

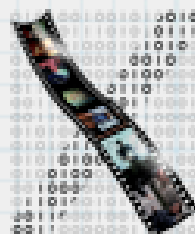
# Pervasive and Mobile Games

---

by Kreso Spisic & Dennis Pannhausen

Advisor: Tico Ballagas

media  
computing  
group



**RWTHAACHEN**  
RHEINISCH-WESTFÄLISCHE TECHNISCHE HOCHSCHULE AACHEN

# Overview

# Overview

## \* Introduction

# Overview

- \* Introduction
- \* 6 Example Games



# Overview

- \* Introduction
- \* 6 Example Games
- \* Classification and Overview

# Overview

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- \* 6 Example Games
- \* Classification and Overview
- \* Fun Factor

# Overview

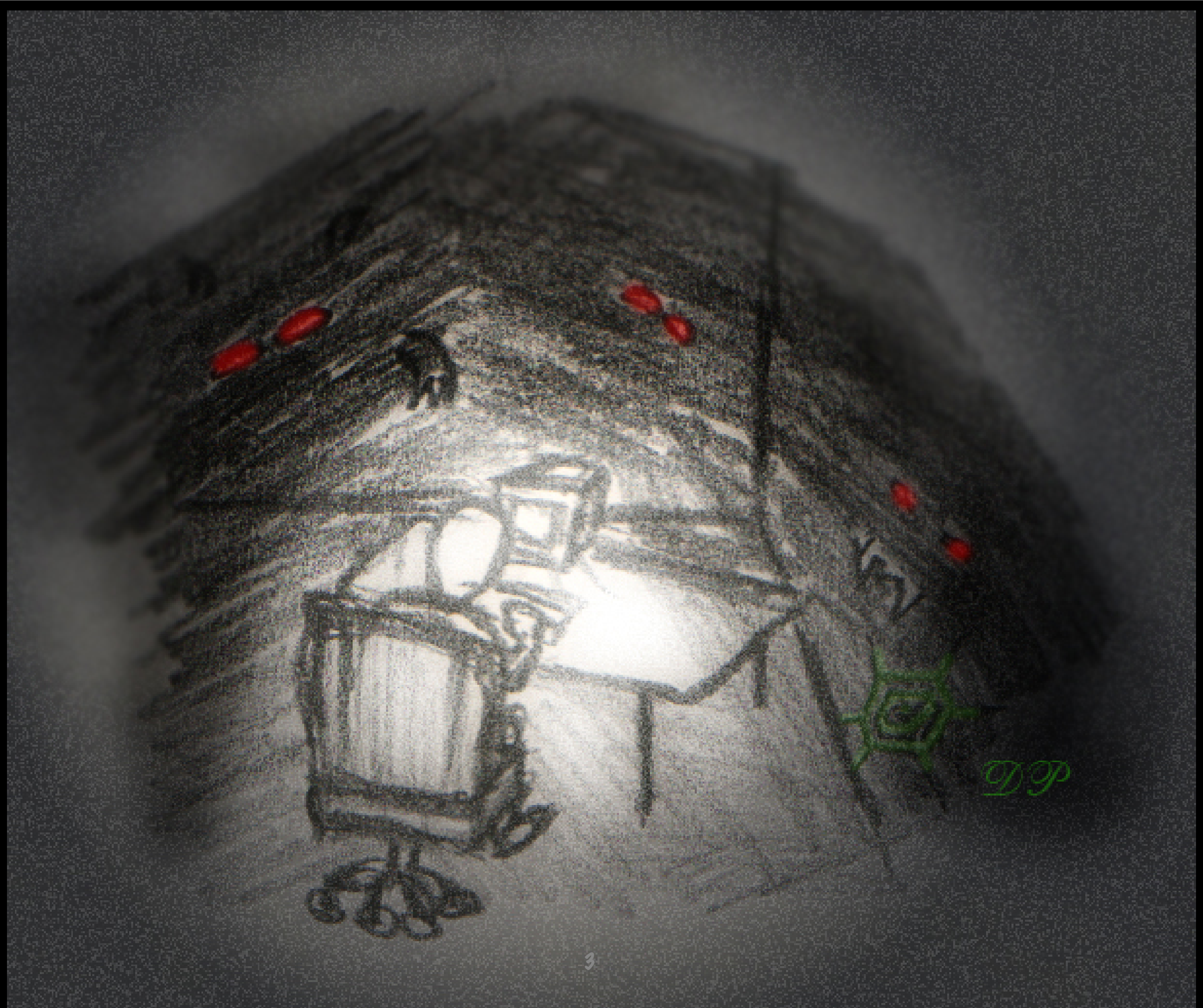
- \* Introduction
- \* 6 Example Games
- \* Classification and Overview
- \* Fun Factor
- \* Conclusion

# Introduction



# Introduction

- \* What are “Pervasive and Mobile Games”?



# Introduction

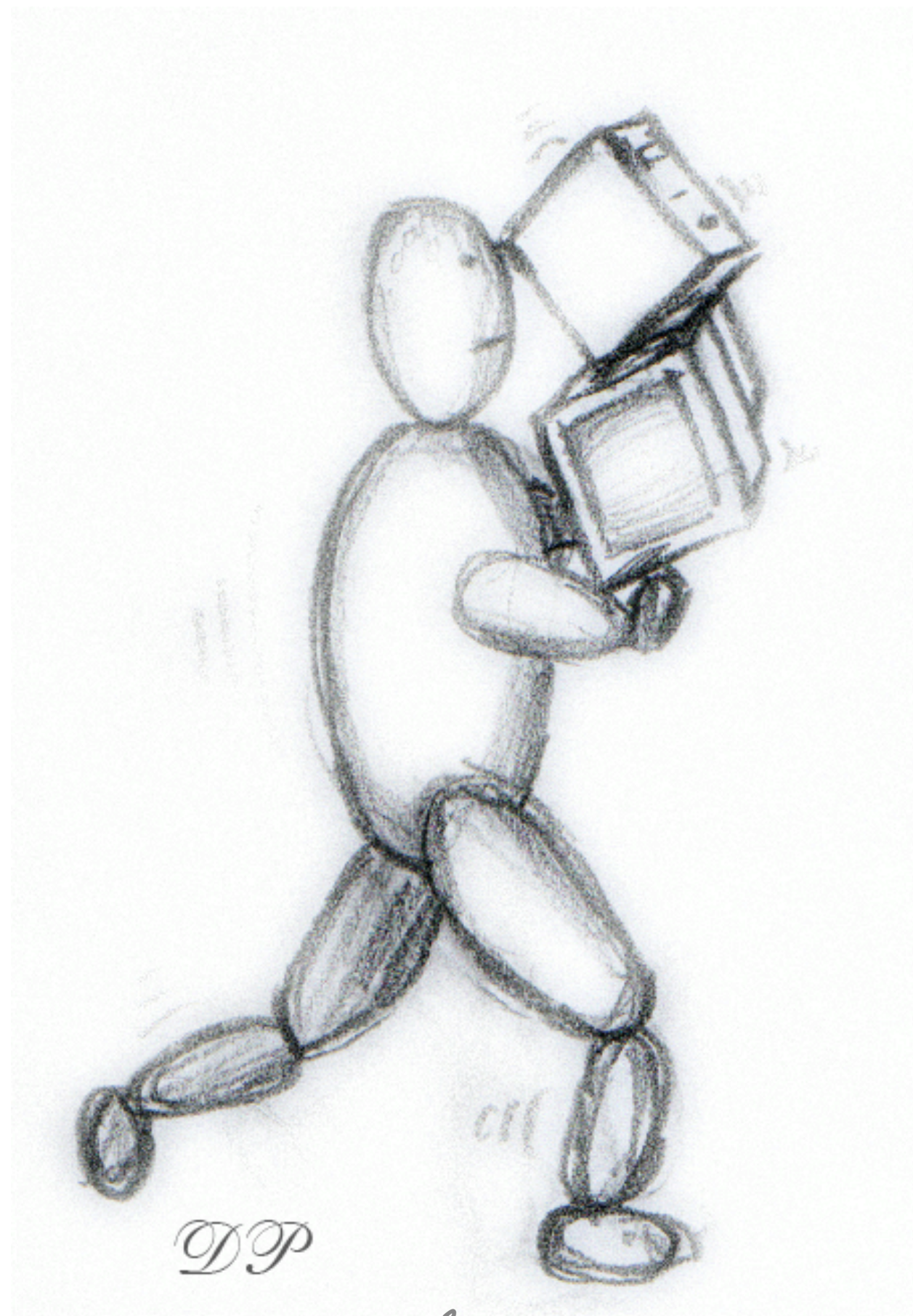
- \* What are “Pervasive and Mobile Games”?

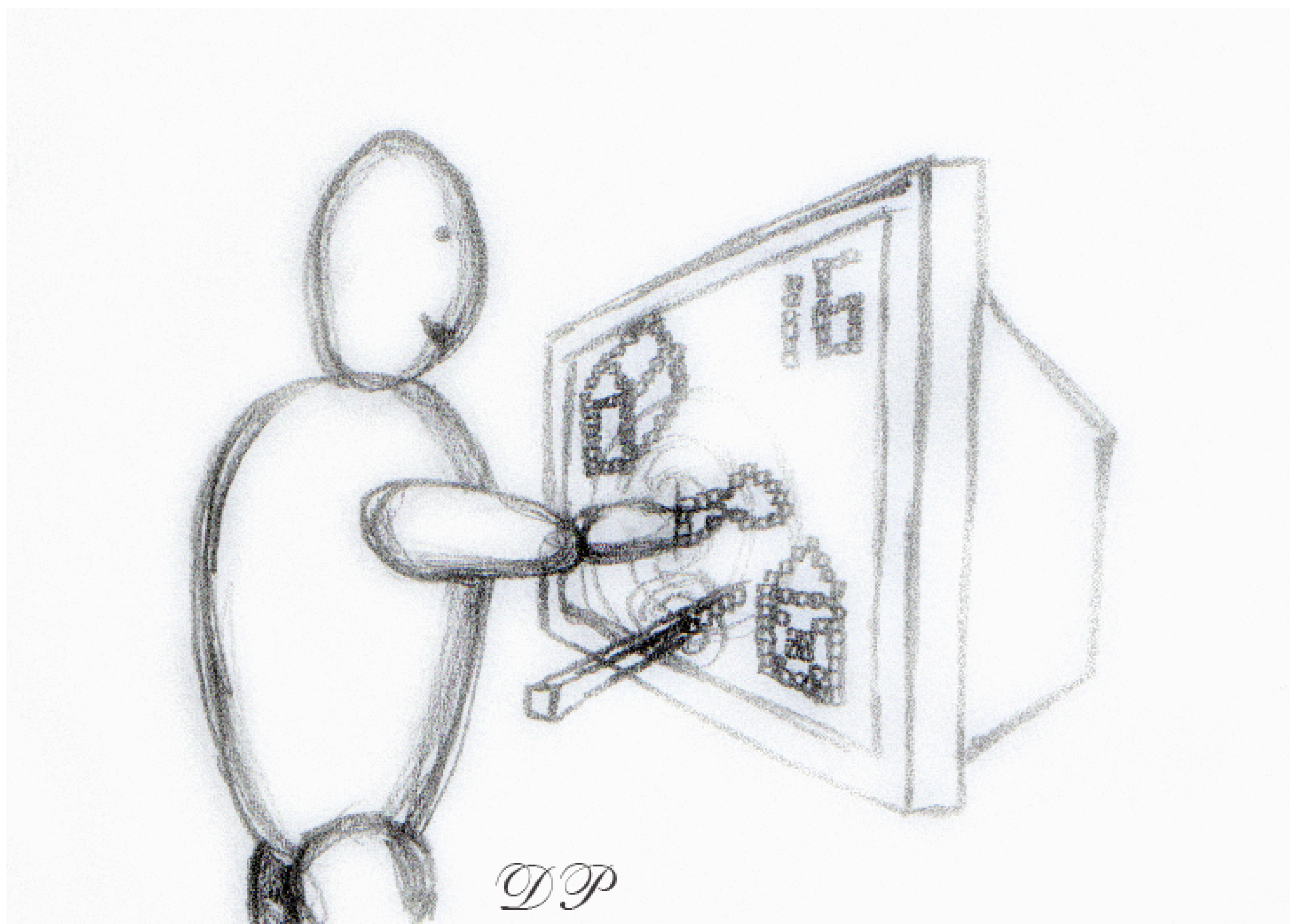




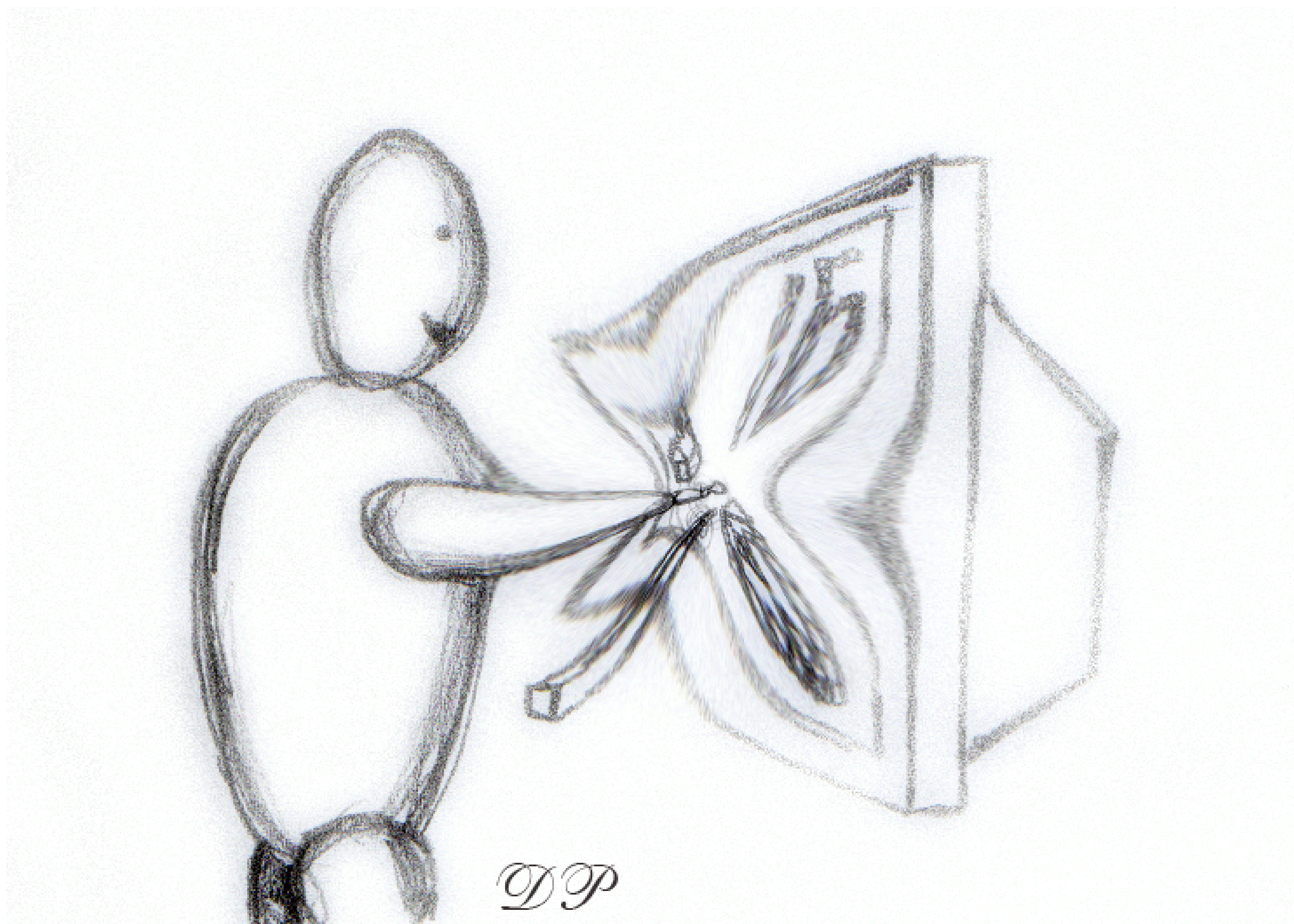
# Introduction

- \* What are “Pervasive and Mobile Games”?











