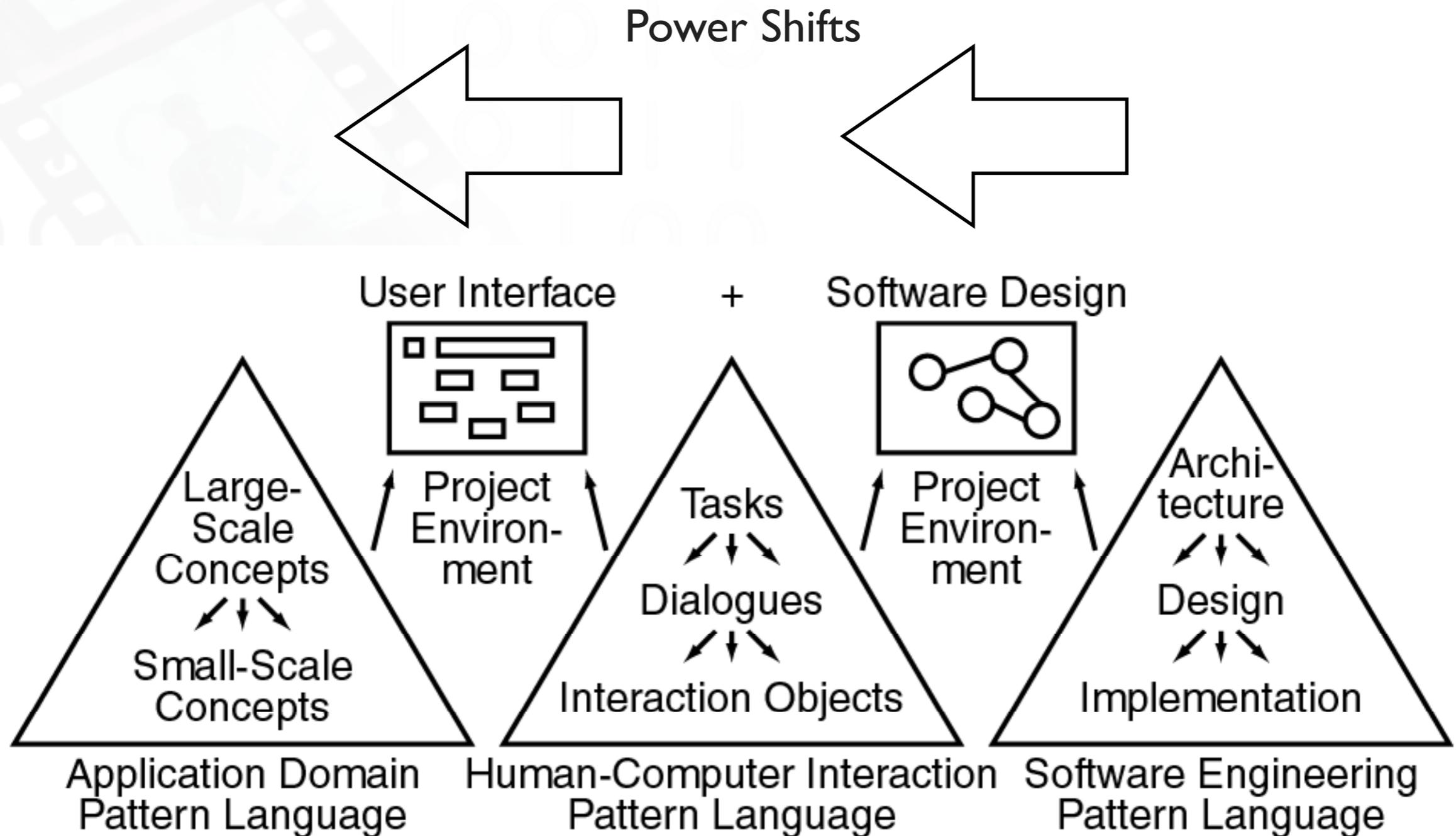
SOCIAL PROTOCOL ***



COLLOCATED GROUP SERVICES **

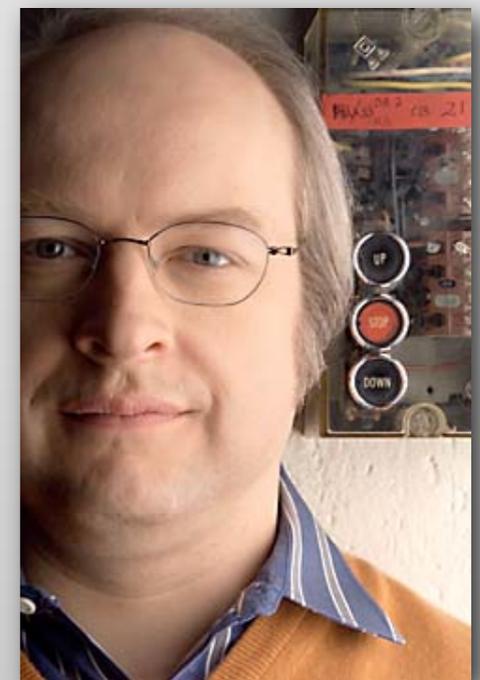
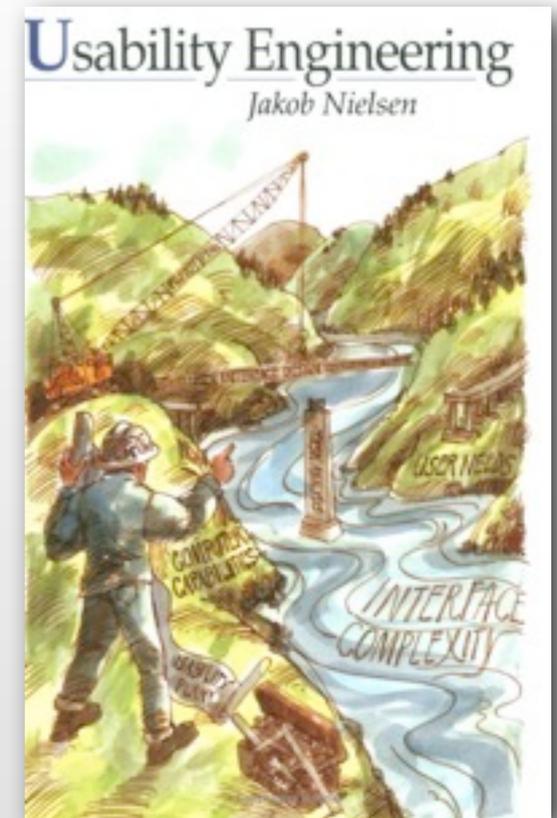


Using Patterns in the Application Domain



Nielsen's Usability Engineering Lifecycle

- Described in detail in:
Jakob Nielsen, *Usability Engineering*,
Morgan Kaufmann 1993
- Nielsen is an often-cited usability expert,
especially for the web
- His web site useit.com offers current, interesting
articles on usability, including his regular **Alertbox**
column



Nielsen's Usability Engineering Lifecycle

- A software lifecycle model geared towards interactive systems
- Not all stages must be completed for a useful product, but they are recommended
- Not a strict step-after-step waterfall model; some “stages” are more like recommendations, overlapping others



Nielsen's Usability Engineering Lifecycle

1. Know the User
2. Competitive Analysis
3. Setting Usability Goals
4. Parallel Design
5. Participatory Design
6. Coordinated Design
7. Design Guidelines & Heuristic Analysis
8. Prototyping
9. Empirical Testing
10. Iterative Design
11. Feedback from Field Use



Stages and Pattern Use

I. Know the User

- Understand individual user characteristics of your target group and their tasks, then derive functional needs of your system
- Create application domain pattern language during the task analysis
- Not perfect patterns, but “work patterns”
- Simplifies communication



Stages and Pattern Use

2. Competitive Analysis

- Study other products to find different solutions and compare usability
- Generalize observations as HCI design patterns

3. Setting Usability Goals

- Weigh and prioritize different usability aspects (e.g., simplicity vs. efficiency)
- Use HCI design pattern forces to model design tradeoffs



Stages and Pattern Use

4. Parallel Design

- Have multiple teams develop divergent initial solutions to explore the design space better
- Use high-level HCI design patterns as guidelines

5. Participatory Design

- Involve users / application domain experts throughout the design process
- Use the interdisciplinary vocabulary function of application and HCI design pattern languages



Stages and Pattern Use

6. Coordinated Design

- Ensure consistent design of total UI, including help, documentation, earlier versions, and your other products
- Low-level HCI design patterns support consistency

7. Apply Guidelines and Heuristic Analysis

- Use style guides, guidelines, standards
- Pattern languages can serve as “better guidelines” and corporate memory