# Introduction

- \* What are “Pervasive and Mobile Games”?

# Introduction

- \* What are “Pervasive and Mobile Games”?
- \* Entertainment, but also “Serious games” (CSCW)

# 6 example games

- \* Can You See Me Now?
  - \* Uncle Roy All Around You
  - \* Treasure
- 
- \* George Square System
  - \* mGroup
  - \* Online Photo Management

Entertainment



Serious games





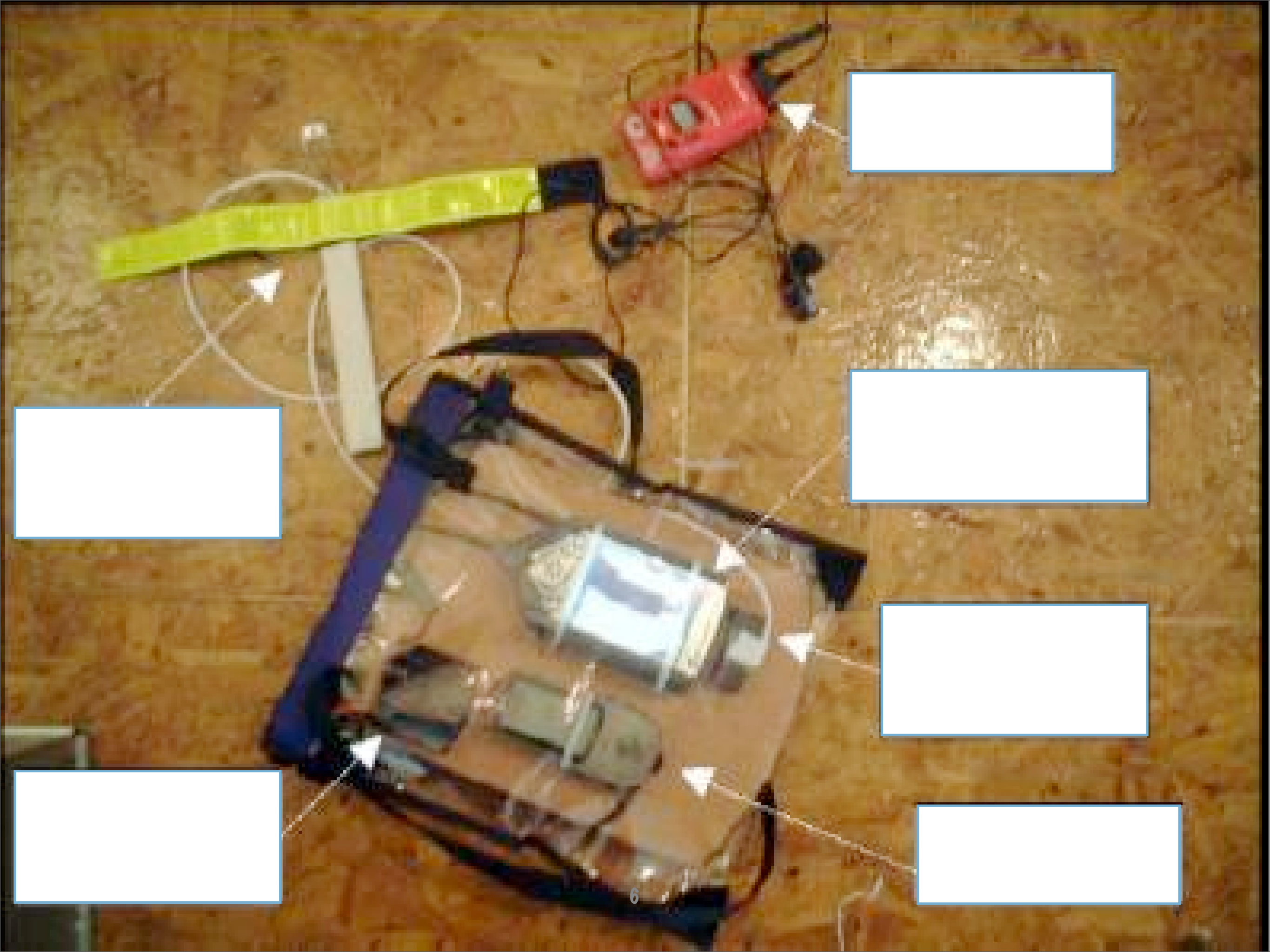




Can You  
See Me Now?

- \* Blast Theory: [www.blasttheory.co.uk](http://www.blasttheory.co.uk)
- Mixed Reality Lab: [www.equator.ac.uk](http://www.equator.ac.uk)
- and Equator: [www.mrl.nott.ac.uk](http://www.mrl.nott.ac.uk)
- \* Playing Tag
- \* Runners vs. Online Players

*DP*



Walkie-talkie



Walkie-talkie

IPAQ displaying  
map





**Walkie-talkie**

**IPAQ displaying  
map**

**WaveLAN  
card**



Walkie-talkie

IPAQ displaying  
map

WaveLAN  
card

GPS receiver



Walkie-talkie

IPAQ displaying  
map

WaveLAN  
card

External  
battery pack

GPS receiver



Walkie-talkie

IPAQ displaying  
map

WaveLAN  
antenna

WaveLAN  
card

External  
battery pack

GPS receiver









# Uncle Roy All Around You

# Uncle Roy All Around You

\* Successor of CYSMN



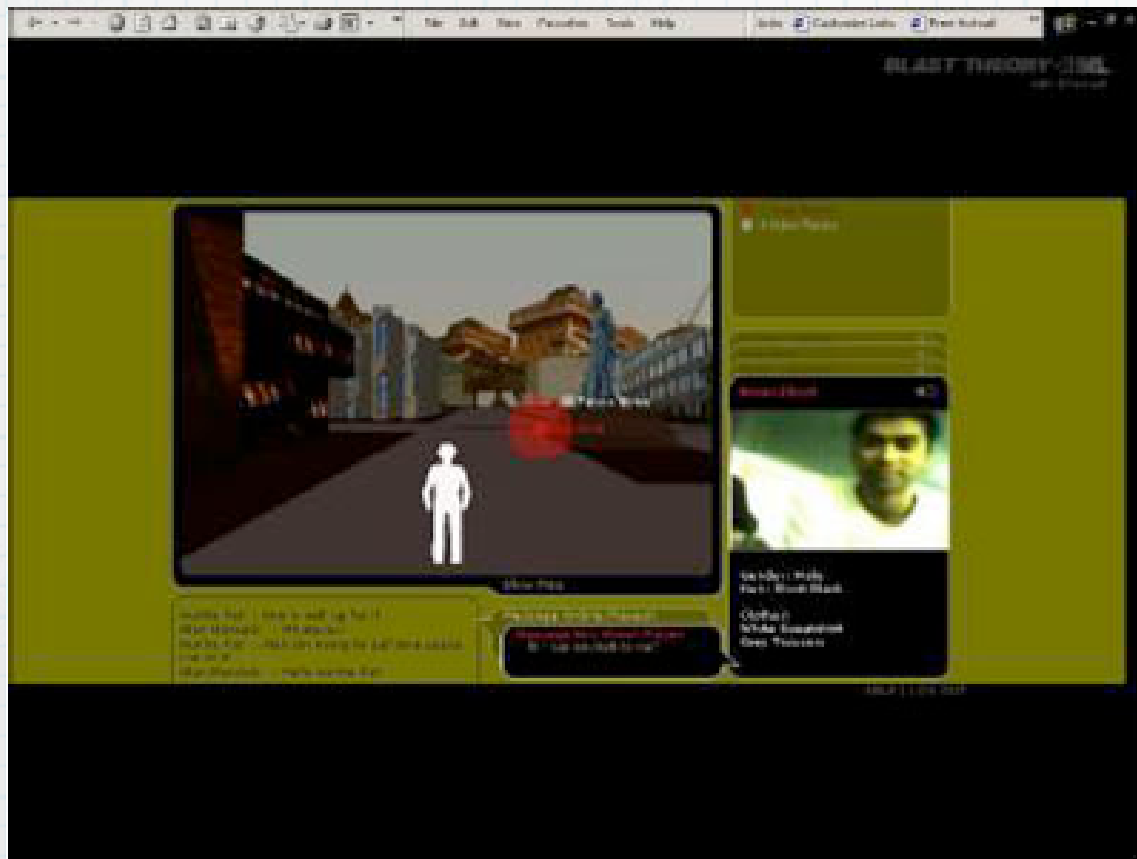
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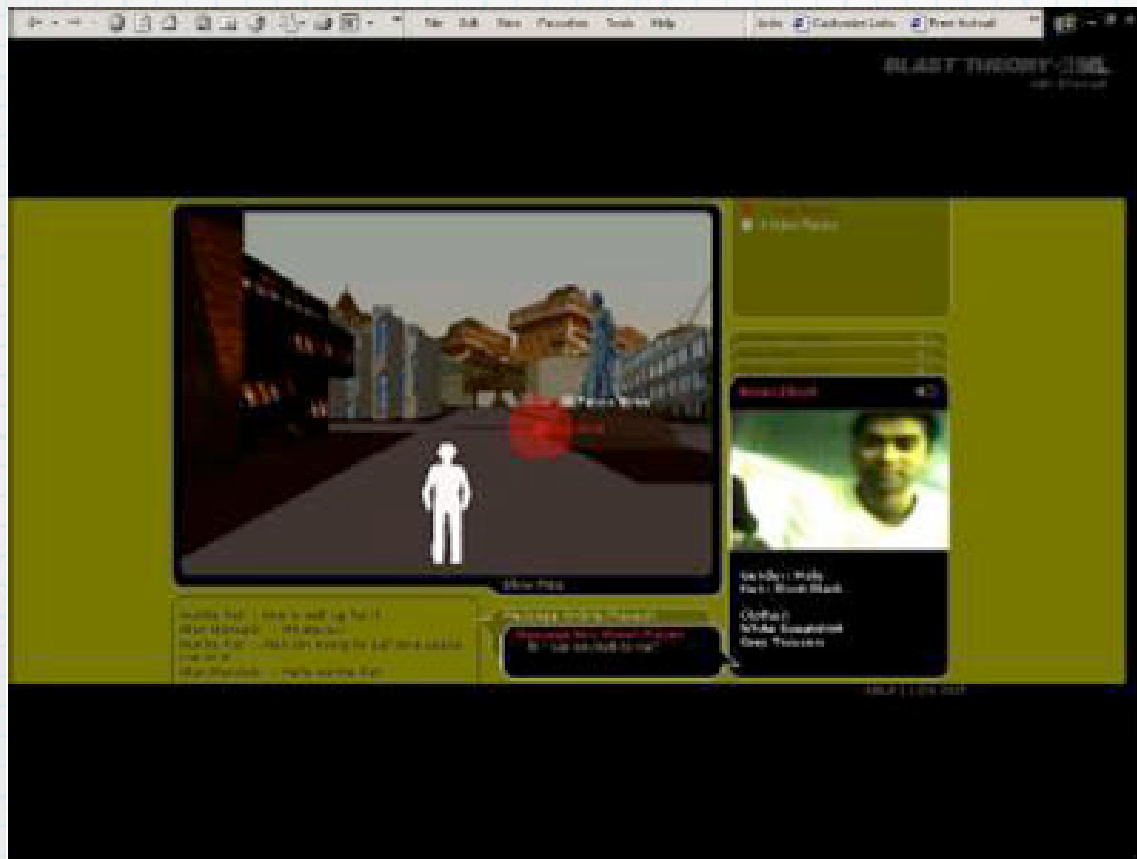
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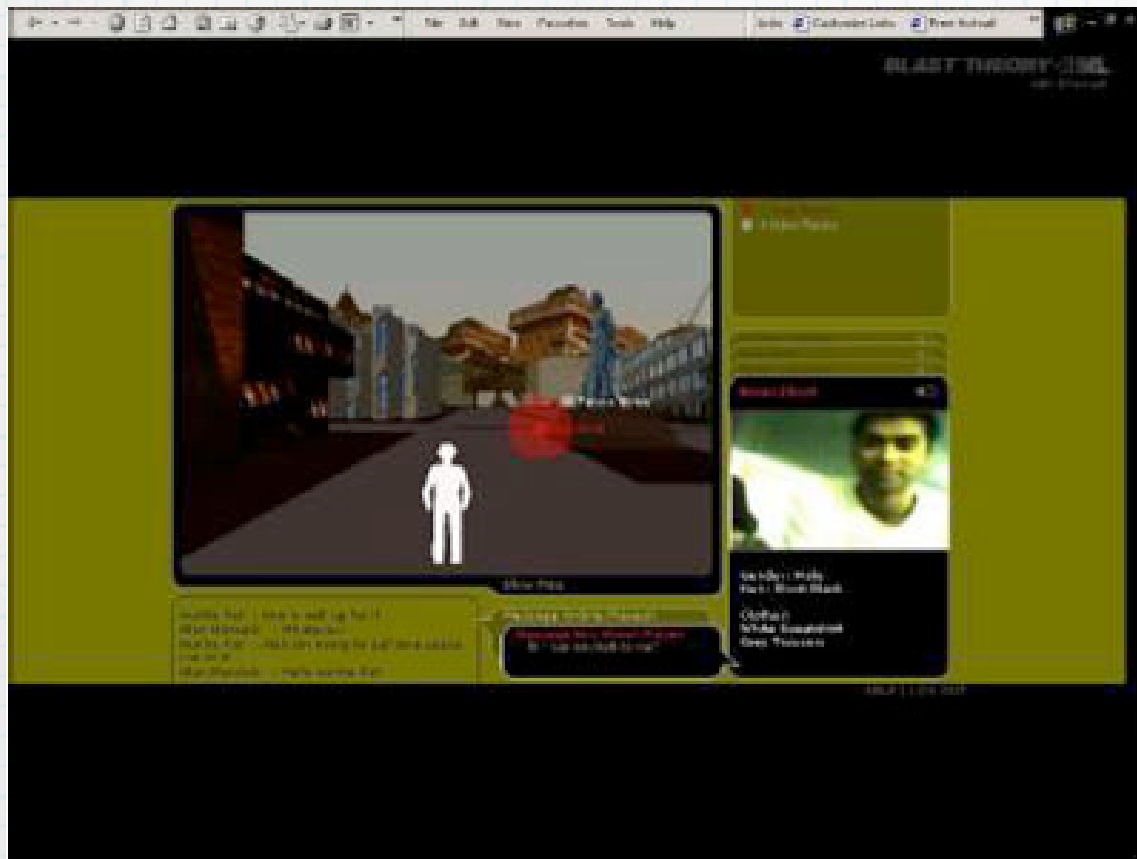
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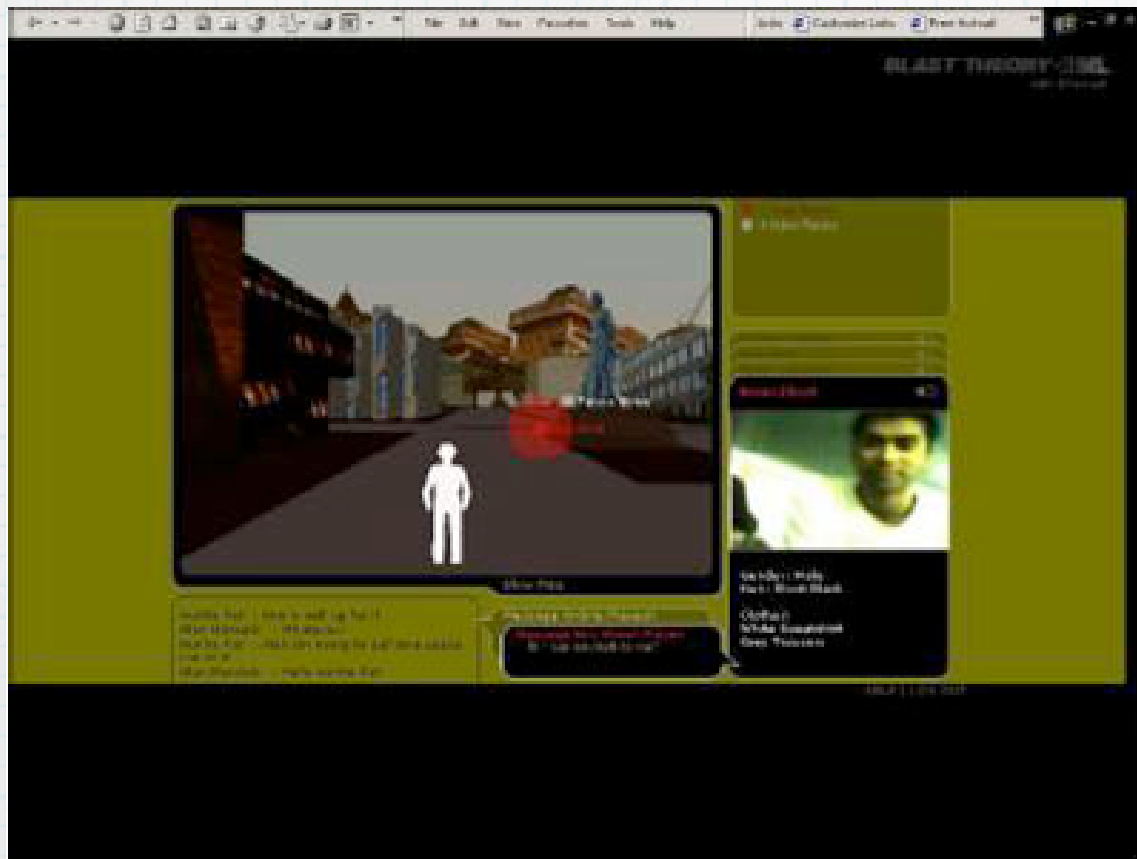


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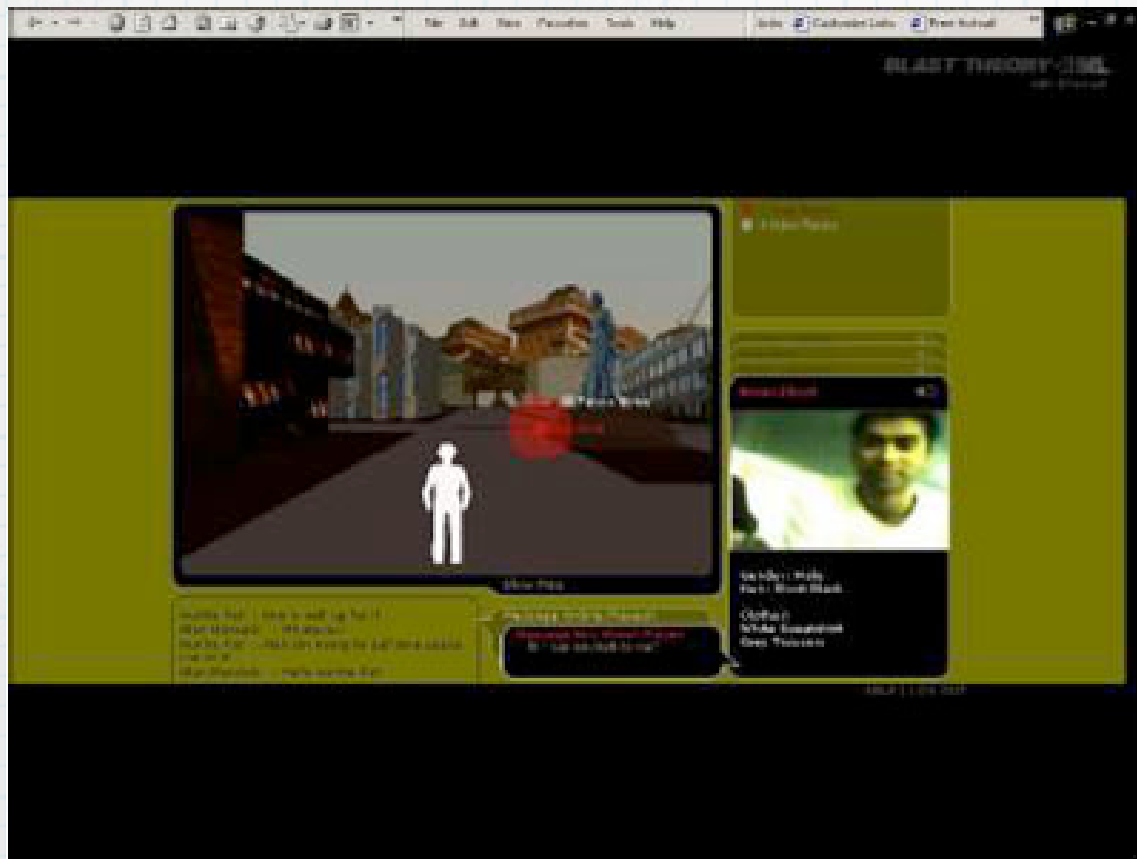


# Uncle Roy All Around You



- \* Successor of CYSMN
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- \* Instructions on PDA by the system alias „Uncle Roy“

# Uncle Roy All Around You



- \* Successor of CYSMN
- \* Street Players & Online Players
- \* Personal Belongings -> PDA
- \* Instructions on PDA by the system alias „Uncle Roy“
- \* Additional instructions by online players via text chat