Stages and Pattern Use

8. Prototyping

- Create limited prototypes (see DIS 1)
- Software design patterns can help relating developer concepts and concerns to HCI team

9. Empirical Testing

- Test all prototypes with or without users
- Use application domain patterns for test scenarios
- Relate usability problems to HCI design patterns



Stages and Pattern Use

10. Iterative Design

- As in DIS I
- HCI and software design patterns help because they are **constructive**
- All languages will evolve, using “known” project examples
- Capture the **structural design rationale**
- (*Patterns and anti-patterns for process rationale*)



Stages and Pattern Use

II. Collect Feedback from Field Use

- After delivery: field tests, followup studies, helpline call analysis...
- Application domain language as common language
- HCI pattern language points designers to alternative solutions
- Also strengthen / rethink patterns as result



PLML 1.0

- Early formalization:
DAG, nodes = patterns
- PLML: Pattern Language Markup Language
- Goals:
 - Specify pattern language structure
 - Do not limit authors to specific pattern formats
 - Facilitate authoring and browsing tool support
- Formulated as XML DTD at CHI 2003 Workshop



PLML 1.0: Use

- Applied to several pattern languages, including Interactive Exhibits
- Recommended format for pattern submissions at CHI 2004 workshop
- Common data format for emerging tool support



Pattern Languages in HCI: A Critical Review

- In: Human-Computer Interaction Journal, 2006
- by Andy Dearden and Janet Finlay



Important Characteristics of a Pattern

Characteristic	Winn & Calder2002	Bayle et al. 1998	van Welie et al. 2000	Granlund et al. 2001	Borchers 2000	Finlay et al. 2002	Fincher & Utting 2002	Erickson 2000a	van Duyne et al. 2003	Tidwell 1998, 1999a
1. A pattern implies an artefact	●		?	?	●	?	?	?	●	?
2. A pattern bridges many levels of abstraction	●						?		?	
3. A pattern includes its rationale	●	?	●	?	●	?	?	?	●	?
4. A pattern is manifest in a solution	●									
5. A pattern captures system hot spots	●									
6. A pattern is part of a language	●		?	●	●	●	●	●	●	?
7. A pattern is validated by use	●	?	●	?		●		?		●
8. A pattern is grounded in a domain	●	?	?	●	●	?		●	●	
9. A pattern captures a big idea	●						●			
10. Patterns support a 'lingua franca'		●	?	?	●	●	●	●	?	●
11. Different patterns deal with problems at different 'scales'		●	●	●	●	?	?	●	●	●
12. Patterns reflect design values		●	?		●	●	●	●	?	●
13. Patterns capture design practice		●	●	?	?	?	●		●	?

● = direct statement ? = implicit agreement

Patterns Compared to Other Guidance

- Style guides (Mac Human Interface Guideline, GNOME project, Microsoft)
- General guidelines applicable to a range of systems
- Standards (ISO 9241)
- Claims
- Heuristics



Languages vs. Catalogue

- Gamma describe their efforts as a catalogue
- Organization is not **predictive**
- Notions of **generativity**



Usage of Patterns

- Participatory Design
- Technical Lexicon
- Organizational Memory
- Lingua Franca
- Design Rationale



Values and Pattern Languages

- Properties examined: QWAN - holistic and experiential 'quality'
- Values in the selection of patterns
- Values in the process of developing patterns
- Values in the process of using patterns



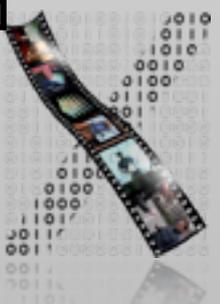
Future Issues

- Exploring Pattern Languages in Use
- Improving the production of pattern languages
 - Writers workshops (lots of cons)
 - Encouraging more collaboration



Summary

- HCI Design Patterns capture the **essence of successful solutions to recurring problems** in **user interface design**
- Architecture — software engineering — HCI
- Name, ranking: **vocabulary**
- Context, references: **language network**
- Problem (forces), solution: **summary**
- Sensitizing example, examples, diagram: **grounding**
- A literary form
- Writers' workshops
- Middle ground between Golden Rules and Style Guides
- Now in standard HCI books (Shneiderman, Dix), many languages published
- Benefit today: **lingua franca** throughout design process



Next Steps

- CTHCI: How to do HCI research
- DIS2, MCP, PDUI
- Hiwi jobs helping with HCI research and development (literature research, prototyping, coding, user studies,...)
- Bachelor/Master theses