# Uncle Roy All Around You

# Uncle Roy All Around You



Office

# Uncle Roy All Around You



# Uncle Roy All Around You



Telephone Booth



# Uncle Roy All Around You

# Uncle Roy All Around You



**Limousine**

# Uncle Roy All Around You



# Treasure

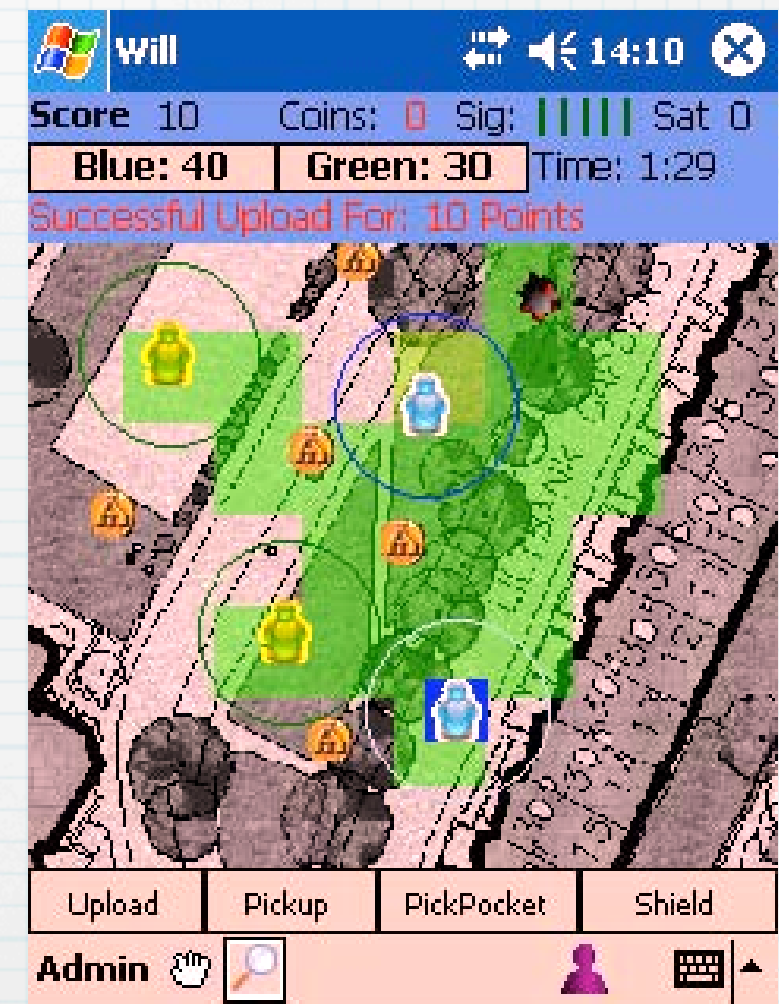
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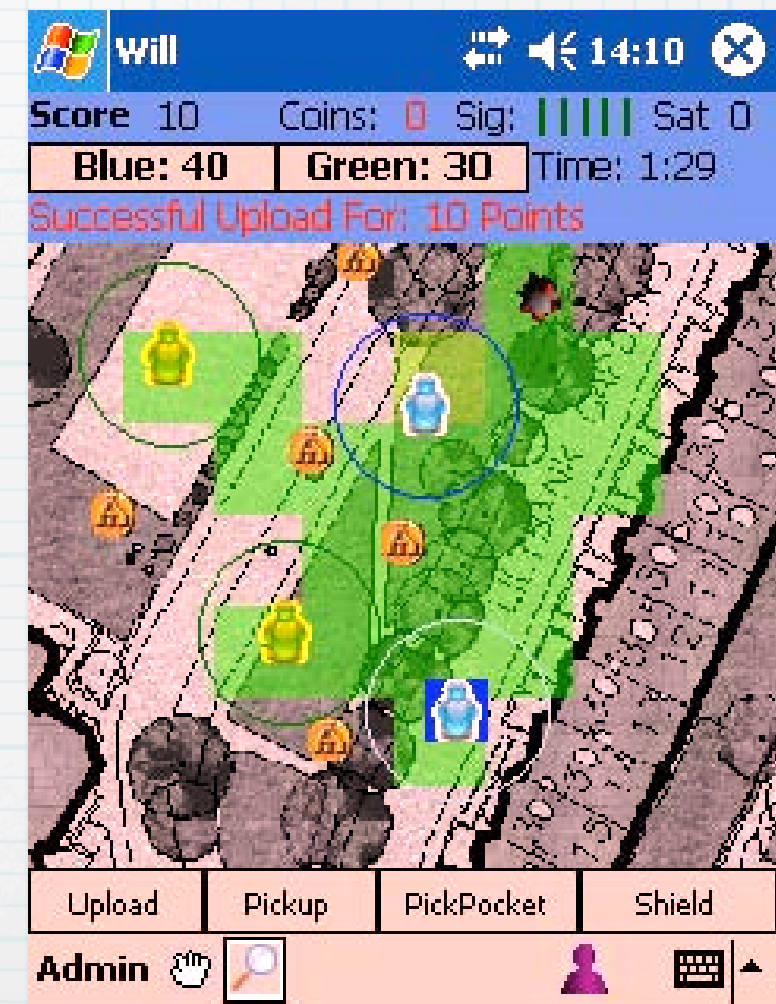
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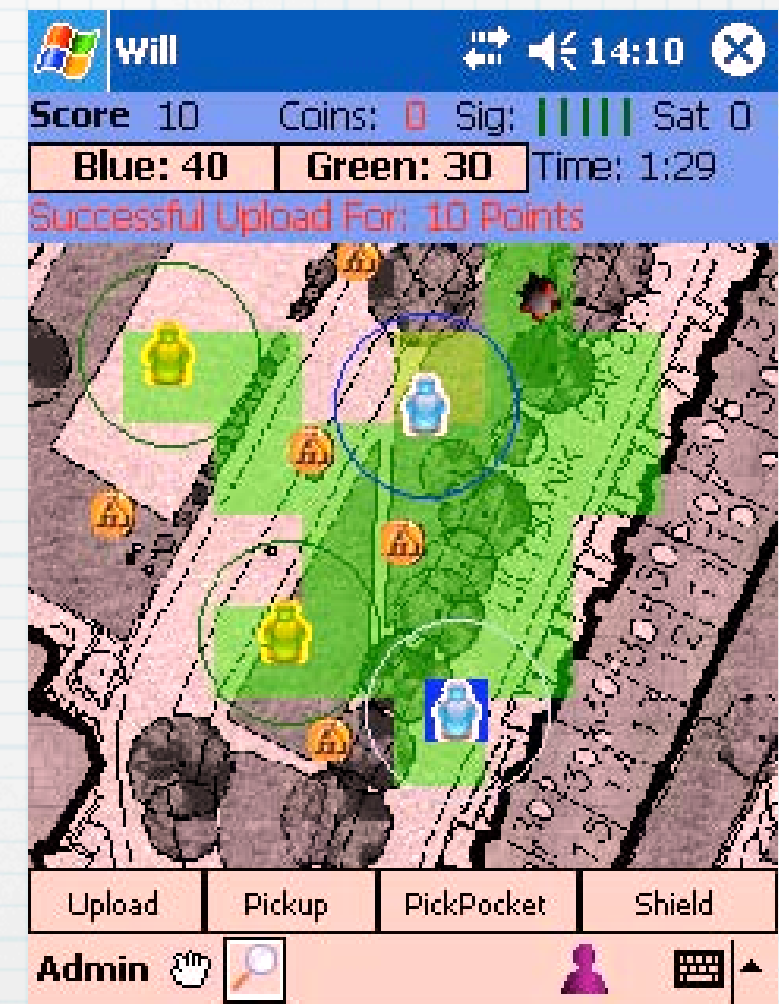
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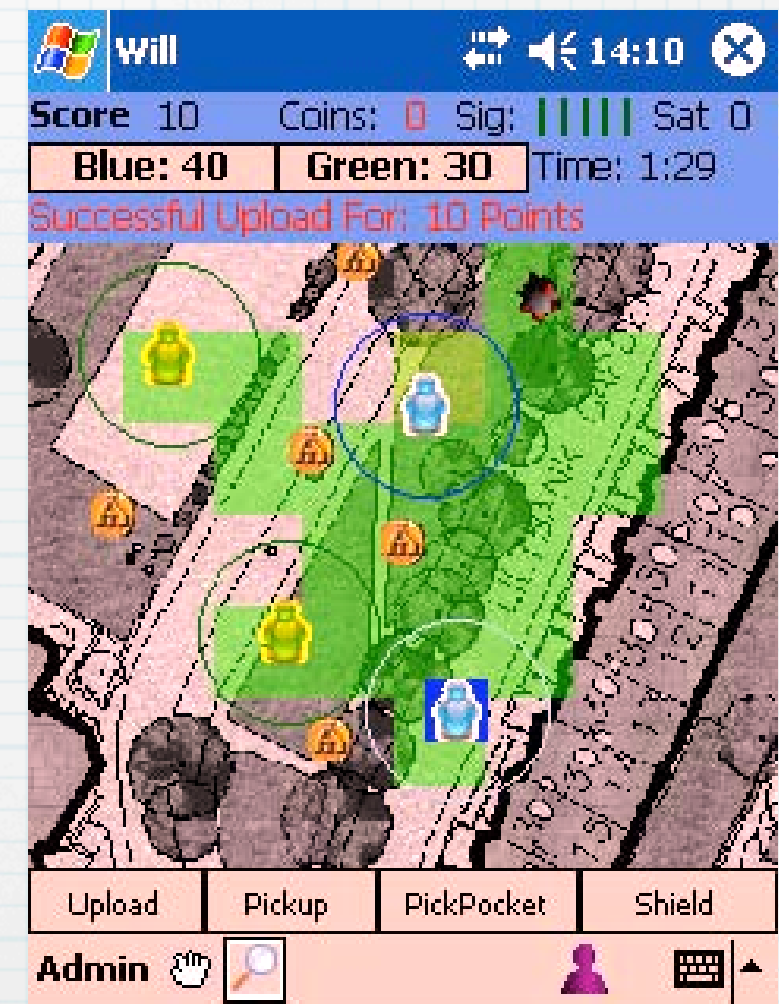
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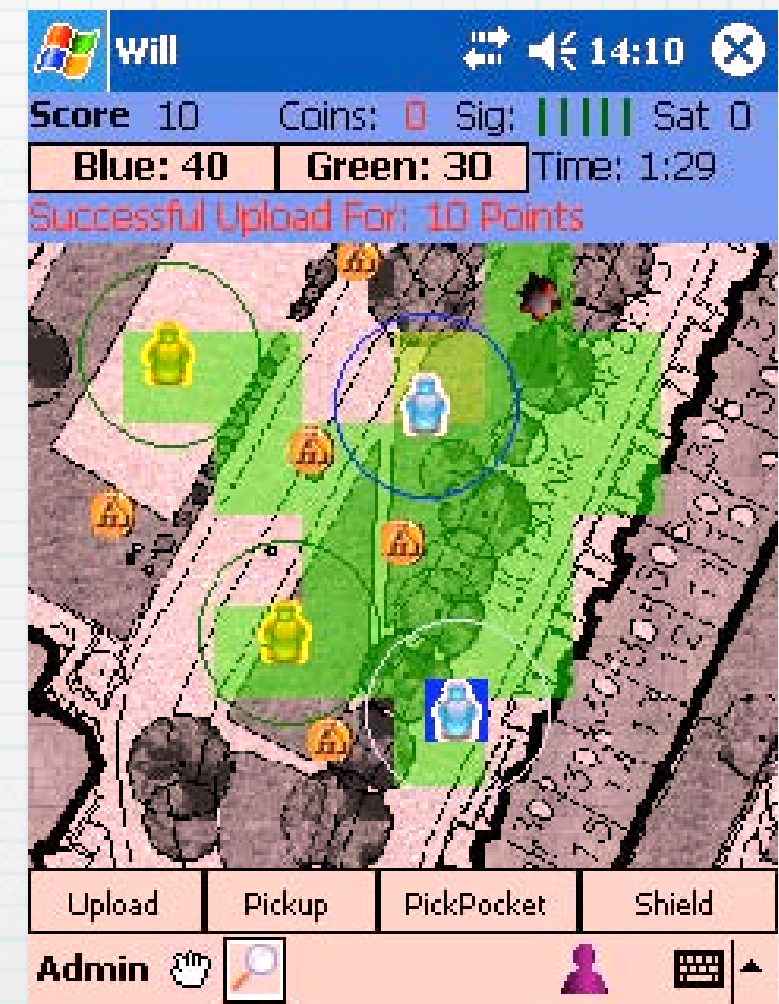
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- \* Using seams in network



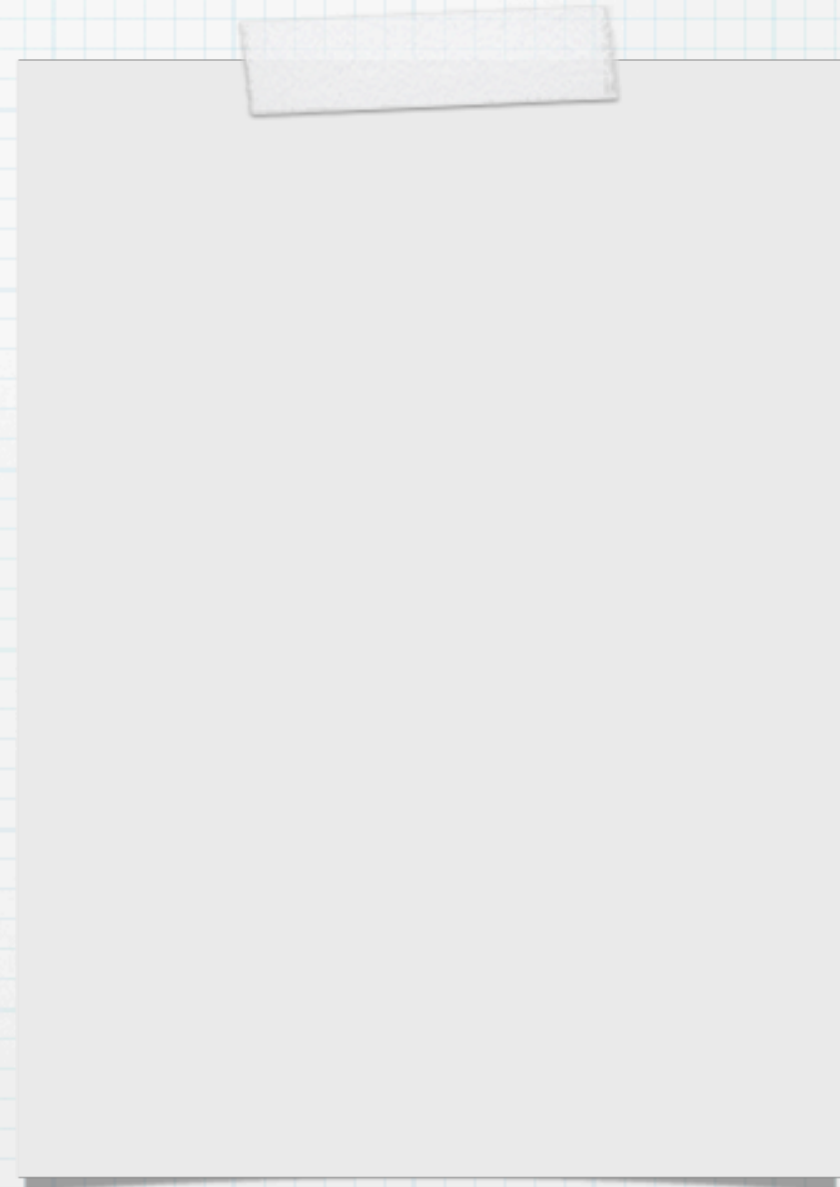


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- \* Collecting virtual coins
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- \* Teams of two
- \* Using seams in network
- \* Collaborative Upload, Pickpocketing



# George Square System



# George Square System



**Collaborative  
visiting of a  
city**



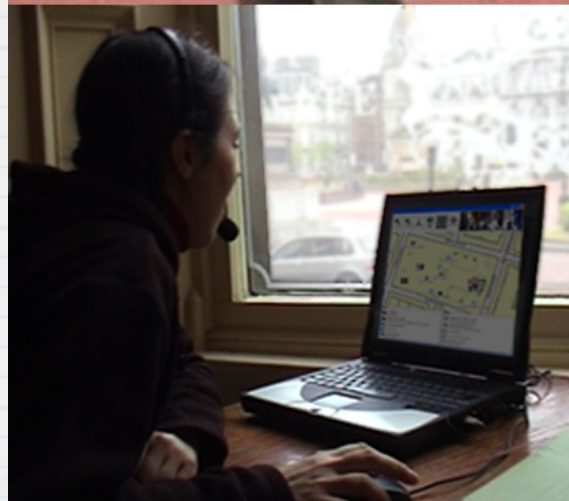
# George Square System



**Collaborative  
visiting of a  
city**

**Sharing  
experiences  
far and near**

# George Square System



Collaborative  
visiting of a  
city

Sharing  
experiences  
far and near

Zoom In
 Zoom Out
 Point to map
 Manual Position
 GPS Auto Position
 Take Photo

GEORGE SQUARE

GEORGE SQUARE

GEORGE SQUARE

NORTH FREDERICK STR.

1

2

3

4

george's photo taken on 04/104

george's photo taken on 04/104

**Paul**

- Cenotaph
- War memorial
- Statue-Lord Clyde  
(1702-1853) Known as Field Marshall Sir Colin Campbell
- Victoria British Monarchs
- Sir John Moore
- george's photo  
Taken at 15:44

**Barry**

- Statue-Sir Walter Scott  
(1771-1832) Novelist and poet
- Statue-Robert Burns  
(1759-1796) Scotlands national poet
- Sir John Moore
- Victoria British Monarchs
- george's photo  
Taken at 15:44

5



Zoom In
 Zoom Out
 Point to map
 Manual Position
 GPS Auto Position
 Take Photo

# Location

george's photo taken on 04/104

GEORGE SQUARE

1 Victoria British Monarchs

Paul

Statue-Sir Walter Scott

Statue-Robert Burns

3 Sir John Moore

Statue-Lord Clyde

Barry

4 george's photo taken on 04/104

GEORGE SQUARE

GEORGE SQUARE

NORTH FREDERICK STR.

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Taken at 15:44

## 5

  
Zoom In

  
Zoom Out

  
Point to map

  
Manual Position

  
GPS Auto Position

  
Take Photo



Photo

Location



  
Paul

  
Statue-Sir Walter Scott

  
Statue-Robert Burns

  
Sir John Moore

  
Statue-Lord Clyde

  
Victoria British Monarchs

  
george's photo taken on 04/104

  
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Victoria British Monarchs


  
george's photo  
Taken at 15:44


5


  
Zoom In

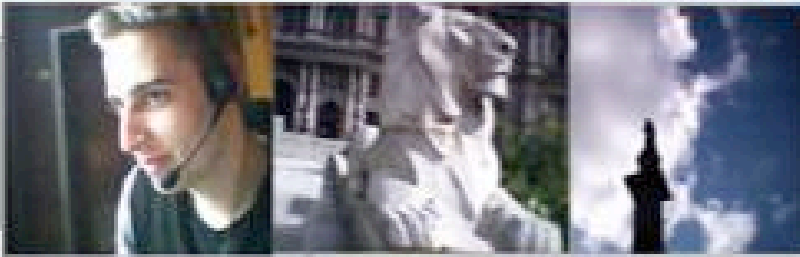
  
Zoom Out

  
Point to map

  
Manual Position

  
GPS Auto Position

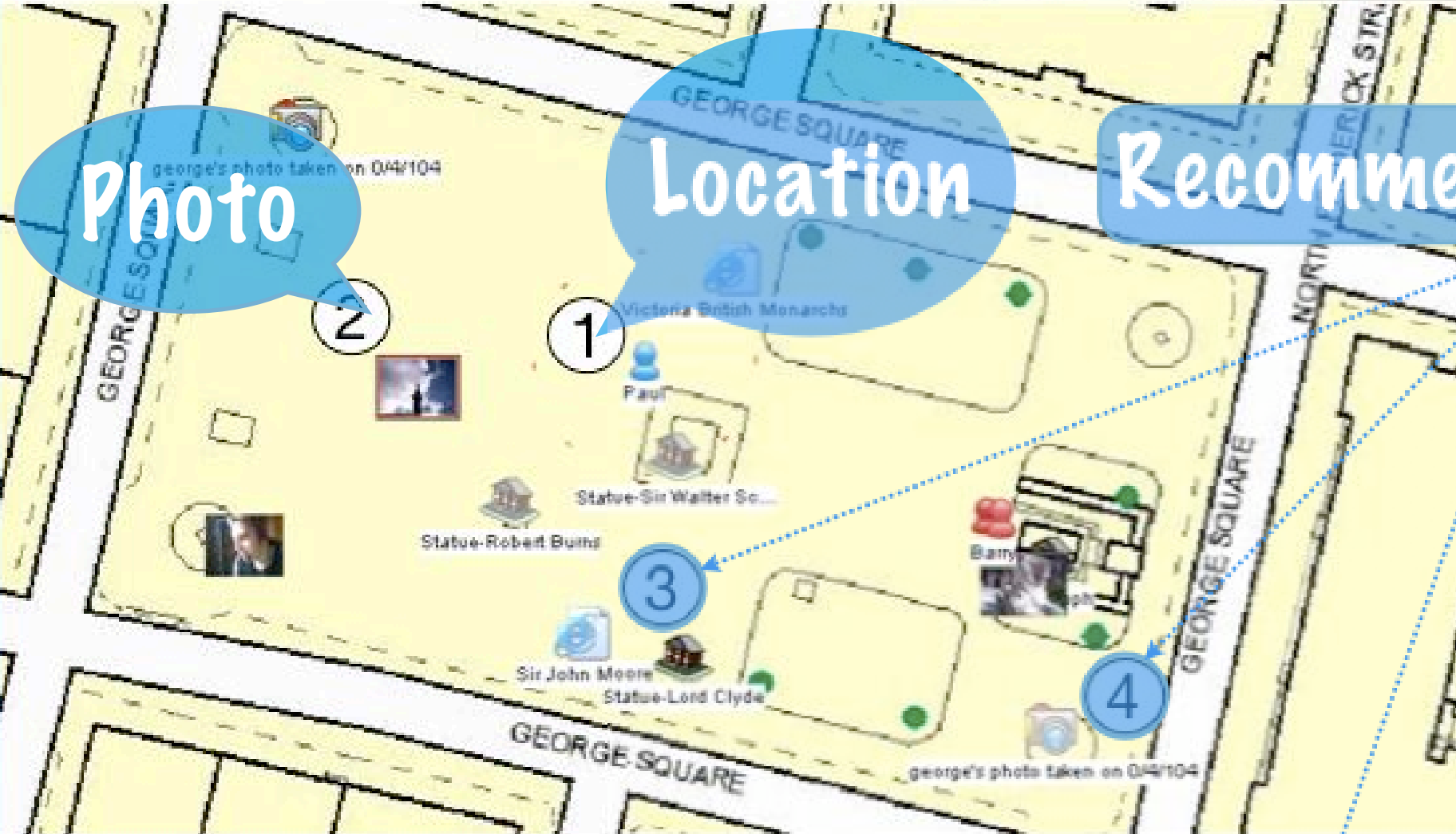
  
Take Photo








Photo

Location






Recommendations



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War memorial
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# Features



**Location Tracking GPS**

**Map server**

**Attached camera**

**Voice over IP**

# Features

**Location Tracking GPS**

**Map server**

**Attached camera**

**Voice over IP**

**Recommendations**

**Web Page Generation**

**Travel Weblog**

**Pre/Post Visit**

# Features



# mGroup



Helsinki Institute for  
Information Technology,  
Finland

Mobile media application

Supports shared experience  
of spectators in events


Sharing mobile media

addresses issues specific to  
events


 Media Stories

Aleksi.	2 hrs	Huolto ja maali
Mikko	4 hrs	Sunnuntai
Mikko	16 hrs	No mercy!
Mikko	11 hrs	Ilta
Aleksi.	21 hrs	Moksi-leustu
VIP	21 hrs	AKK Saturday 2
Mikko	23 hrs	Ounari kax
VIP	28 hrs	AKK Saturday

Options ▾


 Sunnuntai

◀ Threaded (8/10)




**Aleksim** 6 hrs ago  
Pure rally spirit

---




**Mikko** 6 hrs ago  
Mutkaa

---



**Juha-Pekka** 7 hrs ago  
Bussi

---



**Juha-Pekka** 7 hrs ago  
R1: Lisää


Valinnat ▾ Back

 Huolto ja maali



Janne meni kovaa

Options ^ Back

 Media Story Members

- Aleksim
- Juha-Pekka
- Jarkko
- ✕ Aleksiv
- ✕ Zorro
- ✕ Support

Options ▾ Back




# Story based communication spaces


 Media Stories


Aleksi	2 hrs	Huolto ja maali
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# Story based communication spaces

Read / Write messages





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# Story based communication spaces

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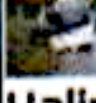
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 Huolto ja maali



Janne meni kovaa

Options ^ Back

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# Story based communication spaces

Read / Write messages


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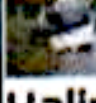
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Options ^ Back

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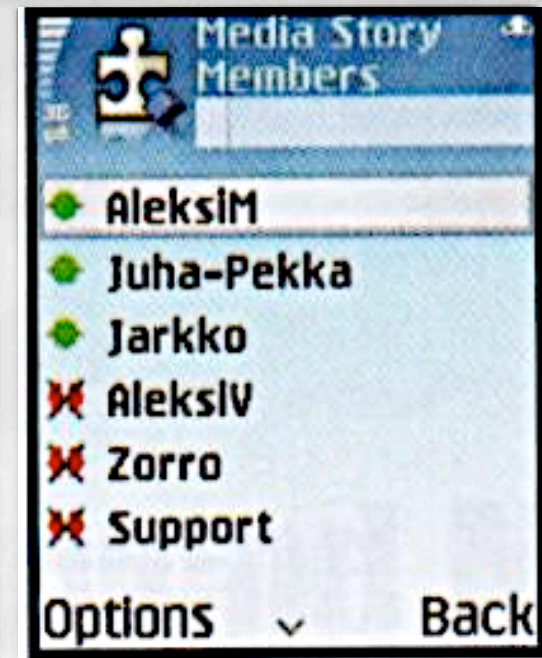
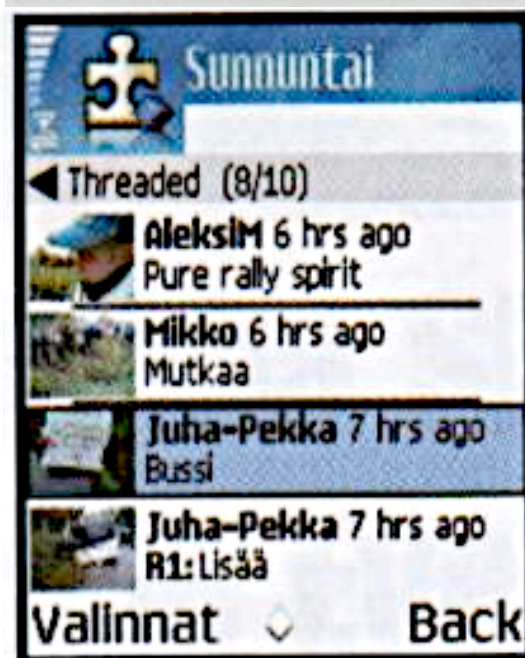
Options ▾ Back



Story based communication spaces

Read / Write messages

Automatic album creation for post-event  
re-experience







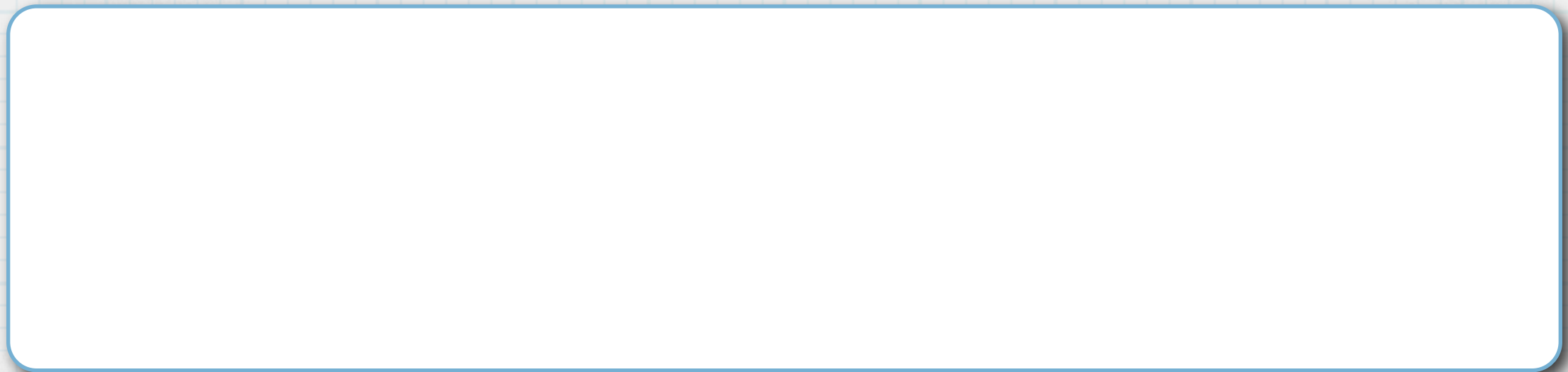
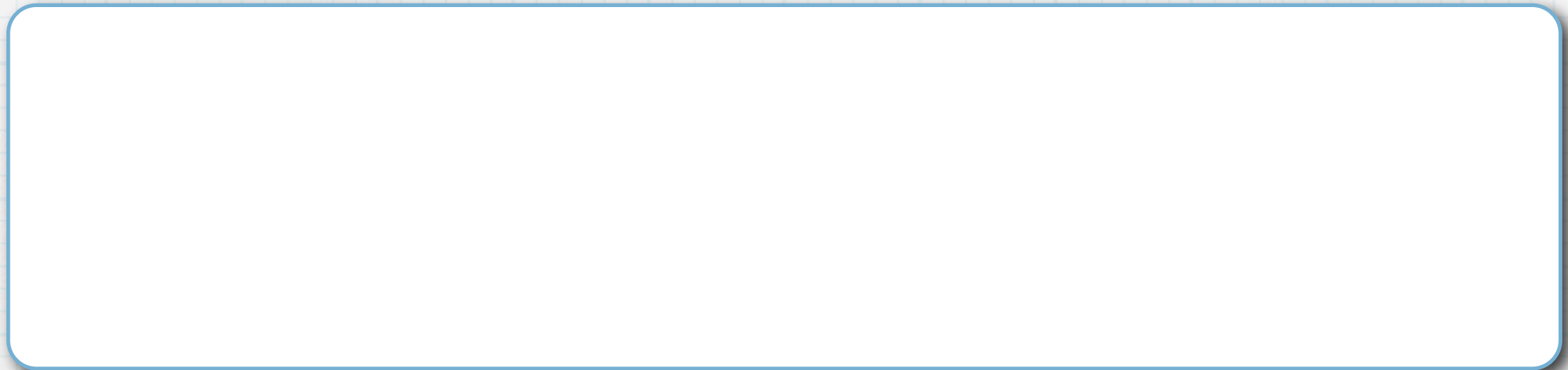
	CYSMN	Uncle Roy	Treasure	George Square	mGroup	flickr
Tracking	GPS	Self	GPS	GPS + Self		
Network	WiFi	GPRS	WiFi	WiFi	GPRS	GPRS
Comm-Channels	Text, Voice, Photo	Text, actors	Text	Voice, Photo	MMS	Photo
Commitment	Very Strong	Very Strong	Strong	Medium	low	low
Tech. Level	Very High	Very High <sup>15</sup>	Very High	Very High	low	very low



	CYSMN	Uncle Roy	Treasure	George Square	mGroup	flickr
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Commitment	Very Strong	Very Strong	Strong	Medium	low	low
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Complexity

# Online Photo Management



# Online Photo Management

„In the **era of film**, we printed every shot.



# Online Photo Management

„In the **era of film**, we printed every shot.  
And filled our **closets** with photos no one could see.“

# Online Photo Management

„In the **era of film**, we printed every shot.  
And filled our **closets** with photos no one could see.”

„In the **digital era**, we print fewer than 1 in 10.

# Online Photo Management

„In the **era of film**, we printed every shot.  
And filled our **closets** with photos no one could see.”

„In the **digital era**, we print fewer than 1 in 10.  
And fill our **computers** with photos no one can see.”



# Online Photo Management

- \* big resonance

**1**

- \* public showrooms fastest-growing social network on the Web

**2**

- \* digital cameras are a de-facto standard for mobile devices

- \* combine the two sectors

# Online Photo Management

- \* big resonance

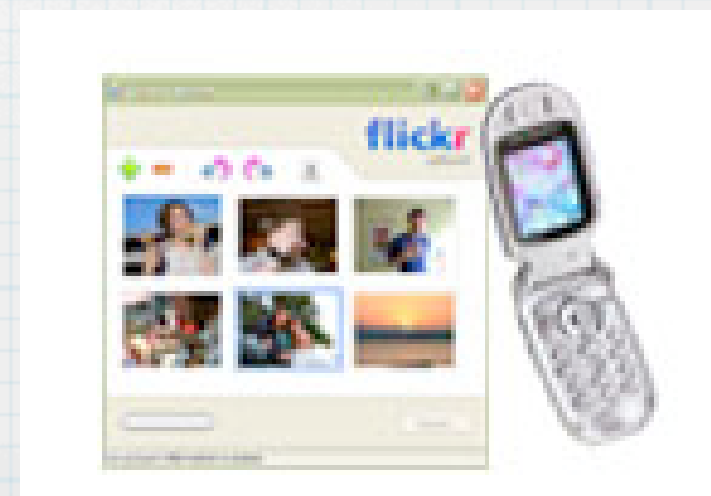
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2

- \* digital cameras are a de-facto standard for mobile devices

- \* combine the two sectors





from Yahoo  
comments, notes, tags  
many tools

**Flickr.com**



# The Fun Factor (Design Tips and Design Patterns)

- \* User-/Player-centred Design
- \* Ethnographic Analysis
- \* Use iterative DIA cycle  
(Design, Implementation, Analysis)



# The Fun Factor (Design Tips and Design Patterns)



**\* Problems concerning Coverage and Preciseness  
with GPS, WiFi, and GPRS**

## **The Fun Factor (Design Tips and Design Patterns)**

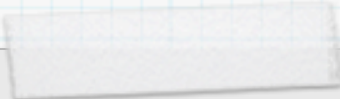




- \* Problems concerning Coverage and Preciseness with GPS, WiFi, and GPRS

- \* Only slow overcoming of technical issues

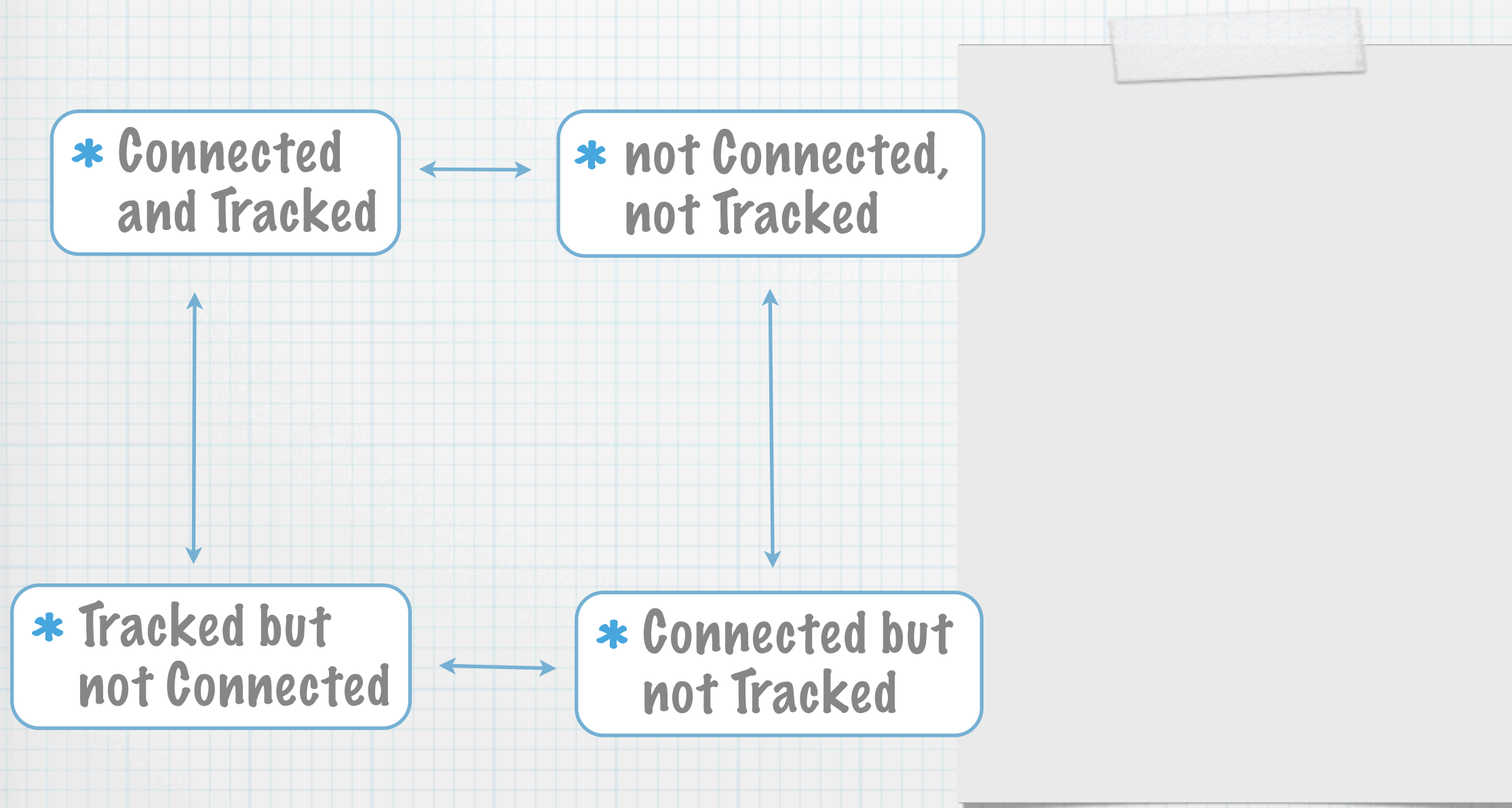
## The Fun Factor (Design Tips and Design Patterns)

- 
- \* Problems concerning Coverage and Preciseness with GPS, WiFi, and GPRS
  - \* Only slow overcoming of technical issues
  - \* Therefore: Consider “Four States of Being”

## The Fun Factor (Design Tips and Design Patterns)

# The Fun Factor

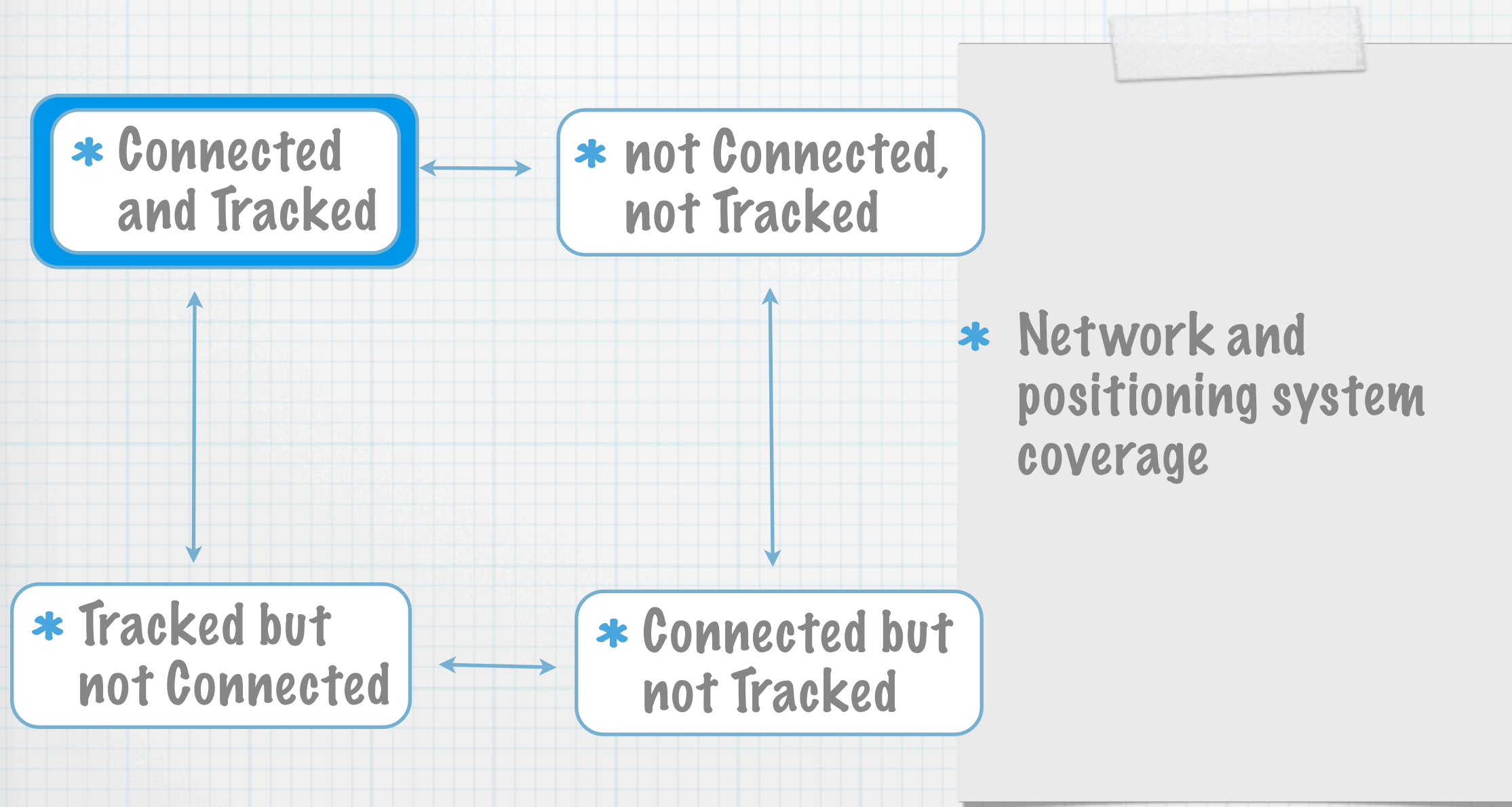
## (Design Tips and Design Patterns)





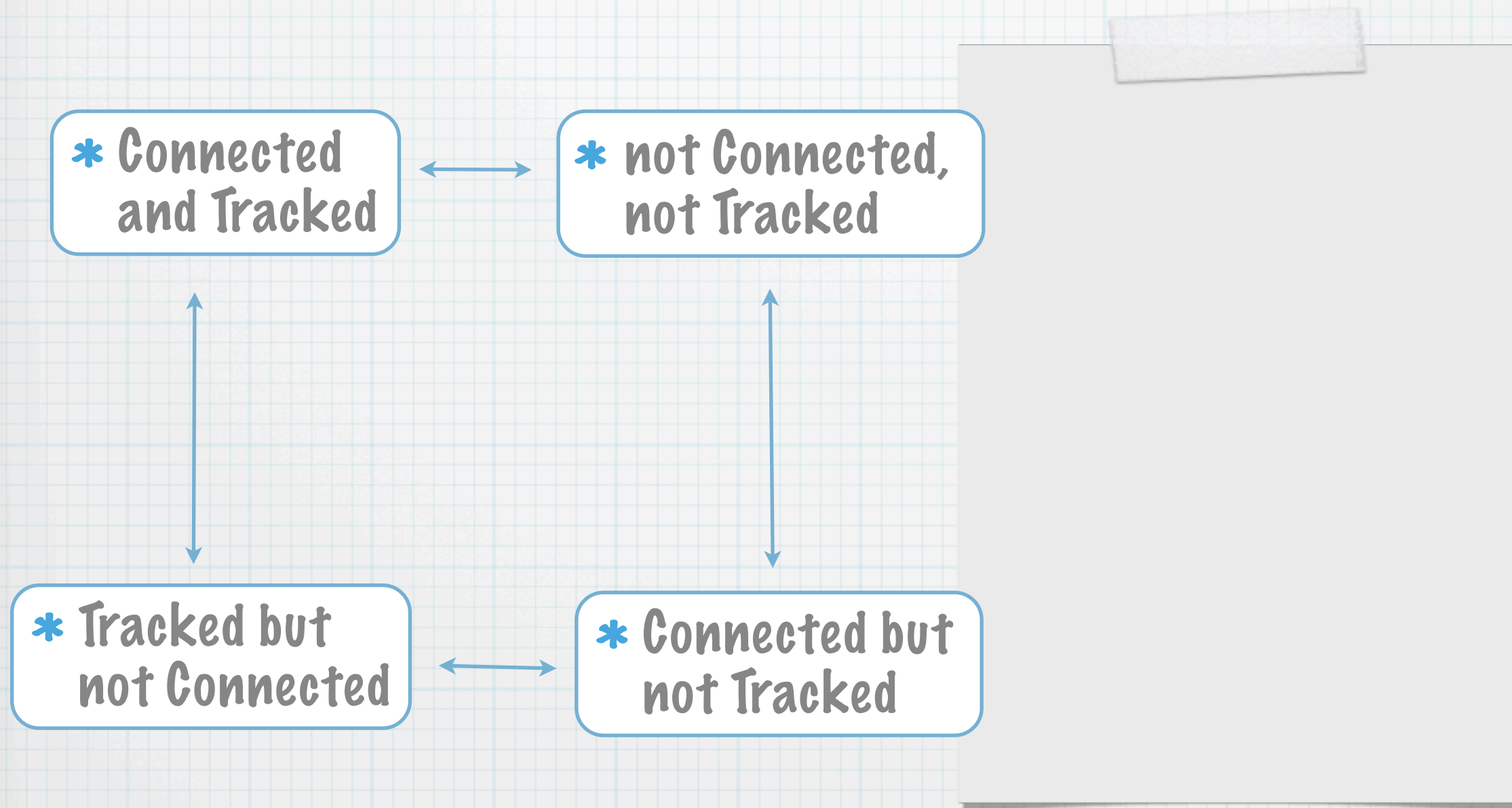
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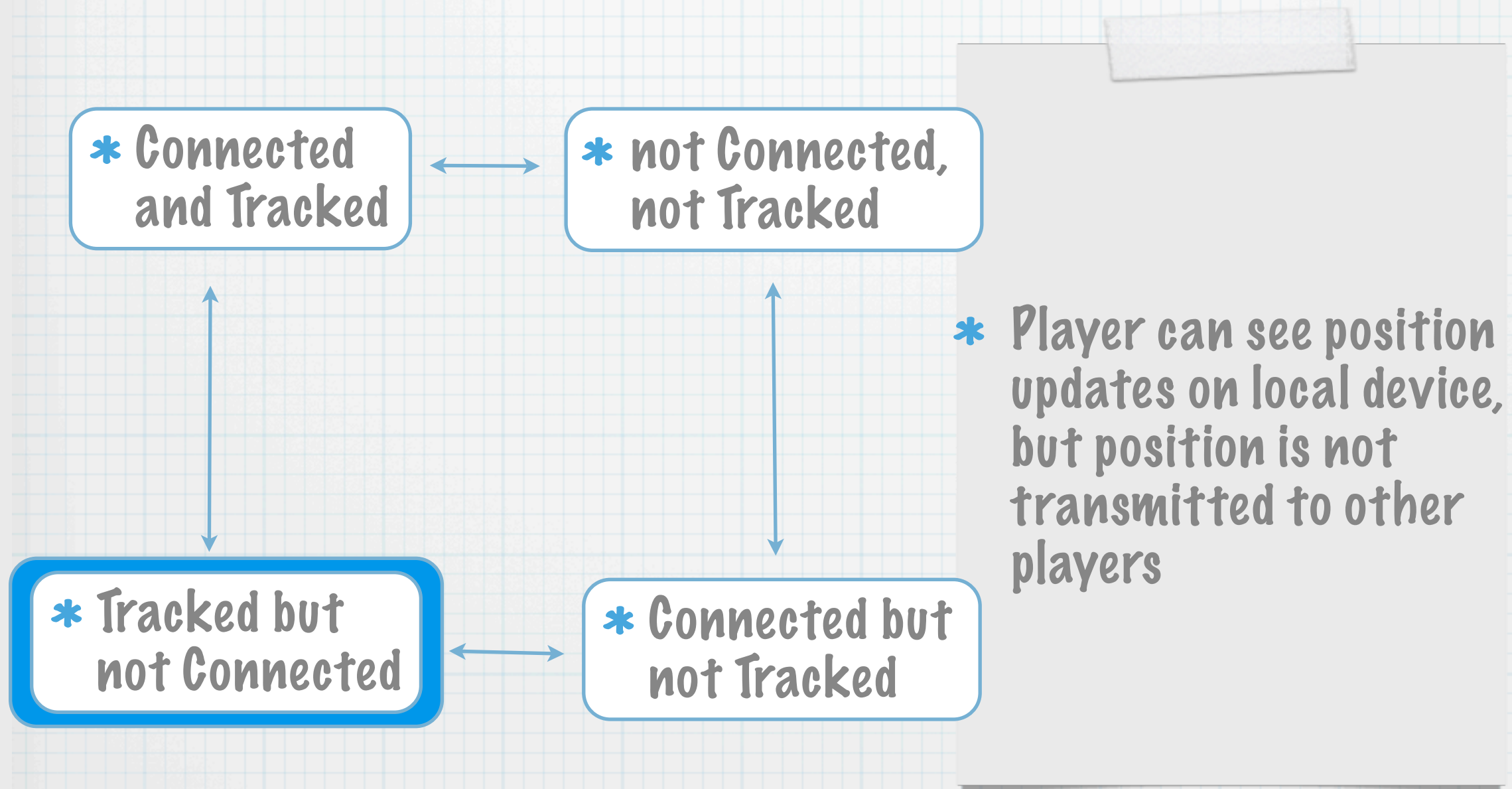
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# The Fun Factor

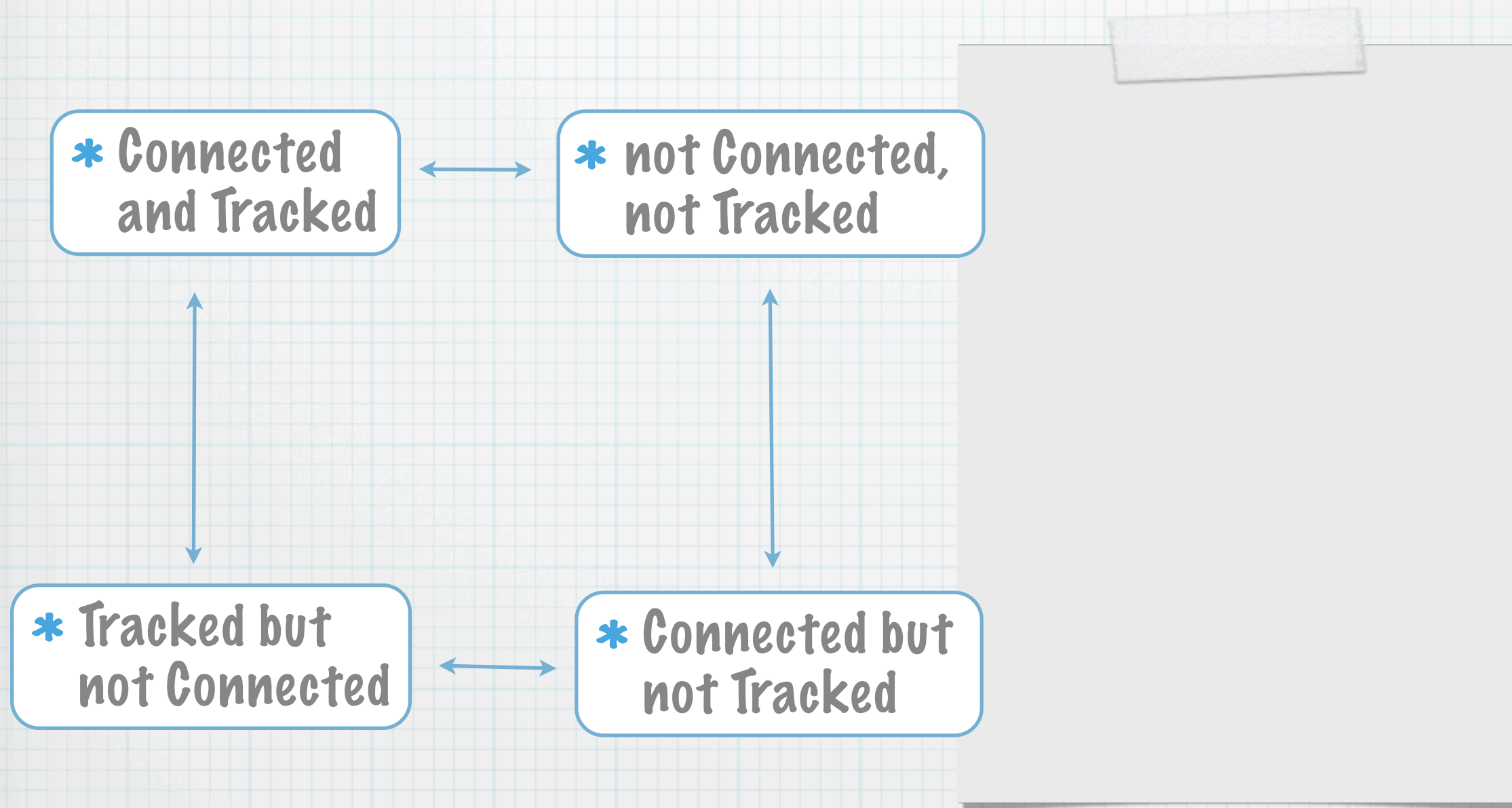
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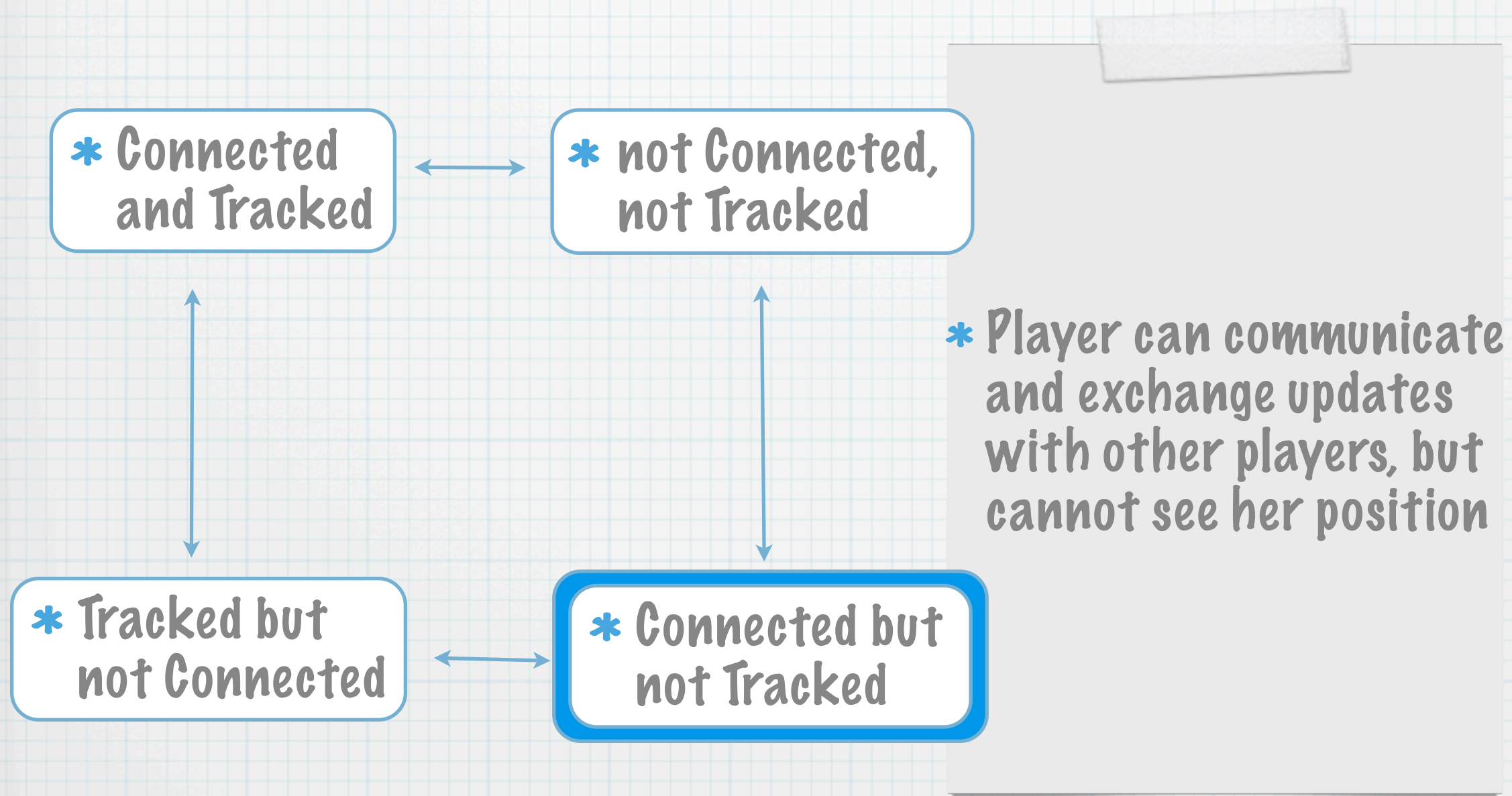
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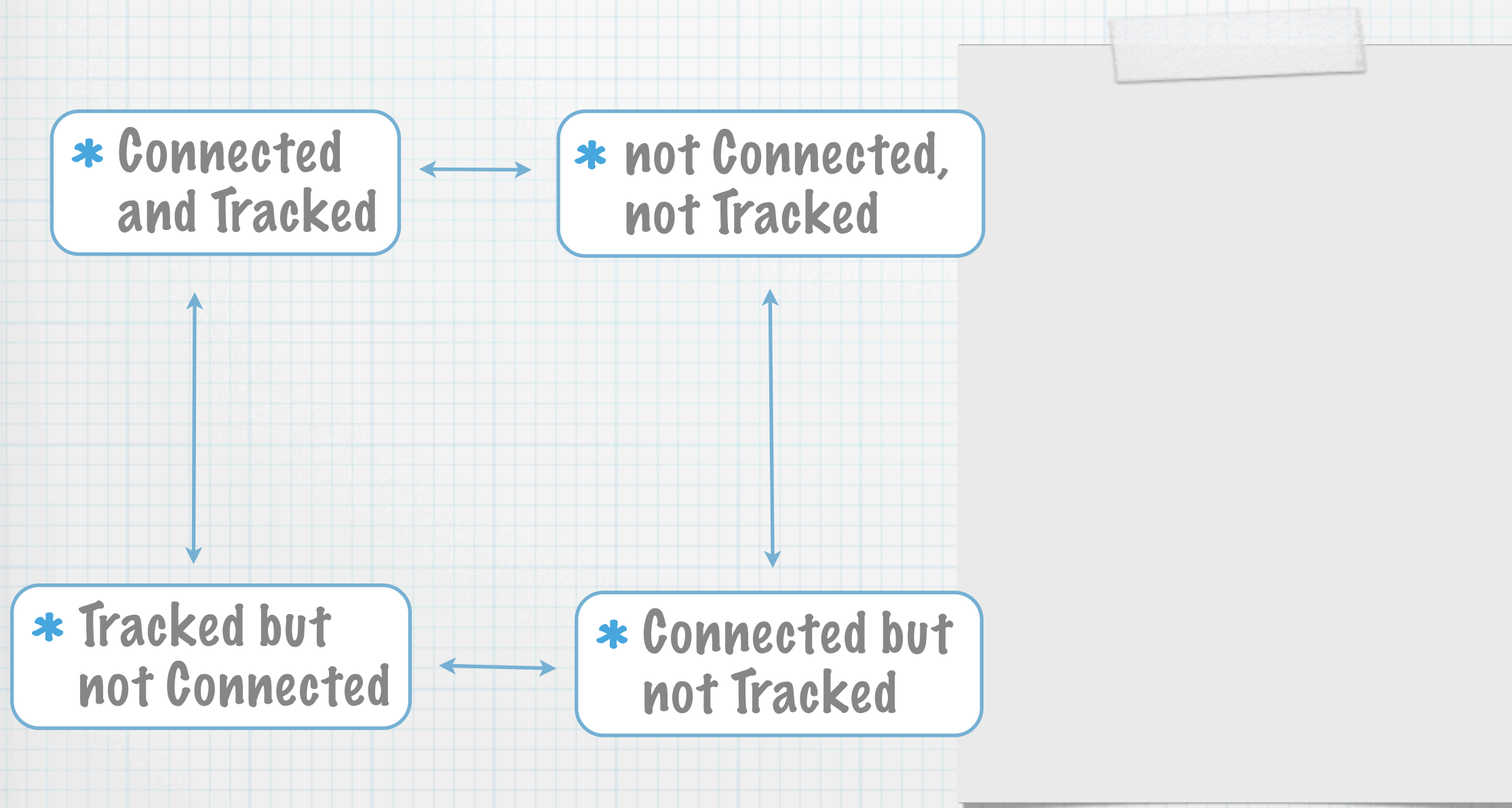
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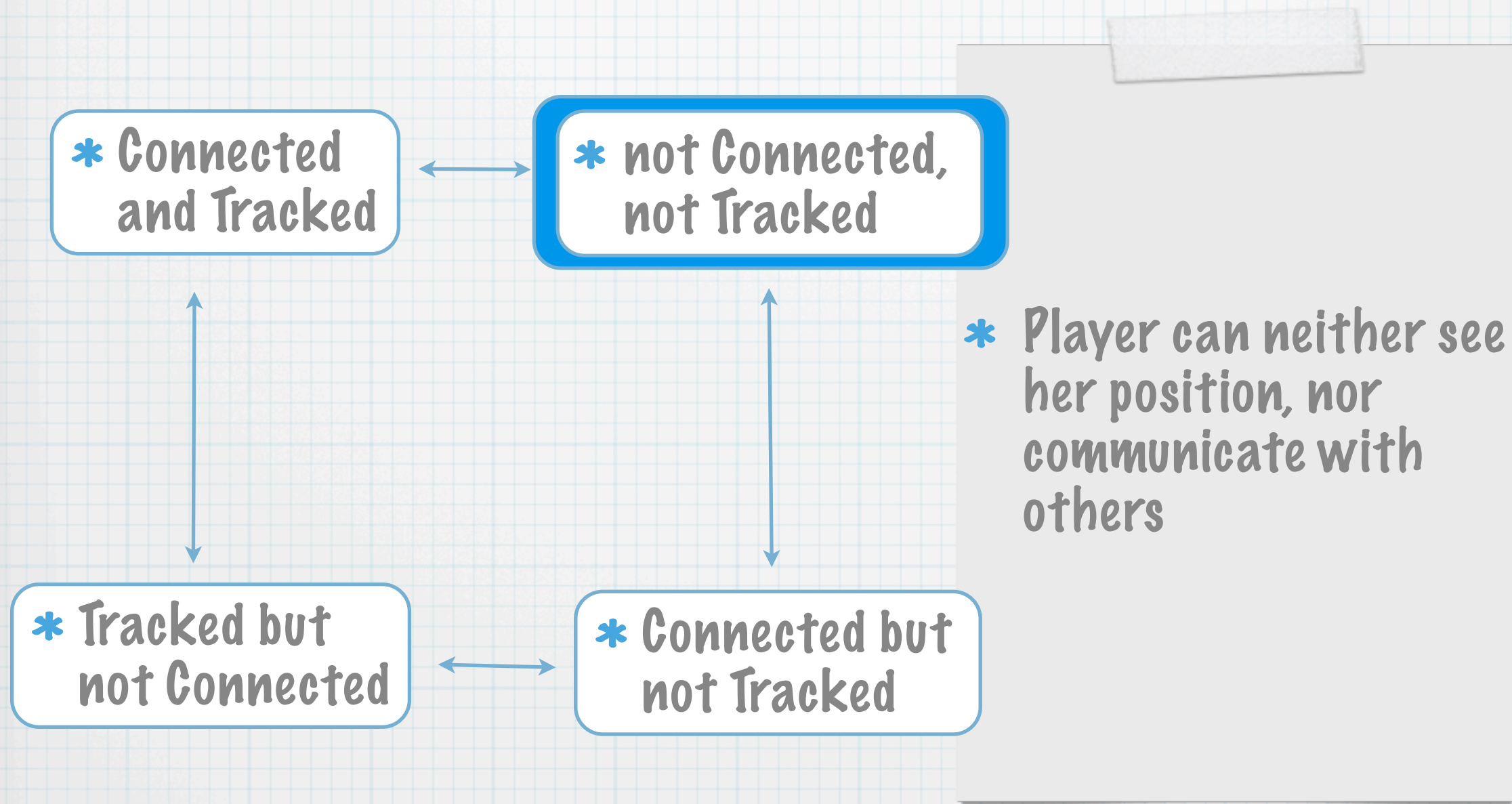
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# The Fun Factor

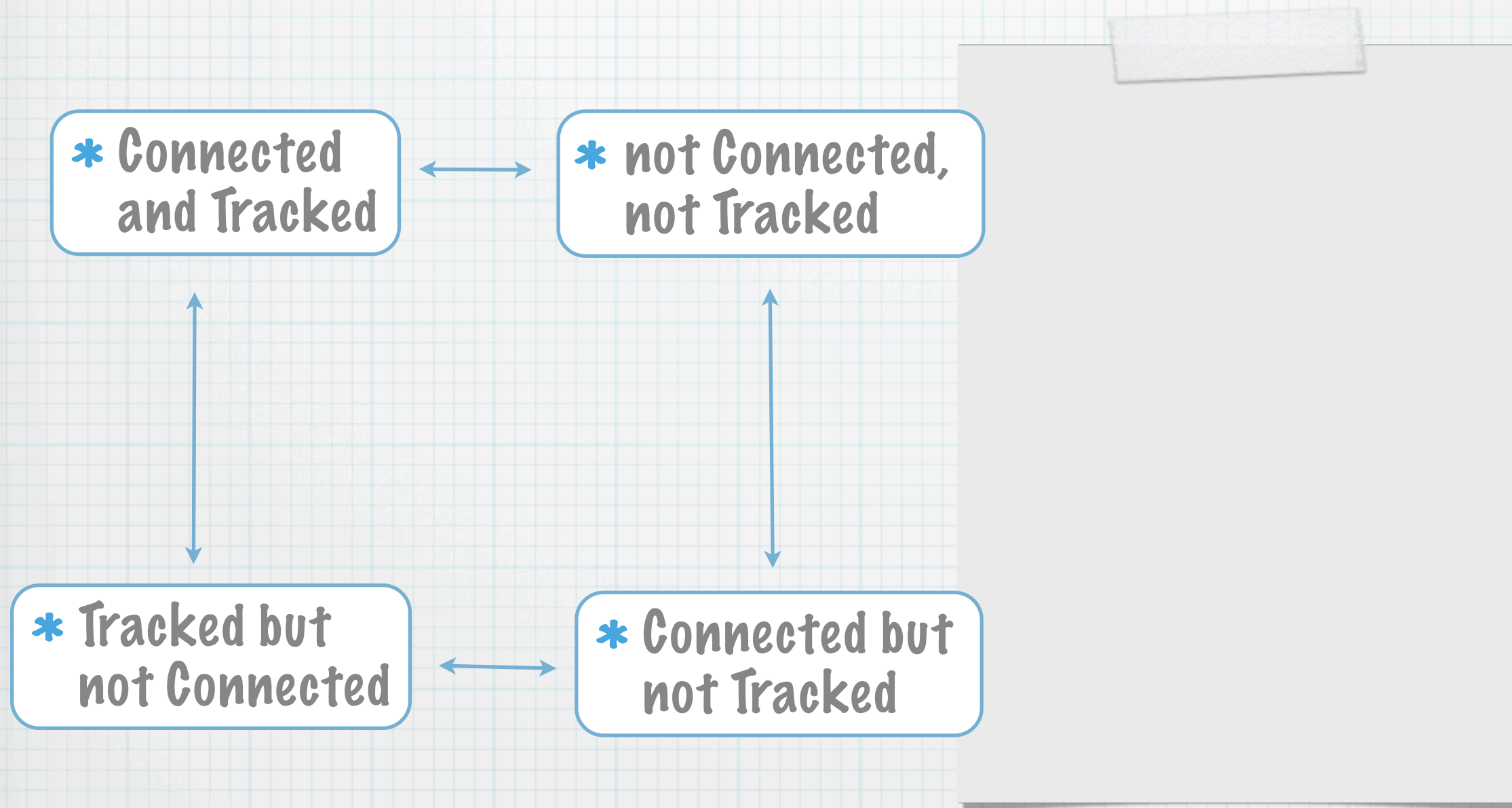
## (Design Tips and Design Patterns)





# The Fun Factor

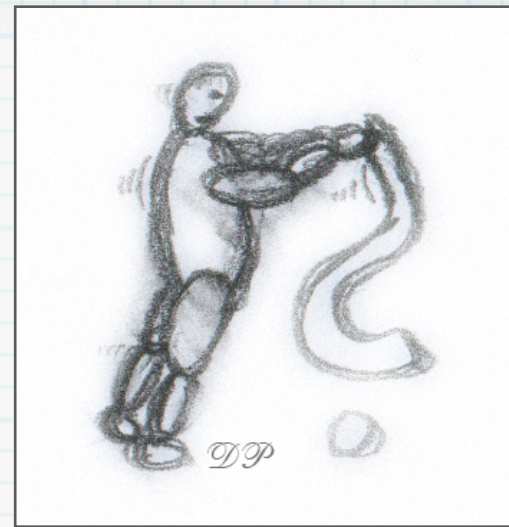
## (Design Tips and Design Patterns)



# Fun Factor: Uncertainty?

- ☐ Remove
- ☐ Hide
- ☐ Manage
- ☐ Reveal
- ☐ Exploit

# Fun Factor: Uncertainty?



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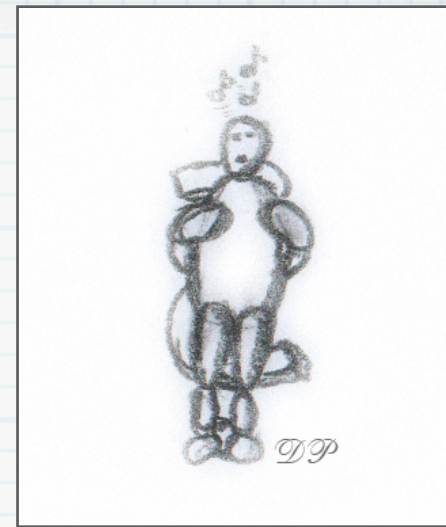
☐ Reveal

☐ Exploit

\* Improve technology  
(long perspective)

\* Choose appropriate game  
areas and playing times  
(short perspective)

# Fun Factor: Uncertainty?



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- \* Avoid creating wrong expectations **(Norman)**
- \* Examples from CYSMN:
  - impossible GPS readings
  - „catching” -> „seeing”
  - walkie-talkie audio stream
- \* Uncle Roy breaks with this principle



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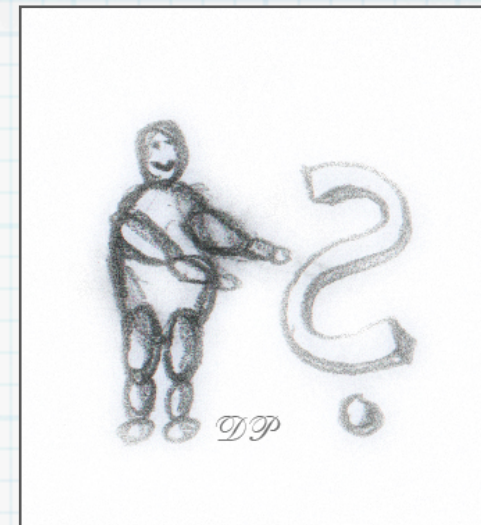
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- \* Fall back to **low-tech solutions** (GPS -> self reporting, e.g. George Square System)
- \* Orchestration from behind the scenes

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\* „Make it visible!“-  
(Norman)

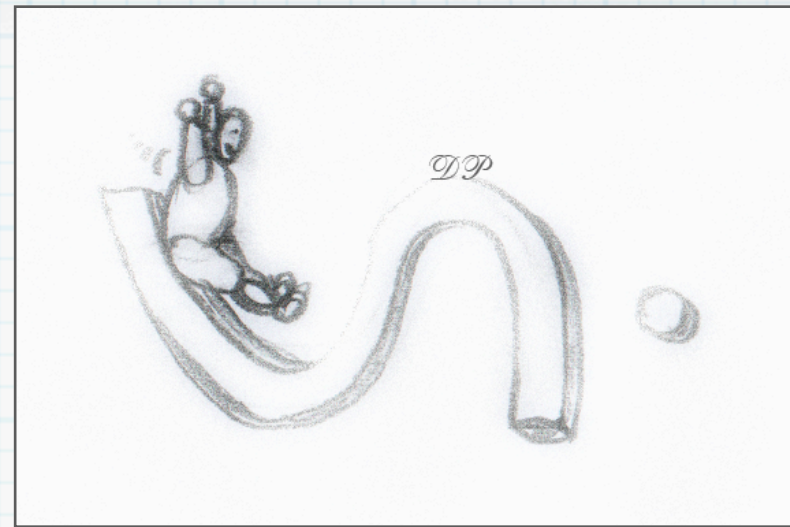
\* Give information about  
current game state:

\* signal strength

\* preciseness

\* probability clouds

# Fun Factor: Uncertainty?



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- \* Treasure uses this „seamful“ approach
- \* Use lack of network availability **tactically** and **strategically** (...easier if you have information about the network availability -> Reveal)

# Fun Factor: Tactics and Strategies



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- \* **Tactics:** game-specific movements and actions, the players use in a short-term perspective in order to win the game.
- \* **Strategies:** well-considered or planned ways of playing the game. They have a longer perspective and need a longer knowledge and deeper understanding of the game system and the game rules than tactics.

# Fun Factor: Tactics and Strategies

- ☐ The 180° Turn
- ☐ Spy Look
- ☐ Collaborative  
Network Search
- ☐ Hit and Run
- ☐ Taking, Finding, ...
- ☐ Helping other players
- ☐ Hunters or Gatherers

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## Taking evasive action:

DAVE: I'M IN THE SOUTH

ANDREW: RUNNER 4 IS IN THE HOTEL CAR PARK

DAVE: ACTION

TOMMIE: CHRISTINE LOOK RIGHT

ANDREW: RUN FOR YOUR LIVES!

JULES: RUN BABY RUN!

CHRISTINE: THANKS!

ANDREW: RUNNER 4 IS WEST OF THE SWINGS

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## Finding other players:

AMMA: RUNNING AROUND TO  
FIND ANNA. DOES ANYBODY SEE  
HER?

ROBERT: ANNA IS MOVING  
TOWARDS HOTEL NEW YORK

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Meeting other players:

VESPER: LET'S ALL GATHER -  
MAKES THINGS MORE EXCITING  
ANNICK: WHERE?



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Helping other players to avoid runners:

SAAB: MIKE MEET ME AT CAFE ROTTERDAM

MIKE: SORRY, STALKING ANNA

ANNA: THAT'S O.K MIKE

SAAB: STOP STALKING HER THEN

MIKE: ANNA HAS A NICE BUTT

ANNA: HOW DO YOU KNOW?

MIKE: BIG IMAGINATION

ANNA: WELL YOU'RE RIGHT

SAAB: MIKE WATCH THE RUNNER!

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**Hunters** - people who boldly collected lots of coins over a wide area and uploaded only seldom, but then being very careful not to be pickpocketed during the upload process

**Gatherers** - players who uploaded every coin directly, were very worried about being pickpocketed, and left the network coverage seldom

In overall Hunters more successful

# The Fun Factor (Design Patterns)

- \* Project report to Nokia Research Center, Finland







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  - lift these games out of their children shoes
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- \* Development has to follow approved **HCI design methods**.
- \* Then PMGs might become **commercially successful**